



Spring 2013 Student Sustainability Survey Results Compilation

Contact

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Compiled

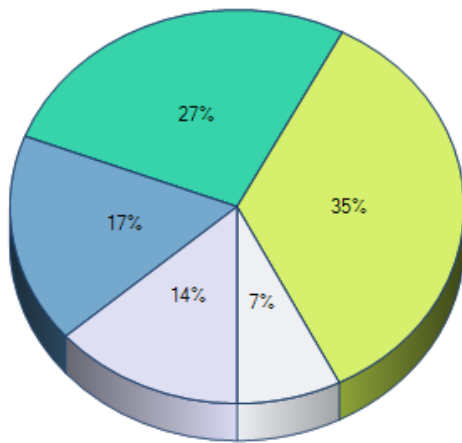
10/08/15

2013 Custom Report

Survey Title: Student Sustainability Survey 2013

Responses By Question Analysis:

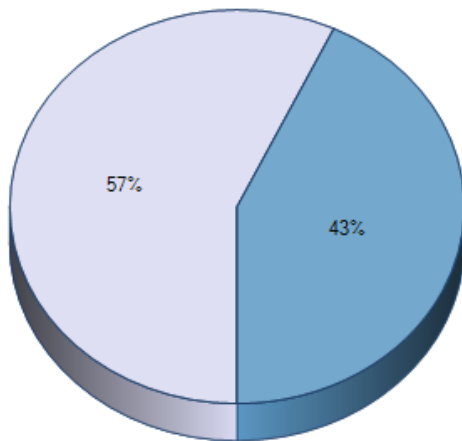
1. Please indicate your level of awareness of the Office for Sustainability's activities.



	Response Total	Response Percent
<input type="checkbox"/> Before taking this survey I did not know that WMU had an Office for Sustainability.	163	14%
<input type="checkbox"/> I know nothing about the Office for Sustainability except that it exists.	207	17%
<input type="checkbox"/> I have a vague understanding of the Office for Sustainability but could not explain its function to others.	322	27%
<input type="checkbox"/> I could give a basic explanation of the Office for Sustainability but could not go into detail about its projects, programs, or initiatives.	419	35%
<input type="checkbox"/> I have a deep understanding of the Office for Sustainability and could give a detailed explanation of at least three of its projects, programs, or initiatives.	89	7%

Total Respondents (skipped this question) 1200
69

2. Do you know where the Office for Sustainability is located?



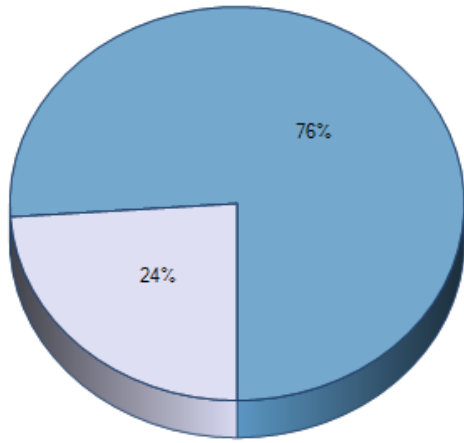
	Response Total	Response Percent
<input type="checkbox"/> Yes	684	57%
<input type="checkbox"/> No	516	43%

Total Respondents (skipped this question) 1200
69

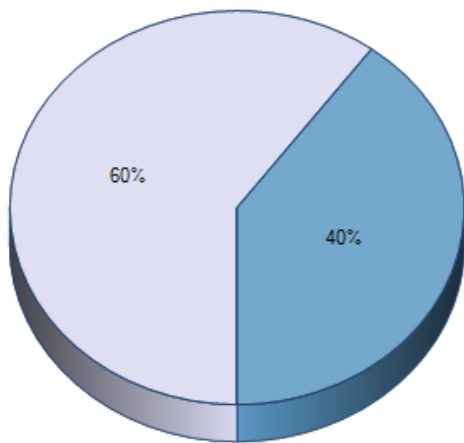
3. Did you take the Student Sustainability Survey last year?

	Response Total	Response Percent
<input type="checkbox"/> Yes	287	24%
<input type="checkbox"/> No	913	76%

Total Respondents 1200
(skipped this question) 69

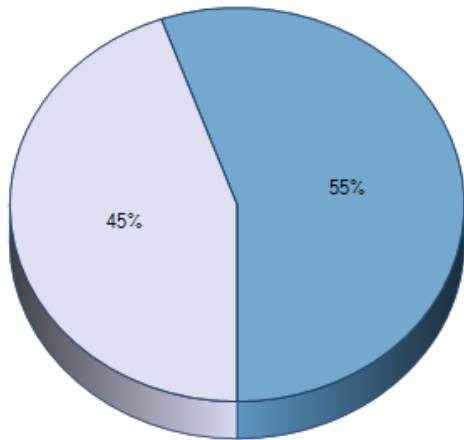


4. Do you want to learn more about the Office for Sustainability, its programs, and the related opportunities available to you?



