Public SPAAce

A Newsletter for Friends of the Western Michigan University School of Public Affairs and Administration

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Mission: The School of Public Affairs and Administration is committed to improving the quality of public and nonprofit service. In a diverse and inclusive community, the mission of the School of Public Affairs and Administrations is to provide learning and discovery opportunities which advance the knowledge and use of professional ethics, best theories, policies, and practices for public and nonprofit organizations in order to create and support societies for respect, liberty, justice and equality.
As we get deep into the fall semester and look forward to the upcoming holiday season, I am glad to share with you the Fall 2021 issue of Public SPAAce, a newsletter for friends of the Western Michigan University School of Public Affairs and Administration. Times continue to remain challenging in higher education, just like across much of the economy and society as the post-pandemic normalcy is yet to materialize. Despite these challenges, however, the SPAA community has come together to make important strides toward its mission of improving the quality of public service.

This issue highlights many changes, news updates, and accomplishments of the SPAA community of students, faculty, staff, alumni, and beyond. After major changes in the curriculum, the MPA program and the undergraduate major and minors in public and nonprofit administration are undergoing transition and modality changes. In the past year, the School awarded the minor in nonprofit leadership to eight students, BS degree in public and nonprofit administration to one student (our first in this new program!), MPA degree to 28 students, and PhD degree to three students. The MPA program admitted 29 new students during 2021, leading to 60 active students as of this fall. The signing up of students for the undergraduate minors and major is ongoing with 16 students currently in the major and many more in the minors. While the admission to the PhD program continues to be on hold, the SPAA faculty is currently focusing on teaching out existing doctoral students.

Other notable updates include proposals to offer the MPA degree 100% online and add the Accelerated Graduate Degree Program option for the MPA degree (both to receive final approval), a major expansion of scholarship opportunities to students—thanks to the generous support from donors—ongoing engagement with the professional community especially through the SPAA Public Service Engagement series offered once a month, establishment of the 15-member, fully-functioning SPAA Advisory Council, and research and publications by students and faculty. Experiential learning has been a hallmark of the SPAA academic programs by incorporating community outreach, research and analysis, and other professional engagements into the coursework, independent studies, and capstone exercises. Professional instructors have been an important part of this experiential learning as they bring deep insights and experiences to teach students the real world examples of problem solving and blending of theory and practice for broader impacts.

Externally, the world around us has changed quite a bit in the past year. While the economy is chugging along with record growth in employment, economic activities, and shareholder returns, people’s pocketbooks haven’t changed much, with any positive change eaten up by the surging inflation. The government’s role in stimulating the economy and providing relief to struggling families has been notable. It is imminent that the state and local governments will be busy, fixing and upgrading the crumbling infrastructure throughout the country. There may as well be an opportunity to address the simmering social and environmental problems in a scale rarely done before. The government’s critical role in society has also been evidenced by the efforts to keep people safe by finding ways to curb the raging pandemic and accelerate the process—with financing—of the development and distribution of effective vaccines and even therapeutics to move past the havoc caused by the pandemic.

As we longingly look for a post-pandemic normalcy, we are once again reminded of the government’s role in addressing the monumental challenges ahead. For students and practitioners of public service, this critical role of the government and everyone helping it function and deliver is very clear. As society confronts myriad challenges to lives, livelihoods, and entire humankind, the kind of public service education focused on common-good that we provide has become increasingly relevant. I hope we are taking cues from our own lived experiences for how and why the public sector can serve and must deliver.

With best regards,

Udaya R Wagle 
Professor and Director
School of Public Affairs and Administration
During the last year, the revised NASPAA-accredited MPA program was rolled out, newly developed courses were implemented, and the portfolio model was tested. With the new curriculum and a novel concentration in Public Policy, new and modified courses were offered providing fresh and innovative opportunities to students. Moreover, as COVID challenged faculty and students to deal with the new realities of life, courses were implemented in synchronous, asynchronous, and hybrid modalities.

