The Evaluation Center (EC) was established in 1965 at The Ohio State University and relocated to Western Michigan University in 1973.

The Evaluation Center is a research unit that reports to the Vice President for Research. The Center itself is not a degree-granting department, but does administer the Interdisciplinary Ph.D. in Evaluation (IDPE) program and has a close, synergistic relationship with it. The EC houses the IDPE program, providing office space for Dr. Chris Coryn, the IDPE program director, and all IDPE students. The Center’s office coordinator and office assistant provide administrative support to the IDPE. Three Center senior staff members are associate faculty for the IDPE, serving on students’ dissertation and program committees, supervising field experiences, and occasionally teaching courses. Many IDPE students gain practical experience in evaluation by participating in externally funded Center projects.

Because of this mutually beneficial, synergistic relationship, this annual report reflects the activities and achievements of both The Evaluation Center and IDPE, with clear indications as to which personnel, activities, and achievements relate to which entity.
Faculty, Staff, and Student Personnel

WMU supports the equivalent of four full-time equivalent (FTE) positions within The Evaluation Center, plus the IDPE director, who is faculty. All other Center staff and operations are funded through externally funded projects, either directly or by indirect costs.

Leadership Team

Stephen Magura, Director
Ph.D., Sociology, Rutgers University

Daniela Schroeter, Director of Research
Ph.D., Interdisciplinary Evaluation, Western Michigan University

Lori Wingate, Assistant Director
Ph.D., Interdisciplinary Evaluation, Western Michigan University

Chris Coryn, Director, Interdisciplinary Ph.D. in Evaluation; Associate Professor of Evaluation, Measurement, and Research
Ph.D., Interdisciplinary Evaluation, Western Michigan University

Research Staff

Arlen Gullickson, Emeritus Researcher
Ph.D., Educational Research, University of Colorado

Stephanie Evergreen, Senior Research Associate (through August 2012)
Ph.D., Interdisciplinary Evaluation, Western Michigan University

Kelly Robertson, Senior Research Associate
Doctoral Candidate, Interdisciplinary Evaluation, Western Michigan University

Jason Burkhardt, Project Manager
Doctoral Candidate, Interdisciplinary Evaluation, Western Michigan University

Krystin Martens, Project Manager
Doctoral Candidate, Interdisciplinary Evaluation, Western Michigan University

Stephanie Means, Project Manager
Doctoral Candidate, Interdisciplinary Evaluation, Western Michigan University

Emily Perk, Assistant to the Director
B.A., Anthropology, Arizona State University

Yulia Roth, Project Assistant
B.A., Global and International Studies, Western Michigan (Summer 2013)

Support Staff

Joe Fee, Systems Specialist
B.S., Computer Systems Engineering, Western Michigan University

Patricia Negrevski, Budget Analyst
B.B.A., Business Administration, Western Michigan University

Mary Ramlow, Office Coordinator
B.A., Management and Organizational Development, Spring Arbor University

Zachary Wood, Office Assistant
Undergraduate Students

Ambrosia Neldon—English Practical Writing (through November 2012)
Christopher Proctor—Aeronautical Engineering
Kadeesha Anderson—Nursing

Doctoral Students

Students in the IDPE program are listed below. Those whose names appear in **bold** also worked on Center projects during the 2012-13 fiscal year.

**Karen Alexander**—M.S.W., Grand Valley State University
**Saeed Almueed**—M.A., Western Michigan University
Mohammed Alyami—M.A., Western Michigan University
Teryila Amough—M.B.A., Western Michigan University

**Ezechukwu Awgu**—M.P.A., Western Michigan University; M.Sc., University of Port Harcourt, Nigeria
Lee Balcom—M.A., Western Michigan University
Brandy Brown—M.P.A., American University

**Jason Burkhardt**—M.A., Webster University
Melissa Borgos-Colon—M.P., University of Puerto Rico

**Michelle Calco**—M.B.A., Michigan State University
Tala Davidson—M.S., Temple University
Steven Dibble—M.S., Western Michigan University
Jan Fields—Ed.D., Western Michigan University
Stacy French—M.A., Siena Heights University

**Julio Hernandez-Correa**—Ph.D., Western Michigan University

**Kristin Hobson**—M.P.H., Indiana University
Andrew Huff—M.B.A., Western Michigan University
Michael Kiella—M.A., Western Michigan University
Thomas Lyzenga—M.A., Oklahoma State University

