# Havvorh College of Business

#### **Haworth College of Business**





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# **New Product Launch**



Solving Supply Chain Challenges Together

Center for Integrated Supply Management



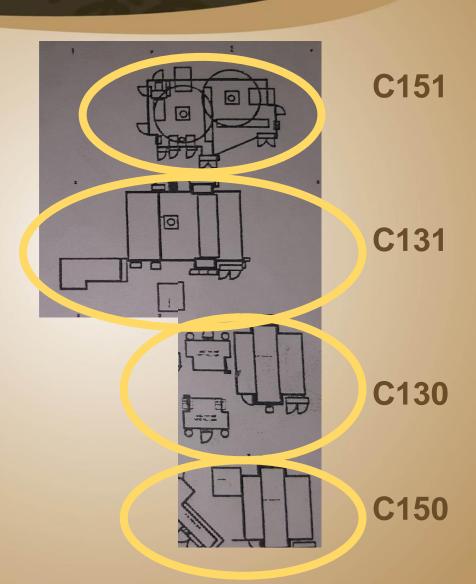
### **Bronco Force**

- Student led consulting consortium
- MGMT 3810: Improving Supply Systems
- Six Sigma Green Belt
- Corporate Champions

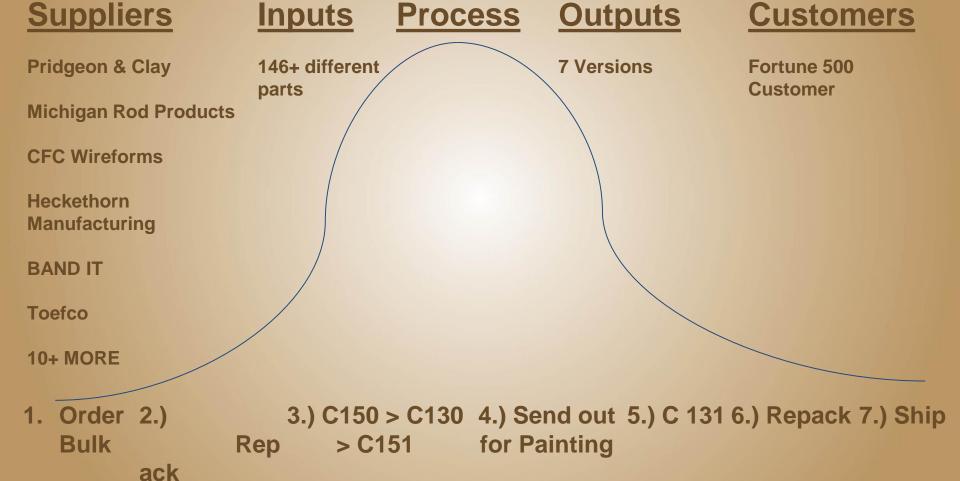


# **Initial State**

- 4 Cells
- 16 Operators
- 3 Shifts
- 3 Repackers
- 146 different parts
- 7 versions

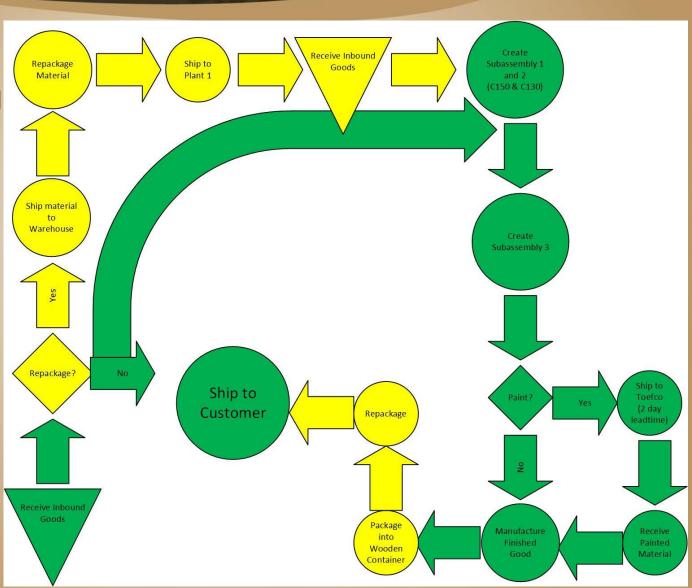


### SIPOC



# **Operational Flow Chart**

About 50%Repackaging



### **Communication Flow Chart**

Corporate

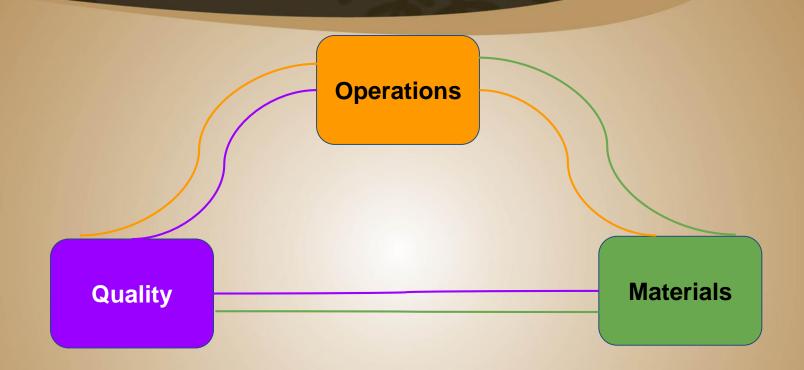
Plant Manager

**Materials** 

Quality

**Operations** 

# **Communication Flow Chart**



# The Blame Game

# The Lucifer Effect

Dispositional:–Individual



- Situational:
  - -External Factors



-The Organization





# **Takeaways**

