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The Evaluation Center’s achievements during the 2008-09 fiscal year included these:

- $1,820,814 in awarded grants and contracts
- 29 projects in the areas of transportation, international development, public health/addiction, technology in education, community development, and policy development
- Support of 18 graduate and 15 undergraduate students
- 53 publications, including journal articles, special journal issues, books, book chapters, book reviews, scientific reports, and glossary entries
- 37 presentations at professional conferences
- Professional service to numerous scholarly journals
- 52,000 hits per month to our Web site
The Evaluation Center at Western Michigan University is an internationally known research and education center with a mission to advance the theory, practice, and utilization of evaluation.

The Center was founded by Daniel Stufflebeam at The Ohio State University in 1963 and moved to Western Michigan University in 1973. The Center reports to the Vice President for Research at WMU. The Center served as the administrative home for the Joint Committee on Standards for Educational Evaluation from 1975 through 2008. Since its beginning in 2003, the Interdisciplinary Ph.D. in Evaluation (IDPE) program has been housed at The Evaluation Center.

The Center occupies about 8,000 square feet of office, library, and conference space on the fourth floor at Western’s Ellsworth Hall.

The Evaluation Center is consistently among WMU’s top 10 departments in terms of external funding. The Center received $1,820,814 in awarded grants and contracts. WMU supports the equivalent of four full-time equated (FTE) positions within the Center. All other Center staff and operations are funded through external grants and contracts. Most of our funding for fiscal year 2008-09 came from federal funding. The Center also provides evaluation services to several other departments within the university.
Center projects in 2008-09 spanned the diverse areas of education, transportation, disaster preparedness, food security, addiction, health, gender equity, and services for at-risk youth. Our clients included school districts, state and federal agencies, private foundations, and universities. The evaluations were local, national, and international in scope.

**ADVANCED TECHNOLOGICAL EDUCATION (ATE)**
Client: National Science Foundation  
Principal Investigator: Arlen Gullickson  
December 2006 - November 2009

The Evaluation Center has been evaluating the impact and effectiveness of the National Science Foundation’s ATE program since 2000. The latest grant, awarded in December 2006, is for continuation of the annual survey of ATE projects and centers. In addition to answering summative evaluation questions, the project developed a framework and working tools to guide and assist projects, centers, and technology educators in their future efforts to collect, report, and use evaluative information.

**ASSESSMENT FOR LEARNING RESEARCH SCHOLARS: CAPACITY BUILDING IN MATHEMATICS & SCIENCE EDUCATION**
Client: National Science Foundation  
Principal Investigator: Arlen Gullickson  
September 2007 - August 2009

This project represents collaboration among The Evaluation Center, the Department of Mathematics Education, and the Mallinson Institute for Science Education. The project expands on research in assessment for learning (AFL) or “the process of seeking and interpreting evidence for use by learners and their teachers to decide where the learners are in their learning, where they need to go, and how best to get there” (Assessment Report Group, 2002). A cadre of five doctoral students in science, technology, engineering, and mathematics (STEM) are being trained in and conducting research on measurement and evaluation.

**BENCHMARKING STUDENT EVALUATION PRACTICES**
Client: National Science Foundation  
Principal Investigator: Arlen Gullickson  
March 2008 - February 2010

An invitational conference was held in February 2009 to examine and improve current student evaluation practices through the use of the conference and follow-up activities to increase awareness and knowledge of the student evaluation standards, promote research on student evaluation practices, develop and disseminate a model and tools for benchmarking student evaluation practices, and provide a structure to serve long-term studies of the student evaluation standards and their impact. A diverse group of educators were engaged in applying the information and benchmarking tools to improve teachers’ student evaluation practices in local school settings. Invited speakers included Dr. Judy Arter, Educational Testing Service, a nationally recognized expert in performance assessment; Dr. Katharine Cummings, WMU College of Education, who is working with a project to engage practicing teachers and teacher education candidates in a process of benchmarking; Dr. Joan Herman, CRESST, whose research recently has focused on the validity and utility of teachers’ formative assessment practices in science; Mr. Benjamin Sinwell, a National Board-certified mathematics teacher in Montgomery County, Maryland; and Dr. Caroline Wylie, ETS, whose current research centers around the use of formative assessment as a mechanism for improving teaching and learning in classrooms.
BUPRENORPHINE MAINTENANCE FOR OPIOID ADDICTED PERSONS IN JAIL AND POSTRELEASE
Client: NDRI/National Institute on Drug Abuse
Principal Investigator: Stephen Magura
July 2007 - March 2009

The objective of this study was to conduct a randomized clinical trial to determine the feasibility and outcomes of buprenorphine maintenance for opioid-dependent jail inmates in New York City. Eligible inmates volunteered and were assigned randomly to buprenorphine or methadone maintenance and followed up for 3 months postrelease to determine rates of entry to community treatment and behavioral outcomes.

CENTER FOR STUDENT OPPORTUNITY
Client: Center for Student Opportunity
Principal Investigator: Daniela Schröter
March 2009 - June 2009

This evaluation project developed a data collection plan and sampling framework; developed data collection instruments; is implementing a needs assessment; and will report in aggregate.

CHRONIC CARE MODEL
Client: Trinity/Integrated Health Partners
Principal Investigator: Chris Coryn
October 2007 - October 2009

This evaluation is determining the effectiveness of Trinity Health’s collaborative efforts using the Chronic Care Model to improve health outcomes for persons having chronic health conditions (e.g., diabetes).

CHRONIC CARE #2
Client: Integrated Health Partners
Principal Investigator: Chris Coryn
September 2008 - June 2010

The Evaluation Center is assessing the effectiveness of Integrated Health Partners’ collaborative efforts aimed at improving the health outcomes of persons with chronic health conditions using a one-group pretest-posttest design with multiple posttests (i.e., longitudinal, repeated measures).

COLORADO ATE TARGETED RESEARCH
Client: University Colorado and NSF
Principal Investigator: Stephen Magura
August 2008 – August 2010

Research is being conducted to define/measure the effectiveness of ATE centers/projects.
CONFIDENTIAL CLOSE CALL REPORTING SYSTEM
Client: New Vectors
Principal Investigators: Liesel Ritchie & Stephen Magura
October 2005 - December 2008

The Evaluation Center was engaged as a subcontractor with New Vectors to assist in its evaluation of the Federal Railroad Administration's Confidential Close Call Reporting System (C3RS). The second phase of the partnership involved evaluation activities focusing on a small number of pilot railroad sites (3 rail yards and 1 passenger rail hub) where C3RS was being implemented. The work entailed instrument development, ongoing data collection, data analysis activities, and reporting.

DALT
Client: Diversity Awareness and Leadership Training Program
Principal Investigator: Stephanie Evergreen
September 2008 - August 2009

The project is evaluating the effects of the program on its youth participants by using evaluative activities. A sustainable evaluation design was created to help the DALT staff conduct internal monitoring and evaluation, which will help the program serve its youth participants better and improve its effectiveness. Accomplishments will be documented, and critical findings based on project activities will be disseminated.

DUAL FOCUS MUTUAL AID
Client: National Institutes of Health
Principal Investigator: Stephen Magura
July 2008 - April 2012

The study aims are (1) to conduct a multisite randomized controlled trial to determine the efficacy of “dual focus” 12-step mutual aid groups for persons with co-occurring substance use and mental discords; (2) to determine the therapeutic mechanisms mediating between Double Trouble in Recovery (DTR) participation and behavioral outcomes; and (3) to determine the personal, social/environmental, and treatment-related variables that predict DTR affiliation.