**Alexander Manga**—M.B.A., Western Michigan University

**Krystin Martens**—M.A., Western Michigan University

**Pedro Mateu**—B.A., Universidad de Pacifico

**Robert McCowen**—B.S., Clemson University

**Stephanie Means**—M.S., Western Michigan University

**Lindsay Noakes**—M.A., University of Illinois

Satoshi Ozeki—M.A., Western Michigan University
Kelly Robertson—M.A., Western Michigan University
Diane Rogers—M.S., Western Michigan University
Abhik Roy—M.S., Michigan Technology University
Nicholas Saxton—M.A., Western Michigan University
Fayez Shafloot—M.A., Western Michigan University
Corey Smith—B.A., Kalamazoo College
Maran Subramain—M.A., Western Michigan University
Michele Tarsilla—M.S., Georgetown University
Gisele Tchamba—M.S.A., Andrews University
Ron Visscher—M.M., Northwestern University
Carl Westine—M.S., Carnegie Mellon University
Kurt Wilson—B.A., The Colorado College
Michelle Woodhouse-Jackson—M.B.A., Baruch College

The following are doctoral students who worked on Evaluation Center projects who are enrolled elsewhere at WMU:

Jeff Barney—B.S., Western Michigan University
Amy Bentz—M.A., Wayne State University

Activities such as invited scholars/lectures, conferences, symposia, etc.

Visiting Scholars

Ghislain Arbour, Ph.D.
The Evaluation Center and the IDPE program cohosted a one-year visit by Postdoctoral Fellow Dr. Ghislain Arbour, scholar from the National School of Public Administration, Quebec, Canada. Dr. Arbour successfully defended his dissertation with high honors and has been actively involved in a series of events for staff, faculty, students, and community members, in addition to working on his own research and publication efforts. Given his extensive knowledge base, critical reflection skills, and due diligence, Dr. Arbour is also contributing to one of our ongoing evaluation projects for the International Labour Organisation to conduct quality appraisals of evaluation reports that were funded between 2009 and 2011 with a specific emphasis on recent gender policies of the United Nations. Dr. Arbour has grown has a highly regarded colleague and peer for both EC staff and IDPE students. We consider him both an intellectual and human asset for us and we sincerely hope to continue to work with him in the future.

Dr. Arbour gave two Evaluation Café presentations this year:
- Evaluative Considerations Regarding Quebec’s Freedom of Information Act
- Institutional Analysis of Evaluation Policies in Quebec, Canada
Jody Fitzpatrick, Ph.D.
Dr. Jody Fitzpatrick, Associate Professor of Public Affairs at the University of Colorado Denver, visited The Evaluation Center during the fall semester. She is President of the American Evaluation Association and coauthor (with WMU’s Professor Emeritus James Sanders) of the popular and influential evaluation text, Program Evaluation. Dr. Fitzpatrick was featured at the following events on September 20:
- Breakfast Reception and Discussion at The Evaluation Center
- Evaluation Cafe presentation: Some Elements of Context and Their Influence on Evaluation Practice
- Roundtable Chat with Doctoral Students

John Gargani, Ph.D.
Dr. John Gargani, President of Gargani + Company visited The Evaluation Center in the spring semester. Gargani + Company is an evaluation firm in Berkeley, California. Dr. Gargani is chair of the American Evaluation Association’s Program Theory and Theory Driven Topical Interest Group and is editor the editor of The Historical Record section of the American Journal of Evaluation. Dr. Gargani participated in the following events February 7:
- Coffee with Evaluation Center staff and IDPE students
- Evaluation Cafe presentation: Social Return on Investment: Metrics, Methods, and Market Solutions
- Roundtable chat with IDPE students
- One-on-one meetings with IDPE students

Evaluation Café Series
The Evaluation Café is a series of presentations on evaluation topics held weekly at The Evaluation Center during the fall and spring semesters. This was the ninth year of the series. Presenters included a mix of Evaluation Center staff, IDPE students, WMU faculty, and community experts.

Evaluative Considerations Regarding Quebec’s Freedom of Information Act (FOIA)
September 4, 2012
Ghislain Arbour–Evaluation Center Visiting Scholar from the National School of Public Administration, Quebec, Canada

Conceptual Revolutions About Evaluation; Past and Future
September 11, 2012
Dr. Michael Scriven–Professor of Psychology, Claremont Graduate School

Some Elements of Context and Their Influence on Evaluation Practice
September 20, 2012
Jody Fitzpatrick–Associate Professor, University of Colorado Denver and President-Elect of the American Evaluation Association

Welcoming Michigan: A Statewide Grassroots Immigrant Integration Program
September 25, 2012
Susan Reed–Supervising Attorney, Michigan Immigrant Rights Center and Program Supervisor, and Lillie Wolff–West Michigan Communities Coordinator, Welcoming Michigan

The Kirkpatrick Model for Evaluation: An Overview and Discussion
October 2, 2012
Dr. Lori Wingate–Assistant Director of The Evaluation Center, WMU

