

---

**CAMPUS PLANNING AND FINANCE COUNCIL**  
**Minutes of 18 May 2021****Call to Order**

The regular meeting of the Western Michigan University Faculty Senate Campus Planning and Finance Council was called to order at 3 p.m. on 18 May, via Webex video conferencing by Valerian Kwigizile, chair.

**Roll Call**

**Members in Attendance:** Todd Barkman, Cheryl Bauman-Bruey, David Dakin, Betty Dennis, LuMarie Guth, Keith Hearit, Lynne Heasley, Valerian Kwigizile, Geoffrey Lindenberg, James Penner, Colleen Scarff, Jan Van Der Kley

**Members Absent:** Emma Scheller (Western Student Association), Matthew Screnock (Graduate Student Association)

**Advisory Members in Attendance:** Chris Cheatham

**Advisory Members Absent:** Tony Proudfoot

**Ex Officio Member in Attendance:** Osama Abudayyeh

**Guests:** Kathy Beauregard, Director of Athletics; Keanah Smith, Senior Associate Athletic Director

**Recording Secretary:** Lindsey Rossiter, Business and Finance

**Quorum**

A quorum was present.

**Agenda**

It was moved by Barkman, seconded by Lindenberg, to accept the agenda as presented. The motion carried unanimously.

**Election of Officers**

Ex Officio Abudayyeh ran the 2021-22 election of officers, with the following results:

- a. Chair – Geoffrey Lindenberg
- b. Vice Chair – Todd Barkman
- c. Secretary – James Penner

**Minutes**

It was moved by Barkman, seconded by Bruey, to approve the 20 April 2021 minutes as provided. The motion carried unanimously.

**Reports of Officers**

Chair Kwigizile did not provide a report. Chair Kwigizile thanked the council members for their cooperation, making this a great year despite all the challenges.

Ex Officio Abudayyeh reported that this meeting will be the last meeting until fall 2021. The new leadership will take over at that meeting.

**Reports of University Representatives**

Dakin provided the report of Campus Facility Development which included:

- Hilltop Village will be busy with activity this fall.
- Hilltop Commons has started the process for determining a design build team to work on the project. This new 500 bed residence hall includes classrooms and a parking structure that will be completed August 2024.
- French, Davis, and Zimmerman Halls demolition will be completed by October 2021.
- Dunbar Hall construction fencing will be erected and there work will begin on the building.
- The new student center exterior is currently being applied and will be completed this coming year.

Discussion included Hilltop Commons, ceremony for “little three,” campus planning for diversity and inclusion, and building affinity spaces for students.

Scarff provided the report of University Budgets which included:

- It is still unclear what the Michigan House of Representatives will propose. As previously mentioned, the Governor's version and Senate's version were public. There is not a scenario where WMU will receive additional funding it is anticipated that WMU will hold flat. The House is proposing a three-year realignment plan. Typically, it is decided by the end of May or beginning of June, however that is doubtful this year, but the budget is due by the end of September.
- There will be one more Enrollment Forecast Committee meeting at the end of May. The enrollment projection for the budget will be set at that meeting. The Friday registration reports are being monitored for the fall. At this point, there is a wait and see approach for how many more deposits will be received. Orientation starts the first part of June. More information will be known by the end of May or the beginning of June, and there will be a much firmer picture of the budget for next year.

Discussion included the new Strategic Resource Management budget model, course fee tax, revenue resources, budget training, and the need for communication with the chairs/directors to address any confusion.

Van Der Kley did not provide a report of Business & Finance.

Cheatham provided the report of the Provost's office Budget and Personnel which included:

- Compared to this time last year, WMU enrollment is down 6% in active confirmations for new incoming undergraduate beginners. Hopefully, deposits will continue to come in. WMU will continue to focus on yielding these potential students.
- WMU's headcount, as of summer I census, is flat compared to last year (+0.1%) and SCH production is up 2.5%. Institutional Research is in the process of finalizing summer I census data and that information will be posted to the IR website as soon as it is available.
- As of today (53 days from census), summer II headcount is up 0.2% and SCH is up 1.8% compared to this time last year.
- As of today (115 days from census), fall headcount is down 8.9% and SCH is down 8.2% compared to this time last year.
- College deans receive a weekly enrollment update with detailed enrollment information, such as enrollment trends broken down by demographic. This information can be shared.

