

**Fashion Merchandising and Design: Merchandising**  
Suggested Course Sequence

Year	Prerequisites	Course	Credits
Freshman 30 hours		FCS 1260 The Fashion Industry	3
		FCS 1550 Design Principles	3
		COM 1040 Public Speaking or COM 1700 Interpersonal Communications	3
		FCS 2250 Computer Applications or CIS 1020 Intro to Business Computing	3
		General Ed & Electives	18
Sophomore 30 hours		FCS 2200 Textiles	3
		FCS 2260 Fashion Retail Buying (offered Spring only)	3
		FCS 3260 History of Fashion	3
		ACTY 2100 Principles of Accounting	3
		BUS 1750 Business Enterprise	3
		General Ed and Elective courses	15
Junior 30-32 hours		FCS 2020 Field Experience	3
	BUS 1750	MGMT 2500 Organizational Behavior	3
		MGMT 2520 Human Resource Management	3
	26 + credit hours	MKTG 2500 Marketing Principles	3
	56 + credit hours	FCS 3050 Professional Job Search Strategies	3
	FCS 1550	FCS 3200 Visual Merchandising	3
	FCS 1260, MKTG 2500	FCS 3290 Promotion	3
	56+ credit hours	FCS 3300 Entrepreneurship in FCS	3
	General Ed and Elective courses	6-8	
Senior 30-32 hours	FCS 1260, FCS 2200, FCS 2220 or 2260, 88+ credit hours	FCS 4220 Product Development	3
	FCS 1260, FCS 2260, MKTG 2500, MGMT 2500	FCS 4300 Merchandising Seminar	3
	56+ credit hours	FCS 5240 or FCS 5340 or FCS 5440	3
	MKTG 2500 for MKTG 3600 and 4750	MKTG 2900 or MKTG 3600 or MKTG 4750	3
		General Ed and Elective courses	18-20

This sequence is intended as a suggestion for progressing through your program in the most efficient way. Meet with your academic advisor regularly to be sure that you stay on track. Space is limited in most classes. Please register in a timely manner.

Spring semester is suggested for study abroad at one of our partner institutions. If you are planning to complete a portion of your WMU fashion major studies at one of our partner institutions (Florence University of the Arts or Regents University), you are urged to work closely with faculty and your academic advisor to plan your WMU program.