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2007-08 Annual Report
The Evaluation Center’s achievements during the 2007-08 fiscal year include these:

- $1,830,000 in grants and contracts
- 16 projects in the areas of K-12 and postsecondary education, transportation, international development, public health/addiction, disaster preparedness, technology in education, community development, and policy development
- Support of 14 graduate and 17 undergraduate students
- 41 publications, including journal articles, special journal issues, books, book reviews, reports, glossary entries, and book chapters
- 20 presentations at professional conferences, some by special invitation
- Professional service to 25 scholarly journals
- Evaluation Café presentations by distinguished scholars including Paul Clements, Allison Downey, Robin Miller, Jonny Morell, and Jennifer Palthe
- 55,000 hits per month to our Web site
The Evaluation Center at Western Michigan University is an internationally known research and development center with a mission to advance the theory, practice, and utilization of evaluation.

The Center was founded by Daniel Stufflebeam at The Ohio State University in 1963 and moved to Western Michigan University in 1973. We are a research center, reporting to the Vice President for Research at WMU. The Center serves as the administrative home for the Joint Committee on Standards for Educational Evaluation and WMU’s Interdisciplinary Ph.D. in Evaluation.

The Center occupies about 8,000 square feet of office, library, and conference space on the fourth floor of Western’s Ellsworth Hall.
The Evaluation Center is consistently among WMU’s top 10 departments in terms of external funding. Over the past 20 years, our average annual funding has been about $1.7 million. The peaks and valleys shown in the chart below are typical of any entity funded by external grants and contracts. Nonetheless, it may be of interest to readers that 2002-03 was the final year of funding for two long-term contracts the Center had with the National Science Foundation (Project MTS, 1996-2003) and the Consuelo Zobel Alger Foundation (1994-2002). In addition, the peak in 1998-99 is associated with the initiation of the Center’s large-scale evaluation of the National Science Foundation’s Advanced Technological Education program.

**Annual Awards Since 1988**

WMU supports the equivalent of four full-time equated (FTE) positions within the Center. All other Center staff and operations are funded through external grants and contracts. Most of our funding for fiscal year 2007-08 came from federal funding.

**2007-08 Funding Sources**
Projects

Center projects in 2007-08 spanned the diverse areas of education, transportation, disaster preparedness, food security, addiction, health, gender equity, and services for at-risk youth. Our clients included school districts, state and federal agencies, private foundations, and universities. The evaluations were local, national, and international in scope.

21ST CENTURY LEARNING COMMUNITY CENTERS
Client: Kalamazoo Public Schools & Starr Commonwealth
Principal Investigator: Gary Miron
December 2004 - August 2007

The 21st Century Learning Community Centers Program was an after school program operated by the Kalamazoo Communities in Schools Foundation in collaboration with the Kalamazoo Public Schools. It sought to help at-risk students through homework assistance, tutoring, arts and sciences enrichment activities, and drug abuse prevention. The Center evaluated program implementation and impacts on school climate, academic achievement, and parent and student satisfaction.

ADVANCED TECHNOLOGICAL EDUCATION (ATE)
Client: National Science Foundation
Principal Investigators: Arlen Gullickson & Liesel Ritchie
March 2000 - November 2008

The Evaluation Center has been evaluating the impact and effectiveness of the National Science Foundation's ATE program since 2000. The latest grant, awarded in December 2006, is for continuation of the annual survey of ATE projects and centers. In addition to answering summative evaluation questions, the project developed a framework and working tools to guide and assist projects, centers, and technology educators in their future efforts to collect, report, and use evaluative information.

AMERICAN EVALUATION ASSOCIATION (AEA) PUBLIC POLICY PROGRAM
Client: American Evaluation Association/National Science Foundation
Principal Investigator: James Sanders
October 2001 - September 2007

The Evaluation Center served as fiduciary agent for AEA on a policy-oriented project funded by NSF. The NSF grant provides support to AEA to prepare public policy statements from an evaluation perspective on issues of national significance, such as high stakes testing. It also enables AEA to develop policies and procedures for developing and approving public policy statements.
ASSESSMENT FOR LEARNING RESEARCH SCHOLARS: CAPACITY BUILDING IN MATHEMATICS & SCIENCE EDUCATION

Client: National Science Foundation
Principal Investigator: Arlen Gullickson
September 2007 - August 2009

This project represents collaboration among The Evaluation Center, the Department of Mathematics Education, and the Mallinson Institute for Science Education. The project expands on research in assessment for learning (AFL) or “the process of seeking and interpreting evidence for use by learners and their teachers to decide where the learners are in their learning, where they need to go, and how best to get there” (Assessment Report Group, 2002). A cadre of five doctoral students in STEM are being trained in and conducting research on measurement and evaluation.

BENCHMARKING STUDENT EVALUATION PRACTICES

Client: National Science Foundation
Principal Investigator: Arlen Gullickson
March 2008 - February 2010

An invitational conference will be held in February 2009 to examine and improve current student evaluation practices through the use of the conference and follow-up activities to increase awareness and knowledge of the student evaluation standards, promote research on student evaluation practices, develop and disseminate a model and tools for benchmarking student evaluation practices, and provide a structure to serve long-term studies of the student evaluation standards and their impact.

BIRTH OF AEA

Client: American Evaluation Association
Principal Investigator: Liesel Ritchie
August 2006 – November 2007

The story of the birth of the American Evaluation Association was written.

BUPRENOPHRINE MAINTENANCE FOR OPIOID ADDICTED PERSONS IN JAIL AND POSTRELEASE

Client: NDRI/National Institute on Drug Abuse
Principal Investigator: Stephen Magura
July 2007 - March 2009

The objective of this study is to conduct a randomized clinical trial to determine the feasibility and outcomes of buprenorphine maintenance for opioid-dependent jail inmates in New York City. Eligible inmates volunteered and were assigned randomly to buprenorphine or methadone maintenance and followed up for 3 months postrelease to determine rates of entry to community treatment and behavioral outcomes.
CHARTER SCHOOL STUDENT ACHIEVEMENT IN THE GREAT LAKES REGION
Client: Arizona State University
Principal Investigator: Gary Miron
May 2006 - April 2008

Through a subcontract with Arizona State University’s Educational Policy Studies Lab, the Center conducted secondary analysis of student achievement data for charter schools in Illinois, Indiana, Michigan, Minnesota, Ohio, and Wisconsin.

CONFIDENTIAL CLOSE CALL REPORTING SYSTEM
Client: New Vectors
Principal Investigators: Liesel Ritchie and Stephen Magura
October 2005 - March 2008

The Evaluation Center was engaged as a subcontractor with New Vectors to assist in its evaluation of the Federal Railroad Administration’s Confidential Close Call Reporting System (C3RS). The second phase of the partnership involved evaluation activities focusing on a small number of pilot railroad sites (3 rail yards and 1 passenger rail hub) where C3RS was being implemented. The work entailed instrument development, ongoing data collection, data analysis activities, and reporting.

CHRONIC CARE MODEL
Client: Trinity/Integrated Health Partners
Principal Investigator: Chris Coryn
October 2007 – October 2009

This evaluation is to determine the effectiveness of Trinity Health’s collaborative efforts using the Chronic Care Model to improve health outcomes for persons having chronic health conditions (e.g., diabetes).

CONTROLLED TRIAL OF SELF-HELP FOR DUALLY-DIAGNOSED PERSONS
Client: NDRI/National Institute on Drug Abuse
Principal Investigator: Stephen Magura
July 2007 - June 2008

The final project year was to develop statistical analytical plans, provide statistical analysis of the data, write articles for publication, and prepare the final report to the National Institute on Drug Abuse.
DEUTSCHES JUDGENDINSTITUT: LOGIC MODEL THEORY AND PRACTICE: A REVIEW OF MANUALS, HANDOUTS, OTHER WRITTEN MATERIALS, AND COMPUTER PROGRAMS
Client: Duetsches Jugendinstitut e.V.
Principal Investigators: Daniela Schröter and Gary Miron
October - December 2007
An annotated bibliography on logic modeling was developed in the language of the work, and a synthesis report was written in German to reflect major findings from the review.