EDUCATION MANAGEMENT ORGANIZATIONS’ PROFILES
Client: Arizona State University
Principal Investigator: Gary Miron
January 2008 - August 2008

This project examined for-profit EMOs. The most important data that are collected systematically and reported examine the number of EMOs, the number of public schools they operate, and the number of students they enroll.

EMO PROFILE REPORTS AND POLICY BRIEFS
Client: American Federation of Teachers
Principal Investigator: Gary Miron
January 2008 - August 2009

This project is developing profile reports for nonprofit education management organizations (EMOs) and single site EMOs. These profiles are to provide a statistically accurate picture of the current scope and trends in growth in education management companies.
EVALUATION RESOURCE CENTER
Client: National Science Foundation
Principal Investigator: Arlen Gullickson
July 2008 - June 2009

The Evaluation Center established and is operating an ATE evaluation resource center (ERC). The ERC’s mission is to proactively support and respond to the needs of ATE grantees to produce high quality evaluations that ultimately advance the goals of ATE projects and centers and the overall ATE program.

EVALUATION OF THE NATIONAL RESEARCH CENTER FOR CAREER AND TECHNICAL EDUCATION EFFECTIVENESS
Client: University of Louisiana
Principal Investigator: Daniela Schröter
March 2009 – July 2012

This external evaluation is intended to assess the National Research Center for Career and Technical Education’s effectiveness and performance on the Government Performance and Results Act (GPRA) measures via external panelists and users of NRCCTEs technical assistance and professional development. In addition to the panel and survey studies that consider NRCCTE’s performance annually, there will be an interim and final evaluation in which key findings are synthesized and the evaluation strategies are critically examined.

FAMILY LITERACY
Client: Family Literacy Center
Principal Investigator: Stephanie Evergreen
September 2008 - July 2010

The broad objectives for this project are to (1) ascertain the effect of the program on the students in participating families, (2) determine the improvement of English as a second language and parenting skills for the parents in participating families, (3) ascertain the degree of change in at-home parent/child literacy and language activities, and (4) provide information on the successes and challenges of the Family Literacy Program to the Literacy Center of West Michigan for decision making as it plans a transition from the pilot to the implementation phase.

FULCRUM
Client: Fulcrum Corporation
Principal Investigator: Daniela Schrörer
January 2009 - December 2009

This project provided evaluation services for the Federal Railroad Administration’s International Conference on Fatigue Management and support to the evaluation track of the conference.
GRAND RAPIDS YOUTH MASTER PLAN
Client: City of Grand Rapids (MI)
Principal Investigator: Chris Coryn
July 2008 - March 2010

The purpose of this project is to determine the needs of Grand Rapids’ youth by providing an evaluation design and logic model to meet the needs of the program, conducting a needs assessment of Grand Rapids’ youth, providing feedback to stakeholders for program improvement purposes, and by documenting accomplishments and disseminating critical findings based on project activities.

HEIFER IMPACT EVALUATION PROJECTS
Client: Heifer Project International
Principal Investigator: Michael Scriven
February - December 2008

Since 2005, The Evaluation Center has been working with Heifer International to evaluate its projects across the globe. Most recently, Center staff and graduate students visited projects in Armenia, Baltic States, Indonesia, and Philippines. This follows previous work in the U.S., Albania, Cambodia, Cameroon, China, Ghana, Guatemala, Honduras, Kenya, Nepal, Peru, Tanzania, Thailand, and Vietnam. A specific participatory evaluation approach has been devised—the Heifer Hoofprint Model—that responds to Heifer’s main interest in assessing the impact of its programming on the lives of project recipients and provides a comprehensive assessment of the merit, worth, and significance of Heifer’s work.

INTERNATIONAL LABOUR ORGANIZATION
Client: International Labour Organization
Principal Investigators: Daniela Schröter
April 2009 - June 2009

This evaluation is conducting a mandatory appraisal of all independent evaluation reports based on international good practices for evaluation.

KALAMAZOO PROMISE
Funder: U.S. Department of Education
Principal Investigator: Gary Miron
January 2007 - December 2008

Funding from the U.S. Department of Education enabled The Evaluation Center to form a three-way partnership to study the impact of the Kalamazoo Promise. The partnership among WMU, Kalamazoo Public Schools, and the W.E. Upjohn Institute for Employment Research seeks to assess the short-term and intermediate outcomes of the Kalamazoo Promise. The Promise is a scholarship program announced in November 2005 that provides up to four years of tuition and fees at any two-year or four-year public college or university in Michigan for students who graduated from Kalamazoo Public Schools.
LATINO/HISPANIC COMMUNITY PROJECT (LHCP)
Client: Battle Creek Community and W.K. Kellogg Foundations
Principal Investigator: Chris Coryn
January 2008 - January 2010

The vision of LHCP is to create support systems that contribute to improving the quality of life for the Latino/Hispanic community in Battle Creek. Through this program, it is anticipated that the Latinos/Hispanics in the Greater Battle Creek area will become recognized leaders because of their quality of services, engagement, and participation in the social and civic life of the community.

LOUISIANA STATE UNIVERSITY
Client: Louisiana State University
Principal Investigator: Anne Cullen
July 2008 - January 2009

This project conducted fieldwork as part of the case study development for the evaluation of the Rapides Foundation’s Systemic Initiative in Education.

MUSKEGON COUNTY JAIL ASSESSMENT
Client: Muskegon County Community Mental Health Services
Principal Investigators: Stephen Magura & Stephanie Evergreen
June 2008 - September 2009

This evaluation serves two purposes: to (1) provide frequent, formative feedback to improve the implementation of the Muskegon County jail assessment process and (2) provide an account of the impact of the jail assessment process on jailing and recidivism rates for persons with mental health or substance abuse programs.

OPERATION FRONTLINE
Client: Operation Frontline
Principal Investigator: Daniela Schröter
September 2008 - April 2009

This process evaluation was intended to assess the current level of Operation Frontline’s program implementation to inform the development of a monitoring plan.

ORAL HEALTH PROGRAM EVALUATION
Client: Michigan Department of Community Health
Principal Investigator: Liesel Ritchie
October 2007 - September 2008

The Evaluation Center developed and conducted the evaluation of the Michigan Oral Health programs to enhance understanding of and approaches to evaluation.
PARTNERSHIP FOR COMPREHENSIVE EQUITY
Client: University of Montana
Principal Investigator: Arlen Gullickson
August 2003 - August 2008

The University of Montana's Partnership for Comprehensive Equity (PACE) is an alliance of central administrators, deans, department heads/chairs, and faculty to bring about lasting change in the status and role of women faculty in science and mathematics. The Evaluation Center evaluated the effort, focusing on the extent to which the project’s objectives were met.

SYSTEMIC INITIATIVE IN EDUCATION
Client: The Rapides Foundation
Principal Investigator: Gary Miron
September 2005 - November 2010

The Evaluation Center is analyzing the Systemic Initiative in Education in cooperation with the Gordon A. Cain Center at Louisiana State University. The evaluation will continue through September 2010, a year after the initiative has been completed. The evaluation includes a comparison of actual student performance and predicted performance based on demographic and background characteristics—an innovative method referred to as residual gain analysis.

TSUNAMI HAZARDS
Client: University of Hawaii and National Science Foundation
Principal Investigator: Liesel Ritchie
September 2005 - August 2008

This study examined factors that influence the extent to which people prepare for tsunamis and how they respond to different tsunami warnings. Led by researchers at the University of Hawaii and Mississippi State University, the project team consisted of researchers from the U.S., New Zealand, and Australia. Study sites include communities in 8 states and territories (Alaska, Washington, Oregon, California, North Carolina, Puerto Rico, Florida, and Hawaii). In each community, residents were asked about their experiences, attitudes, and knowledge with regard to tsunamis. Findings were to be used to inform policy decisions and develop and assess tsunami education and awareness programs.
Throughout its 40+ year existence, The Evaluation Center has been the professional home of some of the evaluation profession’s most influential and distinguished scholars and practitioners. Senior staff are supported by an array of talented and dedicated professionals.

