Majors and Minors

Communication Studies, major & minor
Film, Video and Media Studies, major
Interpersonal Communication, major
Journalism, major & minor
Organizational Communication, major
Public Relations, major
Telecommunications and Information Management, major

• Prepare for a career in media, business, journalism, public relations, government or a related field.

• Opportunities for research and field experience at the Clifford Center for Communication and Community Engagement, Center for Communication Research, or the Communication and Social Robotics Lab.

• Learn from world-class faculty who will engage you in solving real world problems in and out of the classroom.

• Participate in student organizations exclusively for School of Communication majors, including Lambda Pi Eta honor society and more.

wmich.edu/communication – (269) 387-3130
Communication Studies

Western offers a communication studies major and minor, both designed to give you a broad overview of general communication while providing the opportunity to learn about interpersonal, organizational and media communication. Students considering graduate school immediately after completion of their bachelor’s degree often consider communication studies as a major.

Graduate Study

MASTER OF ARTS IN COMMUNICATION

If your personal and professional needs can be met by pursuing a master’s degree in communication, you will find the faculty and staff at Western eager to assist you. We invite you to talk informally with faculty about our courses and capstone experiences or you can meet with our graduate director to discuss how our graduate program can serve you.

Potential Careers and Median Salaries

<table>
<thead>
<tr>
<th>Career</th>
<th>Median Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Communications Manager</td>
<td>$85,120</td>
</tr>
<tr>
<td>Human Resources Manager</td>
<td>$79,015</td>
</tr>
<tr>
<td>Journalist</td>
<td>$49,679</td>
</tr>
<tr>
<td>Social Media Manager</td>
<td>$47,010</td>
</tr>
<tr>
<td>Media Consultant</td>
<td>$46,043</td>
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<tr>
<td>Sales and Marketing</td>
<td>$44,285</td>
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<tr>
<td>Broadcaster</td>
<td>$43,312</td>
</tr>
<tr>
<td>News Anchor</td>
<td>$41,259</td>
</tr>
<tr>
<td>Sports Media Producer</td>
<td>$38,897</td>
</tr>
<tr>
<td>Videographer</td>
<td>$33,764</td>
</tr>
</tbody>
</table>

Based on class of 2015-16 employment data within three months of graduation.

Immediate Impact

Within three months of earning their degree, Communication Studies graduates are...

Connect With Us!

School of Communication
wmich.edu/communication
(269) 387-3130

College of Arts and Sciences
wmich.edu/arts-sciences
(269) 387-4366

Undergraduate Advising
wmich.edu/arts-sciences/advising
(269) 387-4366

Undergraduate Recruitment and Outreach
cas-recruiting@wmich.edu
(269) 387-4371

According to Glassdoor and the Bureau of Labor Statistics