MID AMERICAN CONFERENCE ACADEMIC LEADERSHIP DEVELOPMENT PROGRAM
(MAC ALDP)
Western Michigan University, Host Institution
Kalamazoo, Michigan
February 19-21

AGENDA

Monday February 19, 2018

4:45 pm  Check-in
Main lobby, Radisson Plaza Hotel
Meet in Radisson lobby for transportation to Bell’s

5:00 – 6:00 pm  Registration Table (workshop materials distributed)
Welcome and Introductions
Bell’s Eccentric Cafe, 355 E. Kalamazoo Ave., Kalamazoo, MI 49001
(269) 382-2332

6:00 – 8:00 pm  Dinner and Talk
Bell’s Eccentric Café
Welcome – Dave Reinhold
Sustainable Brewing Program Development – Steve Bertman and Ed Martini
Address by President Edward Montgomery, Western Michigan University

8:00 pm  Transportation back to the Radisson Plaza Hotel

Tuesday February 20, 2018

7:45 - 8:00 am  Meet in hotel lobby for transportation to Fetzer Center
Western Michigan University – Fetzer Center
2251 Business Court, Kalamazoo, MI 49008
(289) 387-5030

8:00 – 9.00 am  Breakfast
Banquet Room 1035, Western Michigan University – Fetzer Center
9:00 – 9:45 am **Development of Business Technology and Research Park (BTR)**
Bob Miller and panel (Jill Bland, CEcD Managing Partner, Southwest Michigan First and Jerome Kiscorni, Economic development Director, City of Kalamazoo)

9:45-10:00 am **Break**

10:00 – 10:30 am **Office of Sustainability Efforts**
Harold Glasser
Room 2020 Western Michigan University – Fetzer Center

10:30 – 11:00 am **Facilities Management Sustainability Efforts**
Pete Strazdas
Room 2020, Western Michigan University – Fetzer Center

11:00 – 11:15 am **Break**

11:15 – 12:00 pm **Grant Development Exercise**
Fellows: Facilitated by Dave Reinhold
Room 2020, Western Michigan University – Fetzer Center

Noon – 1:00 pm **Lunch**
Banquet Room 1035, Western Michigan University – Fetzer Center

1:00 – 4:00 pm **Tours of Power Plant and BTR Park**
Bob Miller and Pete Strazdas
Meet in Fetzer Center Atrium for transportation to tours

4.15 – 5:30 pm **Networking Time**
Banquet Room 1055, Western Michigan University – Fetzer Center

5:45 – 7:00 pm **Dinner and Talk**
Address by Provost Sue Stapleton, Vice President for Academic Affairs

7:00 pm **Transportation back to the Radisson Plaza Hotel**

7:30 pm **Fun time in Downtown Kalamazoo**
Wednesday February 21, 2018

Meet at Western Michigan University – Fetzer Center
Participants driving should drive from the Radisson to the Fetzer Center. Those flying in will be provided with Transportation.

8:00 – 9:00 am    Breakfast
Banquet Room 1035, Western Michigan University – Fetzer Center

9:00 – 9:45 am    The Seita Scholars Program Presentation
Yvonne Unrau, Ronicka Hamilton, and Bri Simmons
Room 2020, Western Michigan University – Fetzer Center

9:45 – 10:00 am   Break

10:00 – 11:00 am  Leadership Activity and Basket Exercise
Dave Reinhold
Room 2020, Western Michigan University – Fetzer Center

11:00 – 11:15 am  Break

11:15 – 11:45 am  Liaison Discussion on Leadership Characteristics
MAC Liaisons
Room 2020, Western Michigan University – Fetzer Center

11:45 – 12:00 PM  Wrap-up event
Room 2020, Western Michigan University – Fetzer Center

12:00 pm         Boxed Lunch available for pick up
Atrium Lobby, Western Michigan University – Fetzer Center

People who fly in will be transported to the airport as needed to catch their flights
The Mid-American Conference Academic Consortium fosters an alliance with higher education programs involving administrators and faculty at its 12 member universities through the MAC Academic Leadership Program (ALDP) and the Collaborative Leadership Project Grant.

**MAC Consortium Vision Statement**: To connect Mid-American Conference universities and support high-level service in academia.

**MAC Consortium Mission Statement**: To provide leadership development to our MAC universities while increasing opportunity for their collaborative academic endeavors and promoting their advancements nationally and globally.

**MAC Consortium Goals**:

- Identify and develop future leaders for optimal achievement and contribution in academia
- Provide proper access for collaboration among MAC university administrators, faculty, and students
- Increase the research efforts of Fellows through grant programs
- Highlight current projects and achievements of MAC faculty, students, and administrators

**Connecting with the MAC**:

- Online – getsomemaaction.com
- Facebook – @GetSomeMACtion
- Twitter – @MACSports
- Instagram – @MACSports
Mid-American Conference Academic Consortium Programs and Activities

The Mid-American Conference sponsors and supports programs involving faculty, administrators, and students at its 12 member universities. The MAC promotes academic achievements and encourages engagement of these individuals through various platforms and initiatives. For more information visit us online – getsomemaction.com ; Facebook -- @GetSomeMACtion ; Twitter -- @MACSports ; and Instagram -- @MACSports.

MAC Academic Leadership Development Program (MAC ALDP) – This leadership development program aims to identify and prepare academic fellows for leadership roles within MAC institutions and beyond. Each university has designed individual participant plans and there are Fall and Spring MAC-wide Leadership summits.

MAC Collaborative Leadership Project - The goal of the Grant is for alumni fellows to combine the leadership skills gained from ALDP participation with selected members from their cohort for multi-institutional collaboration to further advance academic leadership for the MAC 12 member universities and beyond.
MAC Academic Leadership Development Program

Vision Statement

The MAC Academic Leadership Development Program vision is to connect and pair senior faculty with early career faculty in order to mutually enhance their ability to be effective academic leaders.

