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**CAMPUS PLANNING AND FINANCE COUNCIL  
Minutes of 20 April 2021****Call to Order**

The regular meeting of the Western Michigan University Faculty Senate Campus Planning and Finance Council was called to order at 3 p.m. on 20 April, via Webex video conferencing by Valerian Kwigizile, chair.

**Roll Call**

**Members in Attendance:** Todd Barkman, David Dakin, Betty Dennis, Keith Hearit, Lynne Heasley, Jeremy Hierholzer (substitute for Geoffrey Lindenberg), Valerian Kwigizile, James Penner, Colleen Scarff, Matthew Screnock (Graduate Student Association), Jan Van Der Kley,

**Members Absent:** Cheryl Bruey, Emma Scheller (Undergraduate Student Association), Udaya Wagle

**Advisory Members in Attendance:** Chris Cheatham, Tony Proudfoot

**Ex Officio in Attendance:** Osama Abudayyeh

**Recording Secretary:** Lindsey Rossiter, Business and Finance

**Quorum**

A quorum was present.

**Agenda**

It was moved by Barkman, seconded by Penner, to accept the agenda as provided. The motion carried unanimously.

**Minutes**

It was moved by Dennis, seconded by Penner, to approve the 16 March 2021 minutes as provided. The motion carried unanimously.

**Reports of Officers**

Chair Kwigizile did not provide a report.

Ex Officio Abudayyeh reported on the election procedures for the May meeting. Elections will be held for Chair, Vice-Chair, and Secretary. Abudayyeh will chair the election process as the first order of business. Voting will be conducted through a private chat function, one position at a time. Kwigizile has been re-elected to the council for another 3-year term. Discussion was held regarding the term limit for council members, term dates, and the next meeting agenda.

**Reports of University Representatives**

Dakin provided the report of Campus Facility Development which included:

- Dunbar Hall is currently in the design/development phase. The next phase will be construction documents and then bidding will take place in fall 2021. The assets are out of the building and asbestos abatement will begin soon.
- The new Student Center exterior enclosure will start to go on the side of the building soon.
- Demolition of French, Davis, and Zimmerman begins next month, with Davis Hall starting first. Zimmerman and French Hall will come down over the Summer. These buildings will all be removed by September 2021.
- The College of Aviation final items are being completed, including the Fire Marshal walk-thru. The occupancy permit is expected in May 2021.
- New Communication Line is being coordinated with OIT that connects between Main Campus and East Campus.

Discussion included the College of Aviation open house in September. The [Facilities Management 2021 Summer Projects Map](#) and other maps are available at [wmich.edu/maps/print](http://wmich.edu/maps/print). Campus community partnerships regarding campus trees.

Scarff provided the report of University Budgets which included:

- Additional information regarding the House and Senate subcommittees is expected later this week.
- Enrollment yield has yet to be calculated.
- Once final numbers become available, the University budget will be publicly discussed.

Discussion was held regarding an update on federal stimulus funds, the state budget, federal guidelines, calculating lost revenue, and the future budget outlook.

Van Der Kley did not provide the report of Business & Finance.

Cheatham provided the report of the Provost's office Budget and Personnel which included:

- Undergraduate fall 2021 applications are up 15% and admitted beginners are up 10% compared to this time last year. Deposits continue to trend down, similar to other universities. Students are waiting longer to make decisions. Also, the housing room assignment process changed and could be affecting the motivation for early deposits compared to previous years.
- Yield activities have been positively received, including Saturday tour events with a DJ outside of Sangren. More seniors are attending than previous years.
- Summer I 2021 enrollment is up 12% and summer II 2021 is up 4%. Fall 2021 enrollment is trending 8.5% down compared to last year. There are similar decreases in retention of first year students and current freshman. There is a slight increase in retention for sophomores, juniors, and seniors.
- All faculty were notified on 15 April about promotion and tenure decisions. It was a successful year and congratulations to those who are now tenure and/or promoted.

Discussion was held regarding housing deposits, room assignments, housing applications, enrollment trends, and the Higher Learning Commission accreditation site visit.

Proudfoot provided the report of Marketing and Strategic Communications which included:

- The first year of the Faculty Advisory Committee resulted in great discussions from a faculty perspective, this committee will continue into next year.
- There have been some questions regarding cost implications of the new logo, there will be some modest investments along Stadium Drive, possibly 131, and high visibility places around campus. There are no expectations for a major investment for this logo change.
- Question regarding a big announcement referenced the Rethink Smart newsletter from back in December 2020, this rollout will become more visible in Fall 2021 and will continue to evolve.

