# WMU Faculty Athletics Representative Annual Report



# **WMU Athletics**

- NCAA Division I Member Institution
- Sponsor 16 Sports
- Member of the Mid-American Conference
- Member of the National Collegiate Hockey Conference

STUDENT-ATHLETES (375)

COACHES (46)

STAFF (29)

Kathy Beauregard FB, MBK, HOC

Jeff Stone Academics, Title IX, Compliance, Medical VB, BB, SB, WGO, MTN

Keanah Smith

Marketing, Facilities, IT, Equipment

WBK, SOC (M/W), GYM, WTN, XC/TRK

**Robin Hook** 

Sponsorships, Communications, Video Production, Voice of the Broncos

Elizabeth Knips

Business Office, Budget, HR, Tickets, Purchasing

# WMU Faculty Athletics Board

- Luchara Wallace, LWI, FAR
- Joann Atkin, MKT
- Suzan Ayers, Chair, FCS
- Gary Bischoff, CECP
- Nate Bolton, WClub
- Colin Cork, HPHE
- Mercedes Tubino-Blanco, SPAN

#### **Ex-Officio**

- Kathy Beauregard
- Jeff Stone
- Keanah Smith
- Elizabeth Knips

# ATHLETICS STRATEGIC PRIORITIES

#### **MISSION**

Our mission is characterized by comprehensive excellence while being recognized as a leader among NCAA Division I Programs. Excellence is defined by academic achievement, strong character development, community engagement and ethical behavior while competing and winning at the highest level.

#### **VISION**

Broncos will have an expectation of sustained excellence both athletically and academically, with a focus on a legacy of leadership and comprehensive achievement for every student and staff member.

#### **COMMITMENT TO EXCELLENCE WITH INTEGRITY**

- 1. Excellence and Integrity
- 2. Sustained Competitive Success
- 3. Win Academically- Scholastic Achievement
- 4. Win the Right Way Integrity

#### **BUILD A GREAT TEAM**

- 1. Student-Athlete Welfare
- 2. Diversity and Inclusion
- 3. Growth, Education and Professional Development
- 4. Community and Campus Engagement

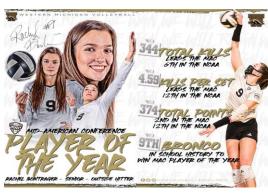
#### **FISCAL RESPONSIBILITY**

- 1. Allocate Resources Responsibly
- 2. Diversify Revenue
- 3. Innovation

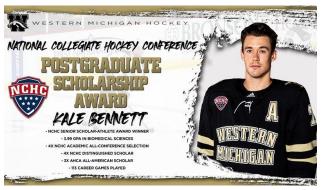
#### **Guiding Principles**

- We will support the mission of the University and foster a working and learning environment where all members of our community can thrive.
- We will use athletics to augment opportunities for individual reflection directed toward personal development.
- A thriving life of service and achievement is the goal for each student-athlete and staff member.
- We will see the good by focusing on solutions not problems.
- We will work hard and trust that hard work leads to success.
- We will be passionate because when passion is present, success can result. And the more success you experience, the more you will increase your passion.

# **Student Athlete Superlatives**



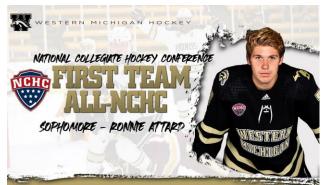






















### **FAB 101**

- What We Do:
- Student-Athlete Well Being
- Travel Schedules
- MAC/NCHC
- MAC DEI Coach/Admin Program
  - NCHC Diversity Taskforce
- NCAA Compliance
- Athlete Success
- Future of College Athletics
- COIA
  - Coalition on Intercollegiate Athletics
  - an alliance of faculty senates from NCAA Division I schools.





# STUDENT-ATHLETE WELLBEING

- Physical Health
- Concussion Management
- COVID-19 Protocols (Partnership with Sindecuse Health Center; est. \$1.2 million)
- Mental Health
- Alcohol and Drug Education
- Sexual Violence Education
- Nutrition, Hazing Awareness
- Diversity & Inclusion







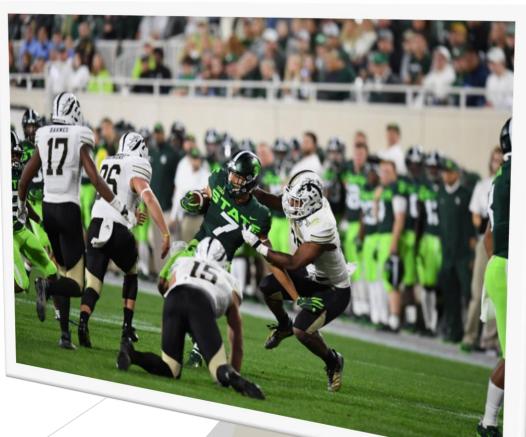


# NCAA COMPLIANCE

- Other Influences/Factors (Congress, Supreme Court cases, NCAA, State Laws, Recruiting, etc.)
- Gambling (Online Gambling)
- ❖ Name Image Likeness Legislation (NIL)
- Grad Rate/APR
- One-Time Transfer Legislation (All Sports)
- Agents/Advisors
- Boosters
- Social Media







