Department: COM

Initiator name: Leigh Ford

Initiator email: leigh.ford@wmich.edu

Proposed effective term: 201940

Does course need General Education approval?: N

Will course be used in teacher education?: N

If 5000 level course, prerequisites apply to: U

Proposed course data:
Change Course COM 3590
Specific Course Change type selected: Prefix

1. Existing course prefix and number:
COM 3590

2. Proposed course prefix and number:
JRN 3590

3. If this change applies to multiple courses, please list them below.
Not applicable

A. Please choose Yes or No to indicate if this class is a Teacher Education class:
No

B. Please choose the applicable class level:
Undergraduate

C. Please choose Yes or No to indicate if this class is a General Education class:
No

D. Explain briefly and clearly the proposed improvement.
   Change COM 3590 to JRN 3590 (Digital News Production)

E. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.).
   This prefix change better reflects the course content and guides students more clearly to courses within the journalism curriculum.
F. List the student learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.
Not applicable

G. Describe how this curriculum change is a response to student learning assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities. This prefix change is in response to informal assessment and feedback from students seeking clarification on whether or not this course is in the journalism curriculum.

H. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.
No effect

I. Effect on your department’s programs. Show how the proposed change fits with other departmental offerings.
No effect

J. Effects on enrolled students: are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.
None---Students in other communication majors/minor will continue to have access to the course.

K. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?
The effects on enrolled students will be beneficial. The prefix change will clarify for students that Digital News Production is a journalism class focused on non-fiction reporting, not communication in general.

L. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.) None

M. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) Not applicable

N. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.
This prefix change may require changes to the transfer guidelines to reflect the new prefix.
O. Current catalog copy:
COM 3590 - Digital News Production

Digital news and information gathering for radio and television media. Studies and applies principles of news gathering, reporting and writing, commentary, on-the-spot news coverage, features, and the structure of the newscast in a multimedia newsroom.

Credits: 3 hours

Restrictions: Restricted to the following majors/minors: Communication Studies; Pre-Communication Studies; Film, Video and Media Studies; Pre-Film, Video and Media Studies; Journalism; Pre-Journalism; Public Relations; Pre-Public Relations.

P. Proposed catalog copy:
JRN 3590 - Digital News Production

Digital news and information gathering for radio and television media. Studies and applies principles of news gathering, reporting and writing, commentary, on-the-spot news coverage, features, and the structure of the newscast in a multimedia newsroom.

Credits: 3 hours

Restrictions: Restricted to the following majors/minors: Communication Studies; Pre-Communication Studies; Film, Video and Media Studies; Pre-Film, Video and Media Studies; Journalism; Pre-Journalism; Public Relations; Pre-Public Relations.

Department Curriculum Chair approver: Leigh Ford

Department Curriculum Chair comment:

Date: 04-MAY-2018

Department approver: Leigh Ford

Chair comment:

Date: 04-MAY-2018