Why is it so? An Analysis of Evaluators–Stakeholders Communication Based on Communication Theories
October 9, 2012
Maran Subramain–IDPE Student and Coordinator for International Student Activities, WMU
Failure of Intervention or Failure of Evaluation: A Meta-evaluation of the National Youth Anti-Drug Media Campaign Evaluation
October 30, 2012
Dr. Stephen Magura– Director, The Evaluation Center

National Secondary Transition Technical Assistance Center’s Model for Building Capacity for Evaluation
November 6, 2012
Jennifer Coyle–Research Associate, Office of the Vice President of Research, WMU and Dr. June Gothberg–Senior Research Associate, Office of the Vice President of Research, WMU

The ABCs of Goal-Free Evaluation
November 27, 2012
Dr. Brandon Youker–Assistant Professor, School of Social Work, GVSU and Lyza Ingraham–Graduate Assistant, School of Social Work, GVSU

Metaevaluation as Capacity Building for Evaluation Stakeholders
December 5, 2012
Dr. Robin Lin Miller–Professor Ecological-Community Psychology, MSU

Universal Design for Evaluation
January 8, 2013
Dr. Jennifer Sullivan Sulewski–Institute for Community Inclusion, University of Massachusetts Boston and Dr. June Gothberg–Senior Research Associate, Office of the Vice President for Research, WMU

Evaluation the Jedi Way: Using Star Wars for Evaluation Training
January 15, 2013
Dr. Lori Wingate–Assistant Director, The Evaluation Center, WMU

Student Assessment in the 21st Century
January 23, 2013
Dr. Arlen Gullickson–Professor Emeritus, The Evaluation Center, WMU

Project Management for Evaluators
January 30, 2013
Steven Dibble–Associate Director-P3MO, Stryker, and IDPE Student, WMU

Social Return on Investment: Metrics, Methods, and Market Solutions
February 7, 2013
Dr. John Gargani–President, Gargani + Company

Evaluation Questions: The Foundation of Meaningful and Useful Program Evaluation
February 13, 2013
Dr. Lori Wingate–Assistant Director, The Evaluation Center, WMU and Dr. Daniela Schroeter–Director of Research, The Evaluation Center, WMU

Institutional Analysis of Evaluation Policies in Quebec, Canada
February 20, 2013
Dr. Ghislain Arbour–The Evaluation Center Visiting Scholar from the National School of Public Administration, Quebec, Canada

Evaluating Large-Scale Research Funding Policies and Procedures: Lessons from an Evaluation of the Swiss National Science Foundation
February 27, 2013
Dr. Chris Coryn–Director of IDPE, WMU; Dr. Brooks Applegate–Professor, Evaluation, Measurement and Research, WMU; Dr. Daniela Schroeter–Director of Research, The Evaluation Center, WMU; Krystin Martens–IDPE Student, WMU; Robert McCowen–IDPE Student, WMU

The Evaluation Center 2012-13 Annual Report
Healthcare Use and Outcomes Among HIV-Positive Ex-Offenders: Evaluating Michigan’s Community Re-entry Program for HIV-Positive Prisoners
March 28, 2013
Dr. Robin Miller–Professor Ecological-Community Psychology, Michigan State University

Setting Criteria and Standards for Ball-Throwing Athletes
April 4, 2013
Alex Manga–IDPE Student, WMU

Navigating Foundation Evaluation: An Insider’s View
April 9, 2013
Dr. Kimberly James–Evaluation Officer, W.K. Kellogg Foundation

Journal of Multidisciplinary Evaluation

The idea for Journal of Multidisciplinary Evaluation (JMDE) originated with Daniela C. Schroeter and Chris L. S. Coryn when they were in the doctoral program. The journal was launched in 2004 under the editorship of Michael Scriven (then director of the IDPE program) and E. Jane Davidson (former IDPE director). Dr. Coryn is the current Executive Editor and Kristin A. Hobson is an Editor. Six of the seven associate editors are from the Center/IDPE, including doctoral students Pedro Mateu, Lindsay Noakes, Michele Tarsilla, and Carl Westine; and Evaluation Center Director of Research, Daniela Schroeter.

Research Activities Performed and Disseminated

Publications

The following publications were authored by Center staff and the IDPE director; several include doctoral student coauthors. (BOLD CAPS = Center staff; Bold = Students)


MAGURA, S. (2012). Stephen Magura on Sam Schildhaus and Bernard Dugoni’s “Premature death as the ultimate failure: predictors of death in the US drug user treatment population.” A little more treatment, please! *Substance Use & Misuse, 47*(13-14), 1672-3.