EDUCATION FOR THE ARTS
Client: Irving S. Gilmore Foundation
Principal Investigator: Michael Scriven
March 2006 - December 2007
Education for the Arts is a Kalamazoo Regional Educational Service Agency program funded by the Irving S. Gilmore Foundation. It is intended to enhance K-12 arts education throughout Kalamazoo County. Dr. Robert Stake, a leading evaluator and author of a book on evaluating arts programs in schools, undertook the study with the assistance of Dr. Scriven. Based on that report Dr. James Sanders developed recommendations for submission to the Gilmore Foundation.

EDUCATION MANAGEMENT ORGANIZATIONS' PROFILES
Client: Arizona State University
Principal Investigator: Gary Miron
January 2008 - August 2008
This project examines for-profit EMOs. The most important data that are collected systematically and reported examine the number of EMOs, the number of public schools they operate, and the number of students they enroll.

EMO PROFILE REPORTS AND POLICY BRIEFS
Client: American Federation of Teachers
Principal Investigator: Gary Miron
January 2008 - August 2009
This project is developing profile reports for nonprofit education management organizations (EMOs) and single site EMOs. These profiles are to provide a statistically accurate picture of the current scope and trends in growth in education management companies.
GILMORE FELLOWSHIPS
Client: Irving S. Gilmore Foundation
Principal Investigator: Michael Scriven
July 2007 – June 2008

Two fellowships supported Interdisciplinary Ph.D. in Evaluation program students to offer evaluation services to the Foundation and on some of their smaller projects.

HEIFER IMPACT EVALUATION PROJECTS
Client: Heifer Project International
Principal Investigator: Michael Scriven
February - December 2007 and February - December 2008

Since 2005, The Evaluation Center has been working with Heifer International to evaluate its projects across the globe. Most recently, Center staff and graduate students visited projects in Honduras, Cambodia, Ghana, Guatemala, and Vietnam. This follows previous work in the U.S., Cameroon, Kenya, Peru, Tanzania, Thailand, and China. A specific participatory evaluation approach has been devised—the Heifer Hoofprint Model—that responds to Heifer’s main interest in assessing the impact of its programming on the lives of project recipients and provides a comprehensive assessment of the merit, worth, and significance of Heifer’s work.

HEIFER LEARNING CENTERS
Client: Heifer Project International
Principal Investigator: Michael Scriven
April - August 2007

The Key Evaluation Checklist was used as a framework to design and implement this external evaluation. The evaluation provided a complete assessment of the impact and quality of Heifer Learning Centers’ general programming and the two special programs targeting adults.

KAMEHAMEHA SCHOOLS—MULTIPLE PROJECTS
Client: Kamehameha Schools
Principal Investigators: Chris Coryn, Stephanie Evergreen, Gary Miron, Liesel Ritchie, & Jessica Urschel
April 2006 - March 2008

The Center provided evaluation and technical assistance services to several Kamehameha Schools’ projects. Since 2005, these projects have included a program for young parents, charter schools, literacy programs, middle school health curriculum, service learning, and a summer school program.
Projects
(Continued)

KALAMAZOO PROMISE
Funder: U.S. Department of Education
Principal Investigator: Gary Miron
January 2007 - December 2008

Funding from the U.S. Department of Education enabled The Evaluation Center to form a three-way partnership to study the impact of the Kalamazoo Promise. The partnership among WMU, Kalamazoo Public Schools, and the W.E. Upjohn Institute seeks to assess the short-term and intermediate outcomes of the Kalamazoo Promise. The Promise is a scholarship program announced in November 2005 that provides up to four years of tuition and fees at any two-year or four-year public college or university in Michigan for students who graduated from Kalamazoo Public Schools.

LATINO/HISPANIC COMMUNITY PROJECT (LHCP)
Client: Battle Creek Community and W.K. Kellogg Foundations
Principal Investigator: Chris Coryn
January 2008 - January 2010

The vision of LHCP is to create support systems that contribute to improving the quality of life for the Latino/Hispanic community in Battle Creek. Through the program, it is anticipated that the Latinos/Hispanics in the Greater Battle Creek area will become recognized leaders because of their quality of services, engagement, and participation in the social and civic life of the community.

ORAL HEALTH PROGRAM EVALUATION
Client: Michigan Department of Community Health
Principal Investigator: Liesel Ritchie
October 2007 - September 2008

The Evaluation Center developed and conducted the evaluation of the Michigan Oral Health programs to enhance understanding of and approaches to evaluation.

PARTNERSHIP FOR COMPREHENSIVE EQUITY
Client: University of Montana
Principal Investigator: Dr. Arlen Gullickson
August 2003 - August 2008

The University of Montana’s Partnership for Comprehensive Equity (PACE) is an alliance of central administrators, deans, department heads/chairs, and faculty to bring about lasting change in the status and role of women faculty in science and mathematics. The Evaluation Center evaluated the effort, focusing on the extent to which the project’s objectives have been met.
SYSTEMIC INITIATIVE IN EDUCATION
Client: The Rapides Foundation
Principal Investigator: Gary Miron
September 2005 - November 2010

The Evaluation Center is analyzing the Systemic Initiative in Education in cooperation with the Gordon A. Cain Center at Louisiana State University. The evaluation will continue through September 2010, a year after the initiative has been completed. The evaluation includes a comparison of actual student performance and predicted performance based on demographic and background characteristics—an innovative method referred to as residual gain analysis.

TSUNAMI HAZARDS
Client: University of Hawaii and National Science Foundation
Principal Investigator: Liesel Ritchie
September 2005 - August 2008

This study is examining factors that influence the extent to which people prepare for tsunamis and how they respond to different tsunami warnings. Led by researchers at the University of Hawaii and Mississippi State University, the project team consists of researchers from the U.S., New Zealand, and Australia. Study sites include communities in 8 states and territories (Alaska, Washington, Oregon, California, North Carolina, Puerto Rico, Florida, and Hawaii). In each community, residents are being asked about their experiences, attitudes, and knowledge with regard to tsunamis. Findings will be used to inform policy decisions and develop and assess tsunami education and awareness programs.
Throughout its 40+ year existence, The Evaluation Center has been the professional home of some of the evaluation profession’s most influential and distinguished scholars and practitioners. Senior staff are supported by an array of talented and dedicated professionals.

**STEPHEN MAGURA, DIRECTOR**  
*Ph.D., Sociology, Rutgers University*

Dr. Stephen Magura took over leadership of the Center on July 1, 2007. He has been deeply involved in program evaluation for 30 years in the areas of social services, drug and alcohol addiction treatment and prevention, HIV prevention, youth development, public health, and mutual aid (mostly funded by the National Institutes of Health). Dr. Magura has worked to try to improve the standard of evaluation, for example, by developing and testing new instruments to measure outcomes in child welfare services and critiquing the reliance on self-reports of substance misuse that has been common in addiction treatment evaluations.

**SALLY VEEDER, ASSISTANT DIRECTOR**  
*A.A., Executive Secretarial, Ferris State University*

Ms. Sally Veeder oversees budgets; supervises staff; develops policies; and edits Center reports, ensuring accuracy and clarity. From 1986 to 1988 and since 2002, she has served as secretary/treasurer for the Joint Committee on Standards for Educational Evaluation. Ms. Veeder received the Certified Professional Secretary rating through the International Association of Administrative Professionals in 1986. She received the University’s prestigious Staff Service Excellence Award in 1997. Ms. Veeder was temporarily assigned to the provost’s office to help with the graduate program review from 2005-06.

**CHRIS CORYN, DIRECTOR, IDPE**  
*Ph.D., Evaluation, Western Michigan University*

Formerly engaged as a graduate research associate, Dr. Chris Coryn moved to regular employment as a research associate in the Center in August 2006 and began administering the IDPE program in 2007. He was the first interdisciplinary evaluation Ph.D. student to complete that program, defending his dissertation, “Evaluation of Researchers and their Research: Toward Making the Implicit Explicit,” on June 1, 2007. He is an active leader of the American Evaluation Association’s Graduate Student and New Evaluatoor topical interest group and an associate editor of the *Journal of MultiDisciplinary Evaluation*. 
ANNE CULLEN, PROJECT MANAGER
M.S., Agricultural Economics, Michigan State University

Ms. Anne Cullen has 10 years of experience planning, managing, and evaluating community development programs in the areas of education, economic growth, microenterprise development, and agriculture in the U.S., West Africa, Latin America, and Caribbean. At the Center, Ms. Cullen is responsible for data collection and analysis for evaluations of education initiatives in Louisiana and Michigan, as well as the Kalamazoo Promise. This year she traveled to Cambodia to conduct fieldwork for the Center’s evaluation of Heifer International projects there. She is fluent in Spanish, French, and Bambara.

