# Collegiate Licensing Company (CLC) Internal Licensee List

WMU departments must use a vendor from this list when ordering promotional products.

**Updated 09-21-2023**

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Category</th>
</tr>
</thead>
<tbody>
<tr>
<td>4imprint Inc. (49210)</td>
<td>Automobile Products</td>
</tr>
<tr>
<td></td>
<td>Balls</td>
</tr>
<tr>
<td></td>
<td>Checks</td>
</tr>
<tr>
<td></td>
<td>Clothing Accessories</td>
</tr>
<tr>
<td></td>
<td>Collectibles</td>
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<tr>
<td></td>
<td>Consumables</td>
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<tr>
<td></td>
<td>Domestics</td>
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<tr>
<td></td>
<td>Drinkware</td>
</tr>
<tr>
<td></td>
<td>Electronics &amp; Content</td>
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<tr>
<td></td>
<td>Footwear</td>
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<tr>
<td></td>
<td>Furniture/Furnishings</td>
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<tr>
<td></td>
<td>Games</td>
</tr>
<tr>
<td></td>
<td>Gifts &amp; Novelties - Miscellaneous</td>
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<tr>
<td></td>
<td>Health/Beauty</td>
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<tr>
<td></td>
<td>Holiday Accessories</td>
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<tr>
<td></td>
<td>Housewares</td>
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<tr>
<td></td>
<td>Infant Products</td>
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<tr>
<td></td>
<td>Infant/Toddler Apparel</td>
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<tr>
<td></td>
<td>Jerseys/Uniforms</td>
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<tr>
<td></td>
<td>Jewelry</td>
</tr>
<tr>
<td></td>
<td>Men's Fashion Apparel</td>
</tr>
</tbody>
</table>

4imprint Inc. (49210)
PO Box 320, 101 Commerce Street, Oshkosh, WI 54901
Oshkosh, WI 54903-0320
Mr. Matt Dahm
877-446-7746
[www.4imprint.com](http://www.4imprint.com)
mdahm@4imprint.com
4imprint Inc. (49210) continued
Men's/Unisex Adjustable Non-Wool Headwear
Men's/Unisex Adjustable Wool Blend Headwear
Men's/Unisex Combo-Packaged Goods
Men's/Unisex Fleece
Men's/Unisex Loungewear & Sleepwear
Men's/Unisex Other Headwear
Men's/Unisex Outerwear
Men's/Unisex Performance Apparel
Men's/Unisex Structured Closed Back Headwear
Men's/Unisex Structured Stretch Fit Headwear
Men's/Unisex T-shirts
Men's/Unisex Unstructured Closed Back Headwear
Office Products
Paper Products
Personal Accessories
Personal Protection Equipment (PPE)
Publishing
School Supplies
Signage Products
Sports Equipment
Stationery
Toys
Women's Fashion Bottoms
Women's Fashion Tops
Women's Fleece Tops & Bottoms
Women's Headwear
Women's Jerseys & Performance Apparel
Women's Loungewear/Activewear/Misc.
Women's Outerwear
Women's T-shirts
Youth Apparel
adidas America Inc. (36296)
5055 N Greeley Ave
Portland, OR 97217
Ms. Heather Luce
781-801-8452
www.Adidas.com
heather.luce@adidas.com

Advanced Graphic Products dba Advanced-Online (58410)
750 Gateway Blvd.
Coppell, TX 75019
Mr. Brian Schellbach
630-379-6562
www.Advanced-online.com
bschellbach@follett.com

CE Competitive Edge LLC (113677)
PO Box 41, 5924 Red Arrow Hwy. Stevensville, MI 49127
Stevensville, MI 49127
Ms. Mary Jo Tomasini
269-429-0404
www.Competitive-edge.net
mjtomasinicompetitive-edge.net

Clothing Accessories
Jerseys/Uniforms
Men's Fashion Apparel
Men's/Unisex Adjustable Non-Wool Headwear
Men's/Unisex Fleece
Men's/Unisex Other Headwear
Men's/Unisex Outerwear
Men's/Unisex Performance Apparel
Men's/Unisex Structured Closed Back Headwear
Men's/Unisex Structured Stretch Fit Headwear
Men's/Unisex T-shirts
Sports Equipment
Women's Jerseys & Performance Apparel
Women's T-shirts
Youth Apparel

Electronics & Content
Personal Protection Equipment (PPE)

