



UNIVERSITY ADVANCEMENT – WMU FOUNDATION

REPORT TO FACULTY SENATE

DECEMBER 1, 2022





FISCAL 2022 PERFORMANCE

JULY 1, 2021 – JUNE 30, 2022



CAMPAIGN PROGRESS

January 1, 2020 – June 30, 2022

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	Goal	Elapsed	Percentage
Timeline	120 Months	30 Months	25.0%
Gifts	\$1,250,000,000	\$633,124,747	50.6%

GIVING BREAKDOWN

Endowed Capital Expendable Presidential Unrestricted Gifts					Goal: \$40M
<i>Number in 000s</i>	Capital	Endowed	Expendable	Pr.Unrestricted	Total
FY2022	\$117.5	\$22,018.4	\$18,440.8	\$476.2	\$41,052.9
FY2021	\$99.6	\$515,093.9	\$66,824.1	\$591.7	\$582,609.3
FY2020	\$1,571.7	\$11,645.0	\$15,855.1	\$1,663.6	\$30,735.4

DONOR TYPE

	FY2019	FY2020	FY2021	FY2022
Alumni	7481	7714	9443	9876
Non-Alumni	7449	7044	6419	7351
Corps/Founds/Orgs	454	568	503	542
Total	15384	15326	16365	17769

DONOR RETENTION

Donors who were retained from the previous FY				Goal: 60%
	FY2019	FY2020	FY2021	FY2022
All Retained Donors	9158	8295	8435	9524
1-year Retention Rate	56.15%	53.72%	54.86%	58.15%
Degreed Undergrad Alumni Donors	3694	3448	3606	4368
1-year Retention Rate	56.95%	56.57%	55.80%	57.39%

KEY PERFORMANCE INDICATORS

	FY2020	FY2021	FY2022
\$ Raised vs. \$ Spent: YTD	\$4.82	\$5.52	\$4.95
Fall enrollment	21,470	20,490	19,038
\$ Raised per Student: YTD	\$1,455	\$1,593	\$2,156
\$ Raised per Student: Full FY	\$1,455	\$1,593	\$2,156
New Gifts and Pledges: Full FY	\$31,236,000	\$32,643,800	\$41,052,911

* Excludes Empowering Futures Gift from FY21