
Excused:

Agenda:

Procedural items
1. Acceptance of meeting agenda
2. Approval of minutes of Sept 20 2013 meeting

Discussion items
3. October 28 meeting with AACSB Maintenance of Accreditation Review team visit
4. Dashboard update – Rea
5. Assessment data collection for fall 2013
6. Assessment grant and ETS tests update - Yaman
7. Other matters

Discussions:
1) Motion to accept agenda (moved by Penner, seconded by Yaman) passed.
2) Motion to accept minutes of Sept 20 2013 meeting (moved by Fitzsimmons, seconded by Palmer) passed.
3) AACSB team visit – Stamper reminded members of the upcoming AACSB team visit scheduled for October 27-29, 2013. She asked members to pay particular attention to the following:
   a) The team will meet with ALC for 30 minutes on October 28. All members are encouraged to attend.
   b) Rea will present the Dashboard
   c) Team just wants to verify information in the Maintenance of Accreditation report
   d) They may just want to know what we feel about our system – whether we like the setup, and how we feel it is working for us.
Discussions concerning what we should say about our system identified the following as key strengths of our system:

a) Continuous improvement is an important part of our system  
b) The dashboard project is big for us – it will streamline and ease the data collection process  
c) Assessment is now constantly on the radar at the college  
d) The goal champion system allows us to see the big picture

Our system could use improvement in the following areas:

a) We need to give faculty feedback about assessment outcomes – the dashboard could facilitate that when it is up and running  
b) We need to focus more on assessing ethics and critical thinking

4) **Dashboard update** – Rea gave an update of the dashboard project. He indicated that the system is nearing completion and he is working on demonstrating the dashboard to the AACSB team using actual assessment data. Goal champions could email faculty informing them to expect a link to Sharepoint for data collection.

5) **Assessment data collection for fall 2013** – Abdul-Muhmin reminded members of the council’s earlier decision to continue collecting assessment data even as we try to reflect on outcomes so far. He urged goal champions to plan for data collection in fall 2013.

A question was raised about the new global business course (BUS 2200) and what it means for assessment of global business understanding; will we continue to assess this goal in MKTG 2500 as well? No concrete decision was made, as the question was deferred to a future time when we can re-visit the course-assessment matrix.

6) **Assessment Grant and ETS tests** – Yaman informed members that the ETS tests that will be used to pilot assessment of foundation business knowledge at both the undergraduate and MBA levels are ready for administration. The undergraduate tests will be administered in BUS 4750 classes while the MBA test will be administered in BUS 6990.

7) The meeting adjourned at 11:30 am.