

## Event Management Minor

Western Michigan University

College of Education and Human Development

**18 Credits** (Non-Teaching)

Name: \_\_\_\_\_ WIN#: \_\_\_\_\_ Catalog Year: \_\_\_\_\_

GEN ED	PRE-REQUISITES	COURSES	TRAN/SUB/GRADE	CR HR
<b>REQUIRED COGNATE</b>				
Area V		<b>HPHE 1700</b> Intro. to Leisure and Rec. Services (f/sp)		3
				<b>Total Credits (3)</b>
<b>REQUIRED PROGRAM COURSES</b>				
<i>Courses Cannot Count for Both Major/Minor</i>				
	HPHE 1700 w/ "C" or better (may be taken concurrently)	<b>HPHE 2100</b> Event Strategic Planning (f)		3
	HPHE 1700, 2100; both w/ "C" or better	<b>HPHE 3100</b> Event Management—Advanced Applications (sp)		3
	HPHE 1700, 2100; both w/ "C" or better	<b>HPHE 3110</b> Event Marketing (sp)		3
		<b>FIN 2420</b> Entrepreneurial Finance		3
	HPHE 1700; 2100; 3100; all w/ "C" or better	<b>HPHE 4199</b> Practicum in Event Management		3
				<b>Total Credits (15)</b>