The Evaluation Center (EC) was established in 1965 at The Ohio State University and relocated to WMU in 1973.

The Evaluation Center is a research unit that reports to the Vice President for Research. The Center itself is not a degree-granting department, but does administer the Interdisciplinary Ph.D. in Evaluation (IDPE) program and has a close, synergistic relationship with it. The EC houses the IDPE program, providing office space for IDPE Program Director Dr. Chris Coryn and all IDPE students. The Center’s office coordinator and office assistant provide administrative support to the IDPE. Three Center senior staff members are associate faculty for the IDPE, serving on students’ dissertation and program committees, supervising field experiences, and occasionally teaching courses. Many IDPE students gain practical experience in evaluation by participating in externally funded Center projects.

Because of this mutually beneficial, synergistic relationship, this annual report reflects the activities and achievements of both The Evaluation Center and IDPE, with clear indications as to which personnel, activities, and achievements relate to which entity.
Faculty, Staff, and Student Personnel

WMU supports four full-time equivalent (FTE) positions within The Evaluation Center, plus the IDPE director, who is a faculty member in the College of Education and Human Development. All other Center staff and operations are funded through externally funded projects, either directly or by indirect costs.

Leadership Team

Stephen Magura, Director  
Ph.D., Sociology, Rutgers University

Daniela Schroeter, Director of Research  
Ph.D., Interdisciplinary Evaluation, WMU

Lori Wingate, Assistant Director  
Ph.D., Interdisciplinary Evaluation, WMU

Chris Coryn, Director, Interdisciplinary Ph.D. in Evaluation; Associate Professor of Educational Leadership, Research and Technology  
Ph.D., Interdisciplinary Evaluation, WMU

Research Staff

Arlen Gullickson, Emeritus Researcher  
Ph.D., Educational Research, University of Colorado

Kelly Robertson, Senior Research Associate  
Doctoral Candidate, Interdisciplinary Evaluation, WMU

Jason Burkhardt, Project Manager  
Doctoral Candidate, Interdisciplinary Evaluation, WMU

Krystin Martens, Project Manager  
Doctoral Candidate, Interdisciplinary Evaluation, WMU

Stephanie Means, Project Manager  
Doctoral Candidate, Interdisciplinary Evaluation, WMU

Emily Perk, Assistant to the Director  
B.A., Anthropology, Arizona State University

Yulia Roth, Project Assistant (through January 2014)  
B.A., Global and International Studies, WMU

Support Staff

Patricia Negrevski, Budget Analyst  
B.B.A., Business Administration, WMU

Mary Ramlow, Office Coordinator  
B.A., Management and Organizational Development, Spring Arbor University

Zachary Wood, Office Assistant (through September 2013)
Undergraduate Students

Jacob Batt—Mathematics
Christopher Proctor—Aeronautical Engineering
Kadeesha Anderson—Nursing

Doctoral Students

Students in the Interdisciplinary Ph.D in Evaluation (IDPE) program are listed below. Those whose names appear in bold also worked on Center projects during the 2013-14 fiscal year.

Karen Alexander—M.S.W., Grand Valley State University
Saeed Almueed—M.A., WMU
Teryila Amough—M.B.A., WMU
Brandy Brown—M.P.A., American University
Melissa Borgos-Colon—M.P., University of Puerto Rico
Jason Burkhardt—M.A., Webster University
Michelle Calco—M.B.A., Michigan State University
Tala Davidson—M.S., Temple University
Steven Dibble—M.S., WMU
Jan Fields—Ed.D., WMU
Stacy French—M.A., Siena Heights University
Gregory Greenman II—M.P.A., Roosevelt University
Julio Hernandez-Correa—Ph.D., WMU
Kristin Hobson—M.P.H., Indiana University
Andrew Huff—M.B.A., WMU
Michael Kiella—M.A., WMU
Thomas Lyzenga—M.A., Oklahoma State University
Alexander Manga—M.B.A., WMU
Krystin Martens—M.A., WMU
Pedro Mateu—B.A., Universidad de Pacifico
Robert McCowen—B.S., Clemson University
Stephanie Means—M.S., WMU
Lindsay Noakes—M.A., University of Illinois
Satoshi Ozeki—M.A., WMU
Kelly Robertson—M.A., WMU
Diane Rogers—M.S., WMU
Abhik Roy—M.S., Michigan Technology University
Nicholas Saxton—M.A., WMU
Corey Smith—B.A., Kalamazoo College
Maran Subramain—M.A., WMU
Gisele Tchamba—M.S.A., Andrews University
Ron Visscher—M.M., Northwestern University
Carl Westine—M.S., Carnegie Mellon University
Kurt Wilson—B.A., The Colorado College
Lyssa Wilson—B.A., University of New Hampshire
Michelle Woodhouse-Jackson—M.B.A., Baruch College

The following doctoral student, enrolled elsewhere at WMU, also worked on Evaluation Center projects:

Amy Bentz—M.A., Wayne State University

Activities such as invited scholars/lectures, conferences, symposia, etc.

