THE EVALUATION CENTER
Advancing the theory, practice, and utilization of evaluation since 1965

ANNUAL REPORT 2006-07
W ESTERN M ICHIGAN U NIVERSITY
The Evaluation Center’s achievements during the 2006-07 fiscal year include these:

- $1.4 million in grants and contracts
- 24 projects in the areas of K-12 and postsecondary education, transportation, international development, youth development, public health, and disaster preparedness
- Support of five graduate and 12 undergraduate students
- 18 publications, including journal articles, special journals issues, books, and book chapters
- 27 presentations at professional conferences and by special invitation
- Professional service to 15 scholarly journals
- Evaluation Café presentations by distinguished evaluation scholars, including Lois-ellin Datta, Gene Glass, Robin Miller, Patricia Rogers, James Sanders, Michael Scriven, and Daniel Stufflebeam
- Revision of the Personnel Evaluation Standards under Arlen Gullickson’s leadership as Chair of the Joint Committee on Standards for Educational Evaluation
- More than 18,500 unique visitors to our Web site each month
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The Evaluation Center at Western Michigan University is an internationally known research and development center with a mission to advance the theory, practice, and utilization of evaluation.

The Center was founded by Daniel Stufflebeam at The Ohio State University in 1963 and moved to Western Michigan University in 1973. We are a nonacademic research unit, reporting to the Vice President for Research at WMU. The Center serves as the administrative home for the Joint Committee on Standards for Educational Evaluation and WMU’s Interdisciplinary Ph.D. in Evaluation.

The Center occupies about 8,000 square feet of office, library, and conference space on the fourth floor of Western’s Ellsworth Hall.
The Evaluation Center is consistently among WMU’s top 10 departments in terms of external funding. Over the past 20 years, our annual funding has averaged around $1 million.

**ANNUAL AWARDS SINCE 1987**

The peaks and valleys shown in the chart above are typical of any entity funded by external grants and contracts. Nonetheless, it may be of interest to readers that 2002-03 was the final year of funding for two long-term contracts the Center had with the National Science Foundation (Project MTS, 1996-2003) and Consuelo Foundation (1994-2002). In addition, the peak in 1998-99 is associated with the initiation of the Center’s large-scale evaluation of the National Science Foundation’s Advanced Technological Education program.

**FUNDING SOURCES 2006-07**
Center projects in 2006-07 spanned the diverse areas of education, transportation, disaster preparedness, food security, health, gender equity, and services for at-risk youth. Our clients included school districts, state and federal agencies, private foundations, and universities. The evaluations were local, national, and international in scope.

21ST CENTURY LEARNING COMMUNITY CENTERS
Client: Kalamazoo Public Schools & Starr Commonwealth
Principal Investigator: Gary Miron
December 2004 - June 2007

The 21st Century Learning Community Centers Program is an after school program operated by the Kalamazoo Communities in Schools Foundation in collaboration with the Kalamazoo Public Schools. It is seeking to help at-risk students through homework assistance, tutoring, arts and sciences enrichment activities, and drug abuse prevention. The Center is evaluating program implementation and impacts on school climate, academic achievement, and parent and student satisfaction.

ADVANCED TECHNOLOGICAL EDUCATION (ATE)
Client: National Science Foundation
Principal Investigators: Arlen Gullickson & Liesel Ritchie
March 2000 - November 2008

The Evaluation Center has been evaluating the impact and effectiveness of the National Science Foundation's ATE program since 2000. The latest grant, awarded in December, 2006, is for continuation of the annual survey of ATE projects and centers. In addition to answering summative evaluation questions, the project developed a framework and working tools to guide and assist projects, centers, and technology educators in their future efforts to collect, report, and use evaluative information.

AMERICAN EVALUATION ASSOCIATION (AEA) PUBLIC POLICY PROGRAM
Client: American Evaluation Association
Principal Investigator: James Sanders
October 2001 - September 2007

The Evaluation Center is serving as fiduciary agent for AEA on a policy-oriented project funded by NSF. The NSF grant provides support to AEA to prepare public policy statements from an evaluation perspective on issues of national significance, such as high stakes testing. It also enables AEA to develop policies and procedures for developing and approving public policy statements.
BIRTH OF THE AMERICAN EVALUATION ASSOCIATION
Client: American Evaluation Association
Principal Investigator: Liesel Ritchie
August 2006 - May 2007

The American Evaluation Association was created when the Evaluation Research Society and Evaluation Network merged in 1986. AEA selected The Evaluation Center to document the history of birth of the organization through interviews with key players in the merger and analysis of historical records. Liesel Ritchie is leading the effort, with assistance from graduate students in the interdisciplinary evaluation doctoral program.

CHARTER SCHOOL STUDENT ACHIEVEMENT IN THE GREAT LAKES REGION
Client: Arizona State University’s Educational Policy Studies Lab
Principal Investigator: Gary Miron
May 2006 - April 2007

Through a subcontract with Arizona State University’s Educational Policy Studies Lab, the Center is conducting secondary analysis of student achievement data for charter schools in Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin.

CHARTER SCHOOL TEACHER ATTRITION THE GREAT LAKES REGION
Client: Arizona State University’s Educational Policy Studies Lab
Principal Investigator: Gary Miron
May 2006 - April 2007

Through a subcontract with Arizona State University’s Educational Policy Studies Lab, the Center is researching the causes of teacher attrition in charter schools in Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin. This research includes data mining from state-level charter school evaluations.

CONFIDENTIAL CLOSE CALL REPORTING SYSTEM
Client: Federal Railroad Administration via New Vectors
Principal Investigator: Liesel Ritchie
October 2005 - March 2008

The Evaluation Center is engaged as a subcontractor to New Vectors to assist in its evaluation of the Federal Railroad Administration's Confidential Close Call Reporting System (C3RS). The second phase of the partnership involves evaluation activities focusing on a small number of pilot railroad sites (3 rail yards and 1 passenger rail hub) where C3RS is being implemented. The work entails instrument development, ongoing data collection, data analysis activities, and reporting.
The Evaluation Center conducted a comprehensive evaluation of the charter school initiative in Delaware. The evaluation focused on questions concerning impact, innovation, comparison with public schools, relationships between schools and authorizers, management structure, factors linked to success in achieving school mission and improving learning, and how best to strengthen the initiative.

**EDUCATION FOR THE ARTS**
Client: Gilmore Foundation  
Principal Investigator: Michael Scriven  
March 2006 - December 2006

Education for the Arts is a Kalamazoo Regional Educational Service Agency program funded by the Gilmore Foundation. It is intended to enhance K-12 arts education throughout Kalamazoo County. Dr. Robert Stake, a leading evaluator and author of a book on evaluating arts programs in the schools, contributed significantly to the evaluation.

