UPC Meeting Minutes  
11/12/2014  

Members Present: Palthe, Sinning, Wiley, Lancendorfer, Stamper, Drummer  
Absent: DeMello  
Guest: Alhassan Mumuni; Dean Palan  

Meeting called to order by Palthe at 10:00am  
1. Wiley moved to accept the agenda; Lancendorfer 2nd; motion passed unanimously.  
2. Lancendorfer moved to accept the minutes from the October 2014 meeting; Sinning 2nd; motion passed unanimously.  
3. BBA Assurance of Learning Report – Mumuni (chair of ALC) presented a summary of the BBA Assurance of Learning report from 2013. Main points of the discussion include:  
   a. The new timeline for disseminating the Assurance of Learning report to UPC in early March received support; it was agreed that this will help focus UPC’s annual agenda for the next year, as a response to the Assurance of Learning results (it will help UPC decide how best to improve the BBA curriculum)  
   b. Areas of potential improvement for the near future include: improvement of writing skills (redesign 3700?), change learning objectives to better represent deeper learning in the areas of Ethics and Sustainability (new BUS 4500 course), as well as Global Business (new BUS 2200 course)  
   c. Where to measure critical thinking (BUS 4500 course?)  
   d. How to ensure common business knowledge (required test into BBA program or at end of BBA program, or both?)  
   e. Re-emphasis on using Course Coordinators for the BBA core classes will also help to support the work of the ALC Learning Goal Champions; coordination between ALC and UPC should be better.  
4. BBA Admissions Requirements – Dean Palan spoke about wanting better quality performance from our students. She stated that the Dean’s Office is supportive of being more restrictive, with a belief that lower enrollment will only occur in the short-term as we draw higher quality students to HCoB. Discussion included:  
   a. Researching what comparable programs have as admissions and graduation requirements  
   b. Researching which courses are predictive of future student success (quantitative courses are probable), and requiring higher GPAs in those courses  
   c. Installing an entrance exam as part of the BBA admissions process  
   d. Requiring a higher GPA in all BBA core courses for graduation (a 2.0 for all business classes); Stamper will draft a curriculum proposal form for the committee to consider in the January meeting.  
5. General Business Major – Discussion of deletion of the General Business Major. Currently 11 total students (6 pre-majors and 5 majors) are served. UPC members will consider their recommendation for program deletion at the next meeting in January (Stamper will draft a curriculum change form for consideration).  

Future meetings:  Next meeting is Wed. Jan 21st 10:00am – 11:30am in room 3150 SH.  
Other meetings will be: 2015 – Feb 11th, Mar 11th, and April 8th  

Meeting adjourned at 11:25am.