In addition to its specific responsibilities listed in the Campus Planning and Finance Council’s role statement and the work of subcommittees if such exist, the Faculty Senate Executive Board charges the CPFC to consider, as a committee of the whole or through the appropriate subcommittee or task force, the following issues:

1. Review the scope and description of the council’s role statement and assess the effectiveness of the council’s practices. Address any continuing or outstanding issues or initiatives as directed by the Faculty Senate Executive Board.

2. Review the Campus Sub-Master Plan and make recommendations on aspects that need attention, particularly for the South Neighborhood Development.

3. Review the Book Store vision for effective interfacing with faculty and students and provide input to enhance practices related to affordability and efficiency.

4. Confer with the Vice President for Marketing and Strategic Communication to provide input into branding and marketing initiatives as well as contribute to developing a vision for approaches to public relations.
   - Examine the role of marketing in the University campus tour.
   - Examine the role of marketing for the purpose of profiling faculty academic achievements.

5. Investigate and evaluate current processes for enrollment forecasting to understand its impact on recruitment and retention.

6. Examine the role of faculty in assisting in the University campus tour for purposes of enrollment management.

7. Evaluate storm water management initiatives on campus for increase sustainability and cost savings and as it relates to water quality and planning for floods and storm surges.

8. Examine the impact of the current travel authorization and on-line flight booking services.

9. Review the Department of Public Safety Parking Services planning and vision to provide feedback to ensure practices work to enhance activities and sense of community on campus.

10. Examine issue of risk management to the University.

11. Review and provide input into campus construction projects that are in the various stages of planning.

12. Investigate any issue related to campus planning and finance not listed above that may arise during the academic year.

**NOTE:** The CPFC will seek information from the offices of the Vice President for Business and Finance, Facilities Management and University Budgets and Financial Planning to maintain communications with those offices on issues directly related to them. Council recommendations are to be submitted to the Executive Board in the form of a memorandum of action (MOA) on which the recommendation(s) is/are stated. Any draft MOAs requested by the Executive Board should be submitted using the DRAFT MOA template included in the Faculty Senate Council/Committee Chair Handbook.

The CPFC chairperson shall provide a written summary of the council’s progress for the year; list the above charges noting each item’s progress and current status; any other activities undertaken; and draft charges for the 2019-20 academic year, no later than June 30, 2019.

Approved by the Faculty Senate Executive Board on July 13, 2018