**EVENSTART**
Client: Bay-Arenac ISD  
Principal Investigator: Gary Miron  
December 2005 - December 2006

EvenStart, a family literacy program of Bay-Arenac ISD, is funded by the Michigan Department of Education. The evaluation included formative and summative components, focusing on the program’s impact on the literacy levels of involved families.

**HEALTHIER COMMUNITIES**
Client: Sarah Bush Lincoln Health Systems  
Principal Investigator: Liesel Ritchie  
March 2006 - July 2006

This project was a needs assessment for the Sarah Bush Lincoln Health System in Illinois to determine interest in and possible use of an Interactive Health Education Facility for its Healthier Communities Initiative. The study involved an on-line survey of educators in the region, as well as a household telephone survey targeting homes with children ages 5-17.

**HEIFER INTERNATIONAL PROJECTS**
Client: Heifer International  
Principal Investigator: Michael Scriven  
March 2006 - December 2007

Since 2005, The Evaluation Center has been working with Heifer International to evaluate its projects across the globe. Most recently, Center staff and graduate students visited...
projects in Cameroon, Kenya, Tanzania, and China. This follows previous work in the U.S., Peru, Thailand, Nepal, and Albania. A specific evaluation approach has been devised, the Heifer Hoofprint Model, that responds to Heifer’s main interest in assessing the impact of its programming on the lives of project recipients and provides a comprehensive assessment of the merit, worth, and significance of Heifer’s work.

**HEIFER LEARNING CENTERS**
Client: Heifer International
Principal Investigator: Michael Scriven
May - October 2007

Using the Key Evaluation Checklists as a framework to design and implement this study, the evaluation will provide a complete assessment of the impact and quality of Heifer Learning Centers’ general programming and the two special programs targeting adults.

**KAMEHAMEHA SCHOOLS—MULTIPLE PROJECTS**
Client: Kamehameha Schools
Principal Investigators: Chris Coryn, Gary Miron, & Liesel Ritchie
April 2005 - November 2007

The Center is providing evaluation and technical assistance services to several Kamehameha Schools’ projects. Since 2005, these projects have included a program for young parents, charter schools, literacy program, middle school health curriculum, and a service learning program.

**KALAMAZOO PROMISE**
Funder: U.S. Department of Education
Principal Investigator: Gary Miron
January 2007 - December 2008

Funding from the U.S. Department of Education is enabling The Evaluation Center to form a three-way partnership to study the impact of the Kalamazoo Promise. The partnership between WMU, Kalamazoo Public Schools, and the W.E. Upjohn Institute seeks to assess the short-term and intermediate outcomes of the Kalamazoo Promise, a scholarship program announced in November 2005 that provides up to four years of tuition and fees at any two-year or four-year public college or university in Michigan for students who graduated from Kalamazoo Public Schools.

**MIDDLE SCHOOL SUMMER ENRICHMENT PROGRAM**
Client: Kalamazoo Public Schools
Principal Investigators: Chris Coryn & Arlen Gullickson
June 2004 - August 2006

The Center evaluated the Kalamazoo Public Schools’ Summer Enrichment program for three consecutive years. The evaluation, conducted by interdisciplinary evaluation graduate students, included a goal-free evaluation component and was structured around Michael Scriven’s Key Evaluation Checklist.
MILWAUKEE MATH PARTNERSHIP
Client: University of Wisconsin at Milwaukee
Principal Investigator: Carl Hanssen
October 2005 - August 2006

The Milwaukee Math Partnership (MMP) is one of about 30 Math/Science Partnerships funded by the National Science Foundation. MMP, specifically, is a 5-year, $20 million effort to improve mathematics teaching and learning in the Milwaukee K-20 education system. The Evaluation Center was engaged to prepare an external evaluation plan for years 3-5 of the project. The plan called for Evaluation Center staff to collaborate with MMP’s internal evaluator and to coordinate a series of targeted studies designed to examine specific elements of the MMP's activities.

NO DISPOSABLE KIDS
Clients: Starr Commonwealth and Kalamazoo Public Schools
Principal Investigator: Gary Miron
August 2004 - June 2007

The No Disposable Kids program is an effort being implemented by Starr Commonwealth at six Kalamazoo Public Schools to improve relationships among staff and students and reduce racism and bullying. The Center is evaluating program implementation and impacts on school climate, student behavior, and teacher perceptions.

ORAL HEALTH PROGRAM EVALUATION PLAN
Client: Michigan Department of Community Health
Principal Investigator: Liesel Ritchie
February - September 2007

Michigan’s Department of Community Health requested that the Center develop a comprehensive evaluation plan for its oral health program. The Department of Community Health provides technical assistance to local health departments and community agencies and coordinates statewide programming around oral health issues such as water fluoridation, tobacco cessation, school-based dental programs, and dental care for nursing home residents.

PARENTCONNECT
Client: Bay-Arenac Intermediate School District
Principal Investigator: Pamela Zeller
July 2004 - December 2006

ParentConnect is a federally funded Department of Education Parental Information and Resource Center grant awarded to Bay-Arenac Intermediate School District in Bay City, Michigan. This grant provides both community- and school-based services to parents of K-12 students and young children (ages 0-5). The objectives of this grant are to expand early learning opportunities to families prior to children’s enrollment in school and to provide school- based information and referrals for community services that address nonacademic barriers to school success.
PARTNERSHIP FOR COMPREHENSIVE EQUITY
Client: University of Montana
Principal Investigator: Dr. Arlen Gullickson
August 2003 - August 2008

The University of Montana's Partnership for Comprehensive Equity (PACE) is an alliance of central administrators, deans, department heads/chairs, and faculty to bring about lasting change in the status and role of women faculty in science and mathematics. The Evaluation Center is evaluating the effort, focusing on the extent to which the project's objectives have been met.

READY SCHOOLS
Client: High/Scope Educational Research Foundation
Principal Investigator: Pamela Zeller
August 2003 - August 2006

Ready Schools was a three-year project funded by the Kellogg Foundation and implemented through the High/Scope Educational Research Foundation. The project’s goals were to create a Ready School Assessment and Improvement Plan, pilot test the Ready School Assessment, provide technical assistance and training to pilot test schools, and disseminate the assessment. Center evaluators provided formative and summative evaluation through the instrument development process, pilot testing, and validation process.

SWIFT WORKSITE ASSESSMENT AND TRANSLATION
Client: Centers for Disease Control and Prevention
Principal Investigator: Carl Hanssen
June 2005 - December 2006

This project examined the development of a new methodology called SWAT—Swift Worksite Assessment and Translation. The method was intended as a middle ground evaluation strategy to identify worksites with promising practices. The Evaluation Center, in collaboration with Dr. Frances Lawrenz at the University of Minnesota, conducted formative and summative evaluation of the methodology.

