MASTER OF ARTS IN
ORGANIZATIONAL CHANGE LEADERSHIP
BE A CATALYST FOR CHANGE
WMICH.EDU/LEADERSHIP/ACADEMICS/OCL
The Masters of Arts in Organizational Change Leadership (OCL) is designed to address one of the most critical and sought after competencies required in today’s organizations — the ability to lead effective change.

Designed for a diverse assemblage of individuals working in a variety of organizations and industry sectors, this competency-grounded program combines research, theory, and practice to build capacities to effectively lead and develop individuals, groups, and organizations in an age of globalization.

With a Western Michigan University degree in Organizational Change Leadership you will join other forward-thinking professionals who are setting new standards of excellence in change leadership. Connect with a group of professionals working in a variety of organizations who are studying and practicing methods that make the change process run smoother, smarter, faster, and more efficiently.

If you have ever wanted to be a catalyst for change in your current workplace or to take the next step to advance your career, OCL is for you. Work experience at a for-profit, not-for-profit, health care, military, educational, or government organization, a bachelor’s degree and a passion to lead change is all you need to begin building your capacity to design, develop, and implement sustainable change.
Western Michigan University (WMU), located in Kalamazoo, Michigan, with satellite campuses in Battle Creek, Grand Rapids, Lansing, Auburn Hills, Muskegon, Benton Harbor, and Traverse City, is a national research university enrolling nearly 24,000 students from across the United States and 100 other countries. Founded in 1903, WMU is a learner-centered, discovery-driven and globally engaged public university that stands out among America’s more than 4,600 higher education institutions. WMU combines the resources of a major research university with the personal attention and friendly atmosphere often found at a small college. Taking full advantage of that combination gives students the edge they need to succeed in graduate school, the workplace, and life.
**OUR VISION**

Our vision is to be known for our global emphasis in developing ethical professionals who lead effective change to increase the capacities of their employees and organizations.

— DR. KIRSI LAPOINTE

— DR. DAVID B. SZABLA

— DR. DAWN FORTIN MATTOON

**OUR MISSION**

Our mission is to develop enterprising practitioners who have the ability to apply both scholarly and practice-based knowledge to lead effective change in diverse contexts, including domestic and cross-cultural settings. Designed for career-centered individuals, our program emphasizes the development of change leadership skills that can be immediately applied to the workplace. We ground our teaching in the most current research, theory, and practice, and we recruit top professionals and academicians from around the world to engage with our students.

— DR. ROCKEY

— DR. ROMAN GRUBBS

— DAVID REVA
PROGRAM HIGHLIGHTS
IN ORGANIZATIONAL CHANGE LEADERSHIP

Our program transforms career-centered working professionals into change agents who lead change in diverse and ever-changing local, national, and international organizations and communities.

PERTINENT KNOWLEDGE AREAS
Students build strong foundations in knowledge areas germane to their on-the-job challenges: organizational change, leadership, culture, learning, group dynamics, and organization diagnosis and consulting.

DISTINGUISHED GUEST SPEAKERS
Students interact with prominent local and national scholars, consultants, and organizational leaders to practice present-day methods for leading effective change.

TWO PROGRAM FORMATS
Two 33-credit program format options are offered: (1) a flexible traditional format in which students complete the program at their own pace over a 2 to 4-year period (2) an accelerated, lock-step regional cohort format that provides students with an opportunity to complete the program in five semesters currently available at our Auburn Hills location.

COURSE DELIVERY
Courses are delivered through online, hybrid, and face-to-face formats to meet the needs of students who juggle multiple commitments while pursuing an advanced degree.

MULTIPLE LOCATIONS
Classes are offered at our main campus in Kalamazoo, and regional locations in Grand Rapids and Auburn Hills offering working professionals multiple access points to enter and complete the program.

IMMEDIATE KNOWLEDGE AND SKILL APPLICABILITY
Students study organizational change theory, concepts, models, and best practices in the classroom and apply them the next day in their workplaces.

COMMUNITY MEMBERSHIP
Joining the OCL program provides students with immediate access to a community of researchers and practitioners committed to expanding and deepening knowledge of organizational change.

A DIVERSE NETWORK
Upon admission to the program, students become part of a growing community of professionals working in a variety of organizations and industries whose primary intention is leading effective change.

PROJECT-BASED LEARNING
Throughout the program, students build change agency expertise by carrying out real-world consulting projects with organizations external to the university.