Presentations

The following presentations were given by Center staff and the IDPE director; several include doctoral student co-presenters. (**BOLD CAPS** = Center staff; **Bold** = Students)


Kuo, V., Julnes, G., Newcomer, K., **Tarsilla, M.,** McKegg, K., Rugh, J., Noble, A., Tzavara Catsambas, T., & Parsons, B. (2012, October). *AEA’s International Listening Project think tank.* Think tank session at the American Evaluation Association, Minneapolis, MN.


ROBERTSON, K., Rogers, D., MARTENS, K., & Vocke, K. (2012, October). *The almighty and powerful evaluator: Pulling back the curtain of power, privilege, and oppression*. Think tank session at the American Evaluation Association, Minneapolis, MN.


SCHRÖTER, D.C., Snow, J., & Harry, A. (2012, October). *Identifying project evaluation effectiveness principles in professional development evaluation*. Think tank session at the annual meeting of the American Evaluation Association, Minneapolis, MN.


The following presentations were made by IDPE students without faculty/staff co-presenters:


**Workshops**

The following workshops were given by Center staff and the IDPE director; one included a doctoral student coauthor. **(BOLD CAPS = Center staff; Bold = Students):**


Curricular Activities and Degrees Granted

Degrees granted by the IDPE program in the 2012-13 academic year:

**Ezechukwu Awgu, Ph.D.** (Fall, 2012)
*An Evaluation of Social Capital's Effect on Depression among Adolescents*
Committee: Stephen Magura (Chair), Chris Coryn, Katherine Cummings, Kieran Fogarty

**Fayez Shaafout, Ph.D.** (Fall, 2012)
*The Relationship Among Training Policy, Knowledge Transfer, and Performance Improvement: A Study of Private Sector Organizations in the Kingdom of Saudi Arabia*
Dissertation Committee: Chris Coryn (Chair), Larry Blackmer, Arlen Gullickson

**Michele Tarsilla, Ph.D.** (Fall, 2012)
Dissertation Committee: Chris Coryn (Chair), Michael Bamberger, James Rugh

Enrollments

In its tenth year of operation, the Interdisciplinary Ph.D. in Evaluation (IDPE) program admitted five new students for the 2012-13 academic year, for a total of forty-one active doctoral students enrolled in the program this year three of whom graduated. Eighteen IDPE doctoral students worked on Evaluation Center projects this year, in addition to two students from other programs (See list of students on pp. 2-3).

Grants and Contracts Proposed, Submitted, and Awarded

The Center’s portfolio includes twenty-four grant- and contract-funded projects for fiscal year 2012-13. Cumulatively over their total award periods, these projects are worth $8.0 million, with $1,366,464 awarded in the current fiscal year. They span the areas of community development; scientific, social, and educational research; business; STEM (science, technology, engineering and mathematics) education; public health; international development; and substance abuse and addiction treatment—among others. The Evaluation Center’s sponsors include federal agencies; universities; local, national, and international organizations; and WMU-based units. Our current externally funded projects are listed below.

**Current Grants and Contracts**
*For the period: July 1, 2012 to June 30, 2013*

**Anchor Organization Network Evaluation**
Sponsor: Heart of West Michigan United Way
Principal Investigator: Kelly Robertson (Original PI: Dr. Stephanie Evergreen)
April 2012 – October 2014
$149,818
Assessment for Learning Research Scholars: Capacity Building in Mathematics and Science Education  
Sponsor: National Science Foundation  
Principal Investigator: Dr. Steven Ziebarth (Mathematics) (Original PI: Dr. Arlen Gullickson)  
Co-Principal Investigators: Dr. Chris Coryn, Dr. William Cobern (Mallinson Institute), Dr. Katharine Cummings (College of Education and Human Development)  
September 2007 – August 2014  
$1,312,500  

CDC University Workshops  
Sponsor: Centers for Disease Control and Prevention  
Principal Investigators: Dr. Daniela Schroeter and Dr. Lori Wingate  
February 2012 – May 2013  
$37,500  
Workshop I: Data Interpretation – December 2012  
Workshop II: Evaluation Questions – March 2013  
Workshop III: Translating Findings – May 2013  
Workshop IV: Data Interpretation – May 2013  

Controlling for Endogeneity Biases in Estimating AA Effects on Drinking Outcomes  
Sponsor: National Institutes of Health  
Principal Investigator: Dr. Stephen Magura  
August 2009 – July 2013  
$407,000  

Efficacy of ‘Dual Focus’ Mutual Aid for Persons with Co-occurring Disorders  
Sponsor: National Institute of Health  
Principal Investigator: Dr. Stephen Magura  
July 2008 – April 2014  
$1,868,106  

