Department: COM

Initiator name: Leigh Ford

Initiator email: leigh.ford@wmich.edu

Proposed effective term: 201940

Does course need General Education approval?: N

Will course be used in teacher education?: N

If 5000 level course, prerequisites apply to: U

Proposed course data:
Change Course COM 4700
Specific Course Change type selected: Title

1. Existing course prefix and number:
COM 4700

2. Proposed course title:
Applied Topics in Interpersonal Communication

3. Existing Banner course title:
Advanced Interpersonal Comm

4. Proposed course title to be entered in Banner:
Applied Topics in Inter Comm

A. Please choose Yes or No to indicate if this class is a Teacher Education class:
No

B. Please choose the applicable class level:
Undergraduate

C. Please choose Yes or No to indicate if this class is a General Education class:
No

D. Explain briefly and clearly the proposed improvement.
This proposal is for a course title change from COM 4700 Advanced Interpersonal Communication to COM 4700 Applied Topics in Interpersonal Communication.

E. Rationale. Give your reason(s) for the proposed improvement. (If your proposal includes prerequisites, justify those, too.).
The new title is consistent with other capstone courses in the SoC. Further, the new title reflects the project-oriented nature of this course. In the course faculty and students focus on a specific topic in...
interpersonal communication in depth and complete a research study or other applied project related to that topic.

F. List the student learning outcomes for the proposed course or the revised or proposed major, minor, or concentration. These are the outcomes that the department will use for future assessments of the course or program.
Not applicable

G. Describe how this curriculum change is a response to student learning assessment outcomes that are part of a departmental or college assessment plan or informal assessment activities. This change reflects the faculty desire to more clearly describe the nature of the course and to align with other capstone courses in the SoC.

H. Effect on other colleges, departments or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.
Not applicable.

I. Effect on your department's programs. Show how the proposed change fits with other departmental offerings.
Title change aligns with other capstone courses in department and reflects nature of the course more accurately.

J. Effects on enrolled students: are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students' time. If a required course will be offered during summer only, provide a rationale.
This change should have no effect on these student issues.

K. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?
The enrollment in this major and hence, this capstone has been consistent for the past 5 years. Title change more accurately identifies the nature of the course for students.

L. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? How often will course(s) be offered? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.) None

M. General education criteria. For a general education course, indicate how this course will meet the criteria for the area or proficiency. (See the General Education Policy for descriptions of each area and proficiency and the criteria. Attach additional pages as necessary. Attach a syllabus if (a) proposing a new course, (b) requesting certification for baccalaureate-level writing, or (c) requesting reapproval of an existing course.) Not applicable

N. (Undergraduate proposals only) Describe, in detail, how this curriculum change affects transfer articulation for Michigan community colleges. For course changes, include detail on necessary changes to transfer articulation from Michigan community college courses. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section.
O. Current catalog copy:
COM 4700 - Advanced Interpersonal Communication
This course will provide students with an in-depth treatment of advanced interpersonal communication. Students will complete an applied project within a particular interpersonal context, synthesizing existing competencies in public presentation, research methods, and interpersonal communication theory.

Prerequisites & Corequisites: Prerequisites: (COM 1000 or COM 1040), and COM 1700, and (COM 2010 or COM 3000), with a grade of “C” or better in all prerequisites.

Credits: 3 hours

Restrictions: Restricted to the following majors: Communication Studies, Pre-Communication Studies, Interpersonal Communication, Pre-Interpersonal Communication, Organizational Communication, Pre-Organizational Communication, Pre-Communication, Communication minor.

P. Proposed catalog copy:
COM 4700 – Applied Topics in Interpersonal Communication
This course will provide students with an in-depth treatment of advanced interpersonal communication. Students will complete an applied project within a particular interpersonal context, synthesizing existing competencies in public presentation, research methods, and interpersonal communication theory.

Prerequisites & Corequisites: Prerequisites: (COM 1000 or COM 1040), and COM 1700, and (COM 2010 or COM 3000), with a grade of “C” or better in all prerequisites.

Credits: 3 hours

Restrictions: Restricted to the following majors: Communication Studies, Pre-Communication Studies, Interpersonal Communication, Pre-Interpersonal Communication, Organizational Communication, Pre-Organizational Communication, Pre-Communication, Communication minor.

Department Curriculum Chair approver: Leigh Ford

Department Curriculum Chair comment:

Date: 04-MAY-2018

Department approver: Leigh Ford

Chair comment:

Date: 04-MAY-2018