Visiting Scholars

Ghislain Arbour, Ph.D.
The Evaluation Center and the IDPE program cohosted an extended visit (2012-14) by Postdoctoral Fellow Dr. Ghislain Arbour from the National School of Public Administration, Quebec, Canada. While at The Center, Dr. Arbour successfully defended his dissertation with high honors and was actively involved in a series of events for staff, faculty, students, and community members, in addition to working on his own research and publication efforts and contributing to the Center’s work. Following his stay at The Evaluation as a visiting scholar, Dr. Arbour accepted a position at the Centre for Program Evaluation at the University of Melbourne.

Beverly Parsons, Ph.D.
Dr. Beverly Parsons, executive director of InSites—a nonprofit evaluation, planning, and research firm—and president-elect of the American Evaluation Association—visited The Evaluation Center during the fall semester. Dr. Parsons was featured at the following events on December 5 and 6:

- Breakfast reception and discussion at The Evaluation Center
- Evaluation Cafe presentation: Systems-Oriented Evaluation: From Afterthought to Forethought
- Workshop: Tools and Processes for Conducting-Systems-Oriented Evaluation
- Office Hours with IDPE students and EC Staff
Hans Wagemaker, Ph.D.
Dr. Hans Wagemaker, executive director of the International Association for the Evaluation of Educational Achievement (IEA), visited The Evaluation Center during the spring semester. Dr. Wagemaker was featured at the following events on February 13 and 14:

- Breakfast reception and discussion at The Evaluation Center
- Evaluation Cafe presentation: International Large-Scale Assessments: TIMSS and PIRLS—A Guide to Understanding Learning Outcomes Locally and Globally
- Office Hours with IDPE students and EC Staff

Evaluation Café Series

The Evaluation Café is a series of presentations on evaluation topics held weekly at The Evaluation Center during the academic year. This was the ninth year of the series. Presenters included a mix of Evaluation Center staff, IDPE students, WMU faculty, and community experts.

Conversations with Craig and Karen
July 17, 2013
Dr. Craig Russon—Senior Evaluation Officer, International Labour Organization, Geneva, Switzerland and Karen Russon—President, Evaluation Capacity Development Group (ECDG), Ferney-Voltaire, France

Meta-Analysis as a Method of Multi-Site Evaluation: An Example from International Development
September 25, 2013
Dr. Chris Coryn—Director of IDPE, WMU; Kristin A. Hobson—IDPE Student, WMU; and Robert McCowen—IDPE Student, WMU

Pizza Evaluation
October 30, 2013
Alex Manga—IDPE Student, WMU

November 6, 2013
Dr. Daniela Schroeter—Director of Research, The Evaluation Center, WMU

Walking the Line: Reflections of Evaluation Practice Across Contexts
November 26, 2013
Dr. Juna Snow—Senior Evaluation Specialist, The Research Group, University of California Berkeley

Systems-Focused Evaluation
December 5, 2013
Dr. Beverly Parsons—Executive Director, InSites; President-Elect of the American Evaluation Association

Three-Paper Dissertation: Guidelines and Panel Discussion
January 22, 2014
Dr. Chris Coryn—Director of IDPE, WMU; Dr. Kurt Wilson—IDPE Graduate, WMU; and Carl Westine—IDPE Student, WMU

The Evaluation Center 2013-14 Annual Report 4
Integrating Traditional Evaluation with Agent-Based Simulation of Complex Behavior
January 29, 2014
Dr. Jonathan Morell—Director of Evaluation, Fulcrum Corporation
Dr. Van Parunak—Senior Scientist, SoarTech

Completing the Evaluation Café Remodel: Format, Guidelines, and Feedback
February 5, 2014
Kelly Robertson—Evaluation Café Coordinator and Senior Research Associate, The Evaluation Center, WMU

International Large-Scale Assessments: TIMSS and PIRLS—A Guide to Understanding Learning Outcomes Locally and Globally
February 13, 2014
Dr. Hans Wagemaker—Executive Director of the International Association for the Evaluation of Educational Achievement