	Response Total	Response Percent
Yes	721	60%
No	479	40%
Total Respondents	1200	
(skipped this question)	69	

5. Are you interested in working on campus sustainability projects?

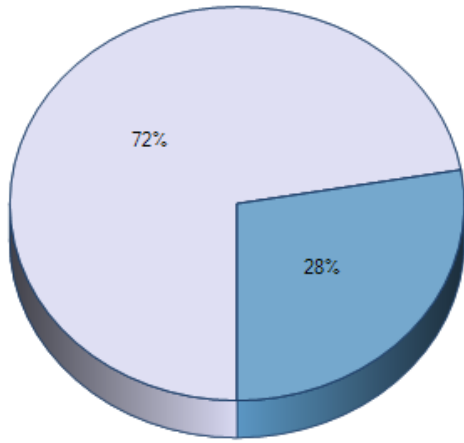


	Response Total	Response Percent
Yes	535	45%
No	665	55%
Total Respondents	1200	
(skipped this question)	69	

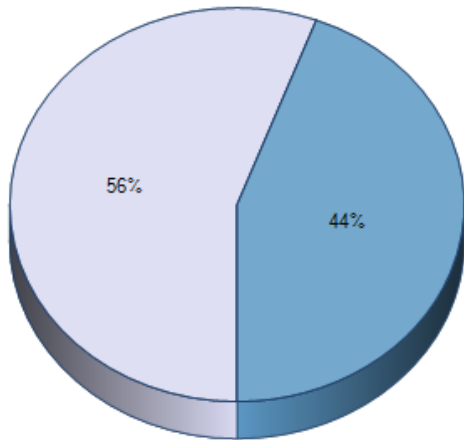
6. Are you aware that you paid an \$8.00 Sustainability Fee this semester along with your tuition?



	Response Total	Response Percent
Yes	867	72%
No	333	28%
Total Respondents	1200	
(skipped this question)	69	



7. Have you received a free EcoMug?



	Response Total	Response Percent
Yes	668	56%
No	532	44%
Total Respondents (skipped this question)	1200	69

8. Please rank the importance of each of these actions. (1=least important, 5=most important)

	1	2	3	4	5	Response Total	Response Average
Reduce WMU's landfill waste.	5.12% (59)	4.17% (48)	16.58% (191)	30.03% (346)	44.1% (508)	1152	4.04
Reduce WMU's greenhouse gas emissions.	5.81% (66)	5.2% (59)	19.47% (221)	30.04% (341)	39.47% (448)	1135	3.92
Decrease automobile use to, from, and around campus by making it easier to commute by public transit, carpooling, bikes, walking, etc.	10.85% (125)	11.37% (131)	18.32% (211)	20.83% (240)	38.63% (445)	1152	3.65
Hold additional sustainability related events on campus.	10.71% (123)	16.72% (192)	30.4% (349)	25% (287)	17.16% (197)	1148	3.21
Expand sustainable agriculture on campus (i.e. community gardens and/or farming on campus).	7.42% (85)	11.44% (131)	25.07% (287)	27.34% (313)	28.73% (329)	1145	3.59
Increase the number of sustainability related general education courses in the curriculum.	11.73% (134)	17.08% (195)	28.11% (321)	24.61% (281)	18.48% (211)	1142	3.21
Increase and expand local, healthy, and sustainable food options on campus (including special diet options such as gluten-free).	5.37% (62)	5.03% (58)	17.68% (204)	27.47% (317)	44.45% (513)	1154	4.01
Expand opportunities for funded campus sustainability-related graduate research.	9% (103)	13.46% (154)	30.86% (353)	26.4% (302)	20.28% (232)	1144	3.35
Increase the availability of space on campus for students to play music, display art, recite poetry, or express themselves in other ways.	13.78% (158)	13.34% (153)	20.23% (232)	23.45% (269)	29.21% (335)	1147	3.41
Expand opportunities for sustainability-							

