



WESTERN MICHIGAN
UNIVERSITY

MINORS IN COMMUNICATION AND JOURNALISM

SCHOOL OF COMMUNICATION
COLLEGE OF ARTS AND SCIENCES

FOR STUDENTS WITH A CATALOG YEAR BEGINNING FALL 2017

OVERVIEW

The study of communication is important to virtually every profession that involves working with people, making it an excellent minor. The School of Communication offers minors in Communication and Journalism. You can combine your Communication and Journalism minor with majors to work in business, government, non-profit agencies, social services, health care and manufacturing as well as public and private corporations. You may select electives in the COM minor that allow you to create an emphasis in a number of areas, such as public relations, film communication, media production, broadcasting, group communication or interpersonal.

ADMITTANCE

In order to declare a minor, you must have an overall GPA of at least 2.0. To apply, visit us online at www.wmich.edu/communication. Click on Academics, Undergraduate, and select Communication Studies or Journalism.

WHAT WILL I LEARN WITH A COMMUNICATION MINOR?

- * Communication Theory
- * Public Speaking
- * Interpersonal Communication
- * Media and Telecom Theory
- * Interpersonal Theory
- * Problem Solving
- * History of Technology
- * Elements of Film
- * Organizational Communication
- * Broadcasting
- * Organizational Analysis
- * Cable Industry Advancement
- * Internet Development
- * Presentation Skills
- * Small Group Communication

WHAT WILL I LEARN WITH A JOURNALISM MINOR?

- * Communication Theory
- * Journalism Research
- * Feature and Article Writing
- * News Writing and Reporting
- * Journalism Ethics
- * Media and Telecom Theory
- * Journalism Law

Please note: For students with a catalog year beginning Fall 2017

The following information is provided as a guide to your minor curriculum. Students should review all requirements (major, minor, and general education) as specified in the catalog under which they enter (catalog.wmich.edu).

Communication Minors

The school has two minors available. Minors should recognize that registration in some Communication courses may be limited to declared majors for whom those courses are required. A minimum grade of C is required in all courses toward the minor.

Communication Minor (18 hours)

Credits

Required Courses (12 hours)

COM 1000:	Communication and Community Engagement	3
COM 1040:	Public Speaking	3
COM 2000:	Human Communication Theory	3
COM 2400:	Introduction to Media and Telecommunications	3

Communication Electives (6 hours)

- Any six (6) credit hours offered in the School, providing you meet the prerequisites.
- This minor may not be taken by students majoring in any other area of communication.
- Grade requirement: A minimum grade of C is required in all courses applied toward a minor.
- The school prohibits students from taking a class more than twice for credit.

Journalism Minor (18 hours)

Required Entry-Level Courses (3 hours)

COM 1000:	Communication and Community Engagement	3
or		
COM 2400:	Introduction to Media and Telecommunications	3

Required Journalism Core Courses (12 hours)

JRN 1000:	Foundations of Journalism	3
JRN 2200:	Multimedia Journalism (<i>Prerequisite: C or better in JRN 1000</i>)	3
JRN 3100:	News Reporting Using New Media (<i>Prerequisite: C or better in JRN 1000</i>)	3
JRN 3200:	News Writing and Reporting (<i>Prerequisite: C or better in JRN 1000</i>)	3

Communication/Journalism Electives (3 hours)

- Any three (3) credit course offered in the School, providing you meet the prerequisites.
- All course prerequisites must be met to enroll in upper-level courses. A course and its prerequisite cannot be taken at the same time.
- Grade requirement: A minimum grade of C is required in all courses applied toward the minor. The School prohibits students from taking a class more than twice for credit.