EvaluATE: ATE Evaluation Resource Center  
Sponsor: National Science Foundation (Advanced Technological Education program)  
Principal Investigator: Dr. Lori Wingate  
Co-Principal Investigator: Dr. Arlen Gullickson  
Grant I: July 2008 – July 2013  
$2,016,415  
Grant II: August 2012 – August 2016  
$2,186,660  

Evaluation of Indiana State University’s Unbounded Possibilities Initiative  
Sponsor: Indiana State University  
Principal Investigator: Dr. Lori Wingate  
August 2012 – July 2015  
$42,121  

Evaluation of NRCCTE’s Effectiveness and Performance on GPRA Measures  
Sponsor: The National Research Center for Career and Technical Education at the University of Louisville | U.S. Department of Education  
Principal Investigator: Dr. Daniela Schroeter  
Co-Principal Investigator: Dr. Richard Zinser (Career and Technical Education, WMU)  
August 2009 – February 2013  
$476,742
Evaluation of Overall Quality and Transparency of Evaluation of the Swiss National Science Foundation
Sponsor: Swiss National Science Foundation
Principal Investigator: Dr. Chris Coryn
Co-Principal Investigator: Dr. Daniela Schroeter
September 2011 – December 2013
$229,000

Evaluation of the Center for Performative Design and Engineering Technology
Sponsor: New York College of Technology | National Science Foundation
Principal Investigator: Dr. Lori Wingate
Co-Principal Investigator: Kyrstin Martens
September 2012 – August 2013
$13,100

Evaluation of the Kalamazoo Symphony Orchestra's Marvelous Music Program
Sponsor: Kalamazoo Symphony Orchestra
Principal Investigator: Dr. Chris Coryn
September 2010 – August 2013
$9,487

Evaluation of the Literacy Center of West Michigan Literacy Programs
Sponsor: Literacy Center of West Michigan
Principal Investigator: Stephanie Means
September 2008 – September 2013
$50,894

External Evaluation of Center for Research and Education in Optical Sciences and Applications (CREOSA)
Sponsor: Delaware State University | National Science Foundation
Principal Investigator: Dr. Lori Wingate
Co-Principal Investigator: Kyrstin Martens
September 2012 – August 2017
$38,188

External Evaluation of the Augustana College NSF RCN-UBE: Microbial Genome Annotation Network Project
Sponsor: Augustana College | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
December 2011 – December 2014
$60,000

External Evaluation of the Kalamazoo College “Improving Student Retention and Connection through Innovative Advising Practices” Grant
Sponsor: Kalamazoo College | U.S. Department of Education
Principal Investigator: Dr. Daniela Schroeter
Co-principal Investigator: Kelly Robertson
July 2011 – December 2013
$75,000
Field-Initiated Research Trauma Informed Juvenile Assessment and Treatment
Sponsor: U.S. Department of Justice
Principal Investigator: Dr. James Henry (Social Work)
Co-Principal Investigator: Dr. Chris Coryn
September 2011 – August 2014
[Awarded to and is administered by WMU’s Children’s Trauma Assessment Center]

ICT Evaluation
Sponsor: Springfield Technological Community College
Principal Investigator: Dr. Chris Coryn
June 2013 – September 2013
$14,235

IDRC Strategic Evaluation on Research Excellence
Sponsor: International Development Research Centre
Principal Investigator: Dr. Chris Coryn
Co-Principal Investigator: Dr. Daniela Schroeter
October 2011 – December 2012
$27,607

International Labour Organization
Sponsor: International Labour Organization
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Kelly Robertson
September 2012 – July 2013
$28,000

CDC Metaevaluation
Sponsor: Deloitte | Centers for Disease Control and Prevention
Principal Investigator: Dr. Lori Wingate
August 2012 – September 2013
$83,227

PEEPs for PD: Identification of Project Effectiveness for Professional Development in Elementary Science Teaching
Sponsor: National Science Foundation (Promoting Research and Innovation in Methods for Evaluation program)
Principal Investigator: Dr. Daniela Schroeter
September 2012 – August 2014
$249,993

Performance Evaluation of Dmitry Zimin’s Dynasty Foundation for Not-for-Profit Programs
Sponsor: Dynasty Foundation
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigators: Dr. Chris Coryn, Dr. Brooks Applegate, Dr. Vladimir Risukhin
April 2012 – October 2012
$101,901

Research to Define and Measure Effectiveness of ATE Centers
Sponsor: University Colorado | National Science Foundation
Principal Investigator: Dr. Stephen Magura
March 2009 – July 2012
$112,204
Systemic Review of Evidence-Based Program Repositories
Sponsor: U.S. Department of Health and Human Services | National Institutes of Health
Principal Investigator: Dr. Stephen Magura
Co-Principal Investigator: Dr. Daniela Schroeter, Dr. Chris Coryn
July 2011 – June 2013
$409,750