One of the most exciting changes has been the shift towards a portfolio approach to the MPA program. Students in this approach take a course at the beginning of their program (PADM 6001), in which they learn about domain-specific requirements for the portfolio and chart appropriate courses of action to complete them. While taking PADM 6800 at the end of the program, students demonstrate their mastery of each of the competency domains of public service education as defined by the MPA program by submitting a comprehensive portfolio with evidence of their competency across the domains and a plan for continuous self-improvement beyond the program. Detailed guidelines to this effect are currently under development.

Another new development includes an online MPA program that substitutes our traditional regional offerings by allowing students to participate in the online synchronous and/or asynchronous modes. While some coursework has been available online for the past several years, this online program, once fully approved, will allow students to complete their degree without having to take any in-person classes. This change is expected to be valuable to today’s working professionals both locally and regionally.

Finally, the faculty has initiated a collaboration with the tribal communities from the region to develop an MPA concentration in Tribal Governance and Leadership. The first course “Tribal Governance: Sovereignty through Self-Determination,” will be offered in Spring 2022 with the help of Sam Morseau, Secretary of the Pokagon Band of Potawatomi Indians and formerly, Director of Education at the Pokagon Band.

**Special Course in Spring 2022**

**PADM 5990**

Topics Course: Tribal Governance: Sovereignty through Self-Determination

**Course Description:**

This course introduces theoretical and practical applications of governance from an indigenous perspective. This includes challenges faced by public administrators in understanding the sovereign status of tribal nations, which have demonstrated substantial social, economic, and political resilience since the Indian Self-Determination Act of 1975. Students will review historical trends affecting local tribal nations and articulate how roles and government-to-government relationships impact policy decision-making and administration. It focuses on developing skills in tribal administration by reviewing programs and services provided by a local tribal nation and students are encouraged to provide a capacity building proposal for consideration.

**Instructor:** Sam Morseau, 2nd Secretary of the Pokagon Band of Potawatomi Indians
Formerly, Director of Education at the Pokagon Band

**College of Arts and Sciences**

School of Public Affairs and Administration

**Available to graduate and upper-level undergraduate students**

**Fully Synchronous Online**

**Tuesdays, 6 to 9 p.m.**

**Major contents include:**

- profiles of indigenous leadership
- path to recognition
- nation-building
- sustainable sovereignty
The SPAA community is grateful for the informative and insightful presentations by the following outstanding speakers as a part of the Public Service Engagement Series (this list and select recorded presentation videos are available at the School’s events page: https://wmich.edu/spaa/events). Please also note that the School welcomes your ideas and nominations for future speakers for this series as well as course-specific speakers.

Mr. Troland “Troy” Clay, President and CEO of Mno-Bmadsen Pokagon Band of Potawatomi (January 14, 2021)
Title: Tribal Non-Gaming Economic Development

Mr. Joseph La Margo, MA, ICMSA-CM, Portage City Manager (February 11, 2021)
Title: Intergovernmental Cooperation for Common Challenges

Ms. Lucinda M. Stinson, Executive Director, Lending Hands (March 11, 2021)
Title: Impacting Social Determinants of Health Through Innovation and Entrepreneurship in Our Communities

Mr. Robert Oakleaf, Executive Director, Kalamazoo Valley Habitat for Humanity (April 8, 2021)
Title: Impact of the Pandemic on Nonprofit Leadership, Fundraising, and Organizational Change

Mr. Frank Peterson, Muskegon City Manager (September 9, 2021)
Title: Community Reinvestment and Growth: The Muskegon Experience

Mr. Judd Herzer, Michigan Department of Labor and Economic Opportunity (October 14, 2021)
Title: Insider Perspective on Michigan Public Policy Development and Engagement

Dr. Bud Norman, Administrator, Controller, Branch County, Michigan (November 11, 2021)
Title: Rethinking Michigan County Governance: Juggling Rules and Roles with Resources at Branch County

Moral Courage in Public Service
Moral courage means doing the right thing in the face of your fears.