SYSTEMIC INITIATIVE IN EDUCATION
Client: Rapides Foundation
Principal Investigator: Gary Miron
September 2005 - November 2010

The Evaluation Center is conducting an analysis of the Systemic Initiative in Education in cooperation with the Gordon A. Cain Center at Louisiana State University. The evaluation will continue through September 2010, a year after the systemic initiative has been completed. The evaluation includes a comparison of actual student performance and predicted performance based on demographic and background characteristics—an innovative method referred to as residual gain analysis.
This study is examining factors that influence the extent to which people prepare for tsunamis and how they respond to different tsunami warnings. Led by researchers at the University of Hawaii and Mississippi State University, the project team consists of researchers from the U.S., New Zealand, and Australia. Study sites include communities in 8 states and territories (Alaska, Washington, Oregon, California, North Carolina, Puerto Rico, Florida, and Hawaii). In each community, residents are being asked about their experiences, attitudes, and knowledge with regard to tsunamis. Findings will be used to inform policy decisions and develop and assess tsunami education and awareness programs.
Throughout its 40+ year existence, The Evaluation Center has been the professional home of some of the evaluation profession’s most influential and distinguished scholars and practitioners. Senior staff are supported by an array of talented and dedicated professionals.

**CHRIS CORYN, RESEARCH ASSOCIATE**  
*Ph.D., Evaluation, Western Michigan University*

Formerly engaged as a graduate research associate, Dr. Chris Coryn moved to regular employment as a research associate in the Center in August 2006. He was the first interdisciplinary evaluation Ph.D. student to complete that program, defending his dissertation, “Evaluation of Researchers and their Research: Toward Making the Implicit Explicit,” on June 1, 2007. He is an active leader of the American Evaluation Association’s Graduate Student and New Evaluation topical interest group and an associate editor of the *Journal of Multidisciplinary Evaluation*.

**ANNE CULLEN, PROJECT MANAGER**  
*M.S., Agricultural Economics, Michigan State University*

Ms. Anne Cullen has 9 years of experience planning, managing, and evaluating community development programs in the areas of education, economic growth, microenterprise development, and agriculture in the U.S., West Africa, Latin America, and Caribbean. At the Center, Ms. Cullen is responsible for data collection and analysis for evaluations of education initiatives in Louisiana and Hawaii, as well as the Kalamazoo Promise. This year she also traveled to Cameroon to conduct fieldwork for the Center’s evaluation of Heifer International projects there. She is fluent in Spanish, French, and Bambara.

**JOE FEE, SYSTEMS SPECIALIST**  
*M.S., Computer Science, Western Michigan University*

Mr. Joe Fee has provided computing expertise to the Center since 2000—as a graduate assistant and systems programmer before assuming his current position. He assists staff in database, application, and computer systems design, implementation, and administration. Examples of major project work include an interactive database search engine, digital library, integrated relational database with single sign-on Web portal, and Web-based survey system. Mr. Fee conducts research in network and computer security procedures and operational best practices as a major component of managing Center-networked appliances.
ARLEN GULLICKSON, DIRECTOR  
Ph.D., Educational Research, University of Colorado

Dr. Arlen Gullickson directed the Center from 2002 until his retirement from the University on June 30, 2007. He will continue his roles of principal investigator for the Center’s evaluation of the National Science Foundation’s Advanced Technological Education program and Chair of the Joint Committee on Standards for Educational Evaluation. As Chair of the Joint Committee, he led the development of The Student Evaluation Standards and revisions of The Personnel Evaluation Standards and The Program Evaluation Standards. In May 2007, he spent three weeks in Kenya doing fieldwork for the Center’s evaluation of Heifer Projects International.

CHRISTINE HUMMEL, OFFICE ASSOCIATE  
A.A., Business Information Systems, Davenport University

Ms. Christine Hummel has been at the Center since 1998. In addition to providing a variety of services to support Center personnel and projects, she maintains the Center’s extensive library of evaluation resources, supervises student workers, and serves as the administrative coordinator for the Consortium for Research on Educational Accountability and Teacher Evaluation. As a sergeant in the Michigan Army National Guard, Ms. Hummel served in Iraq from April 2003 to May 2004. She is pursuing a B.A. in Business Information Systems at WMU.

GARY MIRON, CHIEF OF STAFF  
Ph.D., Comparative and International Education, Stockholm University

Dr. Gary Miron’s primary interest is in evaluating education reforms and policies. During his 9 years at the Center, he has conducted 9 statewide evaluations of charter schools, a national study on the correlates of success in charter schools, and a study of student achievement in schools operated by Edison Schools, Inc. Dr. Miron has provided technical assistance to a variety of clients for developing and strengthening accountability plans and monitoring systems and building evaluation capacity. This year he received a grant from the U.S. Department of Education to assess the short– and midterm outcomes of the Kalamazoo Promise, an innovative college scholarship program.
PATRICIA NEGREVSKI, BUDGET ANALYST
B.B.A., Business Administration, Western Michigan University

Ms. Patricia Negrevski started working at the Center in 1990 providing administrative support for the Center for Research on Educational Accountability and Teacher Evaluation, a federally funded research and development center housed at the Center from 1990 to 1995. As the Center’s budget analyst since 2002, she helps project directors develop and monitor budgets, processes payroll and time and effort charges, prepares accounting reports, and works closely with staff from the Grants and Contracts office to ensure compliance with University accounting and contracting rules and procedures.

MARY RAMLOW, OFFICE MANAGER
B.A., Management & Organizational Development, Spring Arbor University

Ms. Mary Ramlow has been the Center’s office manager since 1985 and program coordinator for the Interdisciplinary Ph.D. in Evaluation since 2004. She trains and supervises support staff, prepares contracts, and oversees the proposal submission process. She served as secretary to the Joint Committee on Standards for Educational Evaluation from 1988 to 2001. Ms. Ramlow is a Certified Professional Secretary through the International Association of Administrative Professionals. She also serves on the executive board of WMU’s Administrative Professional Association.

LIESEL RITCHIE, SENIOR RESEARCH ASSOCIATE
Ph.D., Sociology, Mississippi State University

Since joining the Center in 2005, Dr. Liesel Ritchie has engaged in a number of professional activities related disaster evaluation and community resilience. She spearheaded the creation of an American Evaluation Association topical interest group on Disaster and Emergency Management Evaluation and now chairs that group. She is studying tsunami awareness and preparedness in Alaska and recently led a study of New Orleans communities hit by tornadoes in 2007. This year she was honored by Mississippi State University as one of six former student athletes to be featured in “stories of character” that will run on Southeastern Conference radio networks in 2007-08.
MICHAEL SCRIVEN, ASSOCIATE DIRECTOR
Ph.D., Philosophy, Oxford University

Dr. Michael Scriven served as associate director of the Center and director of WMU’s interdisciplinary Ph.D. program in evaluation from 2004 until his retirement from the University on June 30, 2007. In 2004, he founded the Journal of MultiDisciplinary Evaluation, an online journal published through the Center, and is continuing his role as editor. He is the principal investigator for the Center’s evaluation of Heifer Projects International and in May 2007 spent three weeks in China doing fieldwork for that project. Dr. Scriven is widely acknowledged as one of the evaluation field’s most prolific and distinguished scholars, teachers, and practitioners.