EVIDENCE-BASED CHANGE LEADERSHIP
Students practice organizational change leadership through the use of science-based principles and knowledge, valid and relevant organizational facts, and critical thinking.
The outcome of the program is “change agency” efficacy; in other words, upon graduation students are competent agents of change. Throughout their studies, students build practical change leadership skills by carrying out hands-on consulting engagements at three levels of the organization. Students learn how to assess and develop productive individuals, how to evaluate and develop effective groups, and how to diagnose and develop successful organizations. In addition to practicing consulting skills, students develop deep understandings in key knowledge areas directly linked to the management and leadership of change. They study seminal and contemporary readings in the leadership, learning, strategy, culture, and change literatures. Finally, underlying the program is an orientation on globalization, a perspective that takes a broader, more critical view of experience, knowledge, and learning. Students seek to understand the links between their own lives and those of people throughout the world as they master the knowledge and skills necessary to be helpful agents of change who value tolerance, solidarity, equality, justice, inclusion, co-operation and non-violence.

The Applied Capstone Project (ACP) is an action research project designed to increase an individual’s capacity to lead effective organizational change. A requirement for successfully completing the degree, students identify a need for change, either within their own organization or with a client organization, and carry out an actual consulting engagement. Students master the role of the change agent and key skills of organizational consulting including: entry, diagnosis, action planning, implementation, evaluation, and termination. In addition, students become skilled at the principles of action research, a skillset that will become an essential component of their practice as a change agent. All consultations are required to be theory-based, empirically-driven, and to adhere to established applied research protocols. Throughout the ACP process students receive skilled change leadership coaching from program faculty.
The Organizational Change Leadership program is designed for inventive professionals interested in developing new skills while advancing their education. Two formats are offered: traditional format and fast-track cohort weekend format.
TRADITIONAL FORMAT
KALAMAZOO OR GRAND RAPIDS

With our traditional format, students design their own program plans from a catalogue of hybrid, face-to-face, and online classes. Hybrid classes meet 4-6 times per semester in Kalamazoo and Grand Rapids, and face-to-face classes meet weekly in Kalamazoo. Students complete the program at their own paces. Some students prefer a more accelerated program plan and take two courses per semester completing the program in 2 years. Other students desire a slower pace and complete the program by taking one course per semester completing the program in 3 years. Most students complete the program by taking a mix of online courses and hybrid classes in Grand Rapids and/or Kalamazoo.

REQUIRED OCL COURSES
27 CREDITS

OCL 6400
Foundations in Organizational Change Leadership

OCL 6410
Organizational Culture and Globalization

OCL 6430
Group Dynamics and Team Development in an Age of Globalization

OCL 6440
Large Scale Change and Organization Design

EDLD 6020
Educational Leadership, Systems, and Change

EDLD 6650
Principles and Practices of Adult Learning

EDT 6420
Instructional Design

EMR 5400
Fundamentals of Evaluation, Measurement, and Research

OCL 6792
Capstone Seminar in Organizational Change Leadership

OCL ELECTIVE COURSES
6 CREDITS

OCL 6890
Special Topics: Great Thinkers of Organizational Change

OCL 6890
Special Topics: Leadership Theory and Coaching

OCL 6890
Special Topics: The Neuroscience of Organizational Change Leadership
FAST-TRACK COHORT WEEKEND FORMAT

AUBURN HILLS

For those students who aspire to complete the program quickly, a fast-track weekend cohort program is offered at our Auburn Hills campus in Auburn Hills. Each September, a new cohort is launched and students complete the program in May of the following year. Cohorts meet face-to-face one Saturday per month from September through May. Monthly face-to-face sessions are supported with online learning from one session to the next. During the Summer I and Summer II sessions, courses are offered in online and hybrid formats. With our cohort program students know right from the start when the program will end. All classes are pre-planned—students know when they will take classes and with whom. Students collaborate with experienced colleagues and build mutual academic, emotional, and logistical support systems to advance through the program. In our cohort program, many students build lifelong relationships that aid in career development, professional growth, and networking.

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<tr>
<th>YEAR ONE</th>
<th>YEAR TWO</th>
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<td><strong>FALL SEMESTER</strong></td>
<td><strong>SPRING SEMESTER</strong></td>
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<tr>
<td>OCL 6430 Group Dynamics and Team Development in an Age of Globalization</td>
<td>OCL 6440 Large Scale Change and Organization Design</td>
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Our students include a diverse group of individuals working in a variety of functional areas (e.g., human resources, information systems, marketing, production, distribution, organization development, and administration), organization types (e.g., for-profit, not-for-profit, military, and government), and industry sectors (e.g., computer, consulting, education, health care, construction, manufacturing, information, and financial services). Our student body comprises: directors and managers responsible for internal change initiatives; consultants and coaches seeking to sharpen existing skills or develop new abilities; human resource professionals, performance management professionals, facilitators and trainers involved in helping human systems undergo organizational change; and individuals who are transitioning to new roles and are interested in consulting either within their organization or outside organizations.
Poppy graduated from the University of California, Berkeley, with a Bachelor's in English. She has worked as a community organizer in west Michigan in non-profit, governmental and public school sectors. The focus of her work has been in education and advocacy with families and youth supporting them toward healthier behaviors. With her Applied Capstone Project, she plans to explore ways youth-serving organizations can more effectively integrate youth voice into their policies and practices in efforts to transition youth from passive receivers of services to change agents in their communities.