**STEPHEN MAGURA, DIRECTOR**  
*Ph.D., Sociology, Rutgers University*

Dr. Magura took over leadership of the Center on July 1, 2007. He has been deeply involved in program evaluation for 30 years in the areas of social services, drug and alcohol addiction treatment and prevention, HIV prevention, youth development, public health, and mutual aid (mostly funded by the National Institutes of Health). Dr. Magura has worked to try to improve the standard of evaluation, for example, by developing and testing new instruments to measure outcomes in child welfare services and critiquing the reliance on self-reports of substance misuse that has been common in addiction treatment evaluations.

**SALLY VEEDEER, ASSISTANT DIRECTOR**  
*A.A., Executive Secretarial, Ferris State University*

Sally Veeeder oversees budgets; supervises staff; develops policies; and edits Center reports, ensuring accuracy and clarity. From 1986 to 1988 and 2002-2009, she served as secretary/treasurer for the Joint Committee on Standards for Educational Evaluation. Ms. Veeeder received the Certified Professional Secretary rating through the International Association of Administrative Professionals in 1986. She received the University’s prestigious Staff Service Excellence Award in 1997. Ms. Veeeder was temporarily assigned to the provost’s office to help with the graduate program review from 2005-06.

**CHRIS CORYN, DIRECTOR, IDPE**  
*Ph.D., Evaluation, Western Michigan University*

Formerly engaged as a graduate research associate, Dr. Coryn moved to regular employment as a research associate in the Center in August 2006 and began administering the IDPE program in 2007. He was the first interdisciplinary evaluation Ph.D. student to complete that program, defending his dissertation, “Evaluation of Researchers and Their Research: Toward Making the Implicit Explicit,” on June 1, 2007. He is an active leader of the American Evaluation Association’s Graduate Student and New Evaluator topical interest group and an associate editor of the *Journal of MultiDisciplinary Evaluation*.

**DANIELA SCHRÖTER, DIRECTOR OF RESEARCH**  
*Ph.D., Interdisciplinary Evaluation, Western Michigan University*

Dr. Schröter is the director of research for the Center. She defended her dissertation titled “Sustainability Evaluation: Development and Validation of an Evaluation Checklist” in June 2008 and since has been writing evaluation proposals and directing evaluation projects for the Center. She has been nominated to serve on the American Evaluation Association’s Annual Conference Committee and is involved in leadership roles in topical interest groups. She is also an associate editor of the *Journal of MultiDisciplinary Evaluation*. 
ANNE CULLEN, SENIOR RESEARCH ASSOCIATE  
M.S., Agricultural Economics, Michigan State University

Anne Cullen has 10 years of experience planning, managing, and evaluating community development programs in the areas of education, economic growth, microenterprise development, and agriculture in the U.S., West Africa, Latin America, and the Caribbean. Ms. Cullen is responsible for data collection and analysis for evaluations of education initiatives in Louisiana and Michigan, as well as the Kalamazoo Promise. This year she traveled to Cambodia to conduct fieldwork for the Center’s evaluation of Heifer International projects there. She is fluent in Spanish, French, and Bambara. Ms. Cullen is a doctoral student in the Interdisciplinary Ph.D. Program in Evaluation at Western Michigan University.

STEPHANIE EVERGREEN, PROJECT MANAGER  
M.S., Sociocultural Foundations of Education, with an emphasis in Education Theory and Policy, Western Michigan University

Stephanie Evergreen is a project manager at The Evaluation Center and a doctoral student in the Interdisciplinary Ph.D. Program in Evaluation at Western Michigan University. Her professional experience centers on curricular reform interventions and qualitative analysis. Ms. Evergreen’s thesis was based on site visits and focus groups in rural Mexican villages. She also coauthored and was awarded a Fulbright-Hays grant that involved focus groups and interviews in site visits within rural and urban parts of West Africa. Additionally, Ms. Evergreen has served on a project funded by the National Science Foundation in which obstacles to young women's interest in STEM fields was studied. Her current evaluation work involves publicly funded curricular reform models, a community improvement project aimed at Hispanics, a youth-led needs assessment, and the NSF Evaluation Resource Center.

JOE FEE, SYSTEMS SPECIALIST  
M.S., Sociocultural Foundations of Education, with an emphasis in Education Theory and Policy, Western Michigan University

Joe Fee has provided computing expertise to the Center since 2000—as a graduate assistant and systems programmer before assuming his current position. He assists staff in database, application, and computer systems design, implementation, and administration. Examples of major project work include an interactive database search engine, digital library, integrated relational database with single sign-on Web portal, Web-based survey system, streaming video, wiki-based evaluation glossary, and Web site redesign. Mr. Fee conducts research in network and computer security procedures and operational best practices as a major component of managing Center-networked appliances.

ARLEN GULICKSON, EMERITUS RESEARCHER  
Ph.D., Educational Research, University of Colorado

Dr. Gullickson directed the Center from 2002 until his retirement from the University on June 30, 2007. He is continuing his roles of principal investigator for the Center’s evaluation of the National Science Foundation’s Advanced Technological Education program, the Capacity Building project, and the benchmarking conference that was held in February 2009. He served as chair of the Joint Committee on Standards for Educational Evaluation from 1998 through 2008 and led the development of The Student Evaluation Standards and revisions of The Personnel Evaluation Standards and The Program Evaluation Standards. Dr. Gullickson received AEA’s Alvin & Gunnar Myrdal Award in 2007.
CHRISTINE HUMMEL, OFFICE ASSOCIATE
A.A., Business Information Systems, Davenport University

Christine Hummel has been at the Center since 1998. In addition to providing a variety of services to support Center personnel and projects, she maintains the Center’s extensive library of evaluation resources, supervises student workers, and serves as the administrative coordinator for the Consortium for Research on Educational Accountability and Teacher Evaluation. As a sergeant in the Michigan Army National Guard, Ms. Hummel served in Iraq from April 2003 to May 2004. She is pursuing a B.A. in E-Business Design at WMU.

PATRICIA NEGREVSKI, BUDGET ANALYST
B.B.A., Business Administration, Western Michigan University

Patricia Negrevski started working at the Center in 1990, providing administrative support for the Center for Research on Educational Accountability and Teacher Evaluation, a federally funded research and development center housed at the Center from 1990 to 1995. As the Center’s budget analyst since 2002, she helps project directors develop and monitor budgets, processes payroll and time and effort charges, prepares accounting reports, and works closely with staff from the Grants and Contracts office to ensure compliance with University accounting and contracting rules and procedures.

MARY RAMLOW, OFFICE COORDINATOR

Mary Ramlow has been the Center’s office manager since 1985 and program coordinator for the Interdisciplinary Ph.D. in Evaluation since 2004. She trains and supervises support staff, prepares contracts, and oversees the proposal submission process. She served as secretary to the Joint Committee on Standards for Educational Evaluation from 1988 to 2001. Ms. Ramlow is a Certified Professional Secretary through the International Association of Administrative Professionals. She also serves on the executive board of WMU’s Administrative Professional Association and currently is corresponding secretary for the organization. Ms. Ramlow is the secretary for the IDPE Advisory Board and Admission Committee.

