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What is Shared Gold?

- WMU’s Campus Civic Action Plan
- Drafted in fall 2016 & spring 2017 by
  - Faculty
  - Staff
  - Students
  - Community Partners
- Endorsed in summer 2017 by
  - Presidents Dunn and Montgomery
  - Campus Compact
- Implemented in fall 2017
Why does Shared Gold matter?

- Higher Learning Commission’s Criterion 1.A
  - Demonstrates WMU’s commitment to the public good
- City of Kalamazoo
  - Engages WMU in the master planning process
- Community Partners
  - Enables better listening
What are the goals of Shared Gold?

- Location
- Articulation
- Empowerment
- Celebration
What has Shared Gold achieved?

- Prioritized better communication
- Taken concrete steps to enact change with partners including
  - City of Kalamazoo
  - Downtown Kalamazoo Partnership
  - Truth, Racial Healing, and Transformation
  - Shared Prosperity Kalamazoo
  - Kalamazoo Education and Employment Promise
- Sent teams to professional development summits, workshops, and conferences
How does Shared Gold position us as a school of choice?

- Enables WMU to apply for “Community Engagement” re-designation with the Carnegie Foundation
  - Only 361 institutions hold this elective designation
- Application submitted on April 1, 2019
- Decision due by December 2019
What did we learn from the application?

- 1,341,947 hours were invested in community engagement in FY 2017-18
- 6,658 students were involved in a community-engaged course in FY 2017-18
- $13.6 million was allocated to WMU public service projects in FY 2017-18
- WMU offers co-curricular community engagement opportunities across all but one of Carnegie’s indicators (N=13)
WMU offers curricular community engagement opportunities across all of Carnegie’s indicators (N=14)

Nearly 60% (N=32) of departmental units recognize community engagement in their policy statements.

Over 75% of departmental units (N=44) offered a community-engaged course.

Nearly 10% of faculty members (N=147) offered a community-engaged course.
Western Michigan University
Community Engagement GeoMap
How can I become involved with Shared Gold?

- Join the Shared Gold team
- Develop community partnerships
- Document partnerships