EMR’s Evaluation, Measurement, and Research (EMR) Master of Arts Program

The Master of Arts in EMR in the Department of Educational Leadership, Research, and Technology at Western Michigan University will prepare you for staff positions in evaluation, testing, or research in schools and non-school organizations.

EMR’s Vision

We equip graduates with the knowledge and skills for lifelong pursuit of inquiry as a mechanism for improving the human condition.

EMR’s Mission

We develop scholars, evaluators, and leaders who have a comprehensive understanding and ability to integrate and utilize inquiry methods from multiple ontologies / epistemologies / paradigms to address research and evaluative questions directed towards understanding and solving pressing problems and contributing to the knowledge base that informs practice.

EMR’s Values

- Ethics
- Diversity
- Tolerance for ambiguity
- The process of inquiry
- Scientific methods

Please visit our website for more information:
wmich.edu/leadership/academics/emr/master
Deadlines
Applications for the Master of Arts in EMR are accepted and reviewed throughout the year.

Apply Online
Applications must be submitted online through the Western Michigan University Graduate College: wmich.edu/apply/graduate

Application Requirements
Applicants must include the following:

1. A professional resume or curriculum vita
2. Written statement: In 2-4 pages, please provide a clear statement of your prior experience and future professional goals and describe how these relate to graduate studies in the EMR program.
3. Educational transcripts
4. Three recommendations (one academic)
5. English language proficiency scores (for international applicants only)

For more details about these requirements, visit: wmich.edu/leadership/academics/emr/master

Financial Support
Information on scholarships and funding opportunities is available: wmich.edu/leadership/funding

Why Choose Our Program?
Because you will:

- work with nationally and internationally recognized faculty;
- have opportunities to engage in grant-funded research;
- engage in cutting-edge coursework and be exposed to the latest advances in evaluation, measurement and research;
- feel supported in a small program with faculty interested in individualizing and maximizing your experiences;
- have opportunities to present research and evaluation studies at national conferences;
- be encouraged and supported to prepare publications with faculty or on your own.

Career Possibilities
The Master of Arts in EMR is designed to prepare you for employment in academic, government, private or nonprofit sectors in positions such as the following:

- Research analyst
- Internal evaluator
- External evaluator
- Evaluation or Assessment coordinator
- Measurement consultant
- Policy analyst
- Statistical programmer
- Project manager
- Monitoring specialist
- Data analyst
- Quality assurance manager
- Program officer
- Assessment specialist
- Independent consultant

EMR Master of Arts Coursework
All courses are three credit hours.

Core Coursework (27 credits)
- EMR 5400: Fundamentals of Evaluation, Measurement and Research
- EMR 5410: Introduction to Educational Measurement and Research
- EMR 6420: Evaluation I: Theory, Methods & Program Eval
- EMR 6430: Evaluation II: Product, Personnel & Policy Eval
- EMR 6450: Data Analytics I: Design Studies
- EMR 6480: Qualitative Research Methods
- EMR 6500: Survey Research
- EMR 6590: Contemporary Trends in Research
- EMR 6790: Capstone Portfolio Project

Elective Courses (9 credits)
Coursework from a single department or program outside the evaluation, measurement and research program such as sociology, psychology or other area approved by the advisor.

Portfolio Assessment
During the capstone portfolio experience, the students will develop a portfolio that shows their ability to apply the techniques learned from the core courses.

TOTAL: 36 credits