## Western Michigan University

**CENTER FOR DISABILITY** 

**SERVICES STRATEGIC PLAN Calendar** 

Year 2021 - 2023

Strategic Plan disrupted due to

pandemic.



WESTERN MICHIGAN UNIVERSITY

College of Health and Human Services

#### **MISSION**

Our mission is to help people who because of age, illness or disability need assistance to live life fully.

Through our community living, care coordination, skill building and aging services, our goal is to support a person's intellectual and physical functioning and independence by minimizing the negative impact of age or disability on their life, and assisting them to remain living at home and participating in their community.

## **VISION**

Our vision is to provide high quality supports and services and to help all people be active members of their community and achieve the highest quality of life possible. Western Michigan University (WMU) is ranked among the top 100 national universities by Washington Monthly, a respected Washington, DC, magazine. The list is based on three factors the publication characterizes as college qualities that are good for the nation: producing cutting-edge research and new PhDs; encouraging students to give back to the nation through service; and promoting social mobility by recruiting and graduating low-income students.

The College of Health and Human Services (CHHS) has a mission to educate professionals to provide exemplary health care, rehabilitation, and social services; promote innovation in advancing knowledge; and build mutually enriching local and global partnerships – all focused on enhancing human health and well-being.

# LINKS TO WMU AND COLLEGE OF HEALTH & HUMAN SERVICES STRATEGIC PLANS

This strategic plan for the CDS and CHHS is built upon the WMU strategic plan, approved by the Board of Trustees, March 23, 2016. This plan focuses on the three pillars of the University; **Learner Centered**, **Discovery Driven**, and **Globally Engaged**.

## **VALUES**

All people are valued members of society.

All people have the right to make choices affecting their lives.

People who receive our services are unique individuals who should be cherished, treated with sincere understanding and respect, and provided with lifelong learning opportunities.

 $\frac{http://wmich.edu/sites/default/files/attachments/u656/2016/The\%\,20Gold\%\,20Standard\%\,202020.}{pdf}$ 

The CHHS plan addresses the University goals with strategic actions and outcome measures specific to the College.

The CDS plan builds on the direction outlined by both plans.



#### **CDS Strategic Planning Framework: 2021-23**

## STRATEGIC FOCUS AREAS

#### **M**ISSION

Our mission is to help people who because of age, illness or disability need assistance to live life fully.

#### **V**ISION

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#### **V**ALUES

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## **NEXT AREAS OF FOCUS**

#### **WORKFORCE COMPETENCY**

Emphasis on Training, Recruitment, Elearning



Organize a Taskforce Recruitment Incentive Structured Approach - Consider OBM Assistantship



Create Levels of Staff Higher Pay for Different Levels of Staff Must possess/pass competency expectations for higher level



Supervisory Training Define role of supervisor

#### OUTCOMES/CLINICAL COMPETENCE - BECOMING MORE DATA DRIVEN

HIRE DATA ANALYST **New Professional Positions** Adoption of Evidence Based Practices Value Based Purchasing **Outcome Analysis** 

#### **Aging Services**

Caregiver Support Services/Program - Social Work Position



Adult Wellness Programs

### New Service Delivery Models/Focus

Reimagine Day Activity EWB Services Health Focus What other domains to focus on? What is "valued" by funders?



Technology - Create Task Force Consider home monitoring Consider Smart Home Expertise

**Caregiver Services** 

## 🔭 Funding Diversification/Marketing

Healthplans Medicare Advantage Plans **Grow Private Pay** Families with Children Living at Home

## WHAT ARE THE PRIMARY GOALS OF CDS

- 1. Student learning
- 2. Community services for people with an intellectual disability and other developmental disabilities
- 3. Community services for elderly people with Alzheimer's and other dementias
- 4. Services to WMU community, Kalamazoo community
- 5. Research incubator for faculty

## WHAT MUST WE DO IN ORDER TO REMAIN VIABLE

- 1. Maintain financial solvency
- 2. Maintain student educational focus
- 3. Maintain IDD focus
- 4. Increase aging focus
- 5. Increase campus and community awareness
- 6. Diversify business to eliminate dependency on one payer source