The Process of Evaluating Grant Applications at the National Institutes of Health (NIH)
February 19, 2014
Dr. Stephen Magura—Director of The Evaluation Center, WMU

Expectations to Change (E2C): A Participatory Method for Facilitating Stakeholder Engagement with Evaluation Findings
February 26, 2014
Dr. Adrienne Adams—Assistant Professor of Ecological-Community Psychology, Michigan State University

Improving the Design of Cluster Randomized Trials
March 12, 2014
Dr. Carl Westine—Former IDPE Student, WMU

ASSESS: Web-based Assessment Instrument Selection for Engineering Education
March 19, 2014
Dr. Denny Davis—Emeritus Professor, Washington State University

Guidelines for Developing Evaluation Recommendations
March 26, 2014
Dr. Lori Wingate—Assistant Director, The Evaluation Center, WMU

Assessing Cultural Competence in Evaluation
April 2, 2014
Dr. Jody Brylinksy—Professor of Health, Physical Education, and Recreation, WMU

Racial Equity Lens for Culturally Sensitive Evaluation Practices
April 16, 2014
Mr. Willard Walker—Public Policy Associates; Dr. Paul Elam—Public Policy Associates; and Dr. Christopher Dunbar, Michigan State University
Journal of Multidisciplinary Evaluation

The idea for Journal of Multidisciplinary Evaluation (JMDE) originated with Daniela C. Schroeter and Chris L. S. Coryn when they were in the doctoral program. The journal was launched in 2004 under the editorship of Michael Scriven (then director of the IDPE program) and E. Jane Davidson (former IDPE director). Dr. Coryn is the current executive editor. Editors include IDPE student Kristin Hobson, Evaluation Center Director of Research Daniela Schroeter, Jane Davidson, and Michael Scriven. Six of the seven associate editors are IDPE students, including Gregory Greenman II, Robert McCowen, Abhik Roy, Corey Smith, Carl Westine, and Lyssa Wilson.

Research Activities Performed and Disseminated

Publications

The following publications were authored by Center staff and the IDPE director; several include doctoral student coauthors. (**BOLD CAPS** = Center staff; **Bold** = Students)


**ROBERTSON, K., & SCHROETER, D.** (2014). Leveraging appraisal findings to improve evaluation quality (i-eval Think Piece, 4).


Presentations

The following presentations were given by Center staff and the IDPE director; several include doctoral student co-presenters. (**BOLD CAPS** = Center staff; **Bold** = Students)


MacDonald, G., **MARTENS, K., & WINGATE, L.** (2013, November). Questions, data, conclusions, and recommendations: Connecting the dots for an effective evaluation.


CORYN, C. L. S. (2013, July). Evaluator competency: Just because you have a library card does not make you Yoda. Keynote speech given at the meeting of the Aotearoa New Zealand Evaluation Association (ANZEA), Auckland, New Zealand.


MARTENS, K., & Smith, C. (2013, October). Do it better now: Resources to support evaluation practice in real time. Roundtable session at the annual meeting of the American Evaluation Association, Washington, DC.


WINGATE, L., MARTENS, K., & BURKHARDT, J. (2014, February). *Meet them where they are: Web-based evaluation capacity building.* Poster presented at Teaching with Technology Symposium at WMU, Kalamazoo, MI.


The following presentations were made by IDPE students without faculty/staff co-presenters:


Workshops

The following workshops were given by Center staff and the IDPE director.


**Curricular Activities and Degrees Granted**

**Degrees granted by the IDPE program in 2013-14:**

**Mohammed Alyami, Ph.D.** (Fall 2013)
*Modification and Adaptation of the Program Evaluation Standards in Saudi Arabia*
Dissertation Committee: Chris Coryn (Chair), Daniela Schroeter, Lori Wingate

**Brandy Brown, Ph.D.** (Spring 2014)
*A Metaevaluation of Energy Efficiency Evaluations*
Dissertation Committee: Chris Coryn (Chair), Daniela Schroeter, David Hartmann

**Jan Fields, Ph.D.** (Spring 2014)
*A Metaevaluation of Evaluations of Health Care Programs that Employ the Chronic Care Model*
Dissertation Committee: Chris Coryn (Chair), Daniela Schroeter, Mark Ivey

**Lindsay Noakes, Ph.D.** (Summer 2014)
*Teacher Candidates’ Formative Assessment Development: Implications for Evaluating Teacher Preparation Programs*
Dissertation Committee: Katherine Cummings (Chair), Steven Ziebarth, Christine Browning