SALLY VEEDER, ASSISTANT DIRECTOR
A.A., Executive Secretarial, Ferris State University

Ms. Sally Veeder oversees budgets; supervises staff; develops policies; and edits all Center reports, ensuring accuracy and clarity. From 1986 to 1988 and since 2002, she has served as secretary for the Joint Committee on Standards for Educational Evaluation. Ms. Veeder is a Certified Professional Secretary through the International Association of Administrative Professionals. She received the University's prestigious Staff Service Excellence Award in 1997. At the Center since 1984, her continued presence will ensure a smooth transition as we experience a change in leadership.

LORI WINGATE, ASSISTANT TO THE DIRECTOR
M.A., Sociology, Loyola University Chicago

Since joining the Center in 1997, Ms. Lori Wingate has been involved in Center evaluations in the areas of housing, transportation, technology literacy, and science literacy. She edits the Center’s popular online collection of evaluation checklists. In 2004, Ms. Wingate developed a facilitator’s guide for The Student Evaluation Standards, which was published by Corwin Press. She creates many promotional materials for the Center, including newsletters, brochures, fact sheets, and this annual report. She has been the book review section editor for the American Journal of Evaluation since 2004.
Ms. Barbara Wygant has been a project manager at the Center since 2004. In that capacity she has been involved in many aspects of Center projects, from collecting qualitative and quantitative data to writing literature reviews to conducting evaluation training workshops. She has more than 18 years of administrative experience in business and education contexts and has served on numerous boards and planning committees for local nonprofit agencies, primarily serving environmental causes. Ms. Wygant is pursuing a Master of Public Administration degree at WMU.

Dr. Pamela Zeller has led numerous evaluations of state- and federally funded technology literacy and professional development projects throughout Michigan. Dr. Zeller recently served on statewide committees convened by the Michigan Department of Education, including the No Child Left Behind Research and Evaluation Committee, No Child Left Behind Educator Quality Committee, and Teacher Quality Committee. She led the Center’s evaluation of Bay Arenac (MI) Intermediate School District’s Parent Information Resource Center and the High/Scope ReadySchools project.
Retired senior staff members continue to play important roles within the Center. Daniel Stufflebeam and James Sanders maintain offices within the Center, participate in Center activities, such as the Evaluation Café series, and graciously make themselves available for advice and consulting. Jerry Horn continues to contribute to the Center from his home office in Oklahoma through his involvement in our evaluation of the PACE project.

**JERRY HORN, PRINCIPAL RESEARCH ASSOCIATE (1994-2006)**

*Ed.D., Science Education, University of Colorado*

Dr. Jerry Horn retired from the University in January 2006, but is continuing his relationship with the Center as a consultant. He has directed several major projects for the Center, including evaluations of NASA's Aerospace Education Services Program and the National Science Foundation's Rural Systemic Initiative. He is a former president and current member of the Consortium for Research on Educational Accountability and Teacher Evaluation, member of the board of directors of the Tri-State Delta Evaluation Association, and founding member and board member of the Michigan Association for Evaluators.

**DANIEL STUFFLEBEAM, DIRECTOR, 1965-2002**

*Ph.D., Measurement & Statistics, Purdue University*

Dr. Daniel Stufflebeam is one of the foremost evaluation theorists and practitioners. He chaired the Joint Committee on Standards for Educational Evaluation during the first 13 years of its existence, leading the development of the program and personnel evaluation standards. He serves on the Government Auditing Standards Advisory Council for the U.S. Government Accountability Office and the boards of the American Evaluation Association and National Council on Measurement in Education. He stepped down as director in 2002, but has a continuing presence and influential role within the Center.

**JAMES SANDERS, ASSOCIATE DIRECTOR, 1975-2001**

*Ph.D., Educational Research & Evaluation, University of Colorado*

Dr. James Sanders has been an influential figure in the evaluation field since the 1980s. He chaired the Joint Committee on Standards for Educational Evaluation from 1988 to 1998 and led the revision of *The Program Evaluation Standards*. Dr. Sanders coauthored the popular and influential textbook, *Program Evaluation*, which was first published in 1987 and is now in its third edition. In 2000, he received the Distinguished Service Award from WMU and Friend of Evaluation Award from the Michigan Association for Evaluators. He is past president of the American Evaluation Association. He has continued to play an important role within the Center since his retirement in 2001.
Students enhance the Centers’ work with their talent, enthusiasm, and energy. The students featured in this section worked on and were supported by Center projects during the 2006-07 fiscal year.

GRADUATE STUDENTS

THOMAZ CHIANCA
M.P.H., University of North Carolina; D.D.S., Universidade Federal do Rio de Janeiro

Thomaz Chianca is a member of the first cohort of students admitted to WMU’s interdisciplinary doctoral program in evaluation. He manages the Center’s evaluation work for Heifer International, which has reached 9 countries in Africa, Asia, Europe, and the Americas. In 2007, he led the team of external evaluators in China. For his dissertation, Mr. Chianca is studying ways to improve evaluation in international development agencies, working closely with several international NGO members of the American Council for Voluntary International Action. He has been the cochair of AEA’s International and Cross Cultural Evaluation topical interest group since 2004.

AMY GULLICKSON
M.Div., Luther Seminary

Amy Gullickson began her doctoral studies in interdisciplinary evaluation in 2005. She has conducted fieldwork in Thailand and China for the Center’s Heifer International external impact evaluation. Since December 2005, she has been engaged as an internal evaluator for the College of Aviation’s Center of Excellence for Simulation Research. In addition, she assisted with logistics and fieldwork on the local Education for the Arts evaluation in 2006. Ms. Gullickson is cochair of AEA’s Business and Industry topical interest group and active with the Ph.D. program’s Evaluation in Business Task Force.

OTTO GUSTAFSON
M.B.A., Management, Western Michigan University

Otto Gustafson has an undergraduate degree in nuclear engineering technology and is a control room supervisor and shift engineer at the Palisades Power Plant in Covert, MI. He started the interdisciplinary evaluation program in 2005. Mr. Gustafson conducted fieldwork in Cameroon this year for the Center’s Heifer International evaluation. He is also the project manager for a three-year NSF-funded evaluation of an interactive model for university introductory physics classes. He is program co-chair of AEA’s Business and Industry topical interest group and active with the Ph.D. program’s Evaluation in Business Task Force.
KRYSTIN MARTENS  
M.A., Physical Education, Western Michigan University

Krystin Martens was formally admitted to the interdisciplinary Ph.D. program in evaluation in 2006, but started her coursework toward the degree a year earlier. For the past two years, she has had an associateship in WMU’s Department of Health, Physical Education, and Recreation, where she worked on a project involving physical education programs in 12 school districts, funded by a federal grant to the Van Buren Intermediate School District. This year she traveled to Tanzania as part of The Evaluation Center’s evaluation of Heifer projects there.