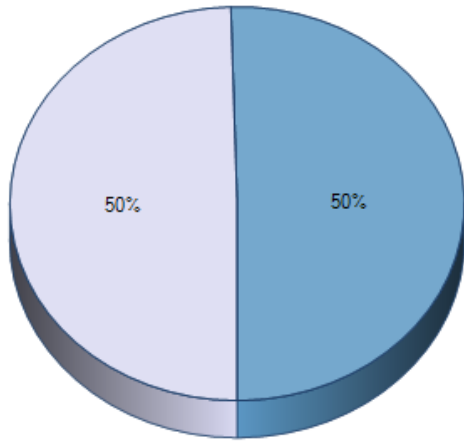
related paid internships and part-time student jobs.	6.72% (77)	8.55% (98)	24.87% (285)	30.19% (346)	29.67% (340)	1146	3.68
Increase sustainability offerings in majors, minors, and graduate programs.	8.03% (92)	13.01% (149)	27.42% (314)	28.21% (323)	23.32% (267)	1145	3.46
Create a sustainability certificate program.	10.93% (125)	14.86% (170)	28.58% (327)	24.56% (281)	21.07% (241)	1144	3.3
Expand WMU's portfolio of green buildings.	6.75% (77)	8.25% (94)	18.68% (213)	33.51% (382)	32.81% (374)	1140	3.77
Expand sustainability focused residential options on campus (i.e.- green dorms or apartments).	7.8% (90)	7.28% (84)	18.46% (213)	31.28% (361)	35.18% (406)	1154	3.79
						Total Respondents	1162
						(skipped this question)	107

9. How would you allocate funding to the following projects? (0=no funding, 4=max funding)

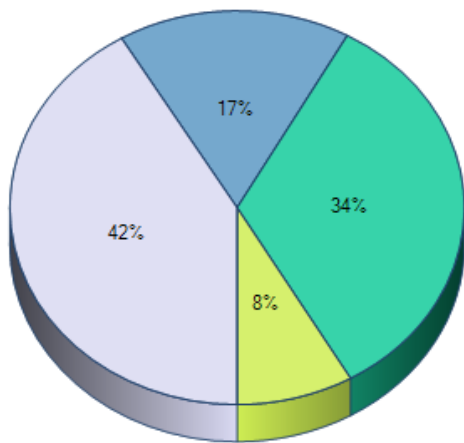
	0	1	2	3	4	Response Total	Response Average
A student-run, sustainable, healthy, and special diet conscious Café on campus with space for students' music, art, poetry, and other expression.	9.63% (108)	12.39% (139)	25.76% (289)	26.92% (302)	25.31% (284)	1122	2.46
Composting food waste from WMU's dining halls.	5.83% (65)	9.51% (106)	21.79% (243)	29.42% (328)	33.45% (373)	1115	2.75
A low cost, long-term bicycle rental program.	13.19% (148)	17.47% (196)	26.92% (302)	20.59% (231)	21.84% (245)	1122	2.2
Continuation of the EcoMug™ Program.	14.51% (160)	15.5% (171)	23.57% (260)	21.85% (241)	24.57% (271)	1103	2.26
Student-led community garden projects.	8.79% (97)	17.93% (198)	28.89% (319)	26.45% (292)	17.93% (198)	1104	2.27
A student-managed farm to provide hyper-local produce to WMU Catering and/or WMU Dining Services.	8.42% (94)	13.97% (156)	24.44% (273)	27.48% (307)	25.69% (287)	1117	2.48
A "Green Guide" for making more sustainable purchases and locating "green" services, events, etc. in the Kalamazoo area.	11.72% (131)	17.89% (200)	28% (313)	23.61% (264)	18.78% (210)	1118	2.2
A "free store" on campus to reduce landfill waste and exchange clothing and other items (a second hand store where items are free).	7.67% (86)	14.18% (159)	22.3% (250)	25.69% (288)	30.15% (338)	1121	2.56
Green roofs on campus buildings.	8.29% (93)	8.91% (100)	23.08% (259)	30.12% (338)	29.59% (332)	1122	2.64
New green buildings on campus and green retrofits of existing buildings.	8.13% (91)	9.65% (108)	22.07% (247)	28.69% (321)	31.46% (352)	1119	2.66
Renewable energy infrastructure (i.e. solar, wind, geothermal, etc.).	5.36% (60)	6.61% (74)	17.52% (196)	25.83% (289)	44.68% (500)	1119	2.98
Increasing the availability of reusable bags on campus.	11.35% (126)	16.58% (184)	25.95% (288)	25.5% (283)	20.63% (229)	1110	2.27
Free water bottles for students (for use with free filtered water dispensers).	9.65% (108)	11.08% (124)	18.41% (206)	24.66% (276)	36.19% (405)	1119	2.67
Faculty development to create sustainability minors, certificates, programs, and tracks.	11.43% (127)	20.43% (227)	29.88% (332)	22.95% (255)	15.3% (170)	1111	2.1
Office for Sustainability advertising/awareness.	11.92% (133)	21.51% (240)	31.81% (355)	21.59% (241)	13.17% (147)	1116	2.03
Implementing an introductory sustainability course that would fulfill a general-education credit.	11.88% (133)	13.04% (146)	26.52% (297)	27.14% (304)	21.43% (240)	1120	2.33
						Total Respondents	1134
						(skipped this question)	135

10. Would you support a surcharge of 50¢ or less for using plastic bags at campus stores?

	Response Total	Response Percent
<input type="checkbox"/> Yes	560	50%
<input type="checkbox"/> No	570	50%
Total Respondents	1130	