**Diane Rogers, Ph.D.** (Summer 2014)
*The Development of an Assessment for Learning Pyramid Conceptual Framework: A Case Study on Formative Assessment Pedagogy in a Preservice Preparation*
Dissertation Committee: Katherine Cummings (Chair), Chris Coryn, Regena Fails Nelson

**Carl Westine, Ph.D.** (Spring 2014)
*Improving the Design of Cluster-Randomized Trials in Education: Informing the Selection of Variance Design Parameter Values for Science Achievement Studies*
Dissertation Committee: Jessaca Spybrook (Chair), Chris Coryn, Joseph Taylor

**Kurt Wilson, Ph.D.** (Spring 2014)
*Harnessing Complexity: Analysis Methodology and Ethical Framework to Facilitate Utilization of Video Data in Evaluations*
Dissertation Committee: Chris Coryn (Chair), Daniela Schroeter, Patricia Reeves
Enrollments

In its 11th year of operation, the Interdisciplinary Ph.D. in Evaluation program admitted two new students for the 2013-14 academic year, for a total of 36 active doctoral students enrolled in the program this year, seven of whom graduated. Eighteen IDPE doctoral students worked on Evaluation Center projects this year, in addition to one student from another program (See list of students on pages 2-3).

Grants and Contracts Proposed, Submitted, and Awarded

The Center’s portfolio includes 29 grant and contract-funded projects for fiscal year 2013-14. Cumulatively over their total award periods, these projects are worth $7.4 million, with $1,092,618 awarded in the current fiscal year. These projects span the areas of community development; scientific, social, and educational research; business; STEM (science, technology, engineering and mathematics) education; public health; international development; and substance abuse and addiction treatment—among others. The Evaluation Center’s sponsors include federal agencies; universities; local, national, and international organizations; and WMU-based units. Our current externally funded projects are listed below.

2013-14 Grants and Contracts

**Anchor Organization Network Evaluation**
Sponsor: Heart of West Michigan United Way
Principal Investigator: Kelly Robertson
April 2012 – October 2014
$149,818

**Assessment for Learning Research Scholars: Capacity Building in Mathematics and Science Education**
Sponsor: National Science Foundation
Principal Investigator: Dr. Steven Ziebarth (Mathematics) (Original PI: Dr. Arlen Gullickson)
Co-Principal Investigators: Dr. Chris Coryn, Dr. William Cobern (Mallinson Institute), Dr. Katharine Cummings (College of Education and Human Development)
September 2007 – August 2014
$1,312,500

**ATE Central**
Sponsor: University of Wisconsin
Principal Investigator: Dr. Lori Wingate
Co-principal Investigator: Krystin Martens
October 2013 – September 2014
$57,427

**CDC Metaevaluation**
Sponsor: Deloitte | Centers for Disease Control and Prevention
Principal Investigator: Dr. Lori Wingate
August 2012 – October 2014
$83,227
**CDC University Workshops**  
Sponsor: Centers for Disease Control and Prevention  
Principal Investigators: Dr. Daniela Schroeter and Dr. Lori Wingate  
December 2012 – May 2014  
$75,000

**Efficacy of ‘Dual Focus’ Mutual Aid for Persons with Co-occurring Disorders**  
Sponsor: National Institutes of Health  
Principal Investigator: Dr. Stephen Magura  
July 2008 – April 2014  
$1,868,106

**EvaluATE: ATE Evaluation Resource Center**  
Sponsor: National Science Foundation (Advanced Technological Education program)  
Principal Investigator: Dr. Lori Wingate  
Co-Principal Investigator: Dr. Arlen Gullickson  
Grant I: July 2008 – July 2013  
$2,016,415  
Grant II: August 2012 – August 2016  
$2,186,660

**Evaluation of Family Literacy Program: Schools of Hope**  
Sponsor: Literacy Center of West Michigan  
Principal Investigator: Stephanie Means  
Co-Principal Investigator: Dr. Daniela Schroeter  
November 2013 – October 2014  
$3,784

**Evaluation of Indiana State University’s Unbounded Possibilities Initiative**  
Sponsor: Indiana State University  
Principal Investigator: Dr. Lori Wingate  
August 2012 – July 2015  
$42,121

**Evaluation of Overall Quality and Transparency of Evaluation at the Swiss National Science Foundation**  
Sponsor: Swiss National Science Foundation  
Principal Investigator: Dr. Chris Coryn  
Co-Principal Investigators: Dr. Brooks Applegate, Dr. Daniela Schroeter  
September 2011 – December 2013  
$229,000

