

# WESTERN MICHIGAN UNIVERSITY



College of Education and Human Development

## Fashion Merchandising 69 Credits

### **Kellogg Community College Transfer Guide**

(122 Credit Hours Needed for Graduation; No Minor Required)

GEN ED	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
<b>REQUIRED CORE COURSES</b>				
		<b>FCS 1260</b> The Fashion Industry		3
		<b>FCS 1550</b> Design Principles		3
		<b>FCS 2020</b> Field Experience (300 clock hours) <b>Apply at FCS</b>		3
		<b>FCS 2200</b> Textiles		3
	<b>Choose One:</b>	<b>FCS 2250</b> Computer Applications <b>OR</b> <b>CIS 1020</b> Intro to Business Computing	OIT 161	3
	56+ hrs	<b>FCS 3050</b> Professional Job Search Strategies		3
		<b>FCS 3260</b> History of Fashion		3
<b>Proficiency 2</b>	56+ hrs or instructor approval	<b>FCS 3300</b> Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	<b>FCS 4220</b> Product Development		3
	56+ hrs	<b>Choose One:</b> <b>FCS 5240</b> Socio-Psychological Aspects of Dress <b>FCS 5340</b> Consumer Behavior in Fashion (fall-even years) <b>FCS 5440</b> Global Aspects of Fashion (fall-odd years)		3
		<b>FCS 2260</b> Fashion/Retail Buying (spring only)		3
	FCS 1550	<b>FCS 3200</b> Visual Merchandising		3
	FCS 1260; MKTG 2500	<b>FCS 3290</b> Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	<b>FCS 4300</b> Merchandising Seminar		3
<b>Total Credits (42)</b>				
<b>REQUIRED RELATED COURSES</b>				
		<b>ACTY 2100</b> Principles of Accounting	ACCO 101	3
<b>Area V</b>		<b>BUS 1750</b> Business Enterprise	BUAD 101	3
<b>Proficiency 4</b>	<b>Choose One:</b>	<b>COM 1040</b> Public Speaking <b>OR</b> <b>COM 1700</b> Interpersonal Communication	COMM 207, 201, or 101H	3
	BUS 1750	<b>MGMT 2500</b> Organizational Behavior	BUAD 274	3
		<b>MGMT 2520 (3520)</b> Human Resource Management	BUAD 132	3
	26+ hrs	<b>MKTG 2500</b> Marketing Principles	BUAD 251	3
	MKTG 2500	<b>Choose One:</b> <b>MKTG 2900</b> Intro to Food and CPG Industries <b>OR</b> <b>MKTG 3600</b> Professional Selling <b>OR</b> <b>MKTG 4750</b> International Marketing		3
	MKTG 2500; 56+ hrs			
<b>Total Credits (21)</b>				
<b>REQUIRED ELECTIVE COURSES: 6 HOURS MINIMUM</b>				
		<b>FCS 2050</b> Topics in FCS (Fashion related)		1-3
		<b>FCS 2090</b> Consumer Education		3
	FCS 2250 or CIS 1020	<b>FCS 2300</b> CAD for Textiles & Apparel		3
	FCS 1550	<b>FCS 2530</b> Fashion Illustration		3
<b>Area IV</b>		<b>FCS 3150</b> Global Ecology of the Family		3
	Department approval	<b>FCS 4050</b> Travel/Study Seminar		1-4
	FCS 2020; 56+ hrs	<b>FCS 4290</b> Internship (300-600 clock hrs); <b>Apply at FCS</b>		3-6
	88+ hrs	<b>FCS 5220</b> Topics in FCS (Fashion related)		1-3
	56+ hrs	<b>FCS 5240</b> Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	<b>FCS 5340</b> Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	<b>FCS 5440</b> Global Aspects of Fashion (if not used in core)		3
	Department approval	<b>FCS 5980</b> Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Fashion Merchandising major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.