Mission Statement

The MAC Academic Leadership Development Program mission is to develop and promote senior faculty and early career faculty at its 12 member universities.

Goals

The MAC Academic Leadership Development Program goal is to advance high-level research and contribution through our grant program and rigorously develop early career faculty in areas of academic leadership during the MAC Fall and Spring workshops by:

- Enhancing communication and leadership skills.
- Mentoring early career faculty through collaborative efforts.
- Teaching complex managerial skills.
- Engaging in critical discussion about the future of academia.
# MAC Academic Leadership Development Program Fellows and Liaisons
## 2018-2019 Academic Year

<table>
<thead>
<tr>
<th>Institution</th>
<th>Program Liaison</th>
<th>Program Fellows</th>
<th>Fellow Email Addresses</th>
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</thead>
<tbody>
<tr>
<td>Akron</td>
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2017-18 ALDP Fellows Directory

The University of Akron

Hazel A. Barton
Professor, Director of Integrated Bioscience Program
Department: Biology

Dr. Hazel A. Barton is a Professor of Biology and Director of the Integrated Bioscience Program at the University of Akron. Dr. Barton earned her B.Sc. 1st Class Honors in Applied Biological Sciences from the University of the West of England, and her Ph.D. in Microbiology from the University of Colorado Health Sciences Center. Dr. Barton’s research has been featured in *Sports Illustrated, Forbes, National Geographic Explorer, Outside, Science News, The Scientist, Popular Mechanics, Wired, Geo and The Smithsonian* magazines, in the book *Extreme Scientists: Exploring Natures Mysteries from Perilous Places*, on NPR and BBC Radio, on Animal Planet, the History Channel, the CBS Early Show, BBC TV and in the IMAX movie *Journey into Amazing Caves*.

Heather A. Howley
Associate Professor & Coordinator of Communications
Department: Wayne College

Dr. Heather A. Howley is the Associate Professor and Coordinator of Communication at the University of Akron, Wayne College. Dr. Howley earned her B.A. in Communication from Youngstown State University, along with her M.S. and Ph.D. in Communication from Southern Illinois University, Carbondale. Dr. Howley’s research focuses on communication pedagogy, undergraduate persistence, rhetoric of social justice (class, race, health, and education), and the rhetoric of organizing.

Carolyn J. Murrock
Professor
Department: Nursing

Dr. Carolyn J. Murrock is a Professor of Nursing at the University of Akron. Dr. Murrock earned her BSN in Nursing from the University of Akron, MEd in Exercise Science from Cleveland State University, MSN in Nursing from the University of Akron, and her PhD in Nursing from Case Western Reserve University. A creative example of Dr. Murrock’s collaborative works is found in the publication, *Depression, social isolation, and the lived experience of dancing in disadvantaged adults*, in the Archives of Psychiatric Nursing. Dr. Murrock has received numerous awards including the Gloria Smith American Nurses Foundation Scholar from the American Nurses Association.
Dr. Kristen L. McCauliff is an Associate Professor in Communication Studies and Acting Assistant Provost at Ball State University. Dr. McCauliff earned her B.A. in Political and Communication from Central Michigan University, her M.A. in Communication Studies from Wake Forest University, and her PhD in Communication Studies from the University of Georgia. Dr. McCauliff’s research focus on feminism, citizenship, rhetoric, media, and pedagogy. In 2015, Dr. McCauliff received the Outstanding Teaching Award from Ball State University.

Dr. Kecia Driver Thompson is the Acting Associate Provost and Dean of University College at Ball State University. Dr. Thompson earned her Ph.D. in English from the University of Tennessee. She has taught numerous originally designed courses, earning her the University Outstanding Teaching Award from Ball State University in 2006. Dr. Thompson has also received a number of Film awards, including Best Documentary Film, Mintonette, from the Baby Frog Film Competition in 2008.
Bowling Green State University

Katharine Dailey
Associate Dean and Associate Professor of English
Bowling Green State University, Firelands College
Department: Humanities

Dr. Kate Dailey is the Associate Dean and Associate Professor of English at Bowling Green State University. Dr. Dailey earned her B.A. in English from College of Wooster, her M.A. in English from the University of Massachusetts, and her Ph.D. in English from Bowling Green State University. Dr. Dailey is deeply committed to developing a useful pedagogy for teaching literatures of trauma and oppression and promoting academic success for underserved students. Her article, *Three Models for Approaching Literatures of Trauma*, can be found in the American Reading Forum Journal.

Lisa Hanasono
Associate Professor
Department: Communication

Dr. Lisa K. Hanasono is an Associate Professor in the Communications Department at Bowling Green State University. Dr. Hanasono earned her B.A. in Speech Communication and Psychology from Miami University, along with her M.A. in Speech Communication, and her Ph.D. in Communication from Purdue University. Dr. Hanasono is deeply committed to faculty development and diversity and has received numerous rewards due to her service. She is currently on the IDEAL-N Leadership Team, funded by an NSF grant from Case Western Reserve University, which aims to advance the careers of post-tenure faculty and create a stronger culture of leadership at Bowling Green State University.

