Haworth College of Business

Post-Graduation Activity 2016–17

94% of all Haworth College of Business graduates were actively engaged.

<table>
<thead>
<tr>
<th>All degrees</th>
<th>Undergraduate degrees</th>
<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>count</td>
<td>percent</td>
<td>Count</td>
</tr>
<tr>
<td>Actively Engaged</td>
<td>799</td>
<td>94%</td>
</tr>
<tr>
<td>Employed full time</td>
<td>738</td>
<td>87%</td>
</tr>
<tr>
<td>Employed part time</td>
<td>8</td>
<td>1%</td>
</tr>
<tr>
<td>Continuing education</td>
<td>47</td>
<td>6%</td>
</tr>
<tr>
<td>Military service</td>
<td>4</td>
<td>0.5%</td>
</tr>
<tr>
<td>Volunteering full time</td>
<td>2</td>
<td>0.2%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Not Actively Engaged</th>
<th>count</th>
<th>percent</th>
<th>count</th>
<th>percent</th>
<th>count</th>
<th>percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Looking for work</td>
<td>41</td>
<td>5%</td>
<td>33</td>
<td>4%</td>
<td>8</td>
<td>7%</td>
</tr>
<tr>
<td>Other commitments (e.g. family, travel, etc.)</td>
<td>7</td>
<td>1%</td>
<td>5</td>
<td>1%</td>
<td>2</td>
<td>2%</td>
</tr>
</tbody>
</table>

Survey Population

<table>
<thead>
<tr>
<th>Graduates</th>
<th>Responses</th>
<th>The Post-Graduation Activity Survey was sent to all of the 981 students who earned a degree from Haworth College of Business between August 2016 and June 2017.</th>
</tr>
</thead>
<tbody>
<tr>
<td>All business degrees</td>
<td>981</td>
<td>847 (86%)</td>
</tr>
<tr>
<td>Bachelor’s</td>
<td>858</td>
<td>734 (86%)</td>
</tr>
<tr>
<td>Master’s</td>
<td>123</td>
<td>113 (92%)</td>
</tr>
</tbody>
</table>

Salary Ranges for Full-Time Employment

<table>
<thead>
<tr>
<th>All business degrees</th>
<th>25th percentile</th>
<th>50th percentile</th>
<th>75th percentile</th>
<th>Number of Responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>$35,000-$40,000</td>
<td>$45,000-$50,000</td>
<td>$55,000-$60,000</td>
<td>442</td>
<td></td>
</tr>
<tr>
<td>Undergraduate</td>
<td>$35,000-$40,000</td>
<td>$45,000-$50,000</td>
<td>$55,000-$60,000</td>
<td>381</td>
</tr>
<tr>
<td>Graduate</td>
<td>$50,000-$55,000</td>
<td>$70,000-$75,000</td>
<td>$100,000-$105,000</td>
<td>61</td>
</tr>
</tbody>
</table>

"I have had a great experience at WMU while also being exposed to many things that helped me grow. My major has prepared me to succeed in the field while also introducing me to different companies in my field."
Haworth College of Business

Undergraduates’ Full-time Employment

- Median salary for undergraduate degree recipients in Haworth College of Business was $45,000 to $50,000 (based on 381 responses).
- 72% had a job in Michigan.
- 87% had a job related to their degree.
- 89% were satisfied with their job.

Undergraduate Salaries

"Love being a Bronco. I gained exceptional experience and knowledge from the classes that I can apply to the job."
Graduate Students’ Full-time Employment

- Median salary for graduate degree recipients in Haworth College of Business was $70,000 to $75,000 (based on 61 responses).
- 80% had a job in Michigan.
- 78% had a job related to their degree.
- 83% were satisfied with their job.

Graduate Salaries

- $15,000 to $20,000: 2%
- $20,001 to $25,000: 2%
- $30,001 to $35,000: 3%
- $35,001 to $40,000: 5%
- $45,001 to $50,000: 10%
- $50,001 to $55,000: 16%
- $55,001 to $60,000: 3%
- $60,001 to $65,000: 5%
- $65,001 to $70,000: 2%
- $70,001 to $75,000: 5%
- $75,001 to $80,000: 3%
- $80,001 to $85,000: 3%
- $85,001 to $90,000: 8%
- $90,001 to $95,000: 2%
- $95,001 to $100,000: 2%
- More than $100,000: 30%

*Just wanted to acknowledge and convey my appreciation to my faculty for their flexibility and encouragement to enable me to complete my last MBA course. They taught me a lesson of humanity that transcended the subject matter of the course and demonstrated a depth of character within the WMU faculty that cannot be measured with a ruler or weighted on a scale. Their actions not only made me proud to be alumni of WMU, but influenced me to every day strive to be a better professional and ultimately a better person for society. I am perpetually grateful.*
Haworth College of Business

Top Employers of Business Graduates

- Advantage Solutions
- Aerotek
- C.H. Robinson
- Crowe Horwath
- Eaton
- Enterprise Rent-A-Car
- General Motors
- Great Lakes Wine and Spirits
- Hormel Foods
- Kellogg’s
- Kroger
- Mann+Hummel
- Meijer
- Nolan Transportation Group
- Parker Hannifin
- PepsiCo
- Plante Moran
- PNC
- Quicken Loans
- Spectrum Health
- Steelcase
- Stryker
- Total Quality Logistics
- Whirlpool
- WMU

Continuing Education

- 6% of business respondents are pursuing further education after graduating from WMU.
- After graduation, 75% of business respondents are pursuing masters degrees, 9% professional schools, 5% doctoral degrees, 5% bachelors degrees, 2% certification programs, 2% specialist programs, and 2% additional classes in the discipline.
- 59% are continuing education at WMU, and the remaining 41% will attend 11 different institutions.

Experiential Education

Respondents were asked: “While at WMU, did you participate in an experiential education activity? (e.g., internship, co-op, practicum, research, service learning, student teaching, senior design project, senior performance project, capstone, or other work experience related to your field of study.) This includes activities that were required or optional in your program.”

<table>
<thead>
<tr>
<th></th>
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<th>Graduate degrees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Haworth College of Business</td>
<td>77%</td>
<td>81%</td>
<td>57%</td>
</tr>
</tbody>
</table>

Top Experiential Education Employers

- AAM
- Abbott
- All-Phase Electric Supply
- Arcadia Brewing Company
- Baiers and Associates
- BDO
- Command Electronics
- Consumers Credit Union
- Deloitte and Touche
- Eaton
- Edwards Garment
- Enterprise Rent-A-Car
- General Motors
- Hormel Foods
- Impact Label
- Kellogg’s
- Kroger
- Mann+Hummel
- Meijer
- Northwestern Mutual
- Plante Moran
- PricewaterhouseCoopers
- Quicken Loans
- Streamline Healthcare
- Stryker
- Thomson Reuters
- WMU-Bronco Force

WMU Internship Catalog by Major: wmich.edu/career/students/internships/interncatalog