

Fashion Merchandising Minor

Western Michigan University

College of Education and Human Development

18 Credits (122 Credit Hours Needed for Graduation)

Not available for Fashion Merchandising and Design majors

Name: _____ WIN: _____ Catalog Year: _____

GEN ED	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE	CR HR
REQUIRED FCS COURSES				
		FCS 1260 The Fashion Industry		3
		FCS 1550 Design Principles		3
		FCS 2200 Textiles		3
		FCS 2260 Fashion/Retail Buying (sp)		3
				Total (12)
ELECTIVES (Choose 6 credits)				
	FCS 1550	FCS 3200 Visual Merchandising		3
		FCS 3260 History of Fashion		3
	FCS 1260; MKTG 2500	FCS 3290 Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	FCS 4300 Merchandising Seminar		3
	56+ hrs	FCS 5240 Socio-Psychological Aspects of Dress		3
	56+ hrs	FCS 5340 Consumer Behavior in Fashion (fall-even years)		3
	56+ hrs	FCS 5440 Global Aspects of Fashion (fall-odd years)		3
				Total Credits (6)