STEPHANIE EVERGREEN, PROJECT MANAGER
M.S., Sociocultural Foundations of Education, with an emphasis in Education Theory and Policy, Western Michigan University

Ms. Stephanie Evergreen is a project manager at The Evaluation Center and a doctoral student in the Interdisciplinary Ph.D. Program in Evaluation at Western Michigan University. Her professional experience centers on curricular reform interventions and qualitative analysis. Ms. Evergreen’s thesis was based on site visits and focus groups in rural Mexican villages. She also coauthored and was awarded a Fulbright-Hays grant that involved focus groups and interviews in site visits within rural and urban parts of West Africa. Additionally, Ms. Evergreen has served on a project funded by the National Science Foundation in which obstacles to young women’s interest in STEM fields was studied. Her current evaluation work involves publicly funded curricular reform models, a community improvement project aimed at Hispanics, and a youth-led needs assessment.

JOE FEE, SYSTEMS SPECIALIST
M.S., Computer Science, Western Michigan University

Mr. Joe Fee has provided computing expertise to the Center since 2000—as a graduate assistant and systems programmer before assuming his current position. He assists staff in database, application, and computer systems design, implementation, and administration. Examples of major project work include an interactive database search engine, digital library, integrated relational database with single sign-on Web portal, Web-based survey system, streaming video, wiki-based Evaluation Glossary, and Web site redesign. Mr. Fee conducts research in network and computer security procedures and operational best practices as a major component of managing Center-networked appliances.
ARLEN GULLICKSON, EMERITUS RESEARCHER
Ph.D., Educational Research, University of Colorado

Dr. Arlen Gullickson directed the Center from 2002 until his retirement from the University on June 30, 2007. He is continuing his roles of principal investigator for the Center’s evaluation of the National Science Foundation’s Advanced Technological Education program and the benchmarking conference scheduled for February 2009. He serves as chair of the Joint Committee on Standards for Educational Evaluation and led the development of The Student Evaluation Standards and revisions of The Personnel Evaluation Standards and The Program Evaluation Standards. Dr. Gullickson received AEA’s Alvin & Gunnar Myrdal Award in 2007.

CHRISTINE HUMMEL, OFFICE ASSOCIATE
A.A., Business Information Systems, Davenport University

Ms. Christine Hummel has been at the Center since 1998. In addition to providing a variety of services to support Center personnel and projects, she maintains the Center’s extensive library of evaluation resources, supervises student workers, and serves as the administrative coordinator for the Consortium for Research on Educational Accountability and Teacher Evaluation. As a sergeant in the Michigan Army National Guard, Ms. Hummel served in Iraq from April 2003 to May 2004. She is pursuing a B.A. in E-Business Design at WMU.

GARY MIRON, CHIEF OF STAFF
Ph.D., Comparative and International Education, Stockholm University

Dr. Gary Miron’s primary interest is in evaluating school reforms and education policies. During his 11 years at the Center, he has directed more than 40 evaluations, many of which involve charter schools. These evaluations were funded with grants and contracts from state and federal agencies, as well as private foundations.
PATRICIA NEGREVSKI, BUDGET ANALYST  
B.B.A., Business Administration, Western Michigan University

Ms. Patricia Negrevski started working at the Center in 1990, providing administrative support for the Center for Research on Educational Accountability and Teacher Evaluation, a federally funded research and development center housed at the Center from 1990 to 1995. As the Center’s budget analyst since 2002, she helps project directors develop and monitor budgets, processes payroll and time and effort charges, prepares accounting reports, and works closely with staff from the Grants and Contracts office to ensure compliance with University accounting and contracting rules and procedures.

MARY RAMLOW, OFFICE COORDINATOR

Ms. Mary Ramlow has been the Center’s office manager since 1985 and program coordinator for the Interdisciplinary Ph.D. in Evaluation since 2004. She trains and supervises support staff, prepares contracts, and oversees the proposal submission process. She served as secretary to the Joint Committee on Standards for Educational Evaluation from 1988 to 2001. Ms. Ramlow is a Certified Professional Secretary through the International Association of Administrative Professionals. She also serves on the executive board of WMU’s Administrative Professional Association and currently is corresponding secretary for the organization. Ms. Ramlow is the secretary for the IDPE Advisory Board and Admission Committee.

LIESEL RITCHIE, SENIOR RESEARCH ASSOCIATE  
Ph.D., Sociology, Mississippi State University

Dr. Liesel Ritchie joined the Center in 2005 and engaged in a number of professional activities related to disaster evaluation and community resilience. She spearheaded the creation of an American Evaluation Association topical interest group on Disaster and Emergency Management Evaluation and now serves as program cochair of that group. In 2007-08 she studied tsunami awareness and preparedness in Alaska and in 2007 led a study of New Orleans communities hit by tornadoes. Dr. Ritchie also served as co-PI with Dr. Gullickson on the NSF-ATE project evaluation.
MICHAEL SCRIVEN, PRINCIPAL RESEARCH ASSOCIATE  
*Ph.D., Philosophy, Oxford University*

Dr. Michael Scriven is the principal investigator for the Center’s evaluation of Heifer Project International and in May and June 2008 spent three weeks in Cambodia, Honduras, Ghana, Guatemala, and Vietnam doing fieldwork for that project. In 2004, he was instrumental in getting the *Journal of MultiDisciplinary Evaluation* established as an online journal published through the Center and is continuing his role as coeditor. Dr. Scriven is widely acknowledged as one of the evaluation field’s most prolific and distinguished scholars, teachers, and practitioners.

JESSACA SPYBROOK, SENIOR RESEARCH ASSOCIATE  
*Ph.D., Education Studies with a focus in Quantitative Methods, University of Michigan*

Dr. Jessaca Spybrook joined the Center in 2007 as a senior research associate. She has extensive experience in designing evaluations. Her research focuses on improving the design and analysis of large-scale evaluations of education interventions. Dr. Spybrook holds a master’s in applied statistics.

LORI WINGATE, PROJECT MANAGER  
*M.A., Sociology, Loyola University, Chicago*

Ms. Lori Wingate has been at The Evaluation Center since 1997. She is a doctoral candidate in evaluation and manages the Center’s evaluation of the National Science Foundation’s Advanced Technological Education program. She has edited the evaluation checklists section of The Evaluation Center’s Web site for several years, led workshops on evaluation checklists and the Student Evaluation Standards, and authored a facilitator’s guide for *The Student Evaluation Standards*. She has been editor of the book section of the *American Journal of Evaluation* since 2004.
EMERITI

Retired senior staff members continue to play important roles within the Center. Daniel Stufflebeam and James Sanders maintain offices within the Center; participate in Center activities, such as the Evaluation Café series; and graciously make themselves available for advice and consulting.

DANIEL STUFFLEBEAM, DIRECTOR, 1963-2002
Ph.D., Measurement & Statistics, Purdue University

Dr. Daniel Stufflebeam is one of the evaluation field’s foremost evaluation theorists and practitioners. He chaired the Joint Committee on Standards for Educational Evaluation during the first 13 years of its existence and led the development of the program and personnel evaluation standards. He serves on the Government Auditing Standards Advisory Council for the U.S. Government Accountability Office and the boards of the American Evaluation Association and National Council on Measurement in Education. He stepped down as Center director in 2002, but has a continuing presence and influential role within the Center. Dr. Stufflebeam received the honor of the 1984 Distinguished Faculty Scholar at Western Michigan University, as well as the Harold and Beulah McKee Professor of Education. He has received the Paul Lazarsfeld Award for contributions to the Evaluation Theory and Standards from the Evaluation Research Society and was awarded the first annual Jason Millman Memorial Award from the Consortium for Research on Educational Accountability and Teacher Evaluation (CREATE).

JAMES SANDERS, ASSOCIATE DIRECTOR, 1975-2001
Ph.D., Educational Research & Evaluation, University of Colorado

Dr. James Sanders has been an influential figure in the evaluation field since the 1980s. He chaired the Joint Committee on Standards for Educational Evaluation from 1988 to 1998 and led the revision of The Program Evaluation Standards. Dr. Sanders coauthored the popular and influential textbook, Program Evaluation, which was first published in 1987 and is now in its third edition. In 2000, he received the Distinguished Service Award from WMU and Friend of Evaluation Award from the Michigan Association for Evaluators. He is past president of the American Evaluation Association. He has continued to play an important role within the Center since his retirement in 2001.
Students enhance the Center’s work with their talent, enthusiasm, and energy. The students featured in this section worked on and were supported by Center projects during the 2007-08 fiscal year.

