## Policy Council Minutes
### Haworth College of Business
#### January 23, 2014

**Members Present:** Kay Palan (Chair), Don Gribbin, Mushtaq Luqmani, Decker Hains, Satish Deshpande, Bob Landeros, Mike Tarn, Judy Swisher, Christina Stamper and Ola Smith

**Recorder:** Cyntia Reeves

**Convened:** 9:30 a.m.

### Topic: Discussion:

**Career Center Policies**

Stamper discussed a concern that the Career Center has with students’ professional behavior. They would like to put in place a no show policy and have employers on board with this. Major goal is to hold students accountable for professional behavior.

**EUP**

EUP has requested that summer classes be offered in Grand Rapids and Detroit: one section of BUS 1750 in each during summer II and Principles of Management and Marketing during summer I. We can decide which one is taught where.

**Trailblazer Program**

The Alumni Relations and Marketing Office has developed this program to recognize exceptional students with the help from departments to identify them. Possibly hold reception and offer variety of prizes. There was general agreement that this would be a good program to implement.

**PDA**

The PC discussed expanding PDA accounts to term instructors. The dean’s office will examine this issue and bring a plan back to this group for further discussion.

**Announcements**

Geralyn Heystek and Chris Robinson presented the results of their academic recovery class to the Provost’s council.

HCOB media hits have increased 97% from last year. The faculty are working well with media. Stacey Markin is continuing to contact media with potential stories.

All international visitors have to check in with HIGE.