

# WESTERN MICHIGAN UNIVERSITY

**FDDJ**

College of Education and Human Development

## Fashion Design and Development 75 Credits

### Macomb Community College Transfer Guide

(122 Credit Hours Needed for Graduation; No Minor Required)

GEN ED	PRE-REQS	COURSES	TRAN/SUB/GRADE	CR HR
<b>REQUIRED CORE COURSES</b>				
		<b>FCS 1260</b> The Fashion Industry		3
		<b>FCS 1550</b> Design Principles	ARTT 1360	3
		<b>FCS 2020</b> Field Experience (300 clock hours) <b>Apply at FCS</b>		3
		<b>FCS 2200</b> Textiles		3
	<b>Choose one:</b>	<b>FCS 2250</b> Computer Applications <b>OR</b> <b>CIS 1020</b> Intro to Business Computing	ITCS 1010 or 1400	3
	FCS 2250 or CIS 1020	<b>FCS 2260</b> Fashion/Retail Buying (spring only)		3
	56+ hrs	<b>FCS 3050</b> Professional Job Search Strategies		3
		<b>FCS 3260</b> History of Fashion		3
<b>Proficiency 2</b>	56+ hrs or Instructor approval	<b>FCS 3300</b> Entrepreneurship in FCS		3
	FCS 1260; 2200; 2260 or 2220; 88+ hrs	<b>FCS 4220</b> Product Development		3
	56+ hrs <b>one:</b>	<b>Choose</b> <b>FCS 5240</b> Socio-Psychological Aspects of Dress <b>FCS 5340</b> Consumer Behavior in Fashion (fall-even years) <b>FCS 5440</b> Global Aspects of Fashion (fall-odd years)		3
<b>Total Credits (33)</b>				
<b>REQUIRED COURSES</b>				
<b>Area V</b>		<b>BUS 1750</b> Business Enterprise	BUSN 1010	3
<b>Proficiency 4</b>	<b>Choose one:</b>	<b>COM 1040</b> Public Speaking <b>OR</b> <b>COM 1700</b> Interpersonal Communication	SPCH 1060 or 2100	3
		<b>FCS 1240</b> Apparel Construction I		3
	FCS 1240	<b>FCS 2240</b> Apparel Construction II		3
	FCS 1240	<b>FCS 2220</b> Fashion Design Studio I (spring only)		3
	FCS 2250 or CIS 1020	<b>FCS 2300</b> CAD for Textiles & Apparel		3
	FCS 1550	<b>FCS 2530</b> Fashion Illustration		3
	FCS 2220	<b>FCS 3220</b> Fashion Design Studio II (fall only)		3
	FCS 2240; 2300; 3220	<b>FCS 4240</b> Apparel Line Development		3
<b>Total Credits (27)</b>				
<b>REQUIRED ELECTIVE COURSES: Select 12 hours from the following</b>				
		<b>FCS 2090</b> Consumer Education	BUSN 2010	3
<b>Area IV</b>		<b>FCS 3150</b> Global Ecology of the Family		3
	FCS 1550	<b>FCS 3200</b> Visual Merchandising		3
	FCS 1260; MKTG 2500	<b>FCS 3290</b> Promotion in the Merchandising Environment		3
	FCS 1260; 2260; MKTG 2500; MGMT 2500	<b>FCS 4300</b> Merchandising Seminar		3
	56+ hrs	<b>FCS 5240</b> Socio-Psychological Aspects of Dress (if not used in core)		3
	56+ hrs	<b>FCS 5340</b> Consumer Behavior in Fashion (if not used in core)		3
	56+ hrs	<b>FCS 5440</b> Global Aspects of Fashion (if not used in core)		3
	BUS 1750	<b>MGMT 2500</b> Organizational Behavior	MGMT 2100	3
	26+ hrs	<b>MKTG 2500</b> Marketing Principles	MKTG 1010	3
<b>RELATED EXPERIENTIAL ELECTIVES: Select 3 hours from the following</b>				
		<b>FCS 2050</b> Topics in FCS (Fashion related)		1-3
	FCS 2020; 56+ hrs	<b>FCS 4290</b> Internship (300-600 clock hrs) <b>Apply at FCS Dept</b>		3-6
	88+ hrs	<b>FCS 5220</b> Topics in FCS (Fashion related)		1-3
		<b>FCS 5900</b> Projects/Problems in FCS		3
	Instructor approval	<b>FCS 5980</b> Independent Study		1-6

Up to 18 credit hours may be applied toward the Fashion Merchandising and Design: Design & Development major by successful completion of 1-6 courses at one of our approved partner institutions. Student may enroll in pre-approved courses at Regents University Fashion School (London), Florence University of the Arts (Florence) or Fashion Institute of Technology (New York City), usually in the junior or senior year. Off-campus study courses must be planned and approved in advance. Tuition and room and board rates of partner institutions apply for off-campus options. See your academic advisor or program faculty for more information.