KELLY ROBERTSON, RESEARCH ASSOCIATE
M.S., International Development Administration, with an emphasis on monitoring and evaluation, Western Michigan University

Kelly Robertson became a research associate at The Evaluation Center in March 2009. She is a doctoral candidate in evaluation, with a focus on international development evaluation. She currently is managing a project for the National Research Center for Career and Technical Education. She also contributes on projects for the International Labor Organization and Center for Student Opportunity.
MICHAEL SCRIVEN, PRINCIPAL RESEARCH ASSOCIATE
Ph.D., Philosophy, Oxford University

Dr. Scriven is the principal investigator for the Center’s evaluation of Heifer Project International and in May and June 2008 spent three weeks in Cambodia, Honduras, Ghana, Guatemala, and Vietnam doing fieldwork for that project. In 2004, he was instrumental in getting the Journal of MultiDisciplinary Evaluation established as an online journal published through the Center and is continuing his role as coeditor. Dr. Scriven is widely acknowledged as one of the evaluation field’s most prolific and distinguished scholars, teachers, and practitioners.

LORI WINGATE, PROJECT MANAGER
M.A., Sociology, Loyola University, Chicago

Lori Wingate has been at The Evaluation Center since 1997. She is a doctoral candidate in evaluation and manages the Center’s evaluation of the National Science Foundation’s Advanced Technological Education program. She has edited the evaluation checklists section of the Center’s Web site for several years, led workshops on evaluation checklists and the Student Evaluation Standards, and authored a facilitator’s guide for The Student Evaluation Standards. She has been editor of the book section of the American Journal of Evaluation since 2004.
Retired senior staff members continue to play important roles within the Center. Daniel Stufflebeam and James Sanders maintain offices at the Center; participate in Center activities, such as the Evaluation Café series; and graciously make themselves available for advice and consulting.

**DANIEL STUFFLEBEAM, DIRECTOR, 1963-2002**  
*Ph.D., Measurement & Statistics, Purdue University*

Dr. Stufflebeam is one of the evaluation field’s foremost evaluation theorists and practitioners. He chaired the Joint Committee on Standards for Educational Evaluation during the first 13 years of its existence and led the development of the program and personnel evaluation standards. He serves on the Government Auditing Standards Advisory Council for the U.S. Government Accountability Office and the boards of the American Evaluation Association and National Council on Measurement in Education. He stepped down as Center director in 2002, but has a continuing presence and influential role within the Center. Dr. Stufflebeam received the 1984 Distinguished Faculty Scholar Award at Western Michigan University and was named the Harold and Beulah McKee Professor of Education. He received the Paul Lazarsfeld Award for contributions to evaluation theory and standards from the Evaluation Research Society and was awarded the first annual Jason Millman Memorial Award from the Consortium for Research on Educational Accountability and Teacher Evaluation (CREATE).

**JAMES SANDERS, ASSOCIATE DIRECTOR, 1975-2001**  
*Ph.D., Educational Research & Evaluation, University of Colorado*

Dr. Sanders has been an influential figure in the evaluation field since the 1980s. He chaired the Joint Committee on Standards for Educational Evaluation from 1988 to 1998 and led the revision of The Program Evaluation Standards. Dr. Sanders coauthored the popular and influential textbook, Program Evaluation, which was first published in 1987 and is now in its third edition. In 2000, he received the Distinguished Service Award from WMU and Friend of Evaluation Award from the Michigan Association for Evaluators. He is past president of the American Evaluation Association. He has continued to play an important role within the Center since his retirement in 2001.
Students enhance the Center’s work with their talent, enthusiasm, and energy. The students featured in this section worked on and were supported by Center projects during the 2008-09 fiscal year.

**Graduate Students**

**Ezechukwu Awgu**—MPA, Western Michigan University; MSC, University of Port Harcourt, Nigeria  
**Jeff Barney**—BS, Western Michigan University  
**Amy Bentz**—MA, Wayne State University; BS, Michigan State University  
**Jonathon Engleman**—BS, Walla Walla College  
**Amy Gullickson**—Mdiv, Luther Seminary  
**Cristian Gugiu**—MA, University of Illinois; BA, University of Illinois  
**Todd Harceck**—MSA, Central Michigan University; BA, Michigan State University  
**Milton Harris**—MA, University of Illinois-Chicago; BS, Western Illinois University  
**Paul Lamphear**—MBA, Western Michigan University; MS, Cardinal Stritch University; BS, University of Wisconsin  
**Matthew Ludwig**—MS, University of Wisconsin-Madison; BS, Eastern Michigan University  
**Krystin Martens**—MA, Physical Education Pedagogy, Western Michigan University; BA, Hope College  
**Robert McCowen**—BS, Clemson University  
**Lindsay Noakes**—MA, University of Illinois; BA, Eastern Michigan University  
**Brandy Pratt**—MPA, American University; BA, American University  
**Margaret Richardson**—MSW, Western Michigan University; BA, Indiana University of South Bend  
**Emily Rusiecki**—MA, Michigan State University; MBA, Pennsylvania State University; BA, Franklin & Marshall College  
**Carl Westine**—MS, Carnegie Mellon University; BS, Bradley University

**Undergraduate Students**

**Lillian Chrispyn**—Engineering; **Eric Coleman**—Undecided; **Kristi Cowhy**—Early Childhood Education; **Michael Fombang**—Biomedical Science; **Ashley Hampton**—Education; **Victoria Hawley**—Anthropology; **Kim Knopf**—English; **Jessica Milhoan**—Chemistry; **Ashley Pepper**—Textile and Apparel Studies; **Charles Porter**—Marketing; **Ashly Rice**—Organizational Communication; **Ashley Sholtis**—Speech Pathology & Audiology; **Pam Ward**—Education; **Justin Witkowski**—Psychology; **Brittany Zeman**—Nursing

Jan Hense—Chair of Education and Educational Psychology at the Ludwig-Maximilians-Universität München, Institut für Pädagogische Psychologie in Munich, Germany.

John Warren—Chief Education Officer, South West Sydney Region of Sydney, Australia. He is responsible for implementing the framework for School Development and Accountability (school improvement) in more than 100 schools (primary, secondary, environmental centers, and special schools) across 30 percent of his region. His interests are in understanding the processes developed in Kalamazoo, Michigan, other parts of the U.S., and Canada to inform student and school improvement plans and strategies; the processes used to report on professional teaching standards, program evaluation standards, and classroom assessments; and leadership development. To that end visits were scheduled to meet with secondary school superintendents, principals, other school administrators, parent advocates, and local education experts during his residence.

Brian Yates—Department of Psychology at American University, Washington, D.C., demonstrated how to include program costs and program benefits in evaluations, for formative as well as summative purposes in his one day cost analysis workshop here at the Center.
Publishing scholarly books, book chapters, and articles is one way staff and doctoral students can pursue the center’s mission to advance the theory, practice, and utilization of evaluation.

**Publications**

**BOOKS**

**Sustainability Evaluation: Development and Validation of an Evaluation Checklist**
Daniela Schröter, published by Dissertation Abstracts International.