Clothing Accessories
Drinkware
Furniture/Furnishings
Gifts & Novelties - Miscellaneous
Personal Accessories
Personal Protection Equipment (PPE)
School Supplies
Sports Equipment
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Email</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complete Team Outfitter, INC (255367)</td>
<td>8233 Neptune Dr, Suite 1, Kalamazoo, MI 49009-5032</td>
<td>Bryan</td>
<td>(269) 633-9990</td>
<td><a href="http://www.ctoutfit.com">www.ctoutfit.com</a></td>
<td>Housewares, Men's Fashion Apparel, Men's/Unisex Adjustable Non-Wool Headwear, Men's/Unisex Fleece, Men's/Unisex Other Headwear, Men's/Unisex Outerwear, Men's/Unisex Performance Apparel, Men's/Unisex T-shirts, Men's/Unisex Unstructured Closed Back Headwear</td>
</tr>
<tr>
<td>Continental Linen Services, Inc. (200509)</td>
<td>4200 Manchester Road, Kalamazoo, MI 49001</td>
<td>Gene</td>
<td>800-875-4636 xx7015</td>
<td><a href="mailto:gene@clsimage.com">gene@clsimage.com</a></td>
<td>Clothing Accessories, Men's Fashion Apparel</td>
</tr>
<tr>
<td>CreateMyTee LLC (84669)</td>
<td>2531 Jackson Ave, #326, Ann Arbor, MI 48103</td>
<td>Mr. Steve Hall</td>
<td>734-392-9631</td>
<td><a href="http://www.createmytee.com">www.createmytee.com</a></td>
<td>Men's Fashion Apparel, Men's/Unisex Fleece, Men's/Unisex T-shirts, Personal Protection Equipment (PPE), Women's Fashion Tops, Women's T-shirts</td>
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<tr>
<td></td>
<td></td>
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</tr>
</tbody>
</table>
**CustomInk LLC (37786) continued**
- School Supplies
- Stationery
- Women's Fashion Tops
- Women's Fleece Tops & Bottoms
- Women's Jerseys & Performance Apparel
- Women's Outerwear
- Women's T-shirts

**EHS1, INC. dba Timeless Tartans/Alma Matters (121564)**
1101 West 34th Street #645
Austin, TX 78705
Bob
510-427-6729
Robert@ouralmamatters.com

**GameDay Couture (86752)**
105 E. Main St.
Jenks, OK 74037
Ms. Jennifer Lo Campo
855-343-6100
www.Gameday-couture.com
licensing@gamedaycouture.com

**Gemini Custom Brands, Inc (121378)**
29 County Rd 63
Grand Rapids, MN 55744
Andrea
218-326-6644
andrea@g2gemini.com

**Domestics**
- Infant/Toddler Apparel
- Men's/Unisex T-shirts
- Women's Fashion Bottoms
- Women's Fashion Tops
- Women's Fleece Tops & Bottoms
- Women's Headwear
- Women's Jerseys & Performance Apparel
- Women's Loungewear/Activewear/Misc.
- Women's Outerwear
- Women's T-shirts
- Youth Apparel