**Evaluation of the National Center for Information and Communications Technologies**  
Sponsor: Springfield Technical Community College | National Science Foundation  
Principal Investigator: Dr. Chris Coryn  
September 2012 – August 2013  
$14,234
Evaluation of the Center for Performative Design and Engineering Technology
Sponsor: New York College of Technology | National Science Foundation
Principal Investigator: Dr. Lori Wingate
Co-Principal Investigator: Kyrstin Martens
September 2012 – August 2013
$13,100

Evaluation of the Kalamazoo Symphony Orchestra’s Marvelous Music Program
Sponsor: Kalamazoo Symphony Orchestra
Principal Investigator: Dr. Chris Coryn
September 2010 – August 2013
$9,487

Evaluation of Iglesias de Esperanza: Family Literacy Evaluation of Iglesias de Esperanza: Family Literacy Church and Clergy ELL Programs
Sponsor: Literacy Center of West Michigan
Principal Investigator: Stephanie Means
Co-Principal Investigator: Dr. Daniela Schroeter
January 2014 – December 2014
$5,277

Evaluation of the International Codex Outreach Program
Sponsor: U.S. Department of Agriculture
Principal Investigator: Dr. Daniela Schroeter
October 1, 2013 – September 2014
$150,000

Evaluation of the Michigan Technology Readiness Tool
Sponsor: Kent Intermediate School District
Principal Investigator: Dr. Stephen Magura
November 2013 – June 2014
$34,551

Evaluation of the Literacy Center of West Michigan Literacy Programs
Sponsor: Literacy Center of West Michigan
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Stephanie Means
September 2008 – October 2013
$56,677

External Evaluation of Center for Research and Education in Optical Sciences and Applications (CREOSA)
Sponsor: Delaware State University | National Science Foundation
Principal Investigator: Dr. Lori Wingate
Co-Principal Investigator: Krystin Martens
September 2012 – August 2017
$245,657
External Evaluation of the Augustana College NSF RCN-UBE: Microbial Genome Annotation Network Project
Sponsor: Augustana College | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
December 2011 – December 2014
$60,000

External Evaluation of the Kalamazoo College “Improving Student Retention and Connection through Innovative Advising Practices” Grant
Sponsor: Kalamazoo College | U.S. Department of Education
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Kelly Robertson
July 2011 – December 2013
$75,000

Field-Initiated Research Trauma Informed Juvenile Assessment and Treatment
Sponsor: U.S. Department of Justice
Principal Investigator: Dr. James Henry (Social Work)
Co-Principal Investigator: Dr. Chris Coryn
September 2011 – August 2014
[Awarded to and is administered by WMU’s Children’s Trauma Assessment Center]

Formative Assessment Systems for ATE
Sponsor: National Science Foundation
Principal Investigator: Dr. Arlen Gullickson
Co-Principal Investigators: Dr. Lori Wingate, Dr. Amy Gullickson (University of Melbourne)
September 2013 – February 2016
$199,103

International Labour Organization
Sponsor: International Labour Organization
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigator: Kelly Robertson
September 2012 – July 2013
$28,000

International Labour Organization Workshop and Thought Paper
Sponsor: International Labour Organization
Principal Investigator: Kelly Robertson
October 2013 – November 2013
$12,001

PEEPs for PD: Identification of Project Effectiveness for Professional Development in Elementary Science Teaching
Sponsor: National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
Co-Principal Investigators: Dr. Chris Coryn, Dr. Lori Wingate
September 2012 – August 2014
$249,993
Success Case Method Research Paper Development
Sponsor: Advantage Performance Group (Brinkerhoff)
Principal Investigator: Dr. Daniela Schroeter
September 2013 – April 2014
$2,000

Social Literacy Training Evaluation
Sponsor: Integra Institute
Principal Investigator: Dr. Daniela Schroeter
January 2013 – March 2015
$23,968

Training Impact Evaluations of Axiom Sales Force Development
Sponsor: Axiom Sales Force Development, LLC
Principal Investigator: Dr. Daniela Schroeter
Project IV: Silverpop Sales Training Evaluation
May 2013 – October 2013
$28,500

WMU Upward Bound Evaluation
Sponsor: U.S. Department of Education via WMU Division of Multicultural Affairs
Project Director: Dr. Erika Carr
Evaluator: Jason Burkhardt
September 2008 – May 2017
$50,000