**ARTICLES AND BOOK CHAPTERS**

**A Metaevaluation of Legislative Program Evaluations Conducted by State Legislatures in the United States from 2001-2005**
An article by John Risley and Chris Coryn in the *American Journal of Evaluation*

**Adapting the Utilization-Focused Approach for Teacher Evaluation**
An article by Lindsay Noakes in the *Journal of MultiDisciplinary Evaluation*

**Adding a Time-Series Design Element to the Success Case Method to Improve Methodological Rigor: An Application for Non-Profit Program Evaluation**
An article by Chris Coryn, Daniela Schröter, and Carl Hanssen in the *American Journal of Evaluation*

**Buprenorphine and Methadone Maintenance in Jail and Post-release: A Randomized Clinical Trial**
An article by Stephen Magura, J. D. Lee, J. Hershberger, H. Joseph, C. Shropshire, A. in the *Drug and Alcohol Dependence Journal*

**Development and Evaluation of the Social-Emotional Learning Scale**
An article by Chris Coryn, Jessica Spybrook, Stephanie Evergreen, and Meg Blinkiewicz in the *Journal of Psychoeducational Assessment*

**Effectiveness of Dual Focus Mutual Aid for Co-Occurring Substance Use and Mental Health Disorders: A Review and Synthesis of the Double Trouble in Recovery Evaluation**
An article by Stephen Magura in the *Substance Use and Misuse Journal*

**Evaluator Competencies: What’s Taught Versus What’s Sought**
An article by J. Dewey, B. Montrosse, Daniela Schröter, Carolyn Sullins, and J. Mattox in the *American Journal of Evaluation*

**Five Years in Review**
An article by Margaret Richardson in the *Journal of MultiDisciplinary Evaluation*

**Hope for High Impact Aid: Real Challenges, Real Opportunities and Real Solutions**
An article by Ronald Visscher in the *Journal of MultiDisciplinary Evaluation*

**Metaevaluation: Purpose, Prescription, and Practice**
A book chapter by Lori Wingate in *International Encyclopedia of Education*
MULTIPLE TYPES OF MALTREATMENT: BEHAVIORAL AND DEVELOPMENTAL IMPACT ON CHILDREN IN THE CHILD WELFARE SYSTEM
An article by Margaret Richardson, Jim Henry, Connie Black-Pond, and Mark Sloane in the Journal of Child and Adolescent Trauma

PEER REVIEW OF ABSTRACTS SUBMITTED TO THE GRADUATE STUDENT AND NEW EVALUATORS TOPICAL INTEREST GROUP FOR THE 2006 AMERICAN EVALUATION ASSOCIATION CONFERENCE
An article by Daniela Schröter, Chris Coryn and B. Montrosse in the Journal of MultiDisciplinary Evaluation

RESEARCH GOVERNANCE BY EVALUATION: A META-EVALUATION OF INTERNATIONAL SYSTEMS FOR EVALUATING GOVERNMENT-FUNDED RESEARCH
A book chapter by Chris Coryn in Assessing the Quality of Educational Research in Higher Education

REFORMING THE EVALUATION OF RESEARCH
An article by Chris Coryn and Michael Scriven in New Directions for Evaluation

STRUCTURE AND MEASUREMENT PROPERTIES OF THE PATIENT ASSESSMENT OF CHRONIC ILLNESS CARE (PACIC) INSTRUMENT
An article by P. Cristian Gugiu, Chris Coryn, and Brooks Applegate in the Journal of Evaluation in Clinical Practice

THE LOGIC OF RESEARCH EVALUATION
An article by Michael Scriven and Chris Coryn in the New Directions for Evaluation

THE ORAL HISTORY OF EVALUATION: THE PROFESSIONAL DEVELOPMENT OF DANIEL L. STUFFLEBEAM
An article by L. Miller, Chris Coryn, and Daniela Schröter in the American Journal of Evaluation

REVIEWS

A PRACTICAL GUIDE TO PROGRAM EVALUATION PLANNING
A book review by Stephanie Evergreen in the American Journal of Evaluation

PROGRAM THEORY-DRIVEN EVALUATION SCIENCE
A book review by Chris Coryn in the American Journal of Evaluation

THE PSYCHOLOGY OF GOALS
A book review by Chris Coryn in the Journal of Social Psychology

THE SAGE DICTIONARY OF SOCIAL RESEARCH METHODS
A book review by Chris Coryn in the Canadian Journal of Program Evaluation

YOUTH PARTICIPATORY EVALUATION: STRATEGIES FOR ENGAGING YOUNG PEOPLE
A book review by Anne Cullen in the Journal of MultiDisciplinary Evaluation

YOUTH PARTICIPATORY EVALUATION: STRATEGIES FOR ENGAGING YOUNG PEOPLE
A book review by Krystin Martens in the American Journal of Evaluation

SYSTEM CONCEPTS IN EVALUATION
A book review by Amy Gullickson in the Journal of MultiDisciplinary Evaluation

UNDERSTANDING OPPORTUNITY COSTS AND THE ECONOMIST’S VIEW: A RESPONSE TO THE ECONOMIST’S FALLACY
A commentary by Brad Watts in the Journal of MultiDisciplinary Evaluation

WHAT MORE DO WE NEED TO KNOW ABOUT MEDICATION-ASSISTED TREATMENT FOR PRESCRIPTION OPIOID ABUSERS?
A commentary by Stephen Magura in Addiction
EVALUATION CENTER REPORTS

ADVANCED TECHNOLOGY EDUCATION PROGRAM 2008 SURVEY FACT SHEET: FINAL EVALUATION REPORT
Arlen Gullickson and Lori Wingate

CONTROLLED TRIAL OF SELF-HELP FOR DUALLY-DIAGNOSED PERSONS: FINAL REPORT
Stephen Magura

DEVELOPMENT OF THE SHORT-VERSION OF THE PATIENT ASSESSMENT OF CHRONIC ILLNESS CARE (PACIC) INSTRUMENT
P. Cristian Gugiu and Chris Coryn

EFFECTIVENESS OF BUPRENORPHINE IN JAIL AND POST-RELEASE: FINAL REPORT
Stephen Magura

EVALUATION OF THE INTEGRATED HEALTH PARTNERS’ CHRONIC CARE MODEL: PHASE II
P. Cristian Gugiu and Chris Coryn

EVALUATION OF THE INTEGRATED HEALTH PARTNERS’ CHRONIC CARE MODEL: PHASE I
P. Cristian Gugiu and Chris Coryn

EVALUATION OF THE SYSTEMIC INITIATIVE IN EDUCATION: MODELS OF EXCELLENCE CASE STUDIES
Anne Cullen

EVALUATION OF THE SYSTEMIC INITIATIVE IN EDUCATION: YEAR 3 PROFESSIONAL AND LEADERSHIP DEVELOPMENT
Anne Cullen and Gary Miron

Gary Miron and Anne Cullen

IMPACT EVALUATION OF HEIFER PROJECT INTERNATIONAL IN CAMBODIA: FINAL REPORT
Anne Cullen and Todd Harcek

IMPACT EVALUATION OF HEIFER PROJECT INTERNATIONAL IN GUATEMALA: FINAL REPORT
Thomas Chianca and Krystin Martens

IMPACT EVALUATION OF HEIFER PROJECT INTERNATIONAL IN HONDURAS: FINAL REPORT
Chris Coryn, Stephanie Evergreen, Jessica Spybrook, and Tererai Trent

IMPACT EVALUATION OF HEIFER PROJECT INTERNATIONAL IN VIETNAM: FINAL REPORT
Amy Gullickson

LATINO HISPANIC COMMUNITY PROJECT EVALUATION BASELINE REPORT
Anne Cullen, Stephanie Evergreen, and Chris Coryn

NEEDS ASSESSMENT DESIGN FOR THE GRAND RAPIDS YOUTH MASTER PLAN
Stephanie Evergreen, Brandy Pratt, and Chris Coryn

PRE-CONFERENCE SURVEY RESULTS FOR THE 2009 INTERNATIONAL CONFERENCE ON FATIGUE MANAGEMENT IN TRANSPORTATION OPERATIONS
Chris Coryn and Daniela Schröter

PROCESS EVALUATION OF OPERATION FRONTLINE’S NATIONAL NUTRITION EDUCATION PROGRAM: BRIEFING PAPER #1
Daniela Schröter, Chris Coryn, and Anne Cullen

**Presentations**

**ADVANCING EVALUATION IN ORGANIZATIONAL SETTINGS**
Presented by **Otto Gustafson and Amy Gullickson** at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