DANIELA SCHROETER  
M.A., German as a Second Language, Intercultural Business Communication, & American Studies; Friedrich Schiller University, Germany

Daniela Schroeter has worked on many Center evaluation projects since starting the interdisciplinary Ph.D. program in evaluation in 2003, including those for Kalamazoo Public Schools, Kamehameha Schools, and the National Science Foundation. She has also participated in the Center’s evaluations for Heifer International, conducting fieldwork in Nepal and Kenya. Ms. Schroeter is writing her doctoral dissertation on the evaluation of sustainability. She is an active leader of the American Evaluation Association’s Graduate Student and New Evaluation topical interest group and is an associate editor of the Journal of MultiDisciplinary Evaluation.

UNDERGRADUATE STUDENTS

ANDREW BUIS  Computer Science  
SHANAE LOCKE  Textile and Apparel Studies  
ANTHONY MAGIERA  Film, Video & Media Studies  
ASHLEY PEPPER  Textile & Apparel Studies  
THOMAS REICH  Geology  
ASHLY RICE  Organizational Communication  
ANNE RUSSO  Personal Financial Planning  
VANESSA SCHACHT  Education  
ASHLEY SHOLTIS  Speech Pathology & Audiology  
JAVONE’ TARTER  University Curriculum  
JULIE WHITE  Education & Spanish  
JUSTIN WITKOWSKI  Psychology
The Evaluation Center has a long history of welcoming visiting scholars from all over the world for short- and long-term periods of self-directed study. Visiting scholars are provided with office space, access to the Center’s extensive library, and opportunities to engage and collaborate with Center staff.

MICHAEL TREVISAN—Professor and Director, Assessment and Evaluation Center, Washington State University (WSU)

On sabbatical from Washington State University, Dr. Michael Trevisan was a visiting scholar at The Evaluation Center for about six months (January 29 – June 12, 2007). He came here because he “wanted to see how it felt to be in a research unit, rather than an academic unit like at WSU.” He also wanted to learn how The Evaluation Center was structured, funded, and staffed and to take those lessons back to WSU in an effort to enhance its Assessment and Evaluation Center, which he directs. “My being here illustrates to WSU my commitment to the center idea for doing evaluation work and educating and training graduate students,” he said. During his visit, Dr. Trevisan gave an Evaluation Café presentation on his research on evaluability assessment. He used feedback on that presentation to revise a paper he had submitted to the American Journal of Evaluation, which was ultimately accepted for publication. Dr. Trevisan’s wife, Fran—a librarian in their home town of Moscow, ID—also engaged with the Center during their stay in Kalamazoo, assisting Dr. Gary Miron with his charter school research.

An extensive network of consultants and collaborators enriches the Center’s work through their subject matter and technical expertise.

BROOKS APPLEGATE Western Michigan University

ELAINE CRAFT Florence-Darlington Technical College (Florence, SC)

STEVE JURS University of Toledo (retired)

FRANCES LAWRENZ University of Minnesota

JOY MCMILLAN Madison Area Technical College (Madison, WI)

JAY RITCHIE Ritchie Consultants (Starkville, MS)

DAVID SIEFERT Sinclair College (Dayton, OH)

FRAN TREVISAN Consultant (Kalamazoo, MI)

NICK SMITH Syracuse University

WAYNE WELCH University of Minnesota (retired)
Publishing scholarly books, book chapters, and articles is one way our staff pursues the Center’s mission to advance the theory, practice, and utilization of evaluation.

“CHARTER SCHOOLS”
A chapter by Gary Miron in Battleground Schools: An Encyclopedia of Conflict and Controversy, to be published by Greenwood/Praeger

“A CONCEPTUAL FRAMEWORK FOR MAKING EVALUATION SUPPORT MEANINGFUL”
An article by Chris Coryn in the Evaluation Journal of Australasia

“CONVERTING PERSPECTIVE TO PRACTICE”
An article by Michael Scriven in the Journal of MultiDisciplinary Evaluation

“DYADIC DATA ANALYSIS”
A book review by Chris Coryn in the American Journal of Evaluation

“EVALUATION OF RESEARCH MERIT VERSUS THE EVALUATION OF FUNDING OF RESEARCH”
An article by Michael Scriven in the Journal of MultiDisciplinary Evaluation

EVALUATION THEORY, MODELS, & APPLICATIONS

“THE FUNDAMENTAL CHARACTERISTICS OF RESEARCH”
An article by Chris Coryn to be published in the Journal of MultiDisciplinary Evaluation

“THE ‘HOLY TRINITY’ OF METHODOLOGICAL RIGOR: A SKEPTICAL VIEW”
An article by Chris Coryn in the Journal of MultiDisciplinary Evaluation

“NEW APPROACHES TO FUNDING AND MANAGING SCHOOLS: EDUCATIONAL MANAGEMENT ORGANIZATIONS”
A chapter by Gary Miron in the Handbook of Research in Education Finance and Policy, to be published by Lawrence Erlbaum

“REFORMING THE EVALUATION OF RESEARCH”
An upcoming issue of New Directions for Evaluation, edited by Chris Coryn and Michael Scriven

“A SCALE FOR DESCRIBING LEVELS OF CONFIRMATION/REPLICATION IN EVALUATION”
An article by Michael Scriven in the Journal of MultiDisciplinary Evaluation

“SAGE HANDBOOK OF EVALUATION”
A book review by James Sanders to be published in the American Journal of Evaluation
“THE SCOPE OF JUSTICE FOR MUSLIM AMERICANS: MORAL EXCLUSION IN THE AFTERTHATH OF 9/11”
An article by Chris Coryn with Catherine Borshuk, published in The Qualitative Report

“THE SELENDANG AYU SHIPWRECK AND OIL SPILL: CONSIDERING THREATS AND FEARS OF A WORST CASE SCENARIO”
An article by Liesel Ritchie with Duane Gill, forthcoming in Sociological Inquiry

“THE SHIFTING NOTION OF ‘PUBLICNESS’ IN PUBLIC EDUCATION”
A chapter by Gary Miron in the Handbook of Research on the Politics of Education, to be published by Lawrence Erlbaum

“SOCIAL CAPITAL THEORY AS AN INTEGRATING FRAMEWORK FOR TECHNOLOGICAL DISASTER RESEARCH”
An article by Liesel Ritchie with Duane Gill, published in Sociological Spectrum

“TEN THINGS EVALUATION NEEDS: AN EVALUATION NEEDS ASSESSMENT”
An article by James Sanders in the Journal of MultiDisciplinary Evaluation