Submitted Proposals—Notification Pending
The following proposals were submitted in 2013-14, and notification of award status was pending at the close of the fiscal year

Evaluation of Dual Focus Mutual Aid For Problem-Solving Court Participants
Sponsor: National Development and Research Institute
Principal Investigator: Dr. Stephen Magura
Submission date: March 18, 2014
$109,934

Evaluation of Truckee Meadows Community College First in the World Project
Sponsor: Truckee Meadows Community College | U.S. Department of Education
Principal Investigator: Dr. Stephen Magura
Co-Principal Investigator: Kelly Robertson
Submission date: June 30, 2014
$299,459

Evaluation of Genomics- and Cyberinfrastructure-enabled Graduate Research Training
Sponsor: Indiana University | National Science Foundation
Principal Investigator: Dr. Daniela Schroeter
Submission date: June 24, 2014
$334,804
Evaluation of Accelerating College Completion through Math Mindset Project
Sponsor: Indiana State University | U.S. Department of Education
Principal Investigator: Dr. Daniela Schroeter
Submission date: June 27, 2014
$394,977

Submitted Proposals—Not Funded
The following proposals submitted in 2013-14 were not funded.

CDC University Workshops
Sponsor: U.S. Centers for Disease Control and Prevention
Principal Investigators: Dr. Daniela Schroeter, Dr. Lori Wingate
Submission date: April 18, 2014
$25,676

Novel Propensity Score Matching (PSM) to Estimate 12-Step Participation Effects on Drinking/Substance Use
Sponsor: U.S. Department of Health and Human Services
Principal Investigator: Dr. Stephen Magura
Submission date: August 19, 2013
$736,912

Impact on the Academic Programs of the University
As evidenced throughout this report, the relationship between The Evaluation Center and the IPDE program is synergistic. Three project managers and one senior research associate at The Evaluation Center are enrolled in the doctoral program. Additionally, the Center provides numerous students with real-world evaluation experiences on local, national, and international projects—18 students worked part-time on a variety of Center projects this year. In return, the Center’s work is enhanced by the knowledge, skill, and enthusiasm that students bring to their tasks. Additionally, senior staff members Drs. Magura, Schroeter, and Wingate serve on students’ program and dissertation committees and supervise field experiences.

Through the Center’s Evaluation Café series, IDPE students gained experience giving scholarly presentations. Moreover, student participation as audience members enriches their academic experience by providing opportunities to hone their skills in engaging academic dialogue and debate.

Awards

American Educational Research Associate (AERA) Research on Evaluation Distinguished Scholar Award
Chris Coryn
2014

American Evaluation Association Marcia Guttentag Award
Daniela Schroeter
2013
WMU Emerging Scholar Award
Chris Coryn
2013

Michigan Association for Evaluation John A. Seeley Friend of Evaluation Award
The Evaluation Center
2014

American Evaluation Association Case Competition, 2nd place
Jason Burkhardt, Gregory Greenman II, Satoshi Ozeki, and Lyssa Wilson
2013

Community Service

Chris Coryn
- Board member—Michigan Association for Evaluation
- Executive Editor—Journal of MultiDisciplinary Evaluation
- Editorial Board—Substance Use & Misuse

Gregory Greenman II
- Grant reviewer—Michigan Campus Compact Venture
- Inducted to Phi Kappa Phi
- Journal Reviewer—Journal of MultiDisciplinary Evaluation
- Proposal reviewer—American Evaluation Association for the Graduate Student and New Evaluators Topical Interest Group
- Reviewer—Corporation for National and Community Service

Stephen Magura
- Abstract reviewer—American Evaluation Association Topical Interest Groups on Alcohol, Drug Abuse, and Mental Health; Health Evaluation; Research on Evaluation; Quantitative Methods
- Ad Hoc Committee to Review Centers and Institutes at Western Michigan University
- Chief editor—Substance Use and Misuse
- Commissioner—Zoning Board of Appeals (Cooper Charter Township, MI)
- Consulting editor—Health and Social Work
- Elected Member—Research Society on Alcoholism
- Elected Member—College on Problems of Drug Dependence
- Member—University Strategic Planning Operations Team
- Member—WMU 21st Century Student Steering Committee
- Permanent member—National Institutes of Health peer review committee for Risk, Prevention and Intervention for Addictions (RPIA) Study Section
• Trustee and Secretary, Board of Directors—Eastwood House of Recovery (Kalamazoo Township, MI)

Stephanie Means
• Keynote Speaker—Alpha Kappa Mu Honor Society 2014 Induction Ceremony
• Track Chair & Reviewer—Human Performance Track for Society for Healthcare Systems’ Healthcare Systems Process Improvement Conference 2014