**AGE EFFECTS ON HEROIN AND PRESCRIPTION OPIOID ABUSE AMONG ENROLLEES INTO METHADONE MAINTENANCE TREATMENT**
Presented by Charles Cleland, Andrew Rosenblum, Chunki Fong, Mark Parrino, and **Stephen Magura** at the College for Problems of Drug Dependence, Reno, NV (June 2009)

**AN ASSOCIATION TO IMPROVE EVALUATION OF DEVELOPMENT AID**
Presented by **Ronald Visscher** at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

**APPROACHES FOR ASSESSING EMERGENCY PREPAREDNESS: PERFORMANCE INDICATORS, EVALUATOR TECHNIQUE ALIGNMENT, AND MODELING PERSONAL BEHAVIOR CHANGE**
Presented by **Otto Gustafson** at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

**ASSESSMENT FOR LEARNING AND BENCHMARKING WITH STUDENT EVALUATION STANDARDS**
Presented by **Lindsay Noakes** and **Emily Rusiecki** at the Math 4500 Teaching of Secondary School Mathematics at WMU, Kalamazoo, MI (November 2008)

**ATE PROFESSIONAL DEVELOPMENT EVALUATION**
Discussion session by **Arlen Gullickson** and **Lori Wingate** at the Advanced Technological Education Principal Investigators Conference, Washington, D.C. (October 2008)

**BUPRENORPHINE MAINTENANCE IN JAIL AND AT POST-RELEASE**
CLOSING PLENARY: EVALUATION ACROSS THE FRMS CONFERENCE

COLLEGE ACCESS PROGRAMS: EVALUATION ISSUES AND SOLUTION FROM THREE ACCESS PROGRAMS
Presented by Stephanie Evergreen and Gary Miron at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

COMORBID PATIENTS IMPROVE ON SUBSTANCE USE AND PSYCHOLOGICAL SYMPTOMS IN PSYCHIATRIC DAY TREATMENT
Presented by Stephen Magura and Andrew Rosenblum at the College on Problems of Drug Dependence Annual Meeting, Reno/Sparks, NV (June 2009)

CONTROLLING FOR ENDOGENEITY BIAS IN EVALUATING ALCOHOLICS ANONYMOUS’ EFFECT ON DRINKING
Presented by Stephen Magura at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

COST-BENEFIT EVIDENCE AND SYSTEM MODELING APPROACHES FROM THE MEDICAL CENTER TRAINING, PSYCH-SOCIAL REHABILITATION, AND PERMANENT SUPPORTIVE HOUSING SECTORS
Presented by Ronald Visscher at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

CREDIBLE CULTURAL COMPETENCE: STAKEHOLDER PERCEPTIONS OF SOCIOCULTURAL CHARACTERISTICS AND SUPERFICIAL COMPETENCY STRATEGIES
Presented by Chris Coryn, Anne Cullen and Stephanie Evergreen at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

CURRENT APPROACHES AND ISSUES IN CHILD WELFARE EVALUATIONS
Presented by Margaret Richardson at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

DEVELOPMENT AND BEHAVIORAL IMPACT OF VIOLENCE TO CHILDREN
Presented by Margaret Richardson at the International Research Conference on Family Violence, Portsmouth, NH (July 2008)

EVALUATION NEEDS ASSESSMENT
Roundtable session by Arlen Gullickson and Lori Wingate at the Advanced Technological Education Principal Investigators Conference, Washington, DC (October 2008)

EVALUATION OF COMPLEX SYSTEMS: EXAMPLES FROM CHILD WELFARE
Presented by Margaret Richardson at the National Child Traumatic Stress Network Annual Conference, Tampa, FL (March 2009)

EVALUATION OF SELF-HELP FOR PEOPLE WITH CO-OCcurring DISORDERS
Presented by Stephen Magura at the Department of Epidemiology, Michigan State University (January 2009)

EVOLUTION OF EVALUATION CHECKLISTS: FROM CREATION TO VALIDATION
Presented by Daniela Schröter at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)
IDENTIFYING AND SERVING THE NEEDS OF EVALUATORS IN A FEDERALLY-FUNDED PROGRAM CONTEXT
Round-table session by Lori Wingate at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

INCREASING CITIZEN’S PARTICIPATION IN INTERNATIONAL EVALUATION
Presented by Awgu Ezechukwu at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

IMPROVING THE COLLECTION, ANALYSIS, AND REPORTING OF SURVEY DATA
Presented by Anne Cullen and Gary Miron at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

INFORMING POLICY ACTIONS WITH COST/BENEFIT EVALUATION SYNTHESIS
Presented by Ronald Visscher at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

INTRODUCTION TO RESEARCH DESIGN AND STATISTICAL THINKING
Presented by Lindsay Noakes at Research Methods, Battle Creek Mathematics and Science Center, Battle Creek, MI (September 2008)

LEADERSHIP BARRY COUNTY: SURVEY OF ALUMNI
Presented by L. Lewis & Chris Coryn at the Leadership Barry County endowment fund meeting, Hastings, MI (January 2009)

MANAGING THE VALUES OF KEY STAKEHOLDERS IN HEALTH CARE SETTINGS
Presented by Awgu Ezechukwu at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

META-EVALUATION: PURPOSE, PRESCRIPTION, AND PRACTICE
Presented by Lori Wingate at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

MODELS AND FRAMEWORKS OF EVALUATION AND META-EVALUATION
Presented by Lori Wingate and Arlen Gullickson at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

MOVING TO GENUINE: CREDIBLE CULTURAL COMPETENCE AND STAKEHOLDER BELIEVABILITY
Presented by Anne Cullen and Stephanie Evergreen at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

PREPARING TO TEACH MIDDLE SCHOOL AND HIGH SCHOOL MATHEMATICS
Presented by Lindsay Noakes at the Science and Mathematics Teacher Association at WMU, Kalamazoo, MI (October 2008)

PRESERVICE TEACHER USE OF BENCHMARKING
Presented by Katherine Cummings, Lindsay Noakes, and Steven Ziebarth at the Joint Committee on Standards for Educational Evaluation Invitational Conference on Benchmarking Teachers’ Student Evaluation Practices, Alexandria, VA (February 2009)

RESEARCH ON EVALUATION INFLUENCES AND SYSTEM CHANGE EFFORTS
Presented by Chris Coryn at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)
REVISITING THE CRITERIA AND PROCESS FOR EVALUATING AEA CONFERENCE PROPOSALS AND PRESENTATIONS
Presented by Amy Gullickson and Daniela Schröter at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

REVIEW OF FATIGUE RISK MANAGEMENT SYSTEM INTERVENTIONS
Presented by Chris Coryn at the Fatigue Management in Transportation Operations International Conference, Boston, MA (March 2009)

SUMMATIVE CONFIDENCE: THE MATHEMATICAL ALGORITHM
Presented by Cristian Gugiu at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

THE BENCHMARKING TOOL KIT
Presented by Katherine Cummings and Lindsay Noakes at the Joint Committee on Standards for Educational Evaluation Invitational Conference on Benchmarking Teachers’ Student Evaluation Practices, Alexandria, VA (February 2009)

THE SCIENCE AND ART OF CREATING EVALUATION STANDARDS THAT STAND THE TEST
Presented by Arlen Gullickson at the annual meeting of the American Evaluation Association, Denver, CO (November 2008)

VALIDATING SELF-REPORTS OF ILLEGAL DRUG USE TO EVALUATE NATIONAL DRUG CONTROL POLICY: TAKING THE DATA FOR A SPIN
Presented by Stephen Magura at the annual meeting of the American Evaluation Association, Denver, CO (November 2008) and at the College on Problems of Drug Dependence annual meeting, Reno/Sparks, NV (June 2009)

YOUR PATHWAY TO PUBLICATION
Presented by Chris Coryn at the Graduate Student Advisory Committee Research and Publications Panel at WMU, Kalamazoo, MI (September 2008)

Workshops

BENCHMARKING TO IMPROVE CLASSROOM ASSESSMENT
Lindsay Noakes and Emily Rusiecki
Workshop presented at Cranbrook Schools in West Bloomfield, MI

FOUNDATIONS OF EVALUATION: THEORY, METHOD, AND PRACTICE
Daniela Schröter and Chris Coryn
Skill-building workshop presented at the American Evaluation Association in Denver, CO

CLIFF NOTES FOR EVALUATION: USING CHECKLISTS FOR DESIGNING, CONDUCTING, MANAGING, AND ASSESSING EVALUATION
Daniela Schröter, Chris Coryn, and Lori Wingate
The workshop was held at the 2009 Annual Conference of the Michigan Association for Evaluation in Lansing, MI
The Evaluation Café is a series of weekly presentations on cutting-edge evaluation topics. The 2008-09 series included appearances by Tom Cook, professor of sociology, psychology, education, and social policy at Northwestern University’s Institute for Policy Research; Jonathan Morell of TechTeam Government Solutions, Inc.; and Rhae-Ann Booker, Director of precollege programs at Calvin College.