**GRADUATE STUDENTS**

Ezechukwu Awgu—MPA, Western Michigan University; MSC, University of Port Harcourt, Nigeria

Thomaz Chianca—PhD in Evaluation, Western Michigan University; M.P.H., University of North Carolina; DDS., Universidade Federal do Rio de Janeiro

Amy Gullickson—MDiv, Luther Seminary

Cristian Gugiu—MA, University of Illinois; BA, University of Illinois

Paul Lamphear—MBA, Western Michigan University; MS, Cardinal Stritch University, Wisconsin; BS, University of Wisconsin

Lindsay Noakes—MA, Eastern Michigan University; BA, Eastern Michigan University

Brandy Pratt—MPA, American University; BA, American University

Margaret Richardson—MSW, Western Michigan University; BA, Indiana University of South Bend

Emily Rusiecki—MA, Michigan State University; MBA, Pennsylvania State University; BA, Franklin & Marshall College

Daniela Schröter—MA, German as a Second Language, Intercultural Business Communication, & American Studies, Friedrich Schiller University, Germany

Tererai Trent—MS, Oklahoma State University; BS, Oklahoma State University

Jessica Urschel—BA, Indiana University of South Bend

Ronald Visscher—MM, Northwestern University; BA, Hope College

Michelle Woodhouse-Jackson—MBA, Bausch College; BS, Norfolk State University

Mina Zadeh—MPH, Georgia Institute of Technology; BS, Georgia Institute of Technology

**UNDERGRADUATE STUDENTS**

Andrew Buis — Computer Science; Eric Coleman — Undecided; Brittany Drummer — Nursing; John Jesunamam — Engineering in Electrical and Computer; Anthony Magiera — Film, Video, & Media Studies; Jessica Milhoan — Chemistry; Jessica Moss — Political Science: Public Law; Ashley Pepper — Textile and Apparel Studies; Thomas Reich — Geology; Ashley Rice — Organizational Communication; Anne Russo — Personnel Financial Planning; Vanessa Schacht — Education; Ashley Sholtis — Speech Pathology & Audiology; Pam Ward — Education; Julie White — Education & Spanish; Justin Witkowski — Psychology;
**VISITING SCHOLARS**

**ODED LÖWENBEIN**—Professor, Quantitative Methods, University of Applied Sciences Bonn-Rhein-Sieg in Rheinbach, and CEO of Institute for Quality Management and Marketing Research.

Dr. Löwenbein is interested in policy evaluation of education and labor markets. In addition to conducting external evaluations, he descriptively explores the German Market for Evaluations and analyzes theory-based conditions of evaluation. He connected with the Center through Daniela Schröter. While visiting the Center, he gave two presentations and engaged in multiple discussions with Ph.D. students and staff.

**CONSULTANTS**

An extensive network of consultants and collaborators enriches the Center’s work through their subject matter and technical expertise.

- **Brooks Applegate** Western Michigan University
- **Paul Clements** Western Michigan University
- **Elaine Craft** Florence-Darlington Technical College (Florence, SC)
- **Dale Farland** Western Michigan University (retired)
- **David Glenn** Western Michigan University
- **Jerry Horn** Western Michigan University (retired)
- **Stephen Jurs** University of Toledo (retired)
- **Frances Lawrenz** University of Minnesota
- **Joy McMillan** Madison Area Technical College (Madison, WI)
- **Michael Quinn Patton** The Union Institute & University (Minneapolis, MN)
- **Jarryl Ritchie** Ritchie Consultants (Starkville, MS)
- **Amanda Whiddon Robertson** Heifer Foundation
- **David Siefert** Sinclair College (Dayton, OH)
- **Nick Smith** Syracuse University
- **Wayne Welch** University of Minnesota (retired)
Publishing scholarly books, book chapters, and articles is one way staff and doctoral students can pursue the Center’s mission to advance the theory, practice, and utilization of evaluation.

**Books**

**ELUCIDATING THE INNOVATION PROCESS: CONTRIBUTIONS FROM EVALUATION**
Coedited by Bryan Zuckerman and Chris Coryn in *Research Evaluation*

**KOMPETENZTRAINING IM STUDIUM DaF/Z DURCH NETZGESTÜTZTES KOOPERATIVES LERNEN**
A book by Daniela Schröter, published in Saarbrücken, Germany, by VDM

**MODELS FOR EVALUATING SCIENTIFIC RESEARCH: A COMPARATIVE ANALYSIS OF NATIONAL SYSTEMS**
A book by Chris Coryn, published by VDM Verlag

**NATIONALISM AND JUSTICE FOR SOCIAL OUT-GROUPS: THE CASE FOR ARAB AMERICANS FOLLOWING SEPTEMBER 11TH**
A book by Chris Coryn published by VDM Verlag

**REFORMING THE EVALUATION OF RESEARCH**

**Articles and Book Chapters**

**ARE NATIONAL-LEVEL RESEARCH EVALUATION MODELS VALID, CREDIBLE, USEFUL, COST-EFFECTIVE, AND ETHICAL?**
An article by Chris Coryn and Michael Scriven in the *Journal of MultiDisciplinary Evaluation*

**ASSESSING NEEDS IN HIDDEN POPULATIONS USING RESPONDENT-DRIVEN SAMPLING**
An article by Chris Coryn, Cristian Gugiu, Jane Davidson, and Daniela Schröter in the *Evaluation Journal of Australasia*

**BUPENORPHINE AND METHODOINE MAINTENANCE IN JAIL AND POST-RELEASE: A RANDOMIZED CLINICAL TRIAL**

**CONSUMER EVALUATION OF DUAL FOCUS MUTUAL AID**
An article by Stephen Magura, C. Villano, A. Rosenblum, H. S. Vogel, and T. Betzler in the *Journal of Dual Diagnosis*

**DEVELOPMENT AND EVALUATION OF THE SOCIAL-EMOTIONAL LEARNING SCALE**
An article by Chris Coryn, Jessaca Spybrook, Stephanie Evergreen, and Meg Blinkiewicz in the *Journal of Psychoeducational Assessment*

**EFFECTIVENESS OF DUAL FOCUS MUTUAL AID FOR CO-OCCURRING SUBSTANCE USE AND MENTAL HEALTH DISORDERS: A REVIEW AND SYNTHESIS OF THE DOUBLE TROUBLE IN RECOVERY EVALUATION**
An article by Stephen Magura in *Substance Use and Misuse* (in press)

**EVALUATING THE IMPACT OF CHARTER SCHOOLS ON STUDENT ACHIEVEMENT: A LONGITUDINAL LOOK AT THE GREAT LAKES’ STATES**
An article by Gary Miron, Chris Coryn, and D. Mackety in *Educational Policy Research Unit*

**EVALUATION AS THE CONSCIENCE OF FREEDOM AND DEMOCRACY**
An article by Ronald Visscher in the *Journal of MultiDisciplinary Evaluation*

**THE FUNDAMENTAL CHARACTERISTICS AND QUALITY OF INTERNATIONAL MODELS AND MECHANISMS FOR EVALUATING GOVERNMENT-FUNDED RESEARCH**
An article by Chris Coryn in a special issue of *Access: Critical Perspectives on Communication, Cultural & Policy Studies*
THE HOLY TRINITY OF METHODOLOGICAL RIGOR: A SKEPTICAL VIEW
An article by Chris Coryn in the Journal of MultiDisciplinary Evaluation

HOPE FOR HIGH-IMPACT AID: REAL PROBLEMS, REAL OPPORTUNITIES AND REAL SOLUTIONS
An article by Ronald Visscher in the Journal of MultiDisciplinary Evaluation

THE IMPACT OF SCHOOL CHOICE REFORMS ON STUDENT ACHIEVEMENT
An article section by Gary Miron, Stephanie Evergreen, and Jessaca Urschel in School Choice: Evidence and Recommendations

A JOB ANALYSIS OF K-8 PRINCIPALS FOR A NATIONWIDE CHARTER SCHOOL SYSTEM
An article by Laura Cumings and Chris Coryn in the Journal of Personnel Evaluation in Education