Proudfoot did not provide the report of the Marketing and Strategic Communications.

### **Reports of Council Subcommittees**

Dakin provided the report of the Transportation Subcommittee which included:

- The Hilltop Commons project is going to have a significant impact on transportation in that general area.

### **Unfinished Business**

None.

### **New Business**

Beauregard and Smith put forward Charge #6: *Review and report on WMU athletics on campus, in terms of cost, facilities, future planning, graduation rates, etc. Assess the impact of COVID-19 pandemic on WMU athletics* which included:

- WMU athletics is a NCAA Division I member that sponsors 16 sports, a member of the Mid-American Conference, and a member of the National Collegiate Hockey Conference. There are 375 student-athletes, 46 coaches, and 26 staff members.
- WMU athletics' strategic priorities include a commitment to excellence with integrity, building a great team, and fiscal responsibility.
  - The commitment to excellence with integrity includes excellence and integrity, sustained competitive success, winning academically, and winning the right way.
  - Building a great team includes student/athlete welfare, diversity/inclusion, growth, education, professional development, and community and campus engagement.
  - Fiscal responsibility includes allocating resources responsibly, diversity revenue, and innovation.

- NCAA compliance includes several factors such as Congress, Supreme Court cases, NCAA, State Laws, recruiting, gambling, Name Image Likeness Legislation, graduation rate and academic progress rate, One-Time Transfer Legislation (all sports), agents/advisors, boosters, and social media. It is important to monitor these factors and influences.
- The 5-year academic progress analysis includes graduation rates and WMU's senior rates. The 2013-14 federal graduation rate for student athletes was 64% compared to all students at 57%. The WMU senior rate, since 2010-11 for all sports, was 93%.
- Challenges specific to WMU athletics include COVID-19, cost of attendance, healthcare/insurance costs, facilities/branding, ESPN changes, scheduling changes to add revenue, public confidence-attendance at games, and the questions around the national landscape of college hockey.
- Budget sponsorship revenue streams include WMU's corporate sponsorship program which annually leads the Mid-American Conference in sponsorship dollars generated an average over \$1.7 million dollars a year over the past five years, topping out at over \$2 million dollars. This revenue is generated through corporate marketing opportunities and promotional packages. Revenue types include unrestricted gifts from the Foundation, logo/licensing, game guarantees, NCAA/MAC/NCHC revenue, game day concessions, sponsorships, miscellaneous, ticket income, and 50/50 raffle.
- Fiscal year 2021 budget cuts taken by athletics include a \$6.5 million cut, including compensation adjustments, eliminated positions, and operating adjustments.

Discussion included current graduate assistants, CARES Act federal funding, national landscape for collegiate hockey, and the athletic department diversity committee.

### **Announcements**

Chair Kwigizile announced that the council is required to provide an annual report by 30 June. Chair Kwigizile will draft the annual report and share the report through email. Input is needed ahead of time for what the charges should be for the Campus Planning and Finance Council next year. Please email Chair Kwigizile with anything that comes to mind. The plan is to email the council a drafted report by 5 June and then to complete the report by 15 June. Van Der Kley thanked Chair Kwigizile for being an excellent leader during the last couple of years as Chair. Discussion was held regarding charges including the SRM budget model; diversity and inclusion; financial aid packages; and keeping the number of charges under ten.

### **Adjournment**

It was moved by Hearit, seconded by Dennis, to adjourn the meeting at 4:42 p.m. The motion carried unanimously.

### **Approval**

Submitted by Lindsey Rossiter, Recording Secretary

Minutes approved this twenty-first day of September 2021.