**Publishing**
- Games/Supplies

**Jerseys/Uniforms**
- Jerseys/Uniforms
<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone Number</th>
<th>Email Address</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>JBM Technology (201081)</td>
<td>4155 S 9th St., Kalamazoo, MI 49009</td>
<td>Robert</td>
<td>269-344-5716</td>
<td><a href="mailto:jbm@kalamazoo.net">jbm@kalamazoo.net</a></td>
<td>Clothing Accessories, Men's Fashion Apparel, Women's Fashion Tops, Women's Jerseys &amp; Performance Apparel</td>
</tr>
<tr>
<td>Johnnie-O (94396)</td>
<td>2048 Cotner Ave., Los Angeles, CA 90025</td>
<td>Ms. Kelli Trojanowski</td>
<td>877-787-4703</td>
<td><a href="mailto:kelli@johnnie-o.com">kelli@johnnie-o.com</a></td>
<td>Men's Fashion Apparel, Men's/Unisex Fleece, Men's/Unisex Outerwear, Men's/Unisex T-shirts, Women's Fashion Tops, Youth Apparel</td>
</tr>
<tr>
<td>Jostens Inc. (11572)</td>
<td>148 E. Broadway, 7760 France Ave S. Suite 400 Bloomington, MN 55435</td>
<td>Ms. Joley Drake</td>
<td>507-455-6561</td>
<td><a href="mailto:Joley.drake@jostens.com">Joley.drake@jostens.com</a></td>
<td>Class Rings, Jewelry, Office Products</td>
</tr>
<tr>
<td>Kalamazoo Sportswear &amp; Regalia, LLC (253673)</td>
<td>728 W Michigan Ave, Kalamazoo, MI 49007</td>
<td>Christine</td>
<td>(269) 344-4242</td>
<td><a href="mailto:christinemcc423@gmail.com">christinemcc423@gmail.com</a></td>
<td>Domestics, Men's Fashion Apparel, Men's/Unisex Performance Apparel, Men's/Unisex T-shirts, Personal Accessories, Women's Fashion Tops, Women's Jerseys &amp; Performance Apparel, Women's T-shirts</td>
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<tr>
<td>Mascot Factory (62517)</td>
<td>Mercury Promotions &amp; Fulfillment (77668)</td>
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</tr>
<tr>
<td>12340 Stowe Dr, Suite B&lt;br&gt;Poway, CA 92064-8833&lt;br&gt;Ms. Crisy Grint&lt;br&gt;858-679-2246&lt;br&gt;&lt;a&gt;www.Mascotfactory.com&lt;/a&gt;&lt;br&gt;<a href="mailto:licensing@mascotfactory.com">licensing@mascotfactory.com</a></td>
<td>35610 Mound Road, 3708 Middleton Drive Ann Arbor, MI 48105&lt;br&gt;Sterling Heights, MI 48310&lt;br&gt;Ms Cindy Lowry&lt;br&gt;248-764-0141&lt;br&gt;&lt;a&gt;www.Mercuryfs.com&lt;/a&gt;&lt;br&gt;<a href="mailto:lowryc@mercuryfs.com">lowryc@mercuryfs.com</a></td>
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</tr>
<tr>
<td>Gifts &amp; Novelties - Miscellaneous&lt;br&gt;Infant Products&lt;br&gt;Toys</td>
<td>Consumables&lt;br&gt;Drinkware&lt;br&gt;Gifts &amp; Novelties - Miscellaneous&lt;br&gt;Men's/Unisex Fleece&lt;br&gt;Men's/Unisex Loungewear &amp; Sleepwear&lt;br&gt;Men's/Unisex Outerwear&lt;br&gt;Men's/Unisex Performance Apparel&lt;br&gt;Men's/Unisex T-shirts&lt;br&gt;Personal Accessories&lt;br&gt;Signage Products</td>
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</tr>
</tbody>
</table>
**Midwest Printing & Promotions LLC (113011)**
P.O. Box 458, 182 Grand St
Schoolcraft, MI 49087
Mr. Daniel Hartlieb
269-679-2186
[www.midwestpp.com](http://www.midwestpp.com)
yourteam@onpurposebranding.com

- Automobile Products
- Clothing Accessories
- Collectibles
- Domestics
- Drinkware
- Gifts & Novelties - Miscellaneous
- Housewares
- Men's Fashion Apparel
- Men's/Unisex Fleece
- Men's/Unisex Performance Apparel
- Men's/Unisex T-shirts
- Office Products
- Paper Products
- Personal Accessories
- School Supplies
- Sports Equipment
- Stationery
- Women's Fashion Tops
- Women's Fleece Tops & Bottoms

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**Pel Industries Inc. (14822)**
2001 Town West Drive
Rogers, AR 72756
Ms. Laura Mills
479-636-0064
[www.Pelathletic.com](http://www.Pelathletic.com)
lmills@pelindustries.com