Charles Kanwischer
Professor and Director of the School of Art
Department: School of Art

Charles Kanwischer is a professor and the Director of the School of Art at Bowling Green State University. Kanwischer earned his BFA in Painting and Printmaking from Yale University and his MFA in Painting and Printmaking from the University of Iowa. Kanwischer’s art has been represented in a number of public and private collections including the Boston Museum of Fine Arts, the Akron Museum of Art, the Cleveland Clinic and the Progressive Insurance Corporation. Kanwischer was awarded First Prize at the 10th International Drawing Annual by the Manifest Gallery and received seven Ohio Arts Council Individual Artist Excellence Awards, most recently in 2017.
Jessica Clemons
Associate Librarian for Education, Research, and Outreach
Department: University Libraries

Jessica Clemons serves as Associate Librarian for Education, Research, and Outreach for the University at Buffalo. Clemons earned her Master’s Degree in Library Science from Clarion University along with a Master’s Degree in Geographic Information Systems from Penn State University. Clemons’ scholarly output has focused on strong collaboration with faculty and students, pedagogical approaches to teaching students about technology, research visibility and impact, and building partnerships to support the research enterprise. Clemons’ was recognized as an American Library Association Emerging Leader, class of 2013.

Heather Orom
Assistant Dean for Equity, Diversity and Inclusion, Director of Graduate Studies, Associate Professor
Department: Community Health and Health Behavior

Dr. Heather Orom is an Associate Professor in Community Health and Health Behavior at the University at Buffalo. Dr. Orom earned her Ph.D. in Social and Personality Psychology from the University of Illinois at Chicago. One area of Dr. Orom’s research focus is identifying strategies for eliminating health disparities. A recent collaborative publication, *Emotional distress increases the likelihood of receiving surgery among men with localized prostate cancer*, in the Journal of Urology.

Kris Tjaden
Associate Dean for Faculty Affairs and Professor
Department: Communicative Disorders & Sciences

Dr. Kris Tjaden is a Professor and Associate Dean for Faculty Affairs in Communicative Disorders & Sciences at the University at Buffalo. Dr. Tjaden earned her B.A. in Psychology from Luther College, M.A. in Communicative Sciences and Disorders from the University of Minnesota-Twin Cities, and her Ph.D. in Communicative Sciences and Disorders from the University of Wisconsin-Madison. Dr. Tjaden’s research interest include dysarthria, acoustics, and speech production and perception. Currently, Dr. Tjaden has a grant sponsored by the National Institutes of Health, National Institute on Deafness and other Communication Disorders, entitled, *Therapeutic Approaches to Dysarthria: Acoustic and Perceptual Correlates*.
Central Michigan University

**Concha K. Allen**  
Associate Professor  
Department: Marketing & Hospitality Services

Dr. Concha K. Allen is an Associate Professor in the Marketing & Hospitality Services Department at Central Michigan University (CMU). Dr. Allen earned her B.A. in Advertising from Texas Tech University, M.B.A. from the University of South Alabama, and her Ph.D. in Marketing from the University of North Texas. Dr. Allen is the founding faculty member of the CMU Professional Sales program. An example of Dr. Allen’s novel research is found in the article *Math Anxiety and the Millennial Marketing Student.*

**N. Christine Brookes**  
Professor of French and Department Chair  
Department: World Languages & Cultures

Dr. Christi Brookes is a Professor of French and Department Chair of World Languages and Cultures at Central Michigan University. Dr. Brookes earned her B.A. summa cum laude in French Literature from The University of Arizona, M.A. in French and her Ph.D. in French (Civilization) from The Pennsylvania State University. In 2010, Dr. Brookes received the Excellence in Teaching Award and the Lorrie Ryan Excellence in Teaching Award from Central Michigan University.

**Vincent E. Mumford**  
Senior Administrative Fellow and Professor  
Department: Physical Education & Sport

Dr. Vincent E. Mumford is a Professor of Sport Management at Central Michigan University. He earned a doctorate degree from the University of Delaware in Educational Leadership, with a specialization in Administration and Policy. Dr. Mumford has experience in multiple leadership roles including program director, assistant vice president, and vice president for academic affairs. He was recognized by The American Red Cross as a Michigan Hero and the United Nations for his humanitarian efforts. Dr. Mumford’s research interest focuses on leadership and service. He has been appointed to numerous committees and advisory boards, including the United Way, Athletic Management, the YMCA, and the National Football League (NFL).
**Eastern Michigan University**

**Tana Bridge**  
Professor of Social Work & The Graduate School Faculty Associate  
Department: Social Work & The Graduate School  

Dr. Tana Bridge is a Professor of Social Work and a Faculty Associate of The Graduate School at Eastern Michigan University. Dr. Bridge earned her Master of Social Work in Interpersonal Practice at the University of Michigan and her Doctor of Philosophy, Education: Theoretic Evaluation and Research, Urban Studies from Wayne State. Dr. Bridge’s research focuses on Trauma Informed Practice, Burnout, Compassion Fatigue and Vicarious Trauma, Workplace Culture, and Ethical Practice. Dr. Bridge is a Governor Snider Appointed Member on The Governor’s Task Force on Child Abuse and Neglect.

**Debra Ingram**  
Professor and Department Head  
Department: Mathematics and Statistics  

Dr. Debra K. Ingram is a Professor and Department Head of Mathematics and Statistics at Eastern Michigan University. Dr. Ingram earned her B.S. in Mathematics from the University of Minnesota, M.S. in Mathematics from Arkansas State University, and Ph.D. in Applied Statistics from the University of Memphis. Dr. Ingram received the Dean’s Distinguished Leadership Award, College of Sciences and Mathematics from Arkansas State University. Currently, Dr. Ingram is participating in the Gateways to Completion Taskforce, a program of the John N. Gardiner Institute, this process helps institutions strategically improve teaching, learning, and success in high-enrollment courses that have historically experienced high failure rates and/or unsatisfactory progress.

