

WESTERN MICHIGAN UNIVERSITY



College of Education and Human Development

Fashion Merchandising 69 Credits

Northwestern Michigan College Transfer Guide

(122 Credit Hours Needed for Graduation; No Minor Required)

| GEN ED | PRE-REQS | COURSES | TRAN/SUB/GRADE | CR HR |
|---|---------------------------------------|--|----------------|-------|
| REQUIRED CORE COURSES | | | | |
| | | FCS 1260 The Fashion Industry | | 3 |
| | | FCS 1550 Design Principles | | 3 |
| | | FCS 2020 Field Experience (300 clock hours) Apply at FCS | | 3 |
| | | FCS 2200 Textiles | | 3 |
| | Choose One: | FCS 2250 Computer Applications OR CIS 1020 Intro to Business Computing | CIT 100 | 3 |
| | 56+ hrs | FCS 3050 Professional Job Search Strategies | | 3 |
| | | FCS 3260 History of Fashion | | 3 |
| Proficiency 2 | 56+ hrs or instructor approval | FCS 3300 Entrepreneurship in FCS | | 3 |
| | FCS 1260; 2200; 2260 or 2220; 88+ hrs | FCS 4220 Product Development | | 3 |
| | 56+ hrs | Choose One: FCS 5240 Socio-Psychological Aspects of Dress FCS 5340 Consumer Behavior in Fashion (fall-even years) FCS 5440 Global Aspects of Fashion (fall-odd years) | | 3 |
| | | FCS 2260 Fashion/Retail Buying (spring only) | | 3 |
| | FCS 1550 | FCS 3200 Visual Merchandising | | 3 |
| | FCS 1260; MKTG 2500 | FCS 3290 Promotion in the Merchandising Environment | | 3 |
| | FCS 1260; 2260; MKTG 2500; MGMT 2500 | FCS 4300 Merchandising Seminar | | 3 |
| Total Credits (42) | | | | |
| REQUIRED RELATED COURSES | | | | |
| | | ACTY 2100 Principles of Accounting | ACC 121 | 3 |
| Area V | | BUS 1750 Business Enterprise | BUS 101 | 3 |
| Proficiency 4 | Choose One: | COM 1040 Public Speaking OR COM 1700 Interpersonal Communication | COM 111 or 101 | 3 |
| | BUS 1750 | MGMT 2500 Organizational Behavior | | 3 |
| | | MGMT 2520 (3520) Human Resource Management | MGT 251 | 3 |
| | 26+ hrs | MKTG 2500 Marketing Principles | MKT 201 | 3 |
| | | Choose One: MKTG 2900 Intro to Food and CPG Industries OR MKTG 3600 Professional Selling OR MKTG 4750 International Marketing | | 3 |
| | MKTG 2500 | | | |
| | MKTG 2500; 56+ hrs | | | |
| Total Credits (21) | | | | |
| REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM | | | | |
| | | FCS 2050 Topics in FCS (Fashion related) | | 1-3 |
| | | FCS 2090 Consumer Education | | 3 |
| | FCS 2250 or CIS 1020 | FCS 2300 CAD for Textiles & Apparel | | 3 |
| | FCS 1550 | FCS 2530 Fashion Illustration | | 3 |
| Area IV | | FCS 3150 Global Ecology of the Family | | 3 |
| | Department approval | FCS 4050 Travel/Study Seminar | | 1-4 |
| | FCS 2020; 56+ hrs | FCS 4290 Internship (300-600 clock hrs); Apply at FCS | | 3-6 |
| | 88+ hrs | FCS 5220 Topics in FCS (Fashion related) | | 1-3 |
| | 56+ hrs | FCS 5240 Socio-Psychological Aspects of Dress (if not used in core) | | 3 |
| | 56+ hrs | FCS 5340 Consumer Behavior in Fashion (if not used in core) | | 3 |
| | 56+ hrs | FCS 5440 Global Aspects of Fashion (if not used in core) | | 3 |
| | Department approval | FCS 5980 Independent Study | | 1-6 |

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Fashion Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.