#### ACADEMIC PROGRESS - 5 Year Analysis

GRADUATION RATES / ACADEMIC PROGRESS RATES	All Students	Student- Athletes
2013-14 Graduation Rate (150% Rate) FGR	57%	64%
Four-Class Average (150% Rate) FGR	53%	61%
2013-14 Stu-Ath Graduation Success Rate GSR		83%
2019-20 Stu-Ath Academic Progress Rate APR		986
2012-13 Graduation Rate (150% Rate) FGR	53%	54%
Four-Class Average (150% Rate) FGR	53%	63%
2012-13 Stu-Ath Graduation Success Rate GSR		85%
2018-19 Stu-Ath Academic Progress Rate APR		986
2011-12 Graduation Rate (150% Rate) FGR	51%	71%
Four-Class Average (150% Rate) FGR	53%	66%
2011-12 Stu-Ath Graduation Success Rate GSR		83%
2017-18 Stu-Ath Academic Progress Rate APR		975
2010-11 Graduation Rate (150% Rate) FGR	53%	55%
Four-Class Average (150% Rate) FGR	54%	67%
2010-11 Stu-Ath Graduation Success Rate GSR		82%
2016-17 Stu-Ath Academic Progress Rate APR		970
2009-10 Graduation Rate (150% Rate) FGR	54%	73%
Four-Class Average (150% Rate) FGR	55%	71%
2009-10 Stu-Ath Graduation Success Rate GSR		83%
2015-16 Stu-Ath Academic Progress Rate APR		977

<u>Federal Graduation Rate</u> (FGR): 6-Year Graduation Rate from WMU of Entering Fall Freshmen **Graduation Success Rate (GSR):** FGR Cohort but Adds Transfers and Entering Mid-Year Freshmen; Subtracts Academically-Eligible Transfers Leaving WMU Academic Progress Rate (APR):

"Real-Time" Eligibility and Retention WMU Senior Rate: (Internal) Metric of Scholarship Student-Athletes; Maximum Score Per Team Exceed 95% Graduated or Enrolled

of 1000 With Penalty Phase at 930 or Lower NCAA Academic Unit: (Spring 2020) Must Meet One of Three Benchmarks 1. FGR Exceeds University Rate by 13%

2. GSR Exceeds 90% 3. APR Exceeds 985 (14,775/15)

Seniors Completed Eligibility Should

Baseball	57-58	98%	
M. Basketball	22-24	92%	
Football	133-158	84%	
Hockey	47-55	85%	
M. Soccer	48-51	94%	
M. Tennis	26-26	100%	
W. Basketball	29-30	97%	
Golf	17-17	100%	
Gymnastics	36-36	100%	
W. Soccer	59-60	98%	
Softball	37-40	93%	
W. Tennis	15-15	100%	
Track & Field	80-81	99%	
Volleyball	20-21	95%	
TOTAL	626-672	93%	

CHALLENGES SPECIFIC TO ATHLETICS

- COVID (est. \$1.2 Million)\*
- Cost of Attendance
- Healthcare/Insurance Costs
- Facilities/Branding
- **❖** ESPN
- Scheduling
- Public Confidence Attendance at Gam
- National Landscape of College Hockey





### **DIVERSITY TASKFORCE**

MISSION: The core of WMU Athletics, Excellence with Integrity, is not just something we say. It must be embedded in all we do. We recognize the issue of social injustice and racial disparity is pervasive across our society and felt deeply in our communities. We know it is time to act.

#### WMU Athletics Is Committed To:

- Providing a Safe Inclusive Space. A place where all are welcome ... every race, color, creed, sexual orientation and religion.
- Listening. Everyone will be encouraged to come with open ears, open minds and open hearts to listen to the stories and experiences that will provide all with a reality of what occurs in our world past and present.
- Providing Education and Awareness. Making resources and educational opportunities readily available to all student-athletes, coaches and staff members.
- Advocating for Equality. We believe in fighting for equal opportunities for all and to participate in activities that will contribute to and ultimately benefit a better future.
- Creating Real Change. Using community service, volunteer activities and outreach programs to continue to spread our message beyond the WMU Athletics community.





#### **Accomplishments:**

- Education via Social Media
- March for Social Justice
- Jamal Williams Program & 68
   Seconds
- Partnership with WeVote registeri students to vote
- NCAA Unity Patch for all teams
- Shoe Drive for Kalamazoo Boys & Girls

Club