**W. John Koolage**  
Associate Professor of Philosophy & Interim Director of General Education  
Department: History and Philosophy  

Dr. W. John Koolage is an Associate Professor of Philosophy and the Interim Director of General Education at Eastern Michigan University. Dr. Koolage earned his B.Comm (Hons.) in Finance and B.A. in Philosophy from the University of Manitoba, M.A. in Philosophy from both the University of Manitoba and the University of Wisconsin, and his Ph.D. in Philosophy from the University of Wisconsin. Dr. Koolage received the Ronald W. Collins Distinguished Faculty Award-Teaching from Eastern Michigan University. An exciting collaborative journal article, *Reasoning, Science, and The Ghost Hunt* will be published soon.

**Western Michigan University**
Kent State University

Amoaba Gooden
Chair and Associate Professor
Department: Pan-African Studies

Dr. Amoaba Gooden is an Associate Professor and Chair of the Pan-African Studies Department at Kent State University. Dr. Gooden earned her B.A. and M.A. in History from the University of Guelph, along with her M.A. and Ph.D. in Africology and Black Studies from Temple University. Dr. Gooden’s scholarship focuses on African Caribbean Transnational Communities; Gender, identity and the African Diaspora; and the African Diaspora Social Networks as Detriments of Health. The book entitled, Building Community, Articulating Canadian: African Caribbean Narratives of Belonging and Citizenship is forthcoming.

Deborah C. Smith
Associate Professor
Department: Philosophy

Dr. Deborah C. Smith is an Associate Professor of Philosophy at Kent State University. Dr. Smith earned her B.A. in Philosophy from Pomona College and her M.A. and Ph.D. in Philosophy from the University of Washington. Dr. Smith’s research is composed of four areas of focus: Contemporary Analytic Metaphysics, Contemporary Analytic Epistemology, Philosophy of Language and Logic. During the 2015 American Association of University Professors – Kent State University negotiations, Dr. Smith served as the Chief Negotiator.

Eric van Baars
Director School of Theatre and Dance & Associate Professor
Department: School of Theatre and Dance, College of the Arts

Eric van Baars is the Director at the School of Theatre and Dance and Associate Professor in the College of Arts at Kent State University. van Baars earned his BFA in Drama-Performance from East Carolina University and his MFA in Acting from Kent State University. Celebrated for his teaching abilities, van Baars twice earned the Faculty Excellence Award (Merit) at Kent State University, he is also an award-winning director and choreographer, winning Cleveland Critic’s Circle Outstanding Director for Fiddler in 2013.
Miami University

Brooke Flinders
Chair and Associate Professor
Department: Nursing

Dr. Brooke A. Flinders is an Associate Professor and Chair of the Nursing Department at Miami University. Dr. Flinders earned her B.S. in Nursing at Miami University, M.S. in nursing from the Frontier School of Midwifery and Family Nursing, and Doctor of Nursing Practice from Frontier University. Dr. Flinders is committed to Teen Pregnancy Prevention, an example in press is found in the Journal of Doctoral Nursing Practice, *Improving quality in teen pregnancy prevention through effective replication: A mixed-methods focus on fidelity.*

Tammy L. Kernodle
Professor of Musicology
Department: Music

Dr. Tammy L. Kernodle is a Professor of Musicology at Miami University. Dr. Kernodle earned her B.M in Choral Music Education and Piano from Virginia State University, M.A. and Ph.D. in Music History from The Ohio State University. Dr. Kernodle has served as a consulted with numerous prestigious entities, including the National Museum of African American History and Culture, Music Division at the Smithsonian Institute. Her book, *Soul on Soul: The Life and Music of Mary Lou Williams*, which chronicles the life and jazz career of Williams spans over six decades.

Bryan Marshall
Professor and Chair
Department: Political Science

Dr. Bryan W. Marshall is a Professor and Chair in the Political Science Department at Miami University. Dr. Marshall earned his B.A. and M.A. in Political Science from the University of Toledo and his Ph.D. in Political Science from Michigan State University. Dr. Marshall’s scholarly interest focus on US Congress, Congressional-Executive Relations & Separation of Powers, and Quantitative Methods. From 2008-2009 Dr. Marshall was an American Political Science Association’s Steiger Congressional Fellow and served as Policy Advisor in the U.S. House of Representatives for the Majority Whip, Jim Clayburn (SC-6).
Northern Illinois University

Jessamine Cooke-Plagwitz
Associate Professor and Director of Undergraduate Studies
Department: Foreign Languages and Literatures

Dr. Jessamine Cooke-Plagwitz is an Associate Professor and Coordinator of Foreign Language Instructional Technology Graduate Certificate Program in the Department of Foreign Languages and Literatures at Northern Illinois University. Dr. Cooke-Plagwitz earned her B.A. Magna Cum Laude in German and French from Dalhousie University, along with her M.A. in German Literature, and her Ph.D. in German Language and Literature from Queen’s University. Dr. Cooke-Plagwitz’s research interests involve Authentic Assessment Methods, Virtual Environments and Social Presence in Online Language Education, and Games and Gamification in Foreign Language Education. An example of creative literature is her paper, *Foreign-Language Learning in 3D-MUVEs: How Second Life’s User Interface Influences Social Presence and Student Motivation*.

Sarah Dee Geiger
Assistant Professor
Department: Public Health Programs

Dr. Sarah Dee Geiger is an Assistant Professor in the Public Health Programs at Northern Illinois University. Dr. Geiger earned her B.G.S. in Liberal Arts and Sciences from Northern Illinois University, M.S. in Community Health from the University of Illinois at Urbana-Champaign, and her Ph.D. in Public Health Sciences specializing in Epidemiology and Biostatistics from West Virginia University. Dr. Geiger’s research focuses on environmental biomonitoring, in particular, the cardiovascular effects of common environmental agents such as perfluoroalkyl substances. She is also interested in the mammography-seeking practices among Amish women and the relationship between sleep-disordered breathing and hypertension.

