

PROPOSAL: Create the Film and Digital Storytelling Minor

Background

The Undergraduate Studies Council of the Faculty Senate has approved the creation of Film and Digital Storytelling minor offered by the School of Communication in the College of Arts and Sciences.

The ever-increasing significance of digital storytelling across various professions has required the WMU School of Communication to consistently adapt and innovate its curriculum to address the evolving media landscape and prepare students for careers in digital production and storytelling. The new Film and Digital Storytelling minor effectively addresses student needs in the area of technical proficiency. It emphasizes a foundational and core sets of courses focused on film and digital production that educate students in the technical and aesthetic aspects of film and digital storytelling so they can contribute to the ever-evolving world of visual storytelling.

Recommended Action

Create the Film and Digital Storytelling minor.