ABOUT THE PROGRAM
Recreation management and sport management professionals gain knowledge and experience in sport and recreation program and service development. The curriculum uses service learning to teach the delivery and management of sport/education. Graduates pursue careers in professional and amateur sport, recreational sport, outdoor recreation, and in the private, government, or non-profit sectors.

CONCENTRATIONS
- **Recreation Management** offers experience, and courses that allow students to prepare to assume leadership and/or administrative roles in sport, community, campus, outdoor, commercial, government, or private settings.
- **Sport Management** prepares students for roles in sport organizations on the interscholastic, intercollegiate, professional and recreational levels. The electives in this program allow for student flexibility in preparing for employment in any of the different areas in the fields of recreation and sport.

STUDENT ORGANIZATIONS
- Recreation/Sport Management Student Group
- Phi Epsilon Kappa

100% of recreation management and sport management graduates complete an internship or field experience.

91% of 2018-19 WMU recreation management and sport management graduates were employed or continuing education within three months of graduation.
My internship really cemented my belief that what I was doing in class was important and could be used not only during my time at WMU, but afterwards.

Alex Gray, sport management alumnus