Leanne VandeCreek
Acting Associate Dean for Public Service and Associate Professor
Department: University Libraries

Leanne M. VandeCreek is the Acting Associate Dean for Public Services and Associate Professor at Northern Illinois University. VandeCreek earned her B.A. in Psychology from Siena College, Master of Social Work from Fordham University, and her Master of Science in Library and Information Science from Catholic University of America. VandeCreek’s research examines the intersection of psychology and librarianship, usability studies, and human-computer interactions. She is also interested in first generation college students’ library use. An example of creative collaboration is the collection of scholarly essays, *The Psychology of Librarianship*.
Ohio University

Christopher Hayes
Director and Professor
Department: School of Music

Dr. Christopher Hayes is a Professor and the Director of the School of Music at Ohio University. Dr. Hayes earned his Bachelor of Music, Trombone Performance, Bachelor of Music Education, Master of Music, Trombone Performance from the University of Louisville, and his Ph.D. in Curriculum and Instruction specializing in Instrumental Conducting and Educational Leadership and Policy Analysis from the University of Missouri. Dr. Hayes has performed and toured nationally with numerous orchestras in the Principle, 2\textsuperscript{nd}, and Substitute Trombonist capacities.

Sara R. Helfrich
Associate Professor and Literacy Program Coordinator
Department: Teacher Education

Dr. Sara R. Helfrich is an Associate Professor and Literacy Program Coordinator at Ohio University. Dr. Helfrich earned her B.A. in Elementary Education & Moderate Special Needs and Psychology, and her Med in Special Education from Boston College, Ph.D. in Reading Education from the University of Pittsburgh. Dr. Helfrich was the 2014 recipient of the Distinguished Faculty Outreach Award from The Gladys W. & David H. Patton College of Education at Ohio University. In addition to her outreach initiatives, Dr. Helfrich has received critical grant funding, including her grant, *Scaffolding inquiry and problem solving through literacy and assessment strategies* to the Ohio Department of Higher Education.

Beth Quitslund
Associate Professor
Department: English

Dr. Beth Quitslund is an Associate Professor of English at Ohio University. Dr. Quitslund earned her A.B. magna cum laude in History & Literature from Harvard-Radcliffe Colleges and her Ph.D. in English from the University of California at Berkeley. Dr. Quitslund was chair of the Ohio University Faculty Senate from 2014-16 and is currently vice chair of the Ohio Faculty Council. Dr. Quitslund’s research includes Poetic Form; Renaissance Literature especially Sidney, Spenser, and Milton; Biblical Literature; and Reformation Theology; polemic, and liturgy. Dr. Quitslund was the recipient of the Chapman Clapp Outstanding Advisor Award.
The University of Toledo

Holly Monsos
Associate Dean and Professor
Department: College of Arts and Letters

Holly Monsos is a Professor and Associate Dean in the College of Arts and Letters at the University of Toledo. Monsos earned her B.A. in Theatre and Teaching Certificate from Michigan State University and her M.F.A. in Costume Design from the University of Montana. Monsos specializes in Costume Design, 19th and 20th Century Tailoring, and Weaving. She has served as a Costume Designer or Coordinator for over 100 productions including *To Kill a Mockingbird*, with the Montana Repertory Theatre national tour in 2009.

Amy Thompson
Professor of Public Health
Department: School of Population Health

Dr. Amy Thompson is a Professor of Public Health at the University of Toledo. Dr. Thompson earned her B.S. in Community Health and Health Promotion, with a minor in Family Life and Human Sexuality from Central Michigan University, M.S.Ed. in Public Health, and her Ph.D. in Health Education and minor in Public Administration from The University of Toledo. Dr. Thompson’s research focuses on advocacy and public policy, gun violence prevention, health disparities, and cancer survivorship. Dr. Thompson created and founded the first of its kind, interdisciplinary, student led, center for chronic disease prevention, screening and survivorship in the Center for Health and Successful Living.
Western Michigan University

Kieran Fogarty
Professor and Director
Department: Interdisciplinary Health Sciences Ph.D. Program

Dr. Kieran J. Fogarty is a Professor and Director in the Interdisciplinary Health Science PhD. Program at Western Michigan University. Dr. Fogarty earned his B.S. in Administration of Justice and M.S. in Community Health from Southern Illinois University, and Ph.D. in Health Sciences from the University of Arkansas. Prior to joining the faculty at Western Michigan University, Dr. Fogarty served as a Senior Epidemiologist with the U.S. Centers for Disease Control and Prevention where he also completed post-doctoral work as an Epidemic Intelligence Service Officer. Dr. Fogarty was assigned to the World Health Organization (UN/WHO) as a Science Officer to assess public health surveillance systems in developing countries. He has published in the areas of evaluation, health care policy and interdisciplinary research methodologies in applied settings.

Maarten Vonhof
Professor
Department: Biological Sciences and Institute of the Environment & Sustainability

Dr. Maarten Vonhof is a Professor in the Department of Biological Sciences and Institute of the Environment & Sustainability at Western Michigan University. Dr. Vonhof earned his B.Sc. and M.Sc. in Ecology from the University of Calgary, Ph.D. in Biology from York University, and Post-Doctoral Fellowships at the University of Tennessee and Princeton University. Dr. Vonhof is an ecologist and evolutionary biologist with a strong emphasis on conservation. His main research focus is on understanding how animals respond to environmental change and he pursues research on the influence of urbanization on the ecology and behavior of animals, and the ecology and genetics of host-disease systems. He has published over 50 peer-reviewed papers, including papers in top scientific journals such as Science and Nature.

