



Reasons to choose our programs...

Western Michigan University's Educational and Instructional Technology graduate programs are designed for professionals seeking to integrate technology into their organizational or educational settings.

The **Master of Arts in Educational and Instructional Technology** (M.A.) is designed for individuals seeking to become technology leaders and trainers including corporations, K-12 education, higher education, nonprofits and other organizations. The 30-credit hour degree will prepare you for leadership roles in the support and training of others in learning organizations. In this program, challenging coursework helps develop the knowledge and skills needed to solve learning problems using innovative strategies and cutting-edge tools.

We also offer an 18-credit hour **Certificate in Educational and Instructional Technology** for individuals interested in improving their skills and knowledge in the strategic use and application of technology tools to help people learn in a variety of contexts including corporations, K-12 education, higher education, nonprofits and other organizations. Credits earned in the Graduate Certificate program can be applied to a Master of Arts degree if you decide to continue your studies.

The **Doctor of Philosophy in Education and Human Development** (Ph.D.) prepares researchers and scholars in various areas of education and human development, including educational and instructional technology, through a strong emphasis on research.

Points of Pride

- The M.A. and certificate programs are tailored for working professionals with all classes offered online and some classes offered on campus in the evening.
- Our coursework is project-based, allowing students to focus assignments on their professional interests and needs.
- EDT is a global program with graduates from countries such as China, Japan, Dominican Republic, Brazil and Saudi Arabia.
- Graduates include men and women serving in the U.S. Armed Forces.

Teaching, Research and Program Focus Areas

The department's faculty have a strong record of scholarship and professional practice in K-12, higher education and consulting with companies such as Microsoft Corporation and Eli Lilly and Company. Key areas of expertise include:

- Instructional design
- Student-centered learning
- Technology integration

The goal is to prepare students for educational and instructional leadership roles in corporate, K-12 education, higher education and nonprofit settings.



Educational and Instructional Technology

Industry Highlights

Program graduates are prepared for various organizational and school-based technology and learning roles including instructional consultants, technology administrators and coordinators, trainers and teachers.

Funding

Nearly all of the students in the program are full-time working professionals, so graduate assistant positions are not available.



Admission

Domestic

M.A. applications are accepted on an ongoing basis, allowing students to begin coursework in the fall, spring and summer semesters.

International

Fall 2018: April 1, 2018

Spring 2019: Aug. 1, 2018

Summer 2019: Jan. 15, 2019

Educational and Instructional Technology

wmich.edu/leadership

(269) 387-3896



Dr. Brian Horvitz
Associate Professor
brian.horvitz@wmich.edu

Dr. Sharon Peterson
Faculty Specialist II
sharon.peterson@wmich.edu

Western Michigan University est. 1903

Offering over 100 world class advanced degree programs and holding Carnegie Foundation classification as a higher research doctoral university, the institution has consistently appeared in the U.S. News & World Report as one of America's best national universities. Graduate students make up 21 percent of the total student body and have been awarded nearly \$52 million in financial assistance. WMU enjoys a rich 60+ year history of graduate education.



Kalamazoo, Michigan

The community offers a vibrant cultural atmosphere mixed with a variety of outdoor recreational activities. The city of Kalamazoo is located midway between Detroit and Chicago and is in close proximity to the shoreline of Lake Michigan.