**The New Metaevaluation Standards: Metaevaluation Joins Utility, Feasibility, Propriety, and Accuracy Among the Program Evaluation Standards**  
September 16, 2008  
Lori Wingate—Project Manager, The Evaluation Center, WMU

**Managing the Values of the Key Stakeholders in a Health-Care Setting**  
September 23, 2008  
Awgu Ezechukw—Interdisciplinary evaluation doctoral student, WMU

**The Student Evaluation Standards**  
September 30, 2008  
Arlen Gullickson—Researcher Emeritus, The Evaluation Center, WMU

**Assessment for Learning**  
October 7, 2008  
Steven Ziebarth—Associate Professor, Mathematics, WMU

**Benchmarking to Improve Student Evaluation Practices**  
October 14, 2008  
Katharine Cummings—Associate Dean, College of Education, WMU; and Lindsay Noakes and Emily Rusiecki—Interdisciplinary evaluation doctoral students, WMU

**Contemporary Thinking About Causation in Educational Evaluation: A dialogue with Tom Cook and Michael Scriven**  
October 24, 2008  
Tom Cook—Professor of Sociology, Psychology, Education, and Social Policy, Northwestern University’s Institute for Policy Research; and Michael Scriven—Distinguished Professor at the School of Organizational and Behavioral Sciences, Claremont Graduate University

**Needs Assessment with Youth Participants**  
October 28, 2008  
Brandy Pratt—Interdisciplinary evaluation doctoral students, WMU

**Evaluation, Organizational Change, and Evaluation Capacity Building at the Federal Railroad Administration**  
November 11, 2008  
Jonathan Morell—TechTeam Government Solutions, Inc.
**Better Strategies for Great Results: Using Logic Models for Quality Improvement in Planning, Managing and Evaluation**

November 18, 2008
Cynthia Phillips and Lisa Wyatt Knowlton—Phillips Wyatt Knowlton, Inc.

**Methodological Challenges of Collecting Evaluation Data From Traumatized Clients/Consumers**

November 25, 2008
Rebecca Campbell—Michigan State University

**Validating Self-Reports of Illegal Drug Use to Evaluate National Drug Control Policy: Taking the Data for a Spin**

December 2, 2008
Stephen Magura—Director, The Evaluation Center, WMU

**HSIRB, Evaluation, and You**

January 20, 2009
Victoria Janson—Research Compliance Coordinator, Office of the Vice President for Research, WMU

**The Politics of Evaluating Local Reform: Caught in the Crosshairs of Conflicting Stakeholders Ideologies**

January 27, 2009
Nancy Mansberger—Associate Professor, Department of Teaching, Learning, and Educational Studies, WMU

**Cultural Competence in Research and Evaluation: The “Kalamazoo Wraps” Study**

February 3, 2009
Carolyn Sullins—Senior Research Associate, Kercher Center for Social Research, and Ladel Lewis—Doctoral Student, Department of Sociology, WMU

**Evalu|ate Open House**

February 10, 2009
Lori Wingate—Project Manager, The Evaluation Center, WMU

**The Critical Importance of Establishing Good Working Relationships in External Evaluations**

February 17, 2009
Robert Wertkin—Professor, School of Social Work, WMU

**Power Analysis for Univariate and Multivariate Parametric and Nonparametric Study Designs**

February 24, 2009
Jason Davey—Doctoral Student, Evaluation, Measurement, and Research, WMU
AN EMPIRICAL REVIEW OF THEORY-DRIVEN EVALUATION PRACTICE
March 17, 2009
Lindsay Noakes and Carl Westine—Interdisciplinary Evaluation Ph.D. Program Director, WMU

A COMPARATIVE STUDY OF EXTENDED META-ETHNOGRAPHY AND META-ANALYSIS BASED ON THE FUNDAMENTAL MICRO-PURPOSE OF A LITERATURE REVIEW
March 24, 2009
Rhae-Ann Booker—Director of Pre-College Programs, Calvin College

THE SHAPE OF EVALUATION IN ORGANIZATIONS
March 31, 2009
Amy Gullickson—Doctoral Candidate, Interdisciplinary Evaluation, WMU

STATISTICAL PREDICTION MODELS IN TRACK AND FIELD WORLD RECORD PERFORMANCES
April 7, 2009
Yuanlong Lu—Professor, Department of Health, Physical Education, and Recreation, WMU

A RADICAL RECONCEPTUALIZATION OF THE DISCIPLINE OF EVALUATION
April 14, 2009
Michael Scriven—Professor of Psychology, Claremont Graduate University

VISIBLE LEARNING: A SYNTHESIS OF 800 META-ANALYSES RELATING TO ACHIEVEMENT
May 4, 2009
John Hattie—Professor of Education, Auckland University, New Zealand

VISIBLE LEARNING: A SYNTHESIS OF 800 META-ANALYSES RELATING TO ACHIEVEMENT
May 5, 2009
Janet Clinton—Director of Bachelor of Health Science in the School of Population Health, Auckland University, New Zealand
Over the years, Center staff members have held key leadership positions in national evaluation organizations, including the top leadership position in the American Evaluation Association, Joint Committee on Standards for Education Evaluation, and American Education Research Association. The Center was home to the Joint Committee on Standards for Educational Evaluation from its founding in 1975 until December 2008; and until January 2009, the committee’s chairperson role was held by a Center staff member. Center personnel also provide leadership and service to the field by leading topical interest groups, serving as reviewers for journals, and participating on editorial boards and advisory panels. Leadership and service positions held by staff members during 2008-09 are listed below.