THE LOGIC AND METHODOLOGY OF SUSTAINABILITY EVALUATION: A CHECKLIST APPROACH
A chapter by Daniela Schröter in Nachaltiger Mehrwert von Evaluation [Sustained value-added via evaluation], to be published by Bertelsmann

THE LOGIC OF SUMMARY CONFIDENCE
An article by P. Cristian Gugiu in the Journal of MultiDisciplinary Evaluation

METHODS IN EDUCATIONAL RESEARCH
An article by Chris Coryn, John Hattie, Michael Scriven, and David Hartmann in the American Journal of Evaluation

MODELS AND MECHANISMS FOR EVALUATING GOVERNMENT-FUNDED RESEARCH: AN INTERNATIONAL COMPARISON
An article by Chris Coryn, John Hattie, Michael Scriven, and David Hartmann in the American Journal of Evaluation

A MODIFICATION OF THE SUCCESS CASE METHOD FOR STRENGTHENING CAUSAL INFERENCES FROM SINGLE-GROUP STUDIES
An article by Chris Coryn, Daniela Schröter, and Carl E. Hanssen in the American Journal of Evaluation

MUTUAL AID FOR CO-OCCURRING DISORDERS: A QUASI-EXPERIMENTAL OUTCOME STUDY
An article by Stephen Magura, A. Rosenblum, C. Villano, H. S. Vogel, C. Fong, and T. Betzler in the American Journal of Drug and Alcohol Abuse

THE OECD/DAC CRITERIA FOR INTERNATIONAL DEVELOPMENT EVALUATIONS: AN ASSESSMENT AND IDEAS FOR IMPROVEMENT
An article by Thomaz Chianca in the Journal of MultiDisciplinary Evaluation

PEER REVIEW OF ABSTRACTS SUBMITTED TO THE GRADUATE STUDENT AND NEW EVALUATORS TOPICAL INTEREST GROUP FOR THE 2006 AMERICAN EVALUATION ASSOCIATION CONFERENCE
An article by Chris Coryn in the Journal of MultiDisciplinary Evaluation

PEER REVIEW OF SUBMISSIONS TO THE ANNUAL AMERICAN EVALUATION ASSOCIATION CONFERENCE BY THE GRADUATE STUDENT & NEW EVALUATORS TOPICAL INTEREST GROUP
An article by Daniela Schröter, Chris Coryn, and Bianca Montrosse in the Journal of MultiDisciplinary Evaluation

PREDICTIVE EVALUATION
An article by Michael Scriven in the Journal of MultiDisciplinary Evaluation

WHY DOES THE EVALUATION OF RESEARCH NEED TO BE REFORMED?
An article by Chris Coryn and Michael Scriven in the Journal of MultiDisciplinary Evaluation

USING HIERARCHICAL LINEAR MODELING FOR PROFORMATIVE EVALUATION: A CASE EXAMPLE
An article by Chris Coryn in the Journal of MultiDisciplinary Evaluation
**REVIEWS**

**DYADIC DATA ANALYSIS**
A book review by Chris Coryn in the American Journal of Evaluation

**EVALUATION IN AUSTRALASIA: AN OVERVIEW OF RECENT DEVELOPMENTS**
A global review by Wes Martz in the Journal of MultiDisciplinary Evaluation

**LOGIC MODELING METHODS IN PROGRAM EVALUATION**
A book review by Daniela Schröter and Jessica Urschel in the Journal of MultiDisciplinary Evaluation

**METHODS IN EDUCATIONAL RESEARCH: FROM THEORY TO PRACTICE**
A book review by Jessaca Spybrook in the Journal of MultiDisciplinary Evaluation

**OUTCOME-BASED PROGRAM DEVELOPMENT AND EVALUATION**
A book review by Daniela Schröter in the Canadian Journal of Program Evaluation

**PROGRAM EVALUATION: FORMS AND APPROACHES**
A book review by Daniela Schröter in Evaluation and Program Planning

**PROGRAM THEORY-DRIVEN EVALUATION SCIENCE**
A book review by Chris Coryn in the American Journal of Evaluation

**REVIEW OF EVALUATION JOURNAL OF AUSTRALASIA: VOLUME 6, NO. 1**
A global review by Wes Martz in the Journal of MultiDisciplinary Evaluation

**REVIEW OF EVALUATION AND PROGRAM PLANNING: VOLUME 30, ISSUE 1**
A global review by Brad Watts in the Journal of MultiDisciplinary Evaluation

**SYSTEM CONCEPTS IN EVALUATION: AN EXPERT ANTHOLOGY**
A book review by Amy Gullickson in the Journal of MultiDisciplinary Evaluation

**YOUTH PARTICIPATORY EVALUATION: STRATEGIES FOR ENGAGING YOUNG PEOPLE**
A book review by Anne Cullen in the Journal of MultiDisciplinary Evaluation

**THE SAGE DICTIONARY OF SOCIAL RESEARCH METHODS**
A book review by Chris Coryn in the Canadian Journal of Program Evaluation

**Evaluation Center Reports**

**ADEQUATE YEARLY PROGRESS? AN ALTERNATIVE LENS FOR ASSESSING THE PERFORMANCE OF PUBLIC SCHOOLS IN HAWAI‘I**
Chris Coryn and Jessica Urschel

**ADVANCED TECHNOLOGICAL EDUCATION PROGRAM 2008 SURVEY FACT SHEETS**
Arlen Gullickson and Lori Wingate

**ASSESSING THE PERFORMANCE OF PUBLIC SCHOOLS IN HAWAI‘I: A COMPARISON OF ADEQUATE YEARLY PROGRESS AND FLORIDA’S A+ MODEL**
Chris Coryn and Mina Zadeh

**THE IMPACT OF BEHAVIORAL SERVICES ON STUDENTS IN KALAMAZOO’S PUBLIC SCHOOLS**
Sheri Hudachek-Lantz, Chris Coryn, and Otto Gustafson

**IMPACT EVALUATION OF HEIFER PROJECT INTERNATIONAL: YEAR 3**
Michael Scriven and Thomaz Chianca
This overall report included the following individual country reports
- **CAMEROON**—Anne Cullen and Otto Gustafson
- **CHINA**—Thomaz Chianca and Amy Gullickson
- **KENYA**—Daniela Schröter, Arlen Gullickson, and Julie Gehrki
- **TANZANIA**—Paul Clements and Krystin Martens
Publications (continued)

THE INTERDISCIPLINARY Ph.D. PROGRAM IN EVALUATION: STATUS REPORT 2007
Daniela Schröter, Chris Coryn, and Mary Ramlow

LOGISCHE MODELLE: THEORIE und PRAXIS
Daniela Schröter and Jessica Urschel

MODELING THE ACADEMIC PERFORMANCE OF PUBLIC SCHOOLS IN HAWAI‘I
Jessaca Spybrook and Chris Coryn

ADVANCE PROGRAM: THE UNIVERSITY OF MONTANA PARTNERSHIP FOR COMPREHENSIVE EQUITY (PACE): INTERIM EVALUATION REPORT YEAR 5–NO. 1
Arlen Gullickson and Jerry Horn

A VALUE-ADDED MODEL OF STUDENT ACHIEVEMENT: AN ALTERNATIVE LENS FOR ASSESSING THE PERFORMANCE OF PUBLIC SCHOOLS IN HAWAI‘I
S. Carlson, Chris Coryn, and Jessica Urschel

THE KALAMAZOO PROMISE AS A CATALYST FOR CHANGE IN AN URBAN SCHOOL DISTRICT: A THEORETICAL FRAMEWORK (Working Paper 1)
Gary Miron and Stephanie Evergreen

RESPONSE FROM COMMUNITY GROUPS (WORKING PAPER 2)
Stephanie Evergreen and Gary Miron

KEY FINDINGS FROM THE 2007 STUDENT SURVEY OF HIGH SCHOOL STUDENTS (Working Paper 3)
Gary Miron, Jessaca Spybrook, and Stephanie Evergreen

Presentations


ASSESSMENT OF THE DAC CRITERIA
Presentation by T. Chianca, R. Visscher, et al. at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

ASSESSMENT OF STAKEHOLDER NEEDS AND EVALUATION USE IN AN ORGANIZATION CONTEXT: THE REAL WORLD
Paper presented by Amy Gullickson, Judith Steed, and Kelly Hannum at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