Brian received his Bachelor of Arts in Political Science from Eastern Illinois University, and today holds a technical specialist position at Ecolab, an American global provider of water, hygiene and energy technologies and services for the food, energy, healthcare, industrial, and hospitality markets. With his Applied Capstone Project, Brian is investigating resistance to organizational change among members of the front-line employees within the food and beverage customer programs he oversees.

Trice graduated from Western Michigan University with a Bachelor’s degree in Marketing and Sales and a minor in Asian Studies. Currently, he works as a training specialist at Kalamazoo Valley Community College. With his Applied Capstone Project, Trice plans to investigate performance management processes in the world of education and build a prototype system for implementation at Kalamazoo Valley Community College.

Camille graduated from Spring Arbor University with a Bachelor’s degree in Family Life Education and has over 10 years-experience in early childhood education. She became interested in WMU’s Organizational Change Leadership program because she saw a connection between her knowledge of human growth in family contexts and its application to change and development in organizations. With her Applied Capstone Project, she plans to focus on empowerment and how individuals, groups, and organizations reach their full potential.

Poppy graduated from the University of California, Berkeley, with a Bachelor’s in English. She has worked as a community organizer in west Michigan in non-profit, governmental and public school sectors. The focus of her work has been in education and advocacy with families and youth supporting them toward healthier behaviors. With her Applied Capstone Project, she plans to explore ways youth-serving organizations can more effectively integrate youth voice into their policies and practices in efforts to transition youth from passive receivers of services to change agents in their communities.
Charlie received a Bachelor’s degree in Journalism and Mass Communication from the University of Iowa. Today, he works at adidas as a transformation manager. Recently, he rolled out a program called the adidas Group Innovation Academy (aGIA), an internal-facing massive open online course (MOOC) designed to upskill more than 3,000 employees on the principles of innovation to build organizational resilience and unlock collective capability across the organization. With his Applied Capstone Project, Charlie plans to investigate how “bureaucratic drag” stifles innovation and productivity, and how organizations can counter it.

Trey received his Bachelor of Arts degree from WMU in Interpersonal Communication in which he was recognized as a School of Communication Scholar. Trey now works with the Bronson Healthcare Group where he specializes in leadership development, learning technologies, evaluation, and analytics. With his Applied Capstone Project, Trey is exploring the question: how do organizational level learning practices affect self-directed learning behaviors?

Laurel received her Bachelor of Arts in English from Michigan State University and now works at AbsolutAire, an industrial heating and ventilation equipment manufacturer. She now manages the sales and engineering administrative functions of the organization and has played key management roles in marketing, event planning, and software development change initiatives. She is interested in the relationship between leadership and employee engagement and project success and plans to investigate these connections with her Applied Capstone Project.

Ayumi graduated from Hitotsubashi University in Tokyo, Japan with a Bachelor of Commerce & Management degree with a concentration in International Business. She has held positions in sales planning and promotions and internal sales at General Electric Corporation Japan. With her Applied Capstone Project, she plans to investigate mergers and acquisitions and investigate the effects of cultural dispersion on employee behavior.
DR. DAVID SZABLA
The George Washington University
Washington D.C.

DR. ROCKEY
The Chicago School of Professional Psychology
Chicago, Illinois

DR. KIRSI LAPOINTE
Aalto University
Helsinki, Finland

DR. DAWN FORTIN MATTOON
Eastern Michigan University
Ypsilanti, Michigan

DR. ROMAN GRUBBS
The Chicago School of Professional Psychology
Chicago, Illinois

DAVID REVA
Western Michigan University
Kalamazoo, Michigan
REQUIREMENTS
One of the goals of the Organizational Change Leadership Program is to create a learning community that promotes excellence in the practice of leading effective change in organizations. To form and sustain our community of students admitted to the OCL program students must possess the following (the GRE is not required):

• A bachelor’s degree
• Minimum of 3.0 grade point average on a 4.0 scale on all previous undergraduate or graduate work
• At least 2 years of relevant professional work experience

Each applicant is assessed as a whole person. No single criterion will be the determining factor in the admissions process.