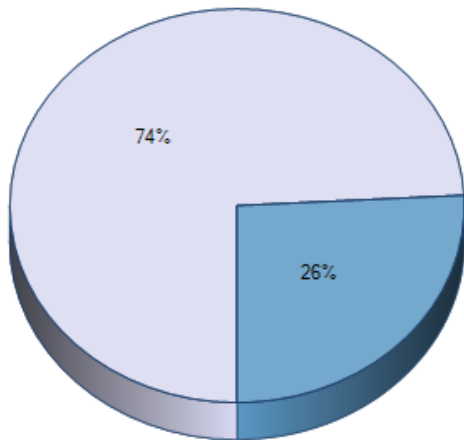
11. "I am happy with how the Sustainability Fee is being managed and spent."



- Yes.
- No, but I support the concept.
- Undecided.
- I do not support the Sustainability Fee.

	Response Total	Response Percent
Yes.	469	42%
No, but I support the concept.	187	17%
Undecided.	380	34%
I do not support the Sustainability Fee.	94	8%
Total Respondents	1130	
(skipped this question)	139	

12. "I feel that my concerns regarding how to spend the Sustainability Fee are being adequately heard and responded to."



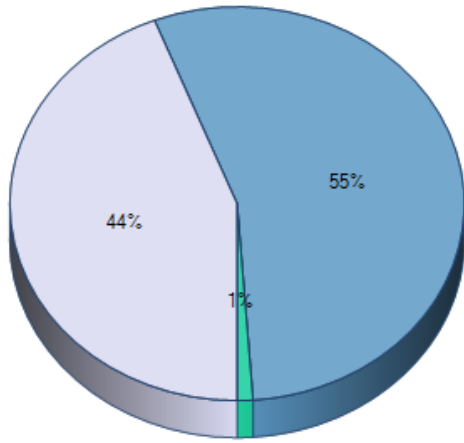
- Yes
- No

	Response Total	Response Percent
Yes	838	74%
No	292	26%
Total Respondents	1130	
(skipped this question)	139	

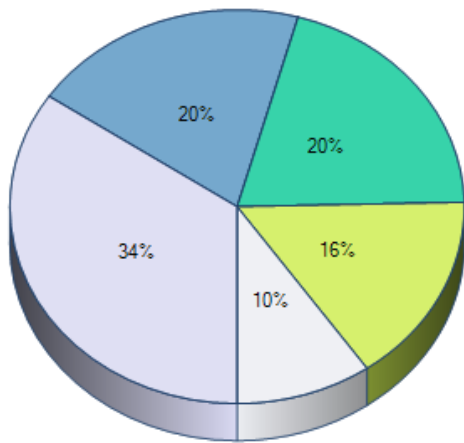
13. What is your gender?

- Male
- Female
- I prefer not to answer

	Response Total	Response Percent
Male	551	44%
Female	685	55%
I prefer not to answer	14	1%
Total Respondents	1250	



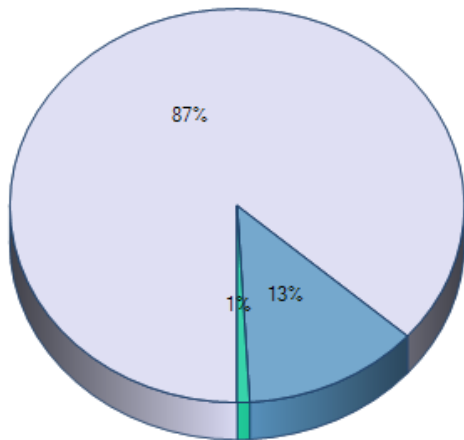
14. How many years have you attended WMU?



- One
- Two
- Three
- Four
- Five +

	Response Total	Response Percent
One	431	34%
Two	248	20%
Three	254	20%
Four	196	16%
Five +	121	10%
Total Respondents	1250	
(skipped this question)		19

15. What is your student classification?



- Undergraduate
- Graduate
- Other, please specify

	Response Total	Response Percent
Undergraduate	1079	87%
Graduate	157	13%
Other, please specify	11	1%
Total Respondents	1247	
(skipped this question)		22

16. Please select your college(s) from the following lists.

	Arts and Sciences	Aviation	Business	Education & Human Development	Engineering & Applied Sciences	Fine Arts	Health & Human Services	Response Total	Points Avg
Major/Program 1	34.27% (425)	7.26% (90)	17.34% (215)	13.15% (163)	12.18% (151)	5.89% (73)	9.92% (123)	1240	n/a n/a
Major/Program 2	43.42% (231)	4.14% (22)	22.74% (121)	9.02% (48)	6.39% (34)	4.7% (25)	9.59% (51)	532	n/a n/a

Total Respondents	1242
(skipped this question)	27