

Learning Outcome: Demonstrate effective and appropriate written communication abilities.

Criteria	Exemplary	Proficient	Developing	Beginning
<p>Context and Purpose for Writing</p> <p>Student skillfully <i>devotes</i> careful attention to and consideration of audience, context, and purpose.</p>	<p>Devotes thorough and careful attention to audience, context and purpose in the work; Approaches audience, purpose, and context with exceptional care and sophistication.</p>	<p>Devotes careful attention to context, audience, and purpose in most of the written work; devotes careful consideration to audience, context, and purpose.</p>	<p>Devotes some attention to context, audience, and purpose; lacks careful consideration and awareness of audience, context, and purpose in most of the work.</p>	<p>Devotes minimal attention to context, audience, and purpose; lacks consideration of audience, purpose, and context.</p>
<p>Content Development</p> <p>Student skillfully <i>develops</i> content appropriate to the subject or area of study.</p>	<p>Uses appropriate, relevant, and compelling content to illustrate mastery of the subject, conveying the writer's understanding and shaping the whole work.</p>	<p>Uses appropriate, relevant, and compelling content to explore ideas within the context of the discipline in most of the work.</p>	<p>Uses appropriate and relevant content to develop and explore ideas in some parts of the work.</p>	<p>Begins to use appropriate and relevant content to develop foundational ideas.</p>
<p>Sources and Evidence</p> <p>Student skillfully employs quality sources as evidence to support argument.</p>	<p>Employs high quality, credible, relevant sources as evidence appropriate for the discipline and genre of the writing.</p>	<p>Employs credible, relevant sources as evidence within the discipline and genre of the writing.</p>	<p>Attempts to employ credible and/or relevant sources as evidence appropriate for the discipline and genre of the writing, though sources are integrated inappropriately/incorrectly in some parts of the work.</p>	<p>Attempts to employ sources as evidence in the genre of writing, though sources may be integrated inappropriately/incorrectly.</p>
<p>Language and Conventions</p> <p>Student skillfully <i>applies</i> appropriate writing standards and conventions.</p>	<p>Produces correct spelling, grammar, syntax, word usage, and punctuation; successfully employs conventions particular to a specific discipline, including organization, content, presentation, formatting, and stylistic choices.</p>	<p>Produces few errors in spelling, grammar, word usage, and punctuation; employs most conventions particular to a specific discipline, including organization, content, presentation, and stylistic choices.</p>	<p>Produces some errors in spelling, grammar, syntax, word usage, punctuation, formatting, and citation; follows some expectations appropriate to a specific discipline for organization, content, and presentation.</p>	<p>Produces errors in spelling, grammar, syntax, word usage, punctuation, formatting, and citation that detract from the writing's meaning; attempts to use a consistent system for organization and presentation.</p>