Training Impact Evaluations of Axiom Sales Force Development
Sponsor: Axiom Sales Force Development, LLC
Principal Investigator: Dr. Daniela Schroeter
Project I: Evaluation Planning
January 2012 – May 2012
$5,000
Project II: Verizon Sales Training Evaluation
May 2012 – July 2012
$34,100
Project III: CommScope Sales Training Evaluation
December 2012 – May 2013
$29,900
Project IV: Silverpop Sales Training Evaluation
May 2013 – September 2013
$28,500

WMU Upward Bound Evaluation
Sponsor: U.S. Department of Education via WMU Division of Multicultural Affairs
Director: Dr. Erika Carr
Evaluator: Jason Burkhardt
September 2008 – May 2017
$50,000

Submitted Proposals—Notification Pending
The following submitted proposals were submitted in 2012-13, and notification of award status is pending.

ATE Central
Sponsor: University of Wisconsin
Principal Investigator: Dr. Lori Wingate
Co-principal Investigator: Krystin Martens
Submission date: August 29, 2012
$57,427

BEST@NOTRE DAME
Sponsor: Notre Dame | National Institute of Health | BEST program
Principal Investigator: Dr. Daniela Schroeter
Submission date: May 8, 2013
$249,983

National Survey of People in Recovery
Sponsor: National Institute of Health | National Institute on Drug Abuse
Principal Investigator: Dr. Stephen Magura
Submission date: October 1, 2012
$800,000
Research Paper Development
Sponsor: Advantage Performance Group (Brinkerhoff)
Principal Investigator: Dr. Daniela Schroeter
Submission date: April 1, 2013
$2,000

Unlocking the Mysteries of Aging Program (UMAP) Increasing the Diversity of Future Researchers
Sponsor: National Institute of Health- NI Aging Program via WMU Center for Gerontology
Principal Investigator: Janet Hahn, Gerontology
Evaluator: Dr. Daniela Schroeter
Submission date: January 25, 2013
$148,792

Submitted Proposals—Not Funded
The following submitted proposals were submitted in 2012-13.

Indiana State University Proposal
Sponsor: Indiana State University | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Krystin Martens
Submission date: May 26, 2012
$40,000

Indiana University's IGERT Proposal
Sponsor: Indiana University | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Krystin Martens
Submission date: June 28, 2012
$100,000

Notre Dame University's IGERT project
Sponsor: Notre Dame | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Krystin Martens
Submission date: June 28, 2012
$80,000

Impact on the Academic Programs of the University
As evidenced throughout this report, the relationship between The Evaluation Center and the IPDE program is synergistic. Four current IDPE students are employed as project managers at the Center. Additionally, the Center provides numerous students with real-world evaluation experiences on local, national, and international projects—eighteen students worked part-time on a variety of Center projects this year. In return, the Center’s work is enhanced by the knowledge, skill, and enthusiasm that students bring to their tasks.

Evaluation Center senior staff members Drs. Magura, Schroeter, and Wingate serve on students’ program and dissertation committees and supervise field experiences. They have all taught graduate-level evaluation courses in the past.
Through the Center’s Evaluation Café series, seven IDPE students gained experience giving scholarly presentations this year. Moreover, student participation as audience members enriches their academic experience by providing opportunities to hone their skills in engaging academic dialogue and debate.

Community Service

Chris Coryn
- Executive Editor—Journal of Multidisciplinary Evaluation
- Editorial Board—Substance Use & Misuse
- Board member—Michigan Association for Evaluation

Stephen Magura
- Consulting editor—Health and Social Work
- Chief editor—Substance Use and Misuse
- Elected member, Research Society on Alcoholism
- Elected member, College on Problems of Drug Dependence
- Member—WMU 21st Century Student Steering Committee
- Permanent member—National Institutes of Health peer review committee for Risk, Prevention and Intervention for Addictions (RPIA) Study Section
- Dissertation committee chair—Ezechukwu Awgu
- Abstract reviewer, Board of Directors—Eastwood House of Recovery (Kalamazoo Township, MI)
- Trustee and Secretary, Board of Directors—Eastwood House of Recovery (Kalamazoo Township, MI)
- Commissioner—Zoning Board of Appeals (Cooper Charter Township, MI)

Mary Ramlow
- Chair—Ellsworth Hall Emergency Team
- Co-Building Coordinator—Ellsworth Hall
- Executive Board Member—WMU’s Administrative Professional Association
- Chair—Awards and Recognition Committee for WMU’s Administrative Professional Association (APA)
- Chair—Special Events Committee for WMU’s Administrative Professional Association
- Inducted to Golden Key International Honour Society

Kelly Robertson
- Journal Reviewer—Journal of Multidisciplinary Evaluation
- Mentor—Seita Scholars Foster Care Program

Daniela Schroeter
- Associate Editor, Journal of Multidisciplinary Evaluation
- Book proposal reviewer, Sage
- Journal reviewer—Evaluation & Program Planning, Substance Use and Misuse
In addition to individual service to our profession and respective communities, the Center/IDPE selects a charity each holiday season to contribute to collectively. This year, we selected Loaves and Fishes, a food pantry that serves the Kalamazoo community. Spearheaded by Center project manager/IDPE doctoral student Kelly Robertson, the Center collected 451 pounds of food for Loaves and Fishes.

