In this talk, Dr. Bud Norman will reflect on his long and accomplished career in public service, first in the US Army and then in county government. Using his current county (Branch) as an example, Bud will discuss what the county government does, how, and with what rules and resources in order to meet the needs of its residents. Please be prepared to ask your questions about the inner workings, structure, and promises of county governance in the modern era.

Rethinking Michigan County Governance: Juggling Rules and Roles with Resources at Branch County

Dr. Bud Norman
Administrator-Controller
Branch County, Michigan

Dr. Bud Norman is the Administrator-Controller for Branch County, Michigan, a position he has held for the past 12 years. In this position, he works with a variety of constituencies internally and externally on a range of issues from property and liabilities and employee benefits to budgeting and reporting on behalf of the County Office, County Commissioners, and various standing committees.

Previously, Dr. Norman completed a 23-year career in the U.S. Army serving as Platoon Leader, Commander, Aide-de-Camp to Division Commander, Operations Officer, Executive Officer, and Program Analyst. His service spanning multiple divisions and tours to Saudi Arabia, Kuwait, Iraq, Bosnia, Kosovo, and Somalia was recognized with McArthur Leadership Award, Chief of Staff Award, and Ironman Award.

Bud holds a bachelor’s degree in Marketing Management from Radford University, Virginia, and a PhD in Public Administration from Western Michigan University. He has extensive graduate level coursework earning a Graduate Certificate in Educational Technology from WMU as well as many business courses focusing on resource management, fiscal law, program management, and systems engineering from Golden Gate University, Syracuse University, the University of Virginia, the Defense Acquisition University, and the Air Force Institute of Technology.

November 11, 2021 from 5 to 6 p.m. Via WebEx
https://wmich.webex.com/wmich/j.php?MTID=m5b8c490b16429b65f5ebeadbfd5a4bc8

Students: Please note that attending this event counts toward WMU Signature Program (with the chosen focus areas listed on your transcript and diploma) where you attend a total of 18 events and reflect on your experience (www.wmich.edu/signature)