Chris Coryn
- Reviewer, National Science Foundation Innovative Technology Experiences for Students and Teachers program grant applications
- Technical committee, U.S. Department of Transportation, Human Factors Coordinating
- Special Panel member, Evaluating research impact for the Canadian government’s Social Sciences and Humanities Research Council
- Field trial participant, Joint Committee on Standards for Educational Evaluation’s Program Evaluation Standards (3rd ed.)
- Conference Committee member, Michigan Association for Evaluation
- Board member at large, Michigan Association for Evaluation
- Conference submission reviewer, American Evaluation Association’s research on evaluation topic interest group
- Conference submission reviewer, American Evaluation Association’s program theory and theory-driven evaluation topical interest group
- Conference submission reviewer, American Evaluation Association’s teaching evaluation topical interest group
- Graduate Studies Council, Interdisciplinary graduate program subcommittee, WMU

Stephanie Evergreen
- Board member, Human Subjects International Review Board, WMU
- Host, Evaluation Café presentation series, The Evaluation Center
- Reviewer, Journal of MultiDisciplinary Evaluation

Stephen Magura
- Editorial board, Substance Abuse: Research and Treatment; the Open Addiction Journal; the Open Family Studies Journal; Substance Use and Misuse; Journal of Maintenance in the Addictions; International Journal of Drug Testing
- Consulting editor, Health and Social Work
- Abstract reviewer, American Evaluation Association-Human Services, Drug/Alcohol and Quantitative TIGs
- Publications committee member, College on Problems of Drug Dependence
- Board of Trustees, Eastwood House of Recovery
- Manuscript reviewer, Journal of General Internal Medicine; Addiction; Drug and Alcohol Dependence; Behavioral Sciences and the Law; Journal of Urban Studies; Journal of Substance Abuse Treatment; Addiction Theory and Research; Journal of Addiction Medicine

Mary Ramlow
- Corresponding secretary, Administrative Professional Association, WMU
- Cochair, APA/PSSO Awards and Spring Luncheon, WMU
- Chair, APA award and recognition committee, WMU
Daniela Schröter
- Member, International Development Evaluation Association
- Member, Annual Conference Policy Committee, American Evaluation Association
- Social program task force member, American Evaluation Association
- Business and Industry TIG program cochair, American Evaluation Association
- Reviewer/referee, *American Journal of Evaluation*
- Reviewer/referee, *Evaluation and Program Planning*
- Associate editor, *Journal of Multidisciplinary Evaluation*
- Associate member, Graduate faculty
- Advisor, WMU Interdisciplinary Ph.D. in Evaluation program
- Advisory committee member, WMU Interdisciplinary Ph.D. in Evaluation program

Sally Veeder
- Board member, Michigan Foundation for the Blind and Visually Impaired
- Secretary/Treasurer, Joint Committee on Standards for Educational Evaluation

Lori Wingate
- Book review section editor, *American Journal of Evaluation*
- Manuscript reviewer, *American Journal of Evaluation*

Awards and Honors

Awards and honors presented to Center staff members during 2008-09 are listed below.

**CHRIS CORYN**
- American Evaluation Association Marcia Guttentag Award on November 7, 2008, in Denver, Colorado

**ARLEN GULICKSON**
- The Jason Millman Award from the Consortium for Research on Educational Accountability and Teacher Evaluation presented at the 2008 National Evaluation Institute

**STEPHANIE EVERGREEN**
- The 2008 Daniel L. Stufflebeam Travel Scholarship

**MARY RAMLOW**
- The 2008 WMU Make a Difference Award
- The 2009 Cincinnati Old Time Radio Dave Warren Award
- The 2008-09 APA Outstanding Professional Award
In September 2008, the Joint Committee on Standards for Educational Evaluation met for its 34th annual meeting, which was held in Washington, D.C., at the headquarters of the American Psychological Association, one of 16 sponsoring organizations. The newly published *The Personnel Evaluation Standards*, 2nd edition, was distributed to participants.

*The Program Evaluation Standards*, 3rd edition, is in the process of being revised. The chair of the validation panel for that project, Marvin Alkin, and one of the panel members provided input regarding the revision process. The group considered the validation panel’s suggestions as it approved/changed the standards statements for the new book.

Donald Yarbrough, director of the Center for Evaluation & Assessment at The University of Iowa, was elected to a 3-year term as chair of the JCSEE. This is the first time that a person outside The Evaluation Center has chaired the Committee since its beginning in 1975.

In February 2009 the JCSEE hosted the invitational conference on benchmarking teachers’ student evaluation practices, made possible by a grant from the National Science Foundation. Forty-four individuals attended, including JCSEE members, evaluation practitioners, teachers, professors, graduate students, and two individuals from NSF. The goals for the conference were to (1) increase awareness and knowledge of *The Student Evaluation Standards*, (2) promote research on student evaluation practices and the *Standards* so the Joint Committee can determine the effects of implementing these standards in schools and classrooms and identify ways to enhance their utility for educators, (3) develop and disseminate a model and tools for benchmarking student evaluation practices in relation to student interest and achievement and instructional equity in math and science, and (4) provide a structure to serve long-term studies of the *Standards* and their impact via collaboration across schools, districts, teacher preparation programs, and organizations.

Guest speakers at the conference were Dr. Judy Arter, Educational Testing Service-Portland, OR; Dr. Katharine Cummings, WMU College of Education; Dr. Arlen Gullickson, WMU Evaluation Center; Dr. Stephan Henry, Topeka Public Schools; Dr. Joan Herman, CRESST; Ms. Lindsay Noakes, WMU graduate student; Mr. Benjamin Sinwell, Northwood High School, Montgomery County, Maryland; Dr. Caroline Wylie, ETS-Princeton, NJ; and Dr. Steven Ziebarth, WMU Department of Mathematics. As a result of this conference, five pilot studies in benchmarking processes have been proposed (Hollywood, SC; Iowa City, IA; Jefferson County, KY; Topeka, KS; Washington, DC).
In its sixth year of operation, the interdisciplinary Ph.D. program in evaluation admitted 10 new students for the 2008-09 academic year. The number of students enrolled in the program grew to 36.

Twenty-one IDPE students attended the 2008 AEA annual conference in Denver, CO, and ten of the students presented.

Chris Coryn, Anne Cullen, Stephanie Evergreen, and P. Cristian Gugiu obtained evaluation contracts totaling more than $100,000. These contracts are to evaluate various projects, such as, Family Literacy, City of Grand Rapids Youth Master Plan, Integrated Health Partners Chronic Care Models, and the Latino/Hispanic Community Project.

Awards

P. Cristian Gugiu was awarded the WMU Gwen Frostic Doctoral Fellow for $4,000 for his dissertation Summative Confidence.

P. Cristian Gugiu was awarded the WMU Graduate Research and Creative Scholar Award.

Services

Mohammed Alyami
- Chair, 2008 Saudi Student Association, WMU

Otto Gustafson
- Cochair, 2008 AEA Business and Industry TIG

Amy Marie Gullickson
- Cochair, 2008 AEA Business and Industry TIG

Lindsay Noakes
- Reviewer, Journal of MultiDisciplinary Evaluation

Workshops

Dr. Brian Yates conducted a Cost Analysis Workshop for students in the IDPE program on Tuesday, March 10, 2009, from 9:00 AM to 5:00 PM at The Evaluation Center.

Dr. Jonathan Morell conducted a Logic Modeling Workshop for students in the IDPE program on Friday, May 1, 2009, from 9:00 AM to 5:00 PM at The Evaluation Center.

Visiting Students

Pikun Ekwarangkoon and Warayost Lamaisie were students from Kasetsart University in Bangkok, Thailand, conducting studies in evaluation during the 2008-09 academic year for inclusion in their dissertations.
Our Web site receives an average of 52,000 hits per month by those interested in the happenings at The Evaluation Center. There are about 80 topic-specific sections within the Center’s Web site. The most popular are those for Evaluation Checklists, the Joint Committee on Standards for Educational Evaluation, and Charter Schools. Activity on the site parallels the academic year with reduced traffic in the summer months and winter holiday season. October and March are midterm points for the fall and spring semesters and are the busiest for our Web site. The number of site visits slowly increases during the first half of each semester and then decreases until the beginning of the next semester. This trend is shown in the chart below.

Number of Visits per Month for 2008-09 Academic Year

Note: All Web site data were collected from <http://www.wmich.edu/webadmin/cgi-bin/awstats.pl?urlfilter=evalctr&urlfilterex=$output=urldetail&config=http&framename=mainright>.

2009 WMU Day at the Capitol

A few Center staff and students attended the annual Day at the Capitol on May 27, 2009, to support and assist WMU in demonstrating its importance and the contributions our University makes by engaging the legislators and policymakers at the capitol.
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