Devrim Yaman
Associate Dean
Department: Haworth College of Business

Dr. Devrim Yaman is an Associate Dean at the Haworth College of Business at Western Michigan University. Dr. Yaman earned her B.S. in Management from Middle East Technical University, M.S. in International Trade and Finance from the University of Lancaster, and M.A. in Economics and Ph.D. in Financial Economics from the University of New Orleans. She is the former chair of the Department of Finance and Commercial Law at Western Michigan University. Dr. Yaman has received many outstanding research awards and is a frequent contributor to radio and TV programming on financial and economic issues.
Mid-American Conference Staff

Jeff Bacon
Senior Associate Commissioner for Championships and Sport Development, Mid-American Conference

Jeff Bacon serves as the Senior Associate Commissioner for Championships & Sport Development at the Mid-American Conference (MAC). Before joining the MAC in 2007, Bacon briefly practiced law in Independence, Ohio. Bacon earned his B.A. in Criminal Justice from Kent State University and his Juris Doctorate from The University of Akron School of Law. Bacon’s responsibilities at the MAC include oversight of 20 conference sponsored sports and 22 conference championships, management of the MAC Men’s and Women’s Basketball Tournament, management of affiliate memberships, NCAA Championship bids and event coordination, and service as liaison to the MAC Council of Senior Administrators. Bacon also serves as the Director of the MAC Academic Consortium and Director of the MAC Diversity & Inclusion Program.

Whittney Brandon
Diversity, Inclusion, and Leadership Assistant, Mid-American Conference

Whittney Brandon is the Diversity, Inclusion, & Leadership Assistant at the Mid-American Conference. Brandon received her B.A. in Sociology from Michigan State University along with her M.A. in Sociology focusing in the areas of sport, gender, race, and leadership networks. Brandon’s dedication to mentorship is illustrated in the article Examining the Influence of Mentors on Black Football Players on Predominately White College Campuses, that she presented at the 108th Annual American Sociological Association Meeting, “Interrogating Inequality: Linking Micro + Macro” in New York City.

Jon Steinbrecher
Commissioner, Mid-American Conference

Dr. Jon A. Steinbrecher has expanded bowl opportunities for the Conference and stabilized membership, increased television exposure with a historic national television and digital distribution rights deal with ESPN, renegotiated a marketing rights agreement with IMG College, spearheaded a $50,000 donation to the Bahamas Red Cross for relief efforts from Hurricane Matthew, which was matched by The Atlantis, and guided a messaging program to define the MACtion brand. Steinbrecher orchestrated the development of the first of its kind Conference-wide Mental Health Program, which includes a bi-annual Mental Health Summit to focus on student well-being, specifically with interactive discussion topics in mental health ranging from identifying problems, discussing solutions and highlighting best practices, along with grassroots efforts with a Mental Health
Awareness Week on each member campus.

He also established a Conference-wide comprehensive Diversity & Inclusion Program to accelerate the growth of minority candidates for collegiate job opportunities in coaching and administration. His leadership on the issue of inclusion and diversity includes the development of an internship and mentoring program, bi-annual summit, resource website and annual recognition platform.

Steinbrecher also created the MAC Academic Consortium, which integrates across Conference membership the next generation of leaders in higher education, providing leadership development opportunities among faculty and administration.

**Western Michigan University**

**Dr. David Reinhold - Host**  
Associate Provost for Assessment and Undergraduate Studies, Western Michigan University

Dr. David Reinhold is the Associate Provost for Assessment and Undergraduate Studies at Western Michigan University. Dr. Reinhold earned his B.S. in Chemistry from Muskingum College and his Ph.D. in Biochemistry from Case Western Reserve University. Dr. Reinhold served as Chair of the Michigan Focus on Essential Learning Outcomes Steering Committee (2013-2015) which resulted in Michigan becoming the twelfth LEAP state as designated by the American Association of Colleges and Universities. Dr. Reinhold research focuses on the transformation of normal human fibroblasts to fibrosarcoma cells along with the effect of multiple carcinogens on normal human fibroblasts. Dr. Reinhold has greatly contributed to cancer research and has contributed to published work in numerous journals including the Environmental and Molecular Mutagenesis and Mutation Research.

**Dr. Edward B. Montgomery**  
President, Western Michigan University

Dr. Edward B. Montgomery became the ninth president of Western Michigan University on August 1, 2017. He came to WMU from Georgetown University, where he had served as dean and professor of economics at that university’s McCourt School of Public Policy since 2010.

A nationally known labor economist, Montgomery has enjoyed a 35-plus-year academic career and played major roles in both the Clinton and Obama administrations. He has held faculty positions at
Carnegie Mellon and Michigan State universities as well as the University of Maryland, winning teaching awards some five times over the years.

Since 2011, he has served on the Comptroller General’s Educators Advisory Committee in Washington’s General Accountability Office. In 2011, he was elected a fellow of the National Academy of Public Administration. He serves on the board of directors of the Center for Law and Social Policy. He also serves on the Committee on Economic Statistics for the American Economic Association.
Monday, February 19, 2018 Presenters

**Steven Bertman**
Professor of Environment and Sustainability

Steve Bertman is professor in the Institute of the Environment and Sustainability at WMU. After finishing undergraduate work at Union College, he earned a PhD in physical organic chemistry at Yale University in 1990. Bertman spent several years studying atmospheric chemistry, first at Brookhaven National Laboratory, and then at NOAA in Boulder before moving to Kalamazoo in 1994. His field work in atmospheric chemistry has taken him to northern Newfoundland, the mountains of Colorado, rural Alabama. Since 1997 he has been doing research as part of the Program for Research on Oxidants: Photochemistry, Emissions, and Transport (PROPHET) at the University of Michigan Biological Station in northern Michigan. He helped start the Sustainable Brewing program at WMU in 2015 and currently oversees the program and serves as advisor.