BUPRENORPHINE MAINTENANCE IN JAIL AND POST-RELEASE

BUPRENORPHINE MAINTENANCE IN JAIL: A RANDOMIZED CONTROLLED PILOT STUDY
PRESENTATIONS

(CONTINUED)

CAN THESE CHECKLISTS WORK? SIMPLIFYING COST AND SUSTAINABILITY EVALUATIONS
Presentation by Lori Wingate at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

COCAINE/CRACK USE IS FREQUENT AMONG NEW ADMISSIONS AND PREDICTS EARLY DROPOUT FROM PSYCHIATRIC DAY TREATMENT
Paper presented by J. Spybrook, S. Magura, A. Rosenblum, C. Fong, C. Villano, H. Vogel, and T. Betzler at the 70th Annual Scientific Meeting of the College for Problems of Drug Dependence (CPDD), San Juan, PR (June 2008)

CONDUCTING A ROBUST PERFORMANCE NEEDS ASSESSMENT: AN NO CHILD LEFT BEHIND (NCLB) CASE STUDY
Paper presented by Willis Thomas the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

CONTROLLING FOR ENDOGENEITY BIASES IN ESTIMATING ALCOHOLIC ANONYMOUS’ EFFECT ON DRINKING OUTCOMES IN PROJECT MATCH
Paper presented by Stephen Magura at the annual meeting of the Michigan Academy of Science, Arts and Letters, Kalamazoo, MI (March 2007)

DEVELOPING AN EVALUATION PLAN FOR YOUR PROJECT
Paper presented by Stephen Magura to the Western Michigan University faculty, Kalamazoo, MI (November 2007)

DEVELOPING A ‘COMMUNITY OF PRACTICE’ IN ADVOCACY EVALUATION
Paper presented by Kristin Kaylor Richardson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

DEVELOPMENT OF A SYSTEMATIC EVALUATION MODEL FOR REGIONAL ECONOMIC DEVELOPMENT PROJECTS IN THE UNITED STATES
Paper presented by Brad Watts at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

DISTANCE TRAVELED AND CROSS-STATE COMMUTING AMONG PATIENTS IN OPIOID AGONIST TREATMENT PROGRAMS
Paper presented by M. Parrino, A. Rosenblum, C. Fong, C. Maxwell, and S. Magura at the 70th Annual Scientific Meeting of the College for Problems of Drug Dependence (CPDD), San Juan, PR (June 2008)

DOES SIZE MATTER?
Paper presentation by Daniela Schröter at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

EFFECTIVENESS OF BUPRENORPHINE VS. METHADONE MAINTENANCE IN JAIL AND POST RELEASE

EVALUATION OF WORKFORCE NEEDS ASSESSMENTS CONDUCTED BY ADVANCED TECHNOLOGICAL EDUCATION PROJECTS AND CENTERS
Paper presented by Liesel Ritchie at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

EVALUATING SCHOLARSHIP PROGRAMS: MODELS, METHODS, AND ILLUSTRATIVE FINDINGS
Paper presented by Gary Miron at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

EVALUATING THE EFFECTIVENESS OF THE 5-STEP CAREER PLANNING PROCESS
Paper presented by Willis Thomas at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)
PRESENTATIONS

EXPERIMENTAL DESIGNS AND THE STATISTICAL POWER OF GROUP RANDOMIZED TRIALS FUNDED BY THE INSTITUTE OF EDUCATION SCIENCES

GETTING TO GOOD: EVALUATING THE IMPACT OF PERSONNEL SELECTION SYSTEMS
Paper presented by Wes Martz at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

HOPE FOR HIGH-IMPACT AID: REAL PROBLEMS, REAL OPPORTUNITIES, AND REAL SOLUTIONS
Presentation by Ronald Visscher at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

IN-SITU® SIMULATION: AN EVALUATIVE MECHANISM FOR HEALTH CARE SYSTEMS
Paper presented by Amy Gullickson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

INTERNATIONAL DEVELOPMENT EVALUATION: OPPORTUNITIES AND CHALLENGES FOR THE USE OF THE DEVELOPMENT ASSISTANCE COMMITTEE (DAC) CRITERIA
Think tank session presented by Paul Lamphear, Tererai Trent, Sheri Hudachek, Todd Harcek, and Ryoh Sasaki at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

THE JOINT COMMITTEE AND THE PROGRAM EVALUATION STANDARDS: STANDARDS DEVELOPMENT AND USE
Paper presented by Arlen Gullickson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

LEARNING FROM THE AMERICAN EVALUATION ASSOCIATION TOPICAL INTEREST GROUP’S PROPOSAL REVIEW STANDARDS
Think tank session presented by Daniela Schröter at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

LEARNING FOR METHODOLOGY AND FIELDWORK FROM THE PERSPECTIVE OF THE EXTERNAL EVALUATION TEAM
Paper presented by Michael Scriven at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

LESSONS LEARNED FROM THE EMBEDDED INSTITUTIONAL ARRANGEMENT IN AID EVALUATION
Paper presented by Ryoh Sasaki at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

THE LOGIC AND METHODOLOGY OF SUSTAINABILITY EVALUATION: A CHECKLIST APPROACH
Presentation by Daniela Schröter at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

MODEL EVALUATION OF A SYSTEMIC INITIATIVE IN EDUCATION
Paper presentation by Gary Miron and Anne Cullen at the annual meeting of the American Educational Research Association, New York, NY (March 2008)

MONITORING AND EVALUATING (M&E) IN SECTOR-WIDE APPROACH (SWAPS): A NEW WAY OF THINKING OF MONITORING AND EVALUATION IN THE NEW INTERNATIONAL DEVELOPMENT FRAMEWORK
Paper presented by Ryoh Sasaki at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

PRIMARY CARE BUPRENOPHINE TREATMENT AMONG PERSONS RELEASED FROM JAIL
Paper presented by J. D. Lee, E. Grossman, D. DiRocco, H. Joseph, A. Rosenblum, S. Magura, and M. N. Gourevitch at the 70th Annual Scientific Meeting of the College for Problems of Drug Dependence (CPDD), San Juan, PR (June 2008)
A PROTOCOL TO USE BUPRENORPHINE FOR CHRONIC PAIN IN PATIENTS AT RISK FOR DRUG ABUSE

RESULTS FROM THE NATIONAL SCIENCE FOUNDATION (NSF) ADVANCED TECHNOLOGICAL EDUCATION (ATE) SURVEY: PROJECT-LEVEL EVALUATION PRACTICES
Paper presented by Arlen Gullickson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

THE ROLE OF EVALUATION IN BUSINESS INTELLIGENCE
Round-table session presented by Wes Martz at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

SETTING THE STAGE: THE HEIFER HOOFPRINT EVALUATION MODEL
Paper presented by Thomaz Chianca at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

SPLITTING THE ATOM: A META-EVALUATION OF A NUCLEAR POWER PLANT’S PERSONNEL EVALUATION SYSTEM
Paper presented by Otto Gustafson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

SUMMATIVE CONFIDENCE: HOW ACCURATE ARE YOUR EVALUATIVE CONCLUSIONS?
Paper presented by P. Cristian Gugiu at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

TRANSITIONING FROM BUPRENORPHINE MAINTENANCE IN JAIL TO THE COMMUNITY
Paper presented by S. Magura, J. Hershberger, A. Rosenblum, H. Joseph, N. Santana, L. Marsch, J.D. Lee, C. Shropshire, G. Glick, and J. Liautaud at the 70th Annual Scientific Meeting of the College for Problems of Drug Dependence (CPDD), San Juan, PR (June 2008)

THE VALIDITY AND UTILITY OF THE COST AND SUSTAINABILITY CHECKLISTS: A FIELD-TRIAL IN AN INTERNATIONAL AID EVALUATION
Paper presentation by Otto Gustafson at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

WHAT IS OUT THERE: FINDINGS FROM AN EMPIRICAL STUDY ON EVALUATION PRINCIPLES AND PRACTICE IN INTERNATIONAL NON-GOVERNMENT ORGANIZATIONS
Paper presented by Thomaz Chianca at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)

WHERE DO I BEGIN? TRANSFORMING STUDENT RESEARCH INTO A PUBLISHABLE MANUSCRIPT
Paper presented by Chris Coryn at the annual meeting of the American Evaluation Association, Baltimore, MD (November 2007)
WORKSHOPS

NEW DIRECTIONS IN EDUCATIONAL RESEARCH, MEASUREMENT AND EVALUATION (AN INTERNATIONAL SEMINAR)
Arlen Gullickson and Daniel Stufflebeam
A two-day seminar in Phitsanulok, Thailand, with Arlen Gullickson presenting a special lecture on Standards of Evaluation and Evaluators and Daniel Stufflebeam presenting a special lecture on the CIPP Model for Evaluation

FOUNDATIONS OF META EVALUATION
Chris Coryn, Katharine Cummings, and Arlen Gullickson
A two-day workshop presented to 18 people from the Division of Educational Research and Evaluation of Kasetsart University, Bangkok, Thailand.

