Muskegon City Manager Frank Peterson will share his experiences in leading the City's recent resurgence over the past eight years. By focusing on community building and improvement in quality of life, Muskegon stopped a decades-long recession, resulting in nearly $1 billion of public and private investment. Frank will share his insights from identifying and implementing unique reorganization programs, reengaging the corporate and private sectors in community building, and revitalizing reinvestment and growth.

Community Reinvestment and Growth: The Muskegon Experience

Mr. Frank Peterson
City Manager
City of Muskegon, Michigan

Mr. Frank Peterson has served as the Muskegon City Manager since September 2013. He has worked in local government management since 2004, serving previously as the city manager in Grant and Springfield, Michigan.

A native of Flint, Michigan, Frank is very interested in community reinvestment and revitalization, and believes strongly in the powerful effects of community outreach and community involvement. Frank strives to move Muskegon into its proper place as a leading community in the State of Michigan. Since his arrival in Muskegon, Frank has become known for spearheading the efforts at creating and implementing innovative and progressive programs designed to improve neighborhoods, which have elevated the City of Muskegon’s image across Michigan.

Frank and his wife Emma live in the Nelson neighborhood of Muskegon and they have a blended family that includes five children: Lila, Olivia, Elsie, Stella, and Calvin. Frank and his family love spending time in downtown Muskegon – especially at Mercy Health Arena.

Frank is an alumnus of the WMU MPA program.

September 9, 2021 from 5 to 6 p.m.
via Webex https://wmich.webex.com/wmich/j.php?MTID=m4b206b82b88dd26f333f3e494e6f425f

Students: Please note that attending this event counts toward WMU Signature Program (with the chosen focus areas listed on your transcript and diploma) where you attend a total of 18 events and reflect on your experience (www.wmich.edu/signature)