Discussion was held regarding marketing photos, athletic logos, and an update on the website redesign.

Spoelstra provided the report of the Office for Sustainability which included:

- The new Universitywide effort Carbon Neutrality Committee was recently featured in a news article ([wmich.edu/news/2021/04/63977](http://wmich.edu/news/2021/04/63977)) Since around 2010, WMU has committed to carbon neutrality by the year 2065. In 2012, President Dunn formed a committee that wrote the WMU Climate Action Plan. Some recommendations were carried forward across campus to influence greener buildings, greener transportation, natural areas, and potentially carbon offsets. The committee continues under the charge of Provost and Vice President for Academic Affairs Jennifer Bott. The Carbon Neutrality Committee is co-hosted by Spoelstra and Denise Keele. Progress can be tracked at [wmich.edu/sustainability/carbonneutrality](http://wmich.edu/sustainability/carbonneutrality). Western Student Association leaders provided recommendations for committee membership. The committee heard from Paul Pancella, co-author of the 2012 WMU Climate Action Plan, and Pete Strazdas, Associate Vice President of Facilities Management. Subcommittees will continue working over the summer. A deliverable product is expected by the end of fall 2021 or early spring 2022. The recommendations will include a 2065 target date for carbon neutrality and how to update the Climate Action Plan.

Discussion was held regarding fossil fuel portfolios when making investment decisions.

### **Reports of Council Subcommittees**

Dakin provided the report of the Transportation Subcommittee which included:

- The Hilltop Village and Student Center loop road have a number of unknowns, it was decided to place a temporary road and parking until more is known.

## Unfinished Business

None.

## New Business

McCorkle put forward Charge #8: *Review and provide input to Diversity, Equity, and Inclusion (DEI) initiatives and policies pertaining to recruitment and retention of faculty, staff, and students, as well as education and academic administration* which included:

- Development of diversity education workshops for identity, power, and privilege. The next set of workshops are focused on microaggressions, cultural humility and implicit bias. Workshops will be offered during fall and spring semesters for faculty, students and staff. More information is available at [wmich.edu/diversity/events/diversity-education](http://wmich.edu/diversity/events/diversity-education).
- DEI training is being offered to the Bernhard Center and new Student Center staff, as a way of ensuring that WMU is keeping an inclusive lens on the new Student Center.
- The Office of Institutional Effectiveness (OIE), DEI, and Academic Affairs developed the Professional Development Institute: Building Cultural Competencies led by Mark Orbe. The second instance of the institute will be held May 2021 and is open to faculty and staff.
- DEI online foundational modules are open to all employees, with one module being geared towards new employees. The second module is geared toward students and leaders and is provided during welcome week.
- The Racial Justice Advisory Committee is researching the inequities that were built into the system and how to change the system and not just the people. This committee is comprised of 60 individuals from across campus and is divided into seven subcommittees to address specific issues and make recommendations. Several areas that are being considered include: academic programs; recruitment, retention, and support of faculty and students of color; diversifying stem; reducing retention gaps; DEI training and education; WMU policies and space; and representing a diverse campus. The framework is based on the book *From Equity Talk to Equity Walk*. The subcommittee recommendations will go before the full committee, then on to the President's Cabinet before being provided to the accountability unit.
- The Campus Climate Survey was finalized, and the data analysis will be forthcoming soon.
- The presidential Mountaintop Initiative includes providing funds for the Racial Justice Advisory Committee, training to become a Truth, Racial Healing and Transformation Campus Center, and funding for the Professional Development Institute.
- The goal is to interweave DEI into the University Strategic Plan.

Discussion was held regarding disability accommodations, overlaps between committees, course consulting, international students, building capacity and resources, and supporting DEI within the CPFC.

## Announcements

None.

## Adjournment

It was moved by Hearit, seconded by Barkman, to adjourn the meeting at 4:42 p.m. The motion carried unanimously. The Campus Planning and Finance Council will meet next on 18 May 2021 via Webex at 3 p.m.

## Approval

Submitted by Lindsey Rossiter, Recording Secretary

Minutes approved this eighteenth day of May 2021.