Open Classroom with Irshad Manji
New York Times bestselling author and founder of the Moral Courage Project
2 p.m. Tuesday, Sept. 21
1920 Sangren Hall (note new indoor location)
Seating limited. Register in ExperienceWMU
Co-sponsored by

www.wmich.edu/wetalk
SPAA degree awards include two minors and a major in Public and Nonprofit Administration, Master of Public Administration (PMA), and PhD in Public Administration. Congratulations and best wishes to all of our graduates!

**Graduates with Undergraduate Minors:** (with their majors listed)

- Irene Roberts—Management
- Jillian Runkle—Global & International Studies
- Micah Schultz—Global & International Studies
- Lauren Smith—Interpersonal Communication
- Elizabeth Styblo—Marketing
- Malika Taylor—Sociology
- Breanna Turner—Sociology
- Jake Weber—Political Science

**Graduate of the Bachelor of Science in Public & Nonprofit Administration (BSPNA) program:**

Laura Worline (first to receive; see the text box for her thoughts)

**Graduates of the Master of Public Administration (MPA) program** (also included are the titles of project papers. Note that the transition from the analytically-focused project papers into a reflective capstone portfolio will make list of individualized titles redundant.

**Fall 2020**

- Crystal Akinade—Effect of prescription opioids on neonatal outcomes and women reproductive system when used during maternal care
- Stella Carneiro-Stephens—Tuition-free community colleges in Michigan: Prospects and challenges

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**Laura Worline (BSPNA, 2021)**

**Why did you pick this major?**

I picked a bachelors in science in Nonprofit and Public Administration because it is by far the most versatile degree I found for the field I wanted to enter. Throughout college, I realized and worked within nonprofits and social work settings. I always knew I wanted to work with people in a helpful role (I explored education and social work as well as possible majors for myself) but realized that my skills are best utilized in policy, programming and community engagement. While I can get this exposure with an education or social work degree, studying nonprofit and public administration allowed me to have the education behind it and to focus my work directly in the avenues I wished to right out of graduation.

**What advice would you give to other students considering this major?**

This degree is versatile enough that you can use it in multiple outlets, but I would really question what your end goal is. Nonprofit and Public Administration sets you up well for managerial and program management experience quickly after graduation. For example, I've been drafting policy and working on program management since my graduation (offered to me before graduation and started directly after), whereas if I wanted to do more case management I should have done the social work path. If you're fine being behind the scenes and doing purposeful, methodical work, this is a good degree. Also do yourself a favor: take the grant writing class! I know it can be scary, but Dr. Schroeter and Edwards will guide you through the whole thing and it has been a skill that I market often.

**Additional Comments:**

Also, future/fellow NPA students, if you're considering graduate school it's a great degree. I had great feedback from my graduate applications and will be starting at Johns Hopkins for my Masters in NGO Management starting in January. They even waived two credits due to my undergraduate transcript.
Kaitlyn DeFouw—Private well-water policies in the Great Lakes region: A comparative state level analysis

Patti Fergison—Year-round calendar schools and low level reading proficiency

Kara Morin—Underrepresented populations and success in higher education: A comparative case study between two college promise programs

Karalyn Niemetta—Comparison of social determinants of health and health outcomes in rural and urban counties in Michigan

James Pye—Understanding social media practices for nonprofits and applying best practices with famous social media campaigns

Samantha Bigelow—Capstone Portfolio

Antonio Botello III—Defining success: How success is measured in the social nonprofit sector

Jeremy Byma—How Japanese immigration affects the ability of foreigners’ length of stay in Japan

Reina Cooke—Assessing the F.A.A.’s policy on passenger rights

Johanna Duckwall—An examination of training programs for dislocated workers in rural communities

Stefon Hemphill—Addressing student debt

Scott Juarez—Pandemic impacts on the construction industry

Adam Kingston—Analyzing the financial return vs. risk for impact investors in 2020