EVALUATION 101
Chris Coryn & Daniela Schröter
Workshop given at a meeting of the Michigan Association for Evaluation, Lansing

HIERARCHICAL LINEAR MODELING
Jessaca Spybrook
This workshop was presented twice. The first was held at The Evaluation Center, and the second was held at the University of Michigan-Dearborn.
The Evaluation Café is a series of weekly presentations on cutting-edge evaluation topics. The 2007-08 series included appearances by Robin Miller, editor of the American Journal of Evaluation and Jonathan Morell of TechTeam Government Solutions, Inc. The 2007-08 series also featured many sessions presented by Interdisciplinary Ph.D. in Evaluation doctoral students. An average of 15 participants attended the Evaluation Café sessions, which is close to the capacity of our conference room.

**EVALUATION OF THE FEDERAL RAILROAD ADMINISTRATION’S CONFIDENTIAL CLOSE CALL REPORTING SYSTEM**

September 18, 2007
Jonathan Morell—TechTeam Government Solutions, Inc. (Ann Arbor, MI) and Liesel Ritchie—senior research associate, The Evaluation Center, WMU

**THE HEIFER HOOFPRINT MODEL: AN APPROACH TO IMPACT EVALUATIONS OF INTERNATIONAL DEVELOPMENT PROJECTS**

September 25, 2007
Thomaz Chianca—Interdisciplinary evaluation doctoral student, WMU

**GETTING TO GOOD: EVALUATING A PERSONNEL SELECTION SYSTEM**

October 2, 2007
Wesley Martz—Interdisciplinary evaluation doctoral student, WMU, and Vice President for Marketing, Kadant Inc. (Three Rivers, MI)

**MAKING THE MOST OF YOUR THESIS OR DISSERTATION: PUBLICATION STRATEGIES FOR GRADUATE STUDENTS AND RECENT GRADUATES IN EVALUATION AND THE SOCIAL SCIENCES**

October 9, 2007
Chris Coryn—Interdisciplinary evaluation Ph.D. program director, WMU

**EVALUATING THE KALAMAZOO PROMISE**

October 16, 2007
Gary Miron—Chief of staff and Stephanie Evergreen—project manager, The Evaluation Center, WMU

**SUSTAINABILITY EVALUATION: A CHECKLIST APPROACH**

October 23, 2007
Daniela Schröter—Interdisciplinary evaluation doctoral student, WMU

**SUMMATIVE CONFIDENCE: AN INTRODUCTORY OVERVIEW**

October 30, 2007
Cristian Gugiu—Interdisciplinary evaluation doctoral student, WMU

**THE ADOPTION OF AN ARTS INTEGRATION PROGRAM FOR WHOLE SCHOOL REFORM: EXPLORING THE LINE BETWEEN EVALUATION AND RESEARCH**

November 13, 2007
Allison Downey—Assistant professor, Elementary Education, and Claudia Cecon—Educational Leadership, Research, and Technology doctoral student, WMU

**A CRITICAL LOOK AT EVALUATION PRINCIPLES AND PRACTICE IN INTERNATIONAL NONGOVERNMENTAL ORGANIZATIONS**

November 20, 2007
Thomaz Chianca—Interdisciplinary evaluation doctoral student, WMU

**EVALUATION CAFÉ BOOK GROUP: EVALUATION ETHICS FOR BEST PRACTICE**

November 27, 2007
Lori Wingate—Project manager/assistant to the director, The Evaluation Center, WMU

**CONTROLLING FOR SELECTION AND ENDOGENEITY BIASES IN ESTIMATING ALCOHOLIC ANONYMOUS’ EFFECT ON DRINKING OUTCOMES IN PROJECT MATCH**

December 4, 2007
Stephen Magura—Director, The Evaluation Center, WMU
EVALUATING AND SYNTHESIZING THE RESEARCH ON SCHOOL CHOICE  
January 22, 2008  
Gary Miron—Chief of staff, Stephanie Evergreen—project manager, and Jessica Urschel—research assistant, The Evaluation Center, WMU

BUILDING STRONG COLLABORATION BETWEEN AN ACADEMIC INSTITUTION AND AN INTERNATIONAL NGO THROUGH EVALUATION USE  
January 29, 2008  
Tererai Trent—Deputy director for planning, monitoring, and evaluation, Heifer International (Little Rock, AR), and interdisciplinary evaluation doctoral student, WMU

HOW TO PUBLISH AN ARTICLE IN THE AMERICAN JOURNAL OF EVALUATION (AND SIMILAR JOURNALS): GUIDANCE FOR GRADUATE STUDENTS AND FIRST-TIME AUTHORS  
February 5, 2008  
Robin Miller—Associate professor of psychology, Michigan State University, and Editor, American Journal of Evaluation

EVALUATION OF TEAM PERFORMANCE IN MEDICAL SIMULATION  
February 12, 2008  
Amy Gullickson—Interdisciplinary evaluation doctoral student, WMU

THE BASIC CHARACTERISTICS AND EXPERIMENTAL DESIGNS OF GROUP RANDOMIZED TRIALS FUNDED BY THE INSTITUTE OF EDUCATION SCIENCES  
February 19, 2008  
Jessaca Spybrook—Senior research associate, The Evaluation Center, WMU

CONCEPTS UNDERLYING EVALUATING ORGANIZATIONAL EFFECTIVENESS  
February 26, 2008  
Wes Martz—Vice President for Marketing, Kadant Inc. (Three Rivers, MI) and interdisciplinary evaluation doctoral student, WMU

TOOLS FOR CONCEPTUALIZING, PREPARING, WRITING, AND EVALUATING A DOCTORAL DISSERTATION  
March 11, 2008  
Chris Coryn—Interdisciplinary Evaluation Ph.D. program director, WMU

VALIDATING EVALUATION CHECKLISTS  
March 18, 2008  
Daniela Schröter—Interdisciplinary evaluation doctoral student, WMU

THE ROLE OF INTERACTION AND GENERAL ADJUSTMENT IN EXPATRIATE ATTITUDES  
April 1, 2008  
Jennifer Palthe—Associate professor of management, WMU

KINGDOM OF ENDS: DEVELOPING A COMMUNITY OF PRACTICE IN ADVOCACY EVALUATION  
April 8, 2008  
Kristin Kaylor Richardson—Interdisciplinary evaluation doctoral student, WMU

DESIGN ISSUES RE: AN EVALUATION ASSOCIATION TO IMPROVE EVALUATION OF DEVELOPMENT ASSISTANCE PROGRAMS  
April 15, 2008  
Paul Clements—Associate professor of political science and director, masters of development administration program, WMU

Presentation slides and handouts for most Evaluation Café events since 2002 are available from the Evaluation Café Web site, www.wmich.edu/evalctr/evalcafe/.
Over the years, Center staff members have held key leadership positions in national evaluation organizations, including the top leadership positions in the American Evaluation Association, Joint Committee on Standards for Educational Evaluation, and American Educational Research Association. The Center has been home to the Joint Committee on Standards for Educational Evaluation since its founding in 1975, and the committee's chairperson role has always been held by a Center staff member. Center personnel also provide leadership and service to the field by leading topical interest groups, serving as reviewers for journals, and participating on editorial boards and advisory panels. Leadership and service positions held by staff members during 2007-08 are listed below.

