

Econ 3150

Sports Economics



Are professional athletes overpaid? Do the Super Bowl and other mega-sports events produce large economic impacts on local economies? Should college athletes be paid? Do higher player salaries cause high ticket prices? These are some of the questions addressed in this course. Sports economics focuses on the application of economic principles to the world of sports.

Topics covered include:

- Discussion of the purpose and structure of sports leagues
- The impacts of sports teams and events on local economies
- The labor market for professional athletes
- Economic issues in college sports.

- Those with interests in sports marketing and management will find this course complements their studies as well as those majoring or minoring in recreation, exercise science and physical education studies
- This course is “Traditional” and taught face to face
- This course does have Econ 2010, Principles of Microeconomics as a prerequisite