VOICES OF KATRINA
A special issue of Journal of Public Management and Social Policy, edited by Liesel Ritchie

The Journal of MultiDisciplinary Evaluation is a peer-reviewed journal published jointly by WMU’s Interdisciplinary Doctoral Program in Evaluation and The Evaluation Center. Dr. Michael Scriven and Dr. Jane Davidson are the editors. IDPE students Chris Coryn and Daniela Schroeter are associate editors. Full-text articles are accessible from evaluation.wmich.edu/jmde/.
Center staff regularly present at the annual conferences of the American Evaluation Association, American Educational Research Association, Consortium for Research on Education Accountability and Teacher Evaluation, and other professional societies.*

**BLAMING KATRINA: PERCEPTIONS OF THE DISASTER AS A NA-TECH EVENT AMONG LOUISIANA & MISSISSIPPI COLLEGE STUDENTS**
Paper presented by Liesel Ritchie, Chris Coryn, and others at the annual meeting of the Mid-South Sociological Society, Lafayette, LA (October 2006)

**BLASTING THE BARRIER BETWEEN EVALUATION, RESEARCH AND PRACTICE**
Paper presented by Jerry Horn at the annual meeting of the Consortium for Research on Education Accountability and Teacher Evaluation, Dallas, TX (July 2006)

**A BRIEF OVERVIEW OF THE JCSEE STANDARDS DEVELOPMENT PROCESS AND PROCEDURES**

**A COMPARATIVE ANALYSIS OF INTERNATIONAL RESEARCH EVALUATION SYSTEMS**
Paper presented by Chris Coryn at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

**CONSEQUENCES OF COMPETING AND COMPLEMENTARY EVALUATION APPROACHES: A CASE STUDY**
Poster presented by Chris Coryn with Daniela Schroeter, Brandon Youker, and Michele Bakerson at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

**THE DO’S AND DON’TS OF SITE VISITS AND FIELD WORK: PRESENTATION OF A NEW CHECKLIST THAT AIMS TO HELP EVALUATORS CONDUCT SUCCESSFUL SITE VISITS**
Workshop led by Gary Miron at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

**ELUCIDATING SCRIVEN’S LOGIC OF EVALUATION**
Paper presented by Chris Coryn with Ryoh Sasaki at the meeting of the Japanese Evaluation Society, Tokyo, Japan (December 2006)

**ETHICAL CONSIDERATIONS IN CONDUCTING EVALUATIONS IN THE CONTEXT OF DISASTERS AND EMERGENCY MANAGEMENT**
Paper presented by Liesel Ritchie at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

* This list does not include Evaluation Café presentations, which are listed on p. __.
EVALUATING SYSTEMIC CHANGE IN EDUCATION
Presentation by Gary Miron to Louisiana School Superintendents, Alexandria, LA (January 2007)

EVALUATION OF THE DELAWARE CHARTER SCHOOL REFORM
Paper presented by Gary Miron, Anne Cullen, and Brooks Applegate at the annual meeting of the American Educational Research Association., Chicago, IL (April 2007)

EVALUATION OF THE GLOBAL DEVELOPMENT LEARNING NETWORK
Presentation by Gary Miron at the World Bank Institute, Washington DC (October 2006)

EVALUATIVE RESEARCH AND CAPACITY BUILDING IN THE MISSISSIPPI DELTA--PHASE II
Paper presented by Jerry Horn at the annual meeting of the Consortium for Research on Education Accountability and Teacher Evaluation, Dallas, TX (July 2006)

THE EVALUATOR’S RESPONSIBILITY FOR THE CONSEQUENCES OF AN EVALUATION

EXAMINING DISASTER- AND DEVELOPMENT-RELATED MONITORING AND EVALUATION IN THE CONTEXT OF SOCIAL SCIENCE DISASTER RESEARCH
Paper presented by Liesel Ritchie and Duane Gill at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

THE GREAT RESEARCH HORSE RACE
Poster presented by Chris Coryn and Michael Scriven at the Western Michigan University Graduate College Research Day, Kalamazoo (April 2007)

HEIFER INTERNATIONAL “IMPACT” EVALUATIONS: BEYOND IMPACTS

IMPLEMENTATION AND IMPACT OF DELAWARE CHARTER SCHOOLS
Presentation by Gary Miron to the Delaware State Board of Education, Dover, DE (March 2007)

MODELS AND MECHANISMS FOR EVALUATING PUBLICLY-FUNDED RESEARCH: AN INTERNATIONAL COMPARISON
Paper presented by Chris Coryn to the Tertiary Education Committee, Wellington, New Zealand (April 2007)

NCLB AND ITS IMPACT ON URBAN EDUCATION
Broad Seminar by Gary Miron at the Hechinger Institute, Teachers College, Columbia University, New York, NY (September 2006)
OPERATIONALIZING THEORY OF CHANGE DRIVEN REFORMS
Paper presented by Gary Miron, Liesel Ritchie, and Anne Cullen at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

PRIVATIZATION IN EDUCATION: TRENDS AND OUTCOMES
Presentation by Gary Miron at the College of Education, Michigan State University, East Lansing, MI (April 2007)

RESEARCH FINDINGS ON CHARTER SCHOOLS
Presentation by Gary Miron to the governing board of the National Education Association, Washington, DC (May 2007)

THE ROLE OF THE JOINT COMMITTEE IN THE PRACTICE OF EDUCATIONAL PROGRAM EVALUATION
Paper presented by Arlen Gullickson at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

STUDENTS IN CHARTER SCHOOLS: ACHIEVEMENT, DISABILITY, AND DIVERSITY
Paper presented by Gary Miron, Anne Cullen, and Brooks Applegate at the annual meeting of the American Educational Research Association, Chicago, IL (April 2007)

TEAM REPORT ON FIELD TESTING THE PERSONNEL EVALUATION STANDARDS
Paper presented by Arlen Gullickson, Mary Ramlow, Barbara Wygant, and Pamela Zeller at the annual meeting of the Consortium for Research on Education Accountability and Teacher Evaluation, Dallas, TX (July 2006)

20 YEARS OF AEA HISTORY: A GATHERING OF AEA PRESIDENTS
Panel session including James Sanders and Michael Scriven at the annual meeting of the American Evaluation Association, Portland, OR (November 2006)

THE VALIDITY, UTILITY, CREDIBILITY, COST-EFFECTIVENESS, AND ETHICALITY OF RESEARCH EVALUATION SYSTEMS: A COMPARATIVE ANALYSIS OF SEVENTEEN NATIONAL-LEVEL SYSTEMS
The Evaluation Café is a series of weekly presentations on cutting-edge evaluation topics. The 2006-07 series included appearances by such evaluation luminaries as Lois-ellin Datta, Gene Glass, Patricia Rogers, James Sanders, Michael Scriven, and Daniel Stufflebeam. We were also fortunate to welcome Robin Miller, editor of the *American Journal of Evaluation*; and Ann Maxwell, Regional Inspector General with the Office of Inspector General, U.S. Department of Health and Human Services. An average of 15 participants attended the Evaluation Café sessions, which is just about the capacity of our conference room.

