# NOTE: Changes to programs may require course changes, which must be processed electronically. Any questions should be directed to Associate Provost David Reinhold at 7-4564 or [david.reinhold@wmich.edu](mailto:david.reinhold@wmich.edu)

**DEPARTMENT: MBA COLLEGE: Haworth College of Business**

**PROPOSED EFFECTIVE FALL YEAR:**

**PROPOSED IMPROVEMENTS:** *Academic Program Proposed Improvements*

|  |  |  |  |
| --- | --- | --- | --- |
| New degree\* |  | Revised major | Deletion (required by others) |
| New major\* |  | New minor | Deletion (not required by others) |
| New curriculum\* |  | Revised minor | Change in Title |
| New concentration\* |  | Admission requirements | Transfer |
| New certificate  Other (explain\*\*) | **\*\* Revised Program** | Graduation requirements |  |

# Title of degree, curriculum, major, minor, concentration, or certificate: Master of Business Administration

**Chair, Department Curriculum Committee: Date**

**CHECKLIST FOR DEPARTMENT CHAIRS/DIRECTORS**

For new programs and other changes that have resource implications, the dean has been consulted. When appropriate, letters of support from department faculty are attached.

When appropriate, letters of support from other departments in the same college are attached.

When appropriate, letters of support from other college deans, whose programs/courses may be affected by the change, are attached.

The proposal has been reviewed by HIGE for possible implications for international student enrollment.

The proposal is consistent with the departmental assessment plan, and identifies measurable learning outcomes for assessment.

Detailed resource plan is attached where appropriate.

All questions attached have been completed and supporting documents are attached.

The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

# Chair/Director: Date

**CHECKLIST FOR COLLEGE CURRICULUM COMMITTEE**

The academic quality of the proposal and the faculty involved has been reviewed. Detailed resource plan is attached where appropriate.

Consistency between the proposal and the relevant catalog language has been confirmed.

The proposal has been reviewed for effect on students transferring from Michigan community colleges. Detailed information on transfer articulation must be included with undergraduate proposals.

Consistency between the proposal and the College and department assessment plans has been confirmed. Consistency between the proposal and the College and department strategic plans has been confirmed.

All questions attached have been completed and supporting documents are attached.

The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

# Chair, College Curriculum Committee: Date

**CHECKLIST FOR COLLEGE DEANS**

For new programs and proposed program deletions, the provost has been consulted.

For new programs, letter of support from University Libraries Dean indicating library resource requirements have been met.

When appropriate, letters of support from other college faculty and/or chairs are attached.

When appropriate, letters of support from other college deans, whose programs/courses may be affected by the change, are attached.

The proposal has been reviewed for implications for accreditation, certification, or licensure. Detailed resource plan is attached where appropriate.

All questions attached have been completed and supporting documents are attached.

The proposal is written and complete as outlined in the Faculty Senate guidelines and the curriculum change guides.

# Dean: Date

**FOR PROPOSALS REQUIRING REVIEW BY:**

GSC/USC; EPGC, GRADUATE COLLEGE, and/or FACULTY SENATE EXECUTIVE BOARD

|  |  |  |
| --- | --- | --- |
| Return to Dean Forward to: | Curriculum Manager: | Date: |
| Approve Disapprove | Chair, GSC/USC: | Date |
| Approve Disapprove | Chair, EPGC: | Date |
| Approve Disapprove | Graduate College Dean: | Date: |
| Approve Disapprove | Faculty Senate President: | Date |

|  |  |  |
| --- | --- | --- |
| Approve Disapprove | Provost: | Date |

1. Explain briefly and clearly the proposed improvement:

Allow MBA students to select electives from colleges outside of HCOB.

1. Rationale. Give your reason(s) for the proposed improvement.

MBA concentrations in Aviation and Healthcare were previously approved. Both concentration require electives from outside the HCOB. A concentration in Sports Management is also being considered which will require electives from HPHE. Allow students the option of taking electives for MBA that better align with career interest.

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1. Effect on other colleges, departments, or programs. If consultation with others is required, attach evidence of consultation and support. If objections have been raised, document the resolution. Demonstrate that the program you propose is not a duplication of an existing one.

Oher Colleges may have MBA students requesting enrollment in their courses. MBA students should have met all prerequisites for the course requested and know that departments will give priority registration to their own graduate students. MBA students will be required to request approval and assistance with registration for courses outside of HCOB.

1. Effect on your department’s programs. Show how the proposed change fits with other departmental offerings

Greater flexibility in areas of interest in MBA.

1. Alignment with college’s and department’s strategic plan, mission, and vision.
2. Effects on enrolled students: Are program conflicts avoided? Will your proposal make it easier or harder for students to meet graduation requirements? Can students complete the program in a reasonable time? Show that you have considered scheduling needs and demands on students’ time.

Scheduling conflicts will be avoided by allowing students more elective options. This proposal will make it easier for students to meet graduation requirements. Students will be able to complete the program in a timely manner with the additional options.

1. Student or external market demand. What is your anticipated student audience? What evidence of student or market demand or need exists? What is the estimated enrollment? What other factors make your proposal beneficial to students?

Not more than 10 MBA students per year request course work from colleges outside of HCOB to complete MBA.

1. Effects on resources. Explain how your proposal would affect department and University resources, including faculty, equipment, space, technology, and library holdings. If proposing a new program, include a letter and/or email of support from the university libraries affirming that the library resource issues have been reviewed. Tell how you will staff additions to the program. If more advising will be needed, how will you provide for it? What will be the initial one-time costs and the ongoing base-funding costs for the proposed program? (Attach additional pages, as necessary.) None
2. List the learning outcomes for the revised or proposed major, minor, or concentration. The department will use these outcomes for future assessments of the program. No change to program learning objectives.
3. Describe how this change is a response to assessment outcomes that are part of a department or college assessment plan or informal assessment activities.
4. (Undergraduate proposals only) Describe in detail how this change affects transfer articulation for Michigan community colleges. For new majors or minors, describe transfer guidelines to be developed with Michigan community colleges. For revisions to majors or minors, describe necessary revisions to Michigan community college guidelines. Department chairs should seek assistance from college advising directors or from the admissions office in completing this section. N/A
5. Please offer both “Current Catalog Language” and “Proposed Catalog Language” if there is to be a change in the catalog description for a given program. For the “current” language, please copy and paste relevant language from the most current catalog and for the “proposed” language, please share the exact proposed new catalog language. As possible, bold or otherwise note the key changes in the new proposed catalog language.

Current Catalog Language

Nine credits of elective courses are required. Students may select any 6000+ level courses offered by the Haworth College of Business to meet the elective requirement as long as it is not a course listed in the Admission requirements (BCM 6050) in sections 1 through 4 above. Students may take one course at the 5000 level from the

Haworth College of Business to meet this elective/concentration requirement

Proposed Catalog Language

Nine credits of elective courses are required. Students may select any 5000 or 6000+ level courses offered by the Haworth College of Business to meet the elective requirement as long as it is not a course listed in the Admission requirements (BCM 6050) in sections 1 through 4 above. **Students may also select courses at the 5000 or 6000+ from colleges outside of HCOB with approval from both the MBA advisor and the advisor from the other college/department/graduate program .**