Econ 3400 Managerial Economics

Econ 3400 applies the tools and concepts of microeconomics to managerial decision making. **Topics covered include:**

- Using Marginalism (small incremental changes) to make decisions
- Product Demand and Optimal Pricing
- Competition and Monopoly Behavior
- Production and Cost Analysis
- Game Theory and Competitive Strategy
- Decision Making under Uncertainty
- Bargaining and Negotiation under Cooperation and Conflict

- Econ 3400 develops decision making skills, and pertains to not only Economics and Business, but is of interest for students in Aviation, Health Sciences, Sustainable Brewing and numerous other areas.

- This course is currently being offered once per year, generally in the Spring semester.

- Econ 3400 is being offered in a hybrid format.