Women's Outerwear
<table>
<thead>
<tr>
<th>Peter Millar LLC (79217)</th>
<th>Ping (24374)</th>
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<tbody>
<tr>
<td>1002 Twin Creeks Court</td>
<td>2201 West Desert Cove</td>
</tr>
<tr>
<td>Durham, NC 27703</td>
<td>Phoenix, AZ 85029</td>
</tr>
<tr>
<td>Oliver</td>
<td>Elsa</td>
</tr>
<tr>
<td>919-695-4172</td>
<td>602-687-5191</td>
</tr>
<tr>
<td><a href="mailto:okeighley@petermillar.com">okeighley@petermillar.com</a></td>
<td><a href="mailto:licensing@ping.com">licensing@ping.com</a></td>
</tr>
<tr>
<td>Clothing Accessories</td>
<td>Sports Equipment</td>
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<tr>
<td>Gifts &amp; Novelties - Miscellaneous</td>
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<tr>
<td>Men's Fashion Apparel</td>
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<td>Men's/Unisex Fleece</td>
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<td>Men's/Unisex Outerwear</td>
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<td>Men's/Unisex T-shirts</td>
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<tr>
<td>Personal Accessories</td>
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<tr>
<td>Sports Equipment</td>
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<td>Women's Fashion Bottoms</td>
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<tr>
<td>Women's Fashion Tops</td>
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<tr>
<td>Women's Fleece Tops &amp; Bottoms</td>
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<tr>
<td>Women's Outerwear</td>
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<tr>
<td>Youth Apparel</td>
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<tr>
<td>Premiums Promotions &amp; Imports Inc. (48326)</td>
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<td>------------------------------------------</td>
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<tr>
<td>2441 Bellevue Ave</td>
<td></td>
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<tr>
<td>Daytona Beach, FL 32114</td>
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<tr>
<td>Ms. Valerie Green</td>
<td></td>
</tr>
<tr>
<td>386-258-1900</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:valerie.green@dmedelivers.com">valerie.green@dmedelivers.com</a></td>
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<table>
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<tr>
<th>Products</th>
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<tr>
<td>Automobile Products</td>
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<td>Balls</td>
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<td>Clothing Accessories</td>
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<td>Collectibles</td>
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<td>Drinkware</td>
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<td>Electronics &amp; Content</td>
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<td>Furniture/Furnishings</td>
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<td>Games</td>
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<td>Gifts &amp; Novelties - Miscellaneous</td>
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<td>Holiday Accessories</td>
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<tr>
<td>Housewares</td>
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<tr>
<td>Jewelry</td>
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<td>Men's Fashion Apparel</td>
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<tr>
<td>Men's/Unisex Other Headwear</td>
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<tr>
<td>Men's/Unisex Outerwear</td>
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<tr>
<td>Men's/Unisex Performance Apparel</td>
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<td>Men's/Unisex Structured Closed Back Headwear</td>
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<td>Men's/Unisex T-shirts</td>
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<td>Office Products</td>
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<td>Paper Products</td>
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<td>Personal Accessories</td>
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<td>Personal Protection Equipment (PPE)</td>
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<td>Publishing</td>
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<td>School Supplies</td>
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<td>Signage Products</td>
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<tr>
<td>Sports Equipment</td>
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<tr>
<td>Stationery</td>
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<tr>
<td>Toys</td>
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<tr>
<td>Women's Fashion Tops</td>
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<tr>
<td>Women's Jerseys &amp; Performance Apparel</td>
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<tr>
<td>Women's Outerwear</td>
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<tr>
<td>Women's T-shirts</td>
</tr>
<tr>
<td>Company Name</td>
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<tr>
<td>Promotion Concepts Inc (49830)</td>
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<tr>
<td>R and R Imports Inc. (39800)</td>
</tr>
<tr>
<td>R.H. &amp; Co. Inc dba The Spirit Shoppe (201665)</td>
</tr>
</tbody>
</table>
Staples Promotional Products (KS) [88930]
7500 W 110th St., 500 Staples Drive Framingham, MA 01702
Overland Park, KS 66210
Ms. Danielle Stephens
314-692-3157
danielle.stephens@staples.com