**Future Plans**

**Goal 1. Provide outstanding evaluation, research, and capacity-building services to a broad array of University, public, community-based, national, and international organizations**

**Strategy 1.1:** Research staff will continually pursue viable grant and contract opportunities to assure
- continuation and renewal of funding streams
- innovation and learning
- job security for all center staff

**Strategy 1.2:** Evaluation Center administration will provide adequate time and resources for research staff to increase
- funding via grants and contracts
- the number of principal investigators on federal grants
- local, regional, national, and international partnerships and networks
- scholarly publication

**Strategy 1.3:** Evaluation Center administration will further provide adequate resources for
- maintaining and renewing the electronic repository and research infrastructure
- enhancing investment in the professional development of staff
- increasing and training staff as necessary to fulfill the EC vision and mission
- mentoring new staff
- increasing diversity

**Strategy 1.4:** Research and support staff will use awarded resources to maintain and enhance
- high-quality evaluation, research, and capacity-building
- learning from inquiry, collaboration, and innovation
- sharing of knowledge and lessons learned with the academic and
- the visibility of WMU and OVPR
- opportunities for engaging doctoral students in evaluation in hands-on learning experiences from practice
Strategy 1.5: Evaluation Center staff will assist a wide range of organizations to
- improve their programs
- promote research and evaluation
- stimulate learning and discourse about research and evaluation

Goal 2. Engage in academic leadership

Strategy 2.1: Research staff will publish in the peer-reviewed literature to increase the
- visibility and competitiveness of the EC and WMU
- professional profile of individual EC staff
- opportunities for extramural funding

Strategy 2.2: Research staff will present at academic and professional conferences to
- learn from other academics and professionals to improve our work
- share knowledge and lessons learned from our work
- increase visibility and network building

Strategy 2.3: Research staff will provide service to professional organizations and scholarly journals

Goal 3. Enrich the experience of students in the IDPE program by providing opportunities for students to put their academic knowledge into real-world practice

Strategy 3.1: Research staff will engage outstanding IDPE students in Center project work to
- prepare students to be successful in real-world research and evaluation contexts
- provide hands-on learning experiences
- promote the interdisciplinary nature of evaluation work
- ensure a firm foundation in evaluation practice
- enhance evaluation, research, and communication competencies
- provide financial support when possible

Strategy 3.2: The leadership team will serve on program and dissertation committees to contribute to WMU’s academic community

Strategy 3.3: Support staff will provide administrative services to the IDPE to assure that
- budgets are tracked and appropriately allocated
- students are informed of operational procedures and policies
- student paperwork is up to date and, as appropriate, submitted to the necessary parties
- applications are processed in a timely manner
- applications are reviewed by appropriate parties in a timely manner
- board meetings are scheduled twice annually

Strategy 3.4: Center staff will ensure a synergistic, mutually beneficial relationship between IDPE students and Center staff by honoring values of integrity, respect, diversity, and commitment to excellence.
In this section we discuss how The Evaluation Center and IDPE program’s activities during the 2012-13 have supported and are aligned with the University’s three Pillars of Vision and five strategic planning goals (see www.wmich.edu/strategic).

Pillars of WMU’s Vision

Learner Centered

The Evaluation Center supports the academic and professional development of IDPE students by encouraging and supporting their engagement in the Evaluation Café series, employing them on projects, and senior staff providing instruction and mentoring activities. Likewise, the IDPE program supports students to attend annual AEA conference, where they give presentations, engage in leadership roles for the organizational topical interests groups, and build their professional networks beyond WMU.

With many IDPE students’ learning extending beyond traditional coursework, they have opportunities to developing and improve the “softs skills”—e.g., communication, management, critical thinking—that are essential for competent evaluation work.

Discovery Driven

The Evaluation Center is engaged in twenty-five projects supported by external grants and contracts. The total value of these awards is $8.7 million. These grants and contracts enable the Center to provide evaluation services to local, national, and international organizations, as well as to advance the science of program evaluation.