**CHRIS CORYN**
- Cochair, Graduate Student and New Evaluators topical interest group, American Evaluation Association
- Program cochair, Research, Technology, and Development topical interest group, American Evaluation Association
- Associate editor, *Journal of MultiDisciplinary Evaluation*
- Manuscript reviewer, *Canadian Journal of Evaluation*
- Manuscript reviewer, *American Journal of Evaluation*
- Manuscript reviewer, *Social Issues*
- Manuscript reviewer, *Social Problems*
- Manuscript reviewer, *Evaluation and Program Planning*
- Consultant for Kalamazoo Communities in Schools (KCIS)
- Consultant for Kalamazoo Hispanic American Council (HAC)

**ARLEN GULLICKSON**
- Chair, Joint Committee on Standards for Educational Evaluation
- Advisory board member, MS-ERCB (NSF-funded project)
- Advisory board member, Beyond Evaluation Use—University of Minnesota (NSF-funded project)
- Advisory board member, Council of Chief State School Officers (NSF-funded project)
- Manuscript reviewer, *Evaluation Practice*
- Manuscript reviewer, *Journal of Applied Measurement in Education*
- Manuscript reviewer, *Educational Measurement Issues and Practice*
SERVICE AND LEADERSHIP
(Continued)

STEPHEN MAGURA
- Editorial board, Substance Abuse: Research and Treatment
- Editorial board, The Open Addiction Journal
- Editorial board, The Open Family Studies Journal
- Editorial board, Journal of Substance Abuse Treatment
- Editorial board, Substance Use and Misuse
- Editorial board, Journal of Maintenance in the Addictions
- Editorial board, International Journal of Drug Testing
- Consulting editor, Health and Social Work
- Grant reviewer for National Institute on Drug Abuse
- Member, Publications Committee, College on Problems of Drug Dependence
- Citizen representative, Personnel Committee, Cooper (MI) Charter Township

GARY MIRON
- Advisory panel member, WMU branding initiative
- Book reviewer, Harvard University Press
- Chair, Charter School Research and Evaluation subject interest group, American Educational Research Association
- External examiner, Wilmington College
- External reviewer, Hong Kong Social Science Research Council
- Policy fellow, Education Policy Research Unit, Arizona State University
- Manuscript reviewer, Journal of Policy and Management
- Manuscript reviewer, American Journal of Education
- Manuscript reviewer, Urban Education
- Manuscript reviewer, Journal of Policy Analysis and Management
- Manuscript reviewer, Journal of School Choice
- Member, Arizona State University Educational Policy Research Unit’s Think Tank Review Panel
- National Education Policy Fellow

MARY RAMLOW
- Cochair, annual APA/PSSO Universitywide spring luncheon
- Member, Human Resources’ classification appeal team for Staff Compensation System employees
- Member, Emergency Preparedness Team for Ellsworth Hall
- Member, Administrative Professional Association (APA) executive board
SERVICE AND LEADERSHIP
(Continued)

LIESEL RITCHIE
• Chair and program chair, Disaster and Emergency Management topical interest group, American Evaluation Association
• Editorial board member, Journal of Public Management and Social Policy
• Editorial board member, Sociological Inquiry
• Manuscript reviewer, American Journal of Evaluation
• Manuscript reviewer, Children, Youth, and Environments
• Manuscript reviewer, Journal of Public Management and Social Policy
• Manuscript reviewer, Sociological Inquiry
• Manuscript reviewer, Sociological Spectrum
• Proposal reviewer, Society and Society program, National Science Foundation

JAMES SANDERS
• Advisory panel member, NSF-funded education project, Teachers College, Columbia University
• Search committee, director of Kalamazoo Arts Council
• Development recommendations, Education For the Arts in Kalamazoo

MICHAEL SCRIVEN
• Editor, Journal of MultiDisciplinary Evaluation
• Editorial advisor, International Handbook of Educational Evaluation
• Board member, Education Policy Analysis Archives
• Judge, Medallion Scholarship competition, Western Michigan University
• Chair, Association for Informal Logic and Critical Thinking international competition

DANIEL STUFFLEBEAM
• Member, National Advisory Council on Government Auditing Standards
• Editorial board member, Journal of MultiDisciplinary Evaluation
• Editorial board member, American Journal of Evaluation

SALLY VEEDER
• Board member, Michigan Foundation for the Blind and Visually Impaired
• Secretary/Treasurer, Joint Committee on Standards for Educational Evaluation

LORI WINGATE
• Book review section editor, American Journal of Evaluation
• Manuscript reviewer, American Journal of Evaluation
Awards and honors presented to Center staff members during 2007-08 are listed below.

**CHRIS CORYN**  
- Michigan Association for Evaluation John A. Seeley Friend of Evaluation Award on March 31, 2008, in Lansing, MI

**ARLEN GULLICKSON**  
- The Alva and Gunnar Myrdal Award at the AEA Conference luncheon on Friday, November 9, 2007. "The Alva and Gunnar Myrdal Award for Cumulative Contributions to Evaluation Practice is given to outstanding evaluation practitioners who have made substantial cumulative contributions to the professional practice of evaluation, as evidenced by their evaluative writings, approach, practice, and studies.”

**STEPHEN MAGURA**  
- Comprehensive Employment Supports. Selected for inclusion on the Substance Abuse and Mental Health Services Administration’s (SAMSHA’s) National Registry of Evidence-Based Programs and Practices.
- Double Trouble in Recovery. Selected for inclusion on SAMSHA’s National Registry of Evidence-Based Programs and Practices.
- Rikers Health Advocacy Program. Selected by the Centers for Disease Control as a Promising-Evidence Intervention (in *Updated Compendium of Evidence-Based HIV Prevention Interventions*).
- Included on Institute for Scientific Information’s national highly cited author list since 2006.

A legacy of evaluation leadership:  
Arlen Gullickson, James Sanders, Daniel Stufflebeam, and Michael Scriven
The Evaluation Center has housed the Joint Committee on Standards for Educational Evaluation since its creation in 1975. The Joint Committee, which has developed standards for program, personnel, and student evaluations, is committed to reviewing and updating its published standards regularly. The second edition of *The Personnel Evaluation Standards* was published in late 2008 by Corwin Press. Another task force, led by Dr. Donald Yarbrough at the University Iowa, is revising the third edition of *The Program Evaluation Standards*.

Arlen Gullickson has chaired the Committee since 1998, following Daniel Stufflebeam and James Sanders, who preceded him in that role. In addition, Sally Veeder has served as secretary/treasurer to the Joint Committee from 1986-1988 and since 2002. Other Center staff members have contributed to the work of the Joint Committee in a variety of ways. Mary Ramlow served as secretary from 1988 to 2002. Lori Wingate developed a facilitator’s guide for *The Student Evaluation Standards*, published in 2004. In 2006, Arlen Gullickson, Gary Miron, Mary Ramlow, Barbara Wygant, Sally Veeder, and Pamela Zeller conducted field tests of the revised Personnel Evaluation Standards.
In its fifth year of operation, the interdisciplinary Ph.D. program in evaluation admitted six new students for the 2007-08 academic year. This put the number of students enrolled in the program to 27.


Six IDPE students hold leadership positions in AEA topical interest groups, including those for Business and Industry; Graduate Student and New Evaluators; International and Cross Cultural Evaluation; and Research, Technology, and Development Evaluation. One student received the Daniel L. Stufflebeam Travel Award. Four students received travel grants from the WMU Graduate College to attend the AEA conference in November 2007 where they, in addition to 16 other IDPE students, were involved in 20 presentations.

The Interdisciplinary Ph.D. in Evaluation program (IDPE) has been named one of the top ten doctoral programs in Educational Evaluation and Research (see http://www.academicanalytics.com/TopSchools/TopPrograms.aspx#4) according to the Academic Analytics Faculty Scholarly Productivity Index, which includes faculty productivity factors such as publications (book and journal articles), citations to publications, research funding, and awards and honors.
Our Web site receives an average of 55,000 hits per month by those interested in the happenings at The Evaluation Center. There are about 80 topic-specific sections within the Center’s Web site. The most popular are those for Evaluation Checklists, the Joint Committee on Standards for Educational Evaluation, and Charter Schools. Activity on the site parallels the academic year, with reduced traffic in the summer months and winter holiday season. October and March are midterm points for the fall and spring semesters and are the busiest for our Web site. The number of site visits slowly increases during the first half of each semester and then decreases until the beginning of the next semester. This trend is shown in the chart below.

Note: All Web site data were collected from <http://www.wmich.edu/webadmin/cgi-bin/awstats.pl?urlfilter=evalctr&urlfilterex=$output=urldetail&config=http&framename=mainright>.
A few Center staff attended the Day at the Capitol to support and assist WMU in demonstrating its importance and the contributions our University makes by engaging the legislators and policymakers at the capitol.
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