Jose Mendez—Degree completion among migrants and seasonal farmworker students in Michigan State University

Christopher Bamberg—Law enforcement and the public trust: Public administration and organizational change research and theory for police

Bikash Jha—Capstone Portfolio

Whitney Lorenz—Capstone Portfolio

Marcella Lynn—Re-igniting interest in skilled trade careers

David Markham—Capstone Portfolio

Robert Miller—Online presence of small nonprofits: Best practices for online presence and fundraising

Joshua Prusik—Farmers market metrics: How state and local organizations assess the community impacts of farmers markets

Charles Singleton—Educator demographic and internalized stereotypes impact on black students’ education

John Singleton—Marijuana disparities and African Americans

Lara Sokol—United States healthcare policy, minorities, and COVID-19

Timothy Sprangel—Capstone Portfolio

Caitlin Vincent—Workforce transition and policies around natural gas, oil, and renewable energy sources
Pi Alpha Alpha is a Global Honor Society at NASPAA (The Global Standard in Public Service Education) offering life memberships to those with the highest performance levels in educational programs preparing them for public service careers. Congratulations to the following students who were inducted into this distinguished honor society through its Western Michigan University chapter.

### Spring 2021 Inductees

- Samantha M. Bigelow
- Lisah H. Crall
- Johanna Duckwall
- Michael Hart
- Whitney L. Lorenz
- Thomas Shaver
- Timothy P. Sprangel
- Meghan M. Swain

### SPAA Scholarship Awards

Thanks to the generous support of donors, SPAA is able to provide partial scholarships in the amount of $4,000 annually to a limited number of students. Congratulations to students who were selected for these scholarships through a competitive application process for the year 2021-2022. (Student thoughts upon receiving the scholarship are on the next page.)

- **Margaret and Leo Stine Endowed Memorial Scholarship:**
  - **Janai Gardner**
    (MPA student; Fall 2021-Spring 2022)
  - **Lisa Langsdale**
    (MPA student; Fall 2021-Spring 2022)

- **MPA Scholarship:**
  - **Lindsey King**
    (MPA student; Summer-Fall 2021)

- **Ravitz Scholarship:**
  - **Haley Ferguson**
    (UG Major student, Fall 2021-Spring 2022)
  - **Kara VanderKamp**
    (UG Major student, Fall 2021-Spring 2022)
Janai Gardner—“I was shocked to receiving the scholarship. Throughout under grad I never applied for a scholarship. So for this to be my first time applying for a scholarship and to be receiving it as well was a surprise to me. This scholarship's role in my education means that I can continue to take classes without having to worry about the expenses that are associated. Little did I know that Graduate and Undergraduate students do not qualify for the exact same types of financial aid. Graduate students are limited to the amount of funds they can receive in an academic school year so this helps out a TON. After I get my degree in Public Administration, I will continue to work in the legal field but plan on transitioning into healthcare.”

Lindsey King—“I was very thankful and excited when I received the scholarship! It meant a lot to me. Because of the scholarship funds, I was able to learn more than I would have otherwise. I took advantage of extra classes that I'm sure will enhance the work I do after graduation. It also reduced some stress around the costs of being a student. I have been working as a graduate assistant for the last year. Once I have my degree, I plan on pursuing a full-time job in the nonprofit sector, ideally in a management capacity. I look forward to getting more involved in our community!” She added some advice for those considering applying: “Do it! At the very least, you get practice writing. Also, I would use it as an opportunity to really think about what you want to do with your future in the field. Make it more than a generic application. Take the prompts seriously and think critically about your goals.”