**Ed Martini**
Associate Dean

Ed Martini is Professor of History at Western Michigan University, where he currently serves as the Associate Dean of Extended University Programs. In that role he supports the development and delivery of a wide range of academic programs delivered online and at eleven regional locations around the country.


From 2012 to 2015, Martini served as Associate Dean in the College of Arts and Sciences, where he championed the creation of several new interdisciplinary programs, including innovative new majors in Freshwater Science and Sustainability, Data Science, and Sustainable Brewing. Each of these programs includes course offerings from multiple departments and colleges, and many were created collaboratively with partners from community colleges and local industries.
Tuesday, February 20, 2018 Presenters

Robert Miller
Associate Vice President

Robert G. Miller came to Western Michigan University in 1999 as associate vice president for community outreach. In that capacity, he focuses on developing WMU’s Business Technology and Research Park on the Parkview Campus in Kalamazoo and on facilitating numerous services and outreach efforts in the local area and beyond. His duties include overseeing WMU’s participation in various community-based projects, serving as the University’s point person with Kalamazoo City and County officials, and providing staff support for the WMU Foundation.

Prior to coming to WMU, Miller held management positions with several local companies and was involved in the broadcasting industry for more than 20 years. He is a University alumnus who has worked with the WMU Alumni Association since graduating in 1972; he served as association president in 1996-97 and 1997-98.

Miller also is active in community affairs and has served as a director of the Kalamazoo Regional Chamber of Commerce, Communities in Schools, Downtown Kalamazoo Inc., City of Kalamazoo Economic Development Corp., Brownfield Redevelopment Corp., Local Initiatives Support Corp., Vine Neighborhood Association, and the Kalamazoo Family YMCA. In addition, Miller has been a member of the advisory council for the United States Tennis Association Boy’s National Championships.

Susan Stapleton
Interim Provost and Vice President for Academic Affairs

Dr. Susan Stapleton was named as Interim Provost and Vice President for Academic Affairs at Western Michigan University in July 2017, after serving as Dean of the Graduate College at Western Michigan University (WMU) since 2012. Additionally, Dr. Stapleton has also served as associate dean of the College of Arts and Sciences and holds a joint appointment as professor of both chemistry and biological sciences.

Dr. Stapleton received her Bachelor’s degree in chemistry from Juniata College and her Doctoral degree in chemistry from Miami University with post-doctoral work completed at the University of Wisconsin, Case Western Reserve University and the University of Iowa. Dr. Stapleton has a long history of funded research and her expertise is in the area of understanding the regulation of carbohydrate and fatty acid metabolism, including the relationship to metabolic disorders such as diabetes. She has also had funding for and made substantial contributions in science curriculum reform and in broadening the diversity of individuals in STEM, including those who seek advanced degrees. Her recent accolades include the Michigan Society for Medical Research, Educational Leadership Award in 2007, a National
Society of Leadership and Success - Excellence in Service to Students Award in 2013 and in 2010-11 she served as an American Council on Education (ACE) Fellow.

Peter Strazdas
Associate Vice President of Facilities Management

Mr. Strazdas is the Associate Vice President of Facilities Management at Western Michigan University. A Department of nearly 500 employees, they are responsible for planning, engineering, construction, and operations for a campus of 150 buildings and 8 million GSF. In his 32 year tenure at WMU, he also held positions as the Construction Administrator, Director of Maintenance Services, and Assistant Professor of Construction Management. He served on the Michigan APPA Board for many years, President for 6 years, and as the National APPA Secretary-Treasurer. He was appointed by the Governor to the Michigan OSHA Construction Commission, is a four term Mayor in the City of Portage, and served as the President of the Council of Governments in Kalamazoo County. He has been a speaker at the Michigan, Midwest, and National APPA conferences. He also presented at the national COAA, ASHEE, SCUP, CAUBO, NFMT, CDS, and Engineering Society of Detroit conferences.

Harold Glasser
Executive Director for Campus Sustainability and Professor of Environmental Studies

Harold Glasser is the founding Executive Director of Western Michigan University’s (WMU) nationally recognized Office for Sustainability. He is also professor of Environmental and Sustainability Studies and Chair of the President’s University wide Sustainability Committee. He currently co-leads an international project on Core Competencies in Learning for Sustainability and is a participant in the Finnish Innovation Fund’s (Sitra) project on “sustainable well-being.” He has been instrumental in creating and directing the first United Nations University Regional Center of Expertise in Education for Sustainable Development in the US (Grand Rapids), serves as a Resource Person for United Nations University’s Institute of Advanced Study’s Education for Sustainable Development Program, and is a Senior Fellow at the University Leaders for a Sustainable Future. Glasser is on the editorial boards of The International Journal of Sustainability in Higher Education and Sustainability the Journal of Record. He has lectured in Austria, Canada, Finland, Germany, India, Japan, Malaysia, the Netherlands, Norway, Sweden, Taiwan, the U.K., and throughout the U.S.
Wednesday, February 21, 2018 Presenters

Yvonne Unrau
Professor at WMU

Yvonne Unrau, Ph.D., LMSW is one part of a trio at Western Michigan University that is credited for initially bringing focused attention and support to students from foster care to the university. Young people from foster care are eight times less likely to graduate with a college degree compared to their peers who were never placed in foster care. In 2008, the Seita Scholars program, was created to focus on the unique needs of students who were simultaneously emancipating from foster care and enrolling at WMU. Unrau is responsible for leading efforts to build the program’s infrastructure, as well as designing the “campus coach” model of support, which has trained over 250 professionals in 11 different states since 2013. Unrau was the founding director of the Seita Scholars program and responsible for growing the campus-based program’s enrollment, staffing and budget. The program has received national acclaim with feature articles in publications such as the Chronicle of Higher Education and the Detroit Free Press. In 2012, Unrau’s efforts expanded to build a statewide outreach initiative in Michigan that is focused on building a network of higher education institutions with targeted supports for students from foster care. She strives to create learner-centered, discovery driven programs that “level the academic playing field” for college students who live with traumatic stressors stemming from adverse childhood experiences—especially child abuse and neglect—by creating supports to help young people thrive as they tackle challenges and engage opportunities in higher education.