APPLICATION INSTRUCTIONS
To be considered for the OCL Program the following documents are necessary to complete your application portfolio:

1. Completed online application
2. A current resume
3. Two or more reference letters from professional supervisor and a faculty member if possible
4. A statement of purpose essay (approximately 500 words) that introduces the student, their interests and motivations, summarizes their academic and professional career, and discusses the relevance of their current activities to the OCL program.
5. Transcripts from all colleges and universities attended, whether or not credit was earned, the program was completed, or the credit appears as transfer credit on another transcript.

APPLICATION DEADLINES
We offer rolling admissions for those students pursuing our traditional format in Kalamazoo and Grand Rapids, which means that students can apply at any time. The application deadline for the fast-track, cohort program offered at our Metro-Detroit location is July 1, although some students apply and are admitted the fall of the previous year and begin to complete non-cohort classes online.

OCL IS FOR YOU
Even if you already have a master’s degree, and you’re looking to expand and deepen your knowledge in a way that helps you to advance business objectives and create immediate impacts in organizations, OCL is for you.

WHAT CAN YOU EXPECT AFTER GRADUATION

• Apply current best practices for leading and developing individuals, groups, and organizations in an age of globalization
• Conduct organizational consulting engagements using established diagnostic models and current theory and research
• Debate theory and best practices in the knowledge areas of organizational change, organizational leadership, organizational culture, organizational learning, group dynamics, and globalization
• Execute the role of the research-based practitioner, one who applies theory and research to organizational challenges using rigorous data collection and analysis protocols
FREQUENTLY ASKED QUESTIONS

WHAT IS THE DEGREE?
The degree is a Master of Arts in Organizational Change Leadership. Many students interested in pursuing an advanced degree choose this degree rather than an MBA because of its focus on creating the capacity to lead organizational change, one of the most sought after skills by today's organizations.

WHAT IS THE FORMAT OF THE PROGRAM?
Two formats are offered. A traditional program in which students complete 1-2 courses per semester is offered at the Kalamazoo campus and Grand Rapids regional location. A fast-track cohort program in which students complete the program in 5 semesters is offered at our Auburn Hills location in Auburn Hills.

WHO ARE THE STUDENTS AND WHAT ARE THEIR BACKGROUNDS?
Our students comprise a diverse group of individuals working in a variety of functional areas, organization types, and industry sectors. Students include directors and managers responsible for internal change initiatives; consultants and coaches seeking to sharpen existing skills or develop new abilities; human resource professionals, performance management professionals, facilitators and trainers involved in helping human systems undergo organizational change; and individuals who are transitioning to new roles and are interested in consulting either within their organization or with outside organizations.

WHAT ARE THE BACKGROUNDS OF THE FACULTY?
Our faculty hold doctoral degrees in fields directly related to the study and practice of organizational change at the individual, group, and organizational levels—Human Resource Development, Organizational Studies, and Industrial and Organizational Psychology. Faculty members are scholar practitioners—they continue to conduct research in the field and they continue to engage as practitioners leading change in organizations.

WHAT DO MOST STUDENTS DO AFTER COMPLETION?
How students apply the knowledge and skills they gain throughout the program varies. Some leverage their new expertise to advance in their current organizations; other students use the degree to transition to new roles outside their current organizations. With the degree, students pursue various organizational roles in change management, internal or external consulting, human resource development, organizational development, and performance management.

WHAT IS THE APPLICATION DEADLINE?
We offer rolling admissions for those students pursuing our traditional format in Kalamazoo and Grand Rapids, which means that students can apply at any time. The application deadline for the fast-track, cohort program offered at our location in Auburn Hills is July 1.

IS FINANCIAL AID OFFERED IN THE FORM OF SCHOLARSHIPS?
Various types of scholarships are available at various levels (e.g., program, department, college, and university). In particular, the OCL program annually offers the “Robert O. Brinkerhoff Endowed Scholarship,” which is eligible to full-time graduate students who are pursuing a master's degree in OCL. Special consideration is given to single parents and adult students with experience living or working in diverse environments. This scholarship is renewable for a period of up to one year provided student remains a full-time or part-time graduate student in OCL and has satisfactory academic progress.

WHEN CAN I START TAKING CLASSES?
Students admitted to our traditional format in Grand Rapids and Kalamazoo can start to take classes at the beginning of a semester immediately following admission. Students admitted into the fast-track cohort program at our Auburn Hills start classes in the fall of each year.