Mary Ramlow
• Chair—Awards and Recognition Committee for WMU’s Administrative Professional Association
• Executive Board Member—WMU’s Administrative Professional Association
• Member—Special Events Committee, for WMU’s Administrative Professional Association
• Chair—Ellsworth Hall Emergency Team
• Co-Building Coordinator—Ellsworth Hall
• Member—LAN Managers, WMU

Kelly Robertson
• Reviewer—Journal of Multidisciplinary Evaluation
• Mentor—Seita Scholars Program, WMU

Daniela Schroeter
• Ambassador—American Evaluation Association Conference
• Book Proposal Reviewer—Sage Publications
• Conference proposal reviewer—American Evaluation Association
• Dissertation committee—Jason Burkhardt, Alexander Manga, Robert McCowen
• Doctoral program committee—Saeed Almueed, Gregory Greenman
• Judge—Office of the Vice President for Research Poster Day, WMU
• Member at Large—Joint Committee on Standards for Educational Evaluation
• Reverse Site Visitor—National Science Foundation
• Reviewer/Referee—Journal of Mixed Methods Research
• Panelist—WMU Office of the Vice President for Research “Discover Discovery” Faculty Seminar “Everything You Wanted to Know About Communicating with Sponsors but Were Afraid to Ask”

Lori Wingate
• Dissertation committee chair—Kelly Robertson, Krystin Martens
• Member—Advanced Technological Education MentorConnect project Advisory Committee
• Member—NSF ATE Principal Investigators’ Conference Steering Committee
• Member—Racial Healing at WMU Advisory Committee

In addition to individual service to our profession and respective communities, the Center/IDPE selects a charity each holiday season for a collection contribution. This year, we selected Loaves and Fishes, a food pantry that serves the Kalamazoo community.
Future Plans

Goal 1. Provide outstanding evaluation, research, and capacity-building services to a broad array of University, public, community-based, national, and international organizations

**Strategy 1.1:** Research staff will continually pursue viable grant and contract opportunities to assure
- continuation and renewal of funding streams
- innovation and learning
- job security for all center staff

**Strategy 1.2:** Evaluation Center administration will provide adequate time and resources for research staff to increase
- funding via grants and contracts
- the number of principal investigators on federal grants
- local, regional, national, and international partnerships and networks
- scholarly publication

**Strategy 1.3:** Evaluation Center administration will further provide adequate resources for
- maintaining and renewing the electronic repository and research infrastructure
- enhancing investment in the professional development of staff
- increasing and training staff as necessary to fulfill the EC vision and mission
- mentoring new staff
- increasing diversity

**Strategy 1.4:** Research and support staff will use awarded resources to maintain and enhance
- high-quality evaluation, research, and capacity-building
- learning from inquiry, collaboration, and innovation
- sharing of knowledge and lessons learned with the academic and
- the visibility of WMU and Office of the Vice President for Research
- opportunities for engaging doctoral students in evaluation in hands-on learning experiences from practice

**Strategy 1.5:** Evaluation Center staff will assist a wide range of organizations to
- improve their programs
- promote research and evaluation
- stimulate learning and discourse about research and evaluation

Goal 2. Engage in academic leadership

**Strategy 2.1:** Research staff will publish in the peer-reviewed literature to increase the
- visibility and competitiveness of the EC and WMU
- professional profile of individual EC staff
- opportunities for extramural funding

**Strategy 2.2:** Research staff will present at academic and professional conferences to
- learn from other academics and professionals to improve our work
- share knowledge and lessons learned from our work
- increase visibility and network building
Strategy 2.3: Research staff will provide service to professional organizations and scholarly journals

Goal 3. Enrich the experience of students in the IDPE program by providing opportunities for students to put their academic knowledge into real-world practice

Strategy 3.1: Research staff will engage outstanding IDPE students in Center project work to
- prepare students to be successful in real-world research and evaluation contexts
- provide hands-on learning experiences
- promote the interdisciplinary nature of evaluation work
- ensure a firm foundation in evaluation practice
- enhance evaluation, research, and communication competencies
- provide financial support when possible

Strategy 3.2: The leadership team will serve on program and dissertation committees to contribute to WMU’s academic community

Strategy 3.3: Support staff will provide administrative services to the IDPE to assure that
- budgets are tracked and appropriately allocated
- students are informed of operational procedures and policies
- student paperwork is up to date and, as appropriate, submitted to the necessary parties
- applications are processed in a timely matter
- applications are reviewed by appropriate parties in a timely manner
- board meetings are scheduled twice annually

Strategy 3.4: Center staff will ensure a synergistic, mutually beneficial relationship between IDPE students and Center staff by honoring values of integrity, respect, diversity, and commitment to excellence.

