Agenda
Assurance of Learning Council (ALC)
Special meeting with HCoB program assessment coordinators

Friday, February 21, 2014
Room 3150 SCH
9:00 – 10:30 AM


Excused: S. Fitzsimmons

Agenda:
1. Introductions – Department coordinators and ALC members introduce themselves
2. Purpose of the meeting - Chris
3. Challenges in assessing foundation business knowledge at the college level – Jim
4. Challenges in assessing other learning goals (as necessary) – Other goal champions
5. Program/Departmental assessments - Department/Program coordinators
   a. How is it being done (goals, assessment mechanisms, etc.)
6. Discussion
   a. How can we create the necessary synergy between college and department/program assessment?

Discussions

This was planned as a special meeting to discuss assessment at the college and departmental levels in the college to which the following departmental assessment coordinators – as indicated by their respective department chairs - were invited:

1. Dan Farrell (HR)
2. Kyle Brink (HR)
3. Frank Gambino (FMK)
4. Jim Eckert (SBM)
5. Bruce Ferrin (ISM)
6. Pairin Katerattanakul (TIM)
7. Bernard Han (HIIM)
8. Muhammad Razi (BIS)
9. Betty Parker (EBM)
10. Karen Lancendorfer (ADV)

Other departmental/program assessment coordinators who are also ALC members are:
1) Alan Rea (EBM)
2) Stacey Fitzsimmons (MGT)
3) Devrim Yaman (FIN)
4) Alhassan Mumuni (MKTG)
Sadly, for various reasons, none of the non-ALC coordinators attended.

Nevertheless, ALC members felt a concern for departmental/program level assessment because it is needed for the upcoming university-wide academic program review process as well as for Higher Learning Commission (HLC) accreditation.

Discussions then centered on reasons for the poor response by departmental coordinators, and what can be done to encourage quality assessment at the department level. Several suggestions were initially advanced, including:

1. Try again next year, and planning to hold the meeting early in the Fall semester
2. Provide release time for program directors and/or assessment coordinators
3. Invite a guest speaker to present
4. Design a system that makes assessment data collection easier
5. Work through the Policy Council or Faculty Governance
6. Stop trying to engage departments/programs in assessment

Eventually, there was unanimous agreement on the last suggestion – ALC should concentrate on college-level assessment and let departments/programs take care of their own assessment.

Other matters

1) Stamper informed the council that UPC is open to the idea of a general writing policy as proposed by Sagara and the BCM faculty.

2) A suggestion was made to put on the next meeting agenda a discussion of curriculum changes that we are making as a result of assessment.

3) Yaman reported that ETS still hasn’t provided actual scores on the recently completed pilot field test. She will bring results to next council meeting if available by then. Also she will be presenting a poster session during the upcoming Assessment in Action Day, cataloging our experience with the university-funded project to pilot the test.

4) The meeting adjourned at 10:30 am.