Consistent with the Center’s mission to advance the theory, practice, and utilization of evaluation, we have a strong dissemination focus: Center staff and faculty generated 16 publications and 23 presentations this year; IDPE students authored an additional 11 presentations.

Globally Engaged

The Evaluation Center has a long history of working across borders. This year, we provided evaluation services to the Swiss National Science Foundation, International Labour Organization, Dynasty Foundation of Russia, and the International Development Research Centre.

Twelve international students are enrolled in the IDPE program from Italy (1), Malaysia (1), Nigeria (2), Peru (1), Saudi Arabia (5), Japan (1) and Trinidad and Tobago (1).

WMU’s Strategic Planning Goals

1. Ensure a distinctive learning experience and foster the success of students

All IDPE students are required to complete nine credits of practical evaluation experience. Placements on Evaluation Center projects are common. This year, twelve students worked on Center projects as part of the field experience requirements or otherwise. These experiences afforded them real-world experience, such as

- managing, analyzing, and reporting on data from a survey of NSF program grantees that has been conducted annually since 2000
- transcribing interview data and analyzing rich qualitative data from interviews and document reviews
- developing relational databases for multiple projects
- conducting interviews with college students about advising practices and their influence on high impact practices, self-authorship, and retention and graduation
- conducting extensive literature and document reviews
- developing and implementing evaluation management plans
- developing survey instruments and protocols for interviews and focus groups
- managing logistics for data collection via field visits
- leading internal evaluation work for a large-scale project

Awards to IDPE students and alumni evidence their distinction within the University and beyond:

- Willis Thomas—Global Project Management Institute Literature Award (2012)
- Kristin Hobson—Outstanding Graduate Student Poster/Display Award (2013)
- Robert McCowen—Outstanding Graduate Student Poster/Display Award (2013)

Success is also measured by post-graduation achievement. All four IDPE students who graduated this year have secured positions related to their degrees, including Manager of Quantitative Data Analysis Collection, Management, and Reporting at Grant Fundamentals, LLC; Director of Evaluation and Standards Center, (Saudi Arabia); and am Independent Evaluation Consultant working in international contexts.

2. Promote innovative learning, discovery, and service

Students engaged with IDPE faculty and Center staff in developing numerous scholarly publications and presentations (see publication and presentations), and both staff and students are encouraged to participate in professional conferences and take leadership roles in professional organizations. Center staff’s engagement in and service to the evaluation profession is evidenced by their various contributions listed in the Community Service section of this report.

3. Advance WMU as a major research university

WMU is an evaluation powerhouse in terms of scholarship, service, and education. The Evaluation Center is without peer in terms of its longevity as a center dedicated to evaluation. The IDPE is unique in the world in terms of the interdisciplinary nature of its doctoral degree. The Center has competed successfully to obtain grants and contracts for major federal and international research sponsors, including the Centers for Disease Control and Prevention, National Institutes of Health (National Institute on Drug Abuse and National Institute on Alcohol Abuse and Alcoholism); National Science Foundation; U.S. Department of Education, Swiss National Science Foundation, Dmitry Zimin Dynasty Foundation (Russia), Heifer Projects International, and the International Development Research Center.

4. Ensure diverse, inclusive, and healthy community

Through the Evaluation Café series, the Center and IDPE calls attention to matters related to diversity and inclusion. The Evaluation Café presenters addressed evaluation in cross-cultural contexts, advice for evaluators/researchers who need to collect data from veteran students, defining and measuring empowerment of women in domestic shelters. The Center also conducted an evaluation of the Race Exhibit Initiative, sponsored by the Kalamazoo Community Foundation.

Diversity at The Evaluation Center is greatly enhanced by the presence of students in the IDPE program. Of the forty-one active IDPE students, eighteen are white males, two minority males, nine are white females, and four are minority females. Of the fourteen Center staff members, seven are white females, six are white males, and one is a minority female.
5. Advance social, economic, and environmental sustainability practices

By sharing technology, facilities, and intellectual and human resources, The Evaluation Center and IPDE program both operate in a more efficient and sustainable manner.

Financial Report

The University provides the following annual staff salary support for the Center:

- Center Director: $136,576 (partially supported by Fund 23; this is the Fund 11 portion only)
- Director of Research: $77,993
- Assistant Director: $62,911
- Office Coordinator: $48,617 (partially supported by Fund 23; this is the Fund 11 portion only)

The Center manages its expenses and revenues through two working Fund 23 accounts, which we term the “Evaluation Center” account (23-4807230) and the “EC Indirect” account (23-0186750). Attached is a summary statement of expenses and revenues for these accounts for FY 2012-13).

A budget for the next year for each account is also attached. These use estimated revenues and expenditures based on the experience of the current fiscal year. No substantial change in the financial picture is expected in the next fiscal year.