Other: Alignment with WMU’s Vision and Strategic Plan

In this section, we discuss how The Evaluation Center and IDPE program’s 2013-14 activities have supported and are aligned with the University’s three Pillars of Vision and five strategic planning goals (see www.wmich.edu/strategic).

Pillars of WMU’s Vision

Learner Centered

The Evaluation Center supports the academic and professional development of IDPE students by encouraging and supporting their engagement in the Evaluation Café series, employing them on projects, and senior staff providing instruction and mentoring activities. Likewise, the IDPE program supports students to attend annual AEA conference, where they give presentations, engage in leadership roles for the organizational topical interests groups, and build their professional networks beyond WMU.

With many IDPE students’ learning extending beyond traditional coursework, they have opportunities to develop and improve the “softs skills” — e.g., communication, management, critical thinking — that are essential for competent evaluation work.
Discovery Driven

The Evaluation Center has several projects supported by external grants and contracts. These grants and contracts enable the Center to provide evaluation services to local, national, and international organizations, as well as to advance the science of program evaluation.

Consistent with the Center’s mission to advance the theory, practice, and utilization of evaluation, we have a strong dissemination focus: Center staff and faculty generated 4 peer-reviewed publications, 25 presentations, and 9 workshops in 2013-14; IDPE students gave an additional 11 presentations.

Globally Engaged

The Evaluation Center has a long history of working across borders. This year, we provided evaluation services to the Swiss National Science Foundation, International Labour Organization, Integra (Solvenia), and the U.S. Department of Agriculture’s International Codex Outreach program.

Four international students are enrolled in the IDPE program from Malaysia (1), Peru (1), Saudi Arabia (1), and Japan (1).

WMU’s Strategic Planning Goals

1. Ensure a distinctive learning experience and foster the success of students

All IDPE students are required to complete nine credits of practical evaluation experience. Placements on Evaluation Center projects are common. This year, 12 students worked on Center projects as part of the field experience requirements or otherwise. These experiences afforded them real-world experience, such as

- managing, analyzing, and reporting on data from a survey of NSF program grantees that has been conducted annually since 2000
- presenting Center project work to national and international audiences
- transcribing interview data and analyzing rich qualitative data from interviews and document reviews
- developing relational databases for multiple projects
- collecting data in the field
- conducting extensive literature and document reviews
- developing and implementing evaluation management plans
- developing survey instruments and protocols for interviews and focus groups
- managing logistics for data collection via field visits
- leading internal evaluation work for a large-scale project

2. Promote innovative learning, discovery, and service

Students engaged with IDPE faculty and Center staff in developing numerous scholarly publications and presentations (see publication and presentations), and both staff and students are encouraged to participate in professional conferences and take leadership roles in professional organizations. Center staff’s engagement in and service to the evaluation profession is evidenced by their various contributions listed in the Community Service section of this report.
3. **Advance WMU as a major research university**

WMU is an evaluation powerhouse in terms of scholarship, service, and education. The Evaluation Center is without peer in terms of its longevity as a center dedicated to evaluation. The IDPE is unique in the world in terms of the interdisciplinary nature of its doctoral degree. The Center has competed successfully to obtain grants and contracts for major federal and international research sponsors, including the Centers for Disease Control and Prevention, National Institutes of Health (National Institute on Drug Abuse and National Institute on Alcohol Abuse and Alcoholism); National Science Foundation; Swiss National Science Foundation, and the U. S. Department of Agriculture.

4. **Ensure diverse, inclusive, and healthy community**

Through the Evaluation Café series, the Center and IDPE calls attention to matters related to diversity, inclusion, and vulnerable populations. This year, Evaluation Café presenters addressed cultural competence and racial equity in evaluation. Additionally, Dr. Wingate serves on the advisory committee for WMU’s Racial Healing grant from the W. K. Kellogg Foundation.

Diversity at The Evaluation Center is greatly enhanced by the presence of students in the IDPE program. Of the 36 IDPE students, four are minority females and seven are minority males.

5. **Advance social, economic, and environmental sustainability practices**

By sharing technology, facilities, and intellectual and human resources, The Evaluation Center and IPDE program both operate in a more efficient and sustainable manner.