Alcoholic Beverages
Automobile Products
Balls
Checks
Class Rings
Clothing Accessories
Collectibles
Consumables
Domestics
Drinkware
Electronics & Content
Footwear
Furniture/Furnishings
Games
Gifts & Novelties - Miscellaneous
Health/Beauty
Holiday Accessories
Housewares
Infant Products
Infant/Toddler Apparel
Jerseys/Uniforms
Jewelry
Men's Fashion Apparel
Men's/Unisex Adjustable Non-Wool Headwear
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Men's/Unisex Fleece
Men's/Unisex Loungewear & Sleepwear
Men's/Unisex Other Headwear
Men's/Unisex Outerwear
Men's/Unisex Performance Apparel
Men's/Unisex Structured Closed Back Headwear
Men's/Unisex Structured Stretch Fit Headwear
Men's/Unisex T-shirts
(list continued)
<table>
<thead>
<tr>
<th>Company</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Website</th>
<th>Email</th>
<th>Products</th>
</tr>
</thead>
<tbody>
<tr>
<td>Success Brands</td>
<td>240 Chesterfield Industrial Blvd, Chesterfield, MO 63005</td>
<td>Chad Everett</td>
<td>314-878-1999</td>
<td><a href="http://www.Successpromo.com">www.Successpromo.com</a></td>
<td><a href="mailto:Chad@successbrands.com">Chad@successbrands.com</a></td>
<td>Men's/Unisex Adjustable Non-Wool Headwear, Men's/Unisex Other Headwear</td>
</tr>
<tr>
<td>Synergy Imports LLC</td>
<td>444 Hayward Avenue North, St. Paul, MN 55128</td>
<td>Corey Kopacek</td>
<td>651-493-4267</td>
<td><a href="http://www.Synergyimports.com">www.Synergyimports.com</a></td>
<td><a href="mailto:ck@synergyimports.com">ck@synergyimports.com</a></td>
<td>Gifts &amp; Novelties - Miscellaneous, Personal Protection Equipment (PPE), Personal Accessories</td>
</tr>
</tbody>
</table>
Team Golf (22762)
2221 Luna Road
Carrollton, TX 75006
Ms. Alisa Stitt
214-366-1595
www.teamgolfusa.com
astitt@teamgolfusa.com

Sports Equipment

Underground Printing (59889)
1476 Seaver Way,
Ypsilanti, MI 48197
Mr. Rishi Narayan
734-665-2692
www.Undergroundshirts.com
licensing@undergroundshirts.com

Men's/Unisex Adjustable Non-Wool Headwear
Men's/Unisex Fleece
Men's/Unisex Outerwear
Men's/Unisex Performance Apparel
Men's/Unisex T-shirts
Personal Accessories
Personal Protection Equipment (PPE)
Sports Equipment
Women's Fashion Tops
Youth Apparel

University Tees Inc. (69409)
2233 W 110th St
Cleveland, OH 44102
Mr. Steve Kowalski
440-666-4281
www.Universitytees.com
skowalski@utees.com

Automobile Products
Balls
Clothing Accessories
Collectibles
Domestics
Drinkware
Electronics & Content
Footwear
Furniture/Furnishings
Games
Gifts & Novelties - Miscellaneous
Health/Beauty
Holiday Accessories
Housewares
Infant Products
Infant/Toddler Apparel
University Tees Inc. (69409) continued

Jerseys/Uniforms

Jewelry

Men's Fashion Apparel

Men's/Unisex Adjustable Non-Wool Headwear

Men's/Unisex Adjustable Wool Blend Headwear

Men's/Unisex Combo-Packaged Goods

Men's/Unisex Fleece

Men's/Unisex Loungewear & Sleepwear

Men's/Unisex Other Headwear

Men's/Unisex Outerwear

Men's/Unisex Performance Apparel

Men's/Unisex Structured Closed Back Headwear

Men's/Unisex Structured Stretch Fit Headwear

Men's/Unisex T-shirts

Men's/Unisex Unstructured Closed Back Headwear

Office Products

Paper Products

Personal Accessories

Personal Protection Equipment (PPE)

Publishing

School Supplies

Signage Products

Sports Equipment

Stationery

Toys

Women's Fashion Bottoms

Women's Fashion Tops

Women's Fleece Tops & Bottoms

Women's Headwear

Women's Jerseys & Performance Apparel

Women's Loungewear/Activewear/Misc.

Women's Outerwear

Women's T-shirts

Youth Apparel
Varsity Brands Inc. (58460)
711 N. Front St.,
Memphis, TN 38107
Ms. Tiffany Campbell Zbydniewski
800-533-8022
www.Varsity.com
collegiatelicensing@varsity.com

Jerseys/Uniforms

World Rugby Shop LLC (253879)
5478 Highway 78 East
Irondale, AL 35210
Brad
(919) 525-5499
worldrugbyshop.com
bkilpatrick@worldrugbyshop.com

Drinkware
Men's/Unisex Performance Apparel
Men's/Unisex T-shirts

Contacts
Kim Nelson
Director of University Creative Services
Office of Marketing and Strategic Communications
Western Michigan University
Kalamazoo MI 49008-5433 USA
kim.nelson@wmich.edu

Alixe Holcomb
Trademarks & Licensing Consultant
(520) 360-2886
Alixe.holcomb@wmich.edu