**THE LATEST BATTLE IN THE WAR OVER RESEARCH DESIGNS FOR ESTABLISHING CAUSATION**
September 19, 2006
Michael Scriven—Professor of philosophy, director of the Interdisciplinary Ph.D. in Evaluation, and associate director of The Evaluation Center, WMU

**TEN THINGS EVALUATION NEEDS: AN EVALUATION NEEDS ASSESSMENT**
September 26, 2006
James Sanders—Professor emeritus of Educational Studies and former associate director of The Evaluation Center, WMU

**AMERICAN EVALUATION ASSOCIATION CONFERENCE PREVIEW**
October 3, 2006
Amy Gullickson & Wes Martz—Interdisciplinary evaluation doctoral students; Michael Scriven—professor of philosophy, director of the Interdisciplinary Ph.D. in Evaluation, associate director of The Evaluation Center, WMU

**HOW TO PLAN AND START A CONSULTING BUSINESS**
October 10, 2006
Wes Martz—Vice president, Corporate Marketing, Kadant Johnson (Three Rivers, MI); founder, Martz Marketing Group (Kalamazoo, MI); interdisciplinary evaluation doctoral student, WMU

**NEW DIRECTIONS IN K-12 MATHEMATICS CURRICULUM EVALUATION?**
October 17, 2006
Steven Ziebarth—Associate professor of mathematics, WMU

**A REVIEW OF THE HISTORY AND THE CURRENT PRACTICE OF AID EVALUATION**
October 24, 2006
Ryoh Sasaki—Interdisciplinary evaluation doctoral student, WMU

**EVALUATING POVERTY INTERVENTIONS IN ALBANIA, NEPAL, AND THAILAND: THE SUMMER, 2006 HEIFER IMPACT STUDY**
November 7, 2006
Thomaz Chianca—Interdisciplinary evaluation doctoral student, WMU
HOW WELL DID WMU’S GRADUATE PROGRAM REVIEW MEET THE GOVERNMENT AUDITING STANDARDS?  
November 14, 2006  
Daniel Stufflebeam—Distinguished university professor and former director of The Evaluation Center, WMU

DEMONSTRATING VALUE THROUGH LEARNING ANALYTICS  
November 21, 2006  
Jeffrey Berk—Vice president of products and strategy, KnowledgeAdvisors, Chicago

EVALUATION IN KALAMAZOO  
November 28, 2006  
Denise Hartsough, Director of community investment; Suprotik Stotz-Ghosh, associate director of community investment; Ronda Webber, community investment associate, Greater Kalamazoo United Way

EXPLORING COST ANALYSIS: A CASE STUDY ILLUSTRATING HOW DIFFERENT LEVELS OF ANALYSES INFLUENCE EVALUATIVE CONCLUSIONS  
December 5, 2006  
Nadini Persaud, Interdisciplinary evaluation doctoral student, WMU

I THINK . . . THEREFORE I NEED FUNDING: OR, WHAT CAN EVALUATION OFFER IN TERMS OF ALLOCATING, APPORTIONING, AND DISTRIBUTING FEDERAL RESEARCH FUNDS  
January 16, 2007  
Chris Coryn—Research associate, The Evaluation Center & Interdisciplinary evaluation doctoral student, WMU

THE MYSTERIES OF EDUCATIONAL TECHNOLOGY AND ITS EVALUATION  
January 23, 2007  
Michael Scriven—Professor of philosophy, director of the Interdisciplinary Ph.D. in Evaluation, and associate director of The Evaluation Center, WMU

THE NEWEST ISSUE IN AID EVALUATION  
January 30, 2007  
Ryoh Sasaki—Interdisciplinary evaluation doctoral student, WMU

EVALUATIONS IN THE U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
February 6, 2007  
Ann Maxwell—Regional inspector general (Chicago), Office of Inspector General, U.S. Department of Health and Human Services

USING SYSTEM DYNAMICS TO EXTEND EVALUATION: A CASE EXAMPLE FROM HIV PREVENTION  
February 13, 2007  
Robin Miller—Associate professor of psychology, Michigan State University and editor, American Journal of Evaluation
CHALLENGES TO PERSONNEL EVALUATIONS: PEOPLE EVALUATING PEOPLE
February 20, 2007
Fred Brown—President, Quantum Services, Inc. (Grand Rapids, MI)

EVALUABILITY ASSESSMENT FROM 1986-2006: A REVIEW OF LITERATURE
February 27, 2007
Mike Trevisan—Professor and director, Assessment and Evaluation Center, Washington State University

LEGISLATIVE PROGRAM EVALUATION IN THE AMERICAN STATES
March 13, 2007
John Risley—Interdisciplinary evaluation doctoral student and research associate, College of Health and Human Services, WMU

WHAT ARE WE? CHOPPED LIVER? OR WHY IT MATTERS IF THE COMPARISONS ARE ACTIVE, AND WHAT TO DO
March 20, 2007
Lois-ellin Datta—President, Datta Analysis, Captain Cook, HI

MARCH MADNESS AND METHODS: A CASE STUDY OF EVALUATING TSUNAMI AWARENESS AND PREPAREDNESS
March 27, 2007
Liesel Ritchie—Senior research associate, The Evaluation Center, WMU

EVIDENCED-BASED COMMUNITY INTERVENTIONS: INTERNATIONAL AND CROSS-CULTURAL CONSIDERATIONS
April 3, 2007
Mozdeh Bruss—Associate professor of family and consumer science, WMU

EVALUATING MOTIVES
April 16, 2007
Gene Glass—Regents’ professor of educational leadership & policy studies, Arizona State University

YES, WHEN WILL WE EVER LEARN? STRATEGIES FOR CAUSAL ATTRIBUTION IN EVALUATION
April 24, 2007
Patricia Rogers—Associate professor in public sector evaluation & director, CIRCLE (Collaborative Institute for Research, Consulting and Learning in Evaluation), Royal Melbourne Institute of Technology, Australia

Presentation slides and handouts for most Evaluation Café events since 2002 are available from the Evaluation Café Web site, www.wmich.edu/evalctr/evalcafe/.
Over the years, Center staff members have held key leadership positions in national evaluation organizations, including the top leadership positions in the American Evaluation Association, Joint Committee on Standards for Educational Evaluation, Consortium for Research on Educational Accountability and Teacher Evaluation, and American Educational Research Association. The Center has been home to the Joint Committee on Standards for Educational Evaluation since its founding in 1975, and the committee's chairperson role has always been held by a Center staff member. Center personnel also provide leadership and service to the field by leading topical interest groups, serving as reviewers for journals, and participating on editorial boards and advisory panels. Leadership and service positions held by staff members during 2005-06 are listed below.