Kara VanderKamp—“I was very thankful when I found out I had received the scholarship. I was happy that I would have some additional aid to help pay for my education in my final year at WMU. I was also very excited that I had been selected to receive the award. This scholarship plays a huge role in my education as it helps alleviate some of the financial burden in my final year at WMU. It also makes me excited for the classes I will be taking this year and the new things that I will learn as a result of this scholarship’s financial help. After graduating, I hope to continue working in animal rescue as I have been in the past years. Animal rescue has been a big part of my life and having a degree in nonprofit administration makes me confident that I can find a role that suits my talents. My long-term goal is to work in a behavioral training position at a rescue and I also hope to raise awareness of the mental and emotional effects rescuing can have on staff and volunteers.”
SPAA has over 2700 alumni with impactful work and careers in public service. There are many cases of job changes, promotions, publications, awards, and other achievements and here are just some examples of those updates based on what is reported to us. We would be happy to highlight more updates as we receive them.

**Brian DeBano (MPA, 2002)** currently serves as the licensing division director for the Michigan Department of Licensing and Regulatory Affairs. He has been appointed to the Michigan Autism Council for a four year term beginning on October 29, 2021.

**Kevin Haynes (MPA, 2018)** was featured in ESRI Blog about his work on creating space-time-pattern maps and dashboards to study the spread of COVID-19 in South Carolina. The Blog can be found at [https://www.esri.com/about/newsroom/blog/south-carolina-guard-guides-covid19-missions/](https://www.esri.com/about/newsroom/blog/south-carolina-guard-guides-covid19-missions/). He is currently the Environmental GIS manager at South Carolina Military Department.

**Stefon Hemphill (MPA, 2021)** has joined The Kalamazoo Promise team as Workforce Coordinator. Established in 2005, The Promise has been providing scholarships to graduates of Kalamazoo Public Schools to attend Michigan colleges and universities. Responsible to connect Promise Scholars to paid internships, Stefon is excited to build the city of Kalamazoo through recent graduates. A native of Kalamazoo and recipient of the Promise, Stefon has previously worked in human resources departments at Michigan Works! Southwest, Whirlpool, and the City of Kalamazoo.

**Dr. Chris Surfus (PhD, 2021)** has started as a post-doctoral research associate in the Institute of Disability at the University of New Hampshire. Chris and another PhD alumnus, Mohammed Al Janahai (PhD, ’19), co-chaired a panel on public leadership and crisis management at the 2021 International Public policy Association conference at International Public Policy Association (IPPA) Conference in Barcelona, Spain. Chris also presented at the 2021 American Society for Public Administration conference (online) on the implications of COVID-19 on LGBTQIA community.

**Patrick Brillantes (MPA, 1996)** was appointed in January of 2021 as the System Vice President, Strategy and Service Lines for Sparrow Health Systems in Lansing, MI.

**Jen C. Hsu-Bishop (MPA, 2016)** has joined Kalamazoo Regional Educational Service Agency in Portage, MI, as the Culture and Climate Support Specialist.

**Joseph La Margo (SPAA Advisory Council Vice-Chair)** has been appointed as the Village Manager of Niles, Illinois. Having served as the City Manager of Portage, MI, at a time of COVID-19 that caused a grave family loss and ongoing health challenges, Joe’s move reflects on his deep family values and need of support to his mother-in-law.

**Matthew Lechel (MPA, 2008 and SPAA Advisory Council Chair)** received Kalamazoo Public Library’s Prism Award for his “Leadership and Innovation” with ONEPlace. This prestigious award is the highest level of recognition for KPL staff. Given out only a handful of times in the Library’s history, this award acknowledges the extraordinary efforts toward fulfilling the purpose, vision, and values of the Library. He is also the SPAA Advisory Council Chair.

**Dr. Adrienne Wallace (PhD, 2018)** has received tenure at the School of Communication at Grand Valley State University and was promoted to associate professor.
Faculty Presentations and Publications


**Mingus, M.S.** (2021). *COVID-19 Vaccine Nationalism and Global Inequities*, Standing Panel on International Affairs, National Academy of Public Administration (May). [Note: This presentation was a part of "Vaccine Nationalism: China and the Rise of Vaccine Diplomacy," a panel Dr. Mingus organized, including Dr. Yanzhong Huang from the Council on Foreign Relations and Irving A. Williamson from the U.S. International Trade Commission.]


