

Reporting Unit: The Evaluation Center

GOAL #1: ENSURE A LEARNING EXPERIENCE FOR THE SUCCESS OF STUDENTS.

Strategy 1.1

Ensure distinctive local and global experience for all learners.

Initiatives

Division Initiative: Engage Evaluation doctoral students in research and evaluation projects	
Success Measure: At least 10 students will be employed or receive field experience on Center projects in FY 14-15.	
Choose One: Impact <input checked="" type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Strategy 1.2

Provide tools to foster the success of our students.

Initiatives

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

GOAL #2: PROMOTE INNOVATIVE LEARNING, DISCOVERY, AND SERVICE.

Strategy 2.1

Invigorate curricula and teaching methods to improve learning outcomes.

Initiatives

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Strategy 2.2

Support and promote innovative discovery and development across campus.

Initiatives

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Strategy 2.3

Support and promote engagement and service to the University, community, and professional disciplines.

Initiatives

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One:	
<i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

GOAL #3: ADVANCE WMU AS A MAJOR RESEARCH UNIVERSITY.

Strategy 3.1

Refine WMU's portfolio of mission-appropriate programs.

Initiatives

Division Initiative: Develop a draft plan for creating a WMU Discovery Community on Evaluation	
Success Measure: Submit the plan to the VP for Research	
Choose One: Impact <input type="checkbox"/>	Operational <input checked="" type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Strategy 3.2

Increase WMU research and creative activity that impacts the State, nation, and world through partnerships with communities, industries, governments, institutions, and foundations.

Initiatives

Division Initiative: Contribute to knowledge generation about evidence-based behavioral health practices nationally	
Success Measure: 1. Edit and publish a special issue of the journal Evaluation and Program Planning, including 2 articles from WMU and one graduate of WMU 2. Develop and submit an R01 application to National Institutes of Health on evidence-based practice registers in behavioral health	
Choose One: Impact <input checked="" type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative: Contribute to the evaluation literature	
Success Measure: Develop and submit at least 3 project-based articles for submission to evaluation and methods journals	
Choose One: Impact <input checked="" type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

GOAL #4: ENSURE A DIVERSE, INCLUSIVE, AND HEALTHY COMMUNITY.

Strategy 4.1

Enhance diversity and promote a campus climate of inclusion.

Initiatives

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Strategy 4.2

Enhance the health and wellness of the community.

Initiatives

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

Strategy 4.3

Foster the University's reputation.

Initiatives

Division Initiative:	
Actively represent WMU at evaluation conferences	
Success Measure:	
At least 10 individuals will present at evaluation-related conferences	
Choose One: Impact <input checked="" type="checkbox"/>	Operational <input type="checkbox"/>

Division Initiative:	
Take an active role in the Joint Committee on Standards for Educational Evaluation	
Success Measure:	
Develop a strategic fundraising plan Host the historical archive	
Choose One: Impact <input type="checkbox"/>	Operational <input checked="" type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: Impact <input type="checkbox"/>	Operational <input type="checkbox"/>

GOAL #5: ADVANCE SOCIAL, ECONOMIC, AND ENVIRONMENTAL SUSTAINABILITY.

Strategy 5.1

Strategy 5.2

Strategy 5.3

Advance economic sustainability.

Advance environmental sustainability.

Advance social sustainability.

Initiatives

Initiatives

Initiatives

Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
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Division Initiative:	
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Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

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Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>

Division Initiative:	
Success Measure:	
Choose One: <i>Impact</i> <input type="checkbox"/>	<i>Operational</i> <input type="checkbox"/>