

PROPOSAL: Delete the Integrated Supply Management Major (ISUJ)

Background

The Undergraduate Studies Council of the Faculty Senate has approved the deletion of the Major in Integrated Supply Management offered by the Department of Marketing in the Haworth College of Business. Changes in the theory and practice of supply chain management have drastically changed since the ISM program's inception 30 years ago. The proposed deletion is a consequence of the start of the Supply Chain Management program at WMU. Curriculum updates and the name change to supply chain management (SCM as course prefix) and SCGJ, SCGN, and SCGP as banner codes have also been filed for the Fall 2023 semester.

Recommended Action

It is recommended the WMU Board of Trustees delete the Major in Integrated Supply Management.