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<thead>
<tr>
<th>Name</th>
<th>Title</th>
<th>SPAA courses taught</th>
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<tbody>
<tr>
<td>Sarah Bannon</td>
<td>CEO and President, Lakeview Consultants</td>
<td>• PADM 6400—Managing NPOs</td>
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<tr>
<td>Nicole Bradford</td>
<td>Practice Administrator at the Kalamazoo Gastroenterology Hepatology, Paragon Health</td>
<td>• PADM 6500—Management of HCOs</td>
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<td>William Fleener</td>
<td>Associate Director of Clinical Programs WMU Cooley Law School</td>
<td>• PADM 6110—Legal &amp; Regulatory Environment of Public Service</td>
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<td>Nicole Milliman</td>
<td>Freelancer</td>
<td>• PADM 3000—Foundations of Nonprofit Management</td>
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<tr>
<td>Neil Simon</td>
<td>Independent Consultant</td>
<td>• PADM 6441—Human Resources NPOs</td>
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<td>Lucinda Stinson</td>
<td>Executive Director at Lending Hands of Michigan Inc</td>
<td>• PADM 5810—Social Entrepreneurship &amp; Innovation</td>
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<td>• PADM 6530—Health Care Policies &amp;</td>
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<td>Ruth Bates-Hill</td>
<td>Senior Researcher at Fuller Seminary De Pree Center for Leadership</td>
<td>• PADM 6555—Managerial Epidemiology</td>
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<tr>
<td>Jeffrey Carroll</td>
<td>Managing Director, Prime Management and Development Services</td>
<td>• PADM 6555—Managerial Epidemiology</td>
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<tr>
<td>Heather Jach</td>
<td>Director of Organization and Fund Development at Farmers All Theatre</td>
<td>• PADM 6435—Marketing &amp; Community Engagement</td>
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<td>• PADM 5870—Fund Raising for NPOs</td>
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<td>Kathy Purnell</td>
<td>Founder, Human/Civic Rights Law Center</td>
<td>• PADM 6400—Nonprofit Governance</td>
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<tr>
<td>Michael Stampfler</td>
<td>Independent Consultant</td>
<td>• PADM 6100—Public Service Management</td>
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<td>• PADM 6139—Local Government Admin</td>
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<td>• PADM 6860—State Agency Admin</td>
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<tr>
<td>Lucinda Stinson</td>
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<td>• PADM 5810—Social Entrepreneurship &amp; Innovation</td>
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<td>• PADM 6530—Health Care Policies &amp;</td>
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<tr>
<td>Tiffany White</td>
<td>Deputy Director, Open Doors Kalamazoo</td>
<td>• PADM 5990—Culture, Diversity, &amp; Social Equity</td>
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DONOR ACKNOWLEDGEMENT

The students, faculty, and staff at SPAA appreciate the generous financial contributions from the following individuals and institutions during the past year. These contributions have provided critical supports for the SPAA mission on education, scholarship, and professional growth as partly highlighted in this Newsletter.

Mohammed Aljanahi  
Melissa and Terrance Bean  
Mary and Lee Bagrosky  
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Susan D. Elder  
Karen and Joseph Gutowski  
Heather and Nathan Hartman  
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Walter Ormes  
Kathy Pelleran-Mahoney  
Timothy Porter  
Yvonne Schilling, Schilling Revocable Trust  
Udaya Wagle  
Judith and Michael Williams  
Kara L. Wood

(If you do not see your name here, we sincerely apologize and please let us know for inclusion in future publications).

To support the School’s mission and activities please give online at wmic.edu/spaa/giving

Or donate by mailing your check to
WMU Foundation Office
1903 W Michigan Ave, Kalamazoo, MI 49008-5403
(with a designation “School of Public Affairs and Administration”).

For other gift ideas that make a difference, please contact
Dr. Udaya Wagle, SPAA Director, at (269) 387-8934 or udaya.wagle@wmich.edu.