Ronicka Hamilton
Director, Seita Scholars Program

Ronicka Hamilton has been with Western Michigan University since 2000. She has worked with the Seita Scholar Program since 2009. The program supports 112 students who have experienced foster care. This support includes providing programs and activities that build a community of scholars, engage students in campus life, and assist students with accessing resources all with the goal of increasing college graduation among students who have experienced foster care. Moreover, campus coach support is provided for students; which involves, skill teaching and development.

As director for the Seita Scholars Program, Ronicka is responsible for supervising 7 full-time staff, of which 2 are employed by the Department of Health and Human Services and work in her office as per
the partnership with the State of Michigan. Additionally, Ronicka supervises a graduate assistant and one part-time employee. Along with the professional staff, there are 5 student employees who work to support the program. Further, the Fostering Success Coach model training service is facilitated under Ronicka’s leadership. To date, the FS Coach training program trained over 250 professionals across the State of Michigan.

The Seita Scholars Program is nationally and locally recognized and has received accolades for being an exemplary program as defined by Youth Thrive; outstanding achievement in assessment of student learning as defined by WMU’s assessment steering committee; and acknowledgement for innovative approaches to improve retention and degree completion by the Association of Public and Land-grant Universities.

**Bri Simmons**  
Seita Scholar

Bri Simmons is a senior at Western Michigan University, and a Seita Scholar. She is majoring in social work with a double minor - criminal justice and interdisciplinary health services. She is completing her internship with Fostering Success Michigan where she works to support and increase access and success in post-secondary education and post-college careers among Michigan’s students with experience in foster care. She is a peer mentor with the Seita Scholars Program and has 7 student mentees who are in their first year at WMU and the Seita Scholar Program. She works to ensure success and give support to her student mentees during their transition as they begin their college journey by creating a relationship that is both consistent and mutual.

After graduation this April, Bri plans to continue her education and attend graduate school to pursue a master’s degree in social work. Her campus involvement includes summer early transition week coordinator, first year experience programs ambassador, fall welcome ambassador, orientation student leader, first year seminar instructor, and Bronco Buddies Hall chair. She is a member of Phi Sigma Pi national honors fraternity, Lady Butterflies Identity Group, and Omicron Sigma Lambda.
Special Thanks To:

MAC Office Staff
WMU President, Edward Montgomery
WMU Vice President for Academic Affairs and Provost, Susan Stapleton
Presenters and Facilitators
WMU Administrative Assistant Senior, Tonya Dean
WMU Executive Assistant Senior, Margaret von Steinen
Fetzer Center Service and Staff
Bell’s Eccentric Cafe
Radisson Plaza Hotel
IN-BASKET ACTIVITY – WHAT WENT WRONG AND SHOULD YOU TRY TO FIX IT?

You are the chair of the Political Science Department at a state university located in an urban area. You are approached by Chairman Lenzy Moore of the Outreach Ministries, a committee of largely African American church leaders advocating for the minority population in the city. The group has discussed ways to increase voter turnout within their community and have heard that your faculty have expertise in this area. Chairmen Moore would like to set up a meeting between the Outreach Ministries leadership and your faculty to discuss the possibility of working together.

You discuss this opportunity with your faculty and they are excited to have the chance to take the theory they know so well and apply it in the community. You set up the meeting with the Outreach Ministries leadership and your faculty give a presentation that outlines the research that has been done on increasing voter registration and what it suggests would be logical next steps. The faculty leave the meeting excited about the possibilities.

Weeks go by after the meeting and you do not hear anything from Chairmen Moore. You just assume the leadership of the Outreach Ministries has not had time to discuss the proposed ideas. When the faculty start asking questions, you decide to call Chairmen Moore and see where they are in discussing the collaboration. When you contact Chairmen Moore, he tells you that they have decided to go in a different direction. You inform your faculty and they are confused on why the Outreach Ministries did not jump at the opportunities that were outlined and based on sound research.

1. What went wrong?

2. How would you discuss this with your faculty.

3. Would you try and reach out again to the Outreach Ministries? If so, how would you approach this conversation? If not, why not?
MAC Academic Leadership Development Program (MAC ALDP)

February 19-21, 2018

Western Michigan University

EMERGENCY CONTACT INFORMATION

- **Western Michigan University Department of Public Safety,**
  511 Monroe St., Kalamazoo, MI 49006
  **Chief of Police, Scott Merlo:** (269) 387-5555

- **Sindecuse Health Center, WMU Campus** – 269 387-3287
  Operating hours are:
  Monday, Tuesday, Wednesday
  8 a.m. to 5 p.m.
  **FOR AFTER-HOURS EMERGENCY CARE CALL:**
  Medical: dial 911
  Counseling (referrals or crisis): dial 211 or 269 381-4357 (H-E-L-P)

- **Borgess Medical Center** emergency room 269 226-4815
  1521 Gull Rd, Kalamazoo, MI 49048

- **Bronson Methodist Hospital** emergency room (269) 341-6386
  601 John St, Kalamazoo, MI 49007
  [https://www.bronsonhealth.com/locations/bronson-methodist-hospital/](https://www.bronsonhealth.com/locations/bronson-methodist-hospital/)

For assistance, please contact:

- **David Reinhold, MAC ALDP Host**
  david.reinhold@wmich.edu
  Office phone: 269-387-4564
  Cell phone: 269 598-0194