



# Global Engagement at WMU

Presentation to the Faculty Senate by the  
International Education Council

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# Global Engagement



- On hold because of Covid-19? NO.
- Global engagement as comprehensive internationalization  
"integrate[s] international, global, and comparative perspectives throughout the teaching, research, and service missions of higher education."<sup>1</sup>
- "It shapes institutional ethos and values and touches the entire higher education enterprise."<sup>2</sup>

i.e., much, much broader than student mobility/exchange.

<sup>1</sup> Hudzik and McCarthy 2012. *Leading Comprehensive Internationalization: Strategy and Tactics for Action*.

<sup>2</sup> Hudzik 2011. *Comprehensive Internationalization: From Concept to Action*.



## GE and Student Success



- Surveys of employers, high school students and their parents: global awareness, cross-cultural communication skills, and the ability to work in diverse teams are essential to success.<sup>3</sup>
- Desired skills:
  - Intercultural skills: 96%
  - Problem-solving skills in diverse setting: 56%

<sup>3</sup> AAC&U surveys in 2006, 2013, and 2015; and ACE 2008, *College-Bound Students' Interests in Study Abroad and Other International Learning Activities*.



## GE and Student Success



- Desired knowledge:
  - Global issues: 72%
  - The role of the US: 60%
  - Cultural values and traditions: 53%
- Our students will graduate into the same globalized workforce as those from flagship institutions. They need to be prepared.





## Global Engagement at WMU



- Western's record in global engagement surpasses our peer institutions (recruitment competitors) and many regional public universities – and even some flagship institutions.
- This record includes many initiatives on global learning for all integrated into both the curriculum and the co-curriculum.





## Global Learning For All (to date)



- Internationalization Initiative: *Internationalizing the Student Experience: Preparing Students for a Globalized World* (2015)
- Global Engagement Website [[wmich.edu/global](http://wmich.edu/global)] (2015)
- Global Learning Outcomes [GLOs] (2016)
- Bernhard Center Global Lounge (2016)
- WMU Signature Global Engagement Pathway (2017)
- Global Leadership/Collaboration Programs (2018)
- Global Residential Learning Community, Hadley Hall (2018)
- Global Classrooms (2019)
- Western Essential Studies Connections Tier: Global Perspectives (2019)
- Virtual Study Abroad (2020)
- Internationalization of the Curriculum Learning Community (future opportunity)
- ACE Internationalization Lab 2.0 (future opportunity)

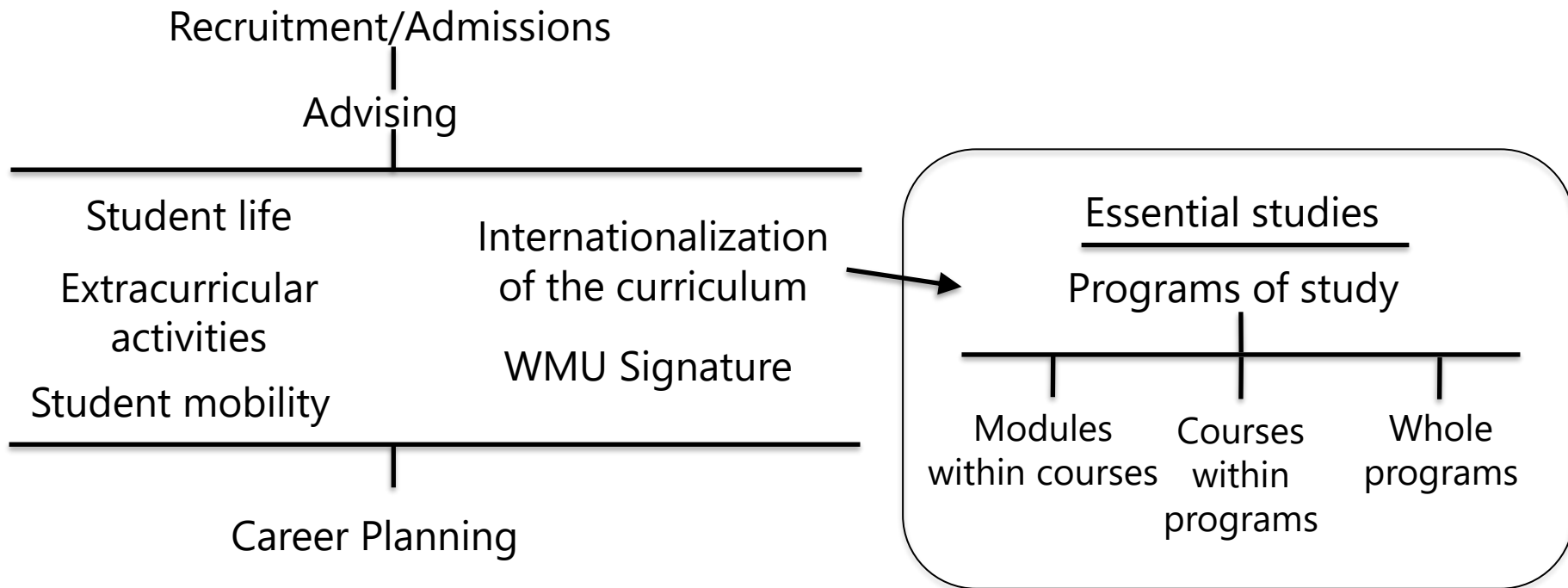


# Example: Comprehensive Internationalization and the Student Experience



Strategic Plan: GE as a Pillar

## Students' Intersection with GE





## Global Engagement at WMU



- Strengths:
  - Solid presence in strategic plan.
  - Well developed GE organizational infrastructure (HIGE, IEC, college committees).
  - Strong record in student mobility, ESL.
  - Growing number of productive, mutually beneficial partnerships which continues to grow.
  - Momentum.



## New Partnership Institutions

### Guizhou University of Finance and Economics (China)

- 3 offshore 4+0 WMU undergraduate business programs
- Fall 2020 enrollment: 586
- Impending late spring enrollment: 252



### Chung Shou Knowledge Management Global Learning Center, Taoyun, Taiwan

- MBA program: 13 students



## Global Engagement at WMU



- Work yet to do:
  - Global learning still does not reach most students.
  - Global engagement is still not a fully integrated part of our institutional narrative and identity.
  - Global engagement does not figure significantly in our recruitment messaging and our marketing/communications.





# Global Engagement at WMU



Your ideas are welcome.

