

SPORT MANAGEMENT

Master of Arts

wmich.edu/humanperformance/academics



ABOUT THE PROGRAM

This program is designed to prepare students to blend general management skills with the specific demands of managing sport organizations and teams. Students acquire a strong foundation in management, financial management, communication, ethics, marketing, promotion and legal aspects of sport. Specific curriculum provide students with the opportunity to apply their knowledge in sports-related internships.

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My experience with Bronco Productions has allowed me to produce all home football games and apply the knowledge learned in class.

■ Thomas Delves, alumnus



All courses are designed to meet or exceed national standards set forth by the **North American Society for Sport Management** accrediting body.



In addition to the 30 credits of sport management core courses, students have the option of completing either a 6 credit thesis, independent research or field experience.

269-387-2710 | cehd-outreach@wmich.edu | wmich.edu/grad/apply

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WESTERN MICHIGAN UNIVERSITY
College of Education
and Human Development

SPORT MANAGEMENT

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CAREER OPPORTUNITIES

Career Opportunities in Secondary, Collegiate, and Professional Sport as well as Parks and Recreation.

ADMISSION REQUIREMENTS

- Official transcripts
- Resume/Cover Letter
- Three letters of recommendations
- Written statement summarizing experience in academic, professional, research, creative or scholarly activities

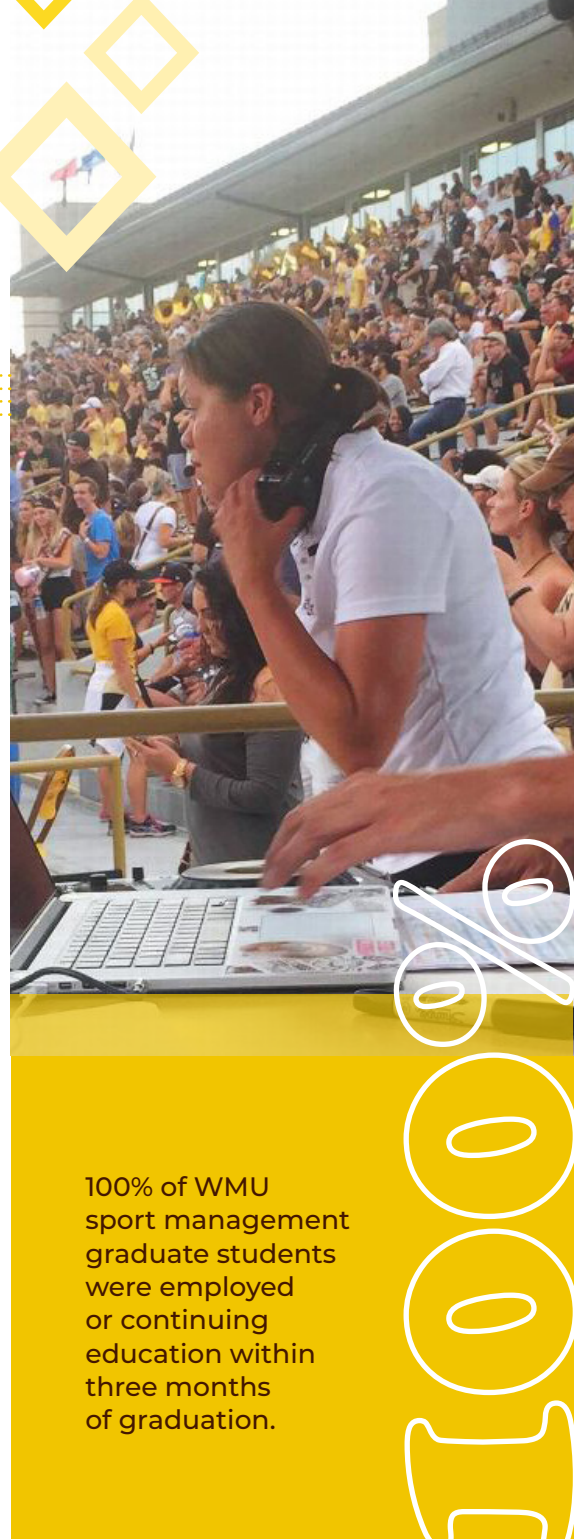
APPLICATION DEADLINE

On-going; students may be admitted for each semester.

FUNDING OPPORTUNITIES

Graduate Assistantships are available through the:

- Department of Human Performance and Health Education
- Recreation
- Athletics



100% of WMU sport management graduate students were employed or continuing education within three months of graduation.



Dr. Geumchan Hwang
Program Coordinator
geumchan.hwang@wmich.edu
(269) 387-2693

Additional Program Faculty

Dr. Colin Cork, Dr. Jim Lewis,
Dr. Yuanlong Liu and Dr. Zeljka Vidic