

Conference Agenda

Thursday, May 9, 1996

- 1:00 Registration, Kellogg Biological Station, Hickory Corners Michigan
- 3:30 Conference Welcome
James A. Gilchrist, Conference Co-Director
Elise B. Jorgens, Dean, College of Arts and Sciences, Western Michigan University
- 4:00-5:30 Contravening Forces in Constructing American Consciousness: Constraints on Media and Public Relations Social Responsibility
- Point: All the Information Fit to Be Reported: Negotiating American Symbolic Reality. Debra Kernisky, Northern Michigan University
- Point: All the News Fit to be Reported: Fabricating American Symbolic Reality. Ivan Kernisky, Northern Michigan University
- Response: No Soul to Damn? Corporate Accountability. Clifford Christians, University of Illinois at Urbana—Champaign
- 7:15-9:15 Teaching Ethics in Communication Courses: A Roundtable Discussion
Moderator: Tasha Van Horn, California State University—Fullerton
- Participants: Ron Arnett, Duquesne University; Clifford G. Christians, University of Illinois; Jon A. Hess, St. Cloud State University; Clella I. Jaffe, George Fox College; Richard L. Johannesen, Northern Illinois University; Christopher Johnstone, Jr., Pennsylvania State University.

Friday, May 10, 1996

- 8:30-10:00 Ethics and Organizational Communication
Chair: Maribeth Metzler, State University of New York at Oswego
- Ethics in Customer Service: Critical Review and Research Agenda. Wendy S. Zabava Ford, Western Michigan University
- An Emerging Professional Identity: The Technical Communicator as Active Ethical Agent--a Bridge Builder, Not a Bridge. Susan Mallon Ross, Clark University
- An Examination of the Narrative for Ethical Organizational Implications. Shirley A. Van Hoeven, Western Michigan University
- 10:30-12:00 Keynote Address: Ethics, Justice, and the "Private Sphere".
Julia T. Wood, University of North Carolina

- 1:30-3:00 Language and Attitude: The Shaping of Interpersonal Ethics
Chair: W. Thomas Duncanson

Fletcher's "Situation Ethics" as a Foundation for a Spiritual Communication Ethic. David D. Tukey, University of Massachusetts Amherst

Interpersonal Communication Ethics and The Limits of Individualism. Ron Arnett, Duquesne University; Pat Arneson, University of Northern Colorado

Toward an Ethic of Semiosis: General Semantics vs. Gabriel Marcel. Richard A. Engnell, George Fox College

- 7:15-9:15 Mapping the Terrain of a Postmodern Communicative Ethic: A Roundtable Discussion

Moderator: Sharon L. Bracci, The Ohio State University

Participants: Ronald C. Arnett, Duquesne University; Clifford G. Christians, University of Illinois; Martha D. Cooper, Northern Illinois University; D. Lynn Hallstein, Babson College; Christopher Johnstone, Pennsylvania State University; Anne L. Pym, California State University Hayward; Dolores V. Tanno, California State University San Bernadino

Saturday, May 11, 1996

- 8:30-10:00 Ethical Sensitivity
Chair: Michael Pritchard, Western Michigan University
- Ethics and Exit Communication. J. Vernon Jensen, University of Minnesota
- Ethical Sensitivity, Cognitive Mapping, and Organizational Communication: A Different Approach to Studying Ethics in Organizations. Tammy Swenson Lepper, University of Minnesota.
- A Demonstration of Ethical Sensitivity Assessment in a College Media Ethics Course. Rebecca Ann Lind, University of Illinois at Chicago; David Rarick, University of Minnesota; and Basma Ibrahim, University of Minnesota
- 10:30-12:00 Individuals, Organizations, and Moral Agency
Chair: Julie Belle White-Newman, College of St. Catherine
- A Weickian Approach to Ethics and Organizational Communication. Matthew Seeger, Wayne State University

Responsibility and Organizational Communication: Environmental Uncertainty and Crisis Communication. Robert R. Ulmer, Wayne State University; Timothy L. Selnow, Wayne State University

A Meaning-Centered Ethic of Work. Brian R. Betz, State University of New York at Oswego.

The Morally Accountable Corporation: A Postmodern Approach to Organizational Responsibility. Pamela D. Schultz, Alfred University

1:30-3:00 Public Debate on Significant Moral Issues
Chair: Lea Stewart, Rutgers University

Bridging the Abortion Divide: A New Paradigm of Public Caring. Maggie Jones Patterson and Megan Williams Hall, Duquesne University

The Ethics of Voice Appropriation. Kelly Cusinato and Stanley Cunningham, University of Windsor

3:30-5:00 Conversations with Julia T. Wood
This is an open conversation with the conference Scholar in Residence about her career and her research. This will be held in the Manor House Living Room

7:15-9:15 Free Speech and Censorship
Chair: Rich Dubiel, University of Wisconsin—Steven's Point

Exploring the Tension between the First Amendment and Ethics in the Case of "Outing."
Paula Tompkins, St. Cloud State University

Ethical Considerations in Studying Communities of Hate: Using Ethnography to Explore and Critique the White Separatist Movement in the United States. Jack Kay, Wayne State University

Sunday, May 12, 1996

8:30-10:00 Lessons from History
Chair: James A. Jaks, Western Michigan University

Cohen v. Cowles Media: Its Impact Statewide and Nationally. William A. Babcock and Sherrie L. Wilson, University of Minnesota

Problems in Assessing Communication Ethics in Intercultural Communication: The Japanese Apology to South Korea from 25 May, 1990 to the 50th Anniversary of the End of World War II. Duane L. Olson, Seinan Gakuin University, Fukuoka, Japan

Virtue as a Rhetorical Construct: Considering the Black Press's Editorial Opposition to Truman in

1948. Christopher J. Schroll, University of Georgia

Ethics in the Family: A Ninth Century Mother Trains Her Sons. Clella I. Jaffe, George Fox College

10:30-12:00 The Impact of Growth on the SCA Commission on Communication Ethics
Chair: Matthew Seeger, Wayne State University

Overview of SCA Commission on Communication Ethics Growth Patterns. Matthew W. Seeger, Wayne State University

Small is Beautiful: In Support of Remaining at Commission Size. Stan Cunningham, University of Windsor

Big is Beautiful: In Support of Growing to Divisional Size. Ken Anderson, University of Illinois