**CHRIS CORYN**
- Cochair, Graduate Student and New Evaluators topical interest group, American Evaluation Association
- Program Cochair, Research, Technology, and Development topical interest group, American Evaluation Association
- Associate Editor, *Journal of MultiDisciplinary Evaluation*
- Manuscript reviewer, *Canadian Journal of Evaluation*
- Manuscript reviewer, *American Journal of Evaluation*
- Manuscript reviewer, *Social Issues*
- Manuscript reviewer, *Social Problems*

**ARLEN GULLICKSON**
- Chair, Joint Committee on Standards for Educational Evaluation
- Advisory board member, MS-ERC (NSF-funded project)
- Advisory board member, Evaluation Capacity Building—Utah State University (NSF-funded project)
- Advisory board member, Beyond Evaluation Use—University of Minnesota (NSF-funded project)
- Advisory board member, Council of Chief State School Officers (NSF-funded project)
- Manuscript reviewer, *Evaluation Practice*
- Manuscript reviewer, *Journal of Applied Measurement in Education*
- Manuscript reviewer, *Educational Measurement Issues and Practice*

**JERRY HORN**
- Board member, Consortium for Research on Educational Accountability and Teacher Evaluation

**GARY MIRON**
- Advisory panel member, WMU branding initiative
- Book reviewer, Holtzbrinck Publishers
- Chair, Charter School Research and Evaluation subject interest group, American Educational Research Association
- External examiner, Wilmington College
- External reviewer, Hong Kong Social Science Research Council
- Policy fellow, Education Policy Research Unit, Arizona State University
♦ Manuscript reviewer, American Journal of Evaluation
♦ Manuscript reviewer, Journal of Policy and Management
♦ Manuscript reviewer, American Journal of Education
♦ Manuscript reviewer, TechTrends For Leaders in Education and Training
♦ Member, Arizona State University Educational Policy Research Unit's Think Tank Review Panel
♦ Web editor, American Evaluation Association, PK-12 Topical Interest Group

LIESEL RITCHIE
♦ Chair and program chair, Disaster Relief and Preparedness Evaluation topical interest group, American Evaluation Association
♦ Editorial board member, Journal of Public Management and Social Policy
♦ Editorial board member, Sociological Inquiry
♦ Manuscript reviewer, American Journal of Evaluation
♦ Manuscript reviewer, Children, Youth, and Environments
♦ Manuscript reviewer, Journal of Public Management and Social Policy
♦ Manuscript reviewer, Sociological Inquiry
♦ Manuscript reviewer, Sociological Spectrum
♦ Proposal reviewer, Society and Society program, National Science Foundation

JAMES SANDERS
♦ Advisory panel member, NSF-Funded Education Project, Teachers College, Columbia University

MICHAEL SCRIVEN
♦ Editor, Journal of MultiDisciplinary Evaluation
♦ Editorial advisor, International Handbook of Educational Evaluation
♦ Board member, Education Policy Analysis Archives
♦ Judge, Medallion Scholarship competition, Western Michigan University
♦ Chair, Association for Informal Logic and Critical Thinking international competition

DANIEL STUFFLEBEAM
♦ Member, National Advisory Council on Government Auditing Standards
♦ Editorial board member, Journal of MultiDisciplinary Evaluation
♦ Editorial board member, American Journal of Evaluation

LORI WINGATE
♦ Book review section editor, American Journal of Evaluation
♦ Manuscript reviewer, American Journal of Evaluation

PAMELA ZELLER
♦ Manuscript reviewer, American Journal of Evaluation
The Evaluation Center has housed the Joint Committee on Standards for Educational Evaluation since its creation in 1975. The Joint Committee, which has developed standards for program, personnel, and student evaluation, is committed to regularly reviewing and updating its published standards. After five years of hard work, the task force appointed by the Joint Committee to revise *The Personnel Evaluation Standards* (first published in 1988) completed its work in August 2006. This task force was headed by Barbara Howard and included Peter Airasian, Joyce Annunziata, Jane Davidson, Janet Henderson, Don Klinger, Tarrell Awe Agahe Portman, W. Todd Rogers, and Ann-Marie Ryan. Thanks to their dedication, the second addition of *The Personnel Evaluation Standards* will be published in late 2007 by Corwin Press. Another task force, led by Dr. Donald Yarbrough at the University of Iowa, is working on the third edition of *The Program Evaluation Standards*.

Arlen Gullickson has chaired the Committee since 1998, following Daniel Stufflebeam and James Sanders, who preceded him in that role. In addition, Sally Veeder has served as secretary to the Joint Committee from 1986-1988 and since 2002. Other Center staff members have contributed to the work of the Joint Committee in a variety of ways. Mary Ramlow served as secretary from 1988 to 2002. Lori Wingate developed a facilitator’s guide for *The Student Evaluation Standards*, published in 2004. In 2006, Arlen Gullickson, Gary Miron, Mary Ramlow, Barbara Wygant, Sally Veeder, and Pamela Zeller conducted field tests of the revised Personnel Evaluation Standards.

In its fourth year of operation, the interdisciplinary evaluation Ph.D. program admitted nine new students for the 2006-07 academic year. Two students—Chris Coryn and Nadini Persaud—defended their dissertations in June 2007.

Six IDPE students hold leadership positions in AEA topical interest groups, including those for Business and Industry; Graduate Student and New Evaluators; International and Cross Cultural Evaluation; and Research, Technology, and Development Evaluation. Nine students received travel grants from The Graduate College to attend the AEA conference in November where they, in addition to 4 other IDPE students, were involved in 27 presentations.

Dr. Michael Scriven, who served as the program director since 2004, retired at the end of June.
Our Web site receives 18,644 unique visitors per month, on average. There are about 50 topic-specific sections within the Center’s Web site. The most popular are those for the Joint Committee on Standards for Educational Evaluation, Evaluation Checklists, and Evaluation Glossary. Activity on the site parallel’s the academic year, with reduced traffic in the summer months and winter holiday season. This trend is shown in the chart below, which depicts the number of unique visitors and number of visits by month since July 2006.

Most visitors link to the Center’s site from Google.com. A significant number of visitors are directed to our site from links on external Web sites, especially those of the W. K. Kellogg Foundation and the Centers for Disease Control and Prevention, as well as Wikipedia.com. (Source: www.wmich.edu/webstats/awstats/)

The Evaluation Center
4405 Ellsworth Hall MS 5237
1903 West Michigan Avenue
Western Michigan University
Kalamazoo, Michigan 49008-5237

Phone: (269) 387-5895
Fax: (269) 387-5923
E-mail: evaluation.wmich.edu
Web site: eval-center@wmich.edu