

**Preliminary Program**  
**Fifth National Communication Ethics Conference**  
**Western Michigan University**  
**Kellogg Biological Station**  
**Hickory Corners, MI**

**Thursday, May 7, 1998**

- 1:00           **Registration,**
- 3:30           **Conference Welcome**
- 4:00-5:30      **Ethics in Organizational Communication**  
An Ethical Reconsideration of Habermas's Concepts of Public Sphere and Legitimacy, Maribeth S. Metzler, Miami University of Ohio  
The Everyday Practice of Organizational Ethics, Kathleen S. Valde, The University of Iowa  
The Concepts of Dialogue and Differend in Organizational Communication: A Postmodern Perspective, Linda Vangelis, Northern Illinois University
- 7:15-9:15      **Featuring a Theorist**  
Chair: Michael Pritchard, Western Michigan University  
Psychic Normativity: An Object Relational Contribution to Communication Ethics, David Easter, Ohio State University at Lima  
The Rhetorical Face: Ethics and the End of Rhetoric, Jeffrey William Murray, University of Iowa  
An Heuristic Method for Analysis of Ethical Issues in Discourse: The Contributions of Hannah Arendt, Daniel L. Wildeson, St. Cloud State University

**Friday, May 8, 1998**

- 8:30-10:30     **The Bespoken Word: The Ethics of Advocacy**  
What Kind of Village? Children, Violence, and Exploitation, Amanda Keller, University of Pittsburgh  
The Ethics of Victims' Rights, Jennifer Wood, University of Pittsburgh  
The Rhetorical Way of Death: Speaking for the Incompetent Patient, Deborah Voss, University of Pittsburgh
- 10:30-12:00    **Keynote Address**  
Josina Makau, California State University, Monterey Bay  
Chair: James Jaksa, Professor Emeritus, Western Michigan University
- 1:30-3:00      **Culture, Context and Ethical Behavior**  
Communication Ethics in Organizations: Environmental Factors, Matthew W. Seeger, Wayne State University  
Organizational Communication Ethics: A Human Resource Perspective, Tom D. Daniels, Ohio University  
Daniel J. Montgomery, Florida State University

Response: Lea Stewart, Rutgers University

7:15-9:15 **Ethics in Interpersonal Relationships**

Chair: Maggie Patterson, Duquesne University

The Historical Necessity of Standpoint Theory in Moral Dialogue, Ronald C. Arnett, Duquesne University and Pat Arneson, University of Northern Colorado

Constructing the Self as an Ethical Subject: A Foucauldian Investigation of Dating Behavior in *The Rules*, Kathleen German, Miami University of Ohio

An Ancient Idea Whose Time Has Come: An Ethic of Civility for Communication in Interpersonal Relationships, Jon Hess, University of Missouri Columbia

Ethical Communication with Cultural Others: The Need for Dialogue between Postcolonial and Intercultural Communications Theory, K.E. Supriya, University of Wisconsin-Milwaukee

**Saturday, May 9, 1998**

8:30-10:00 **Ethics in Health Care: Practice and Research**

Health Care Reform in Oregon: Search for a Civic Bioethics, Sharon Bracci, The Ohio State University

Communication and the Health Care Professional in the Context of Issues of Death and Dying: An Ethical Stance, Linda Wheeler Cardillo, The Ohio State University

Fuzzy Boundaries, Border Crossings, and Dialectical Tests: Ethical Dilemmas in Living the Ethnographic Life in a Residential Facility for People with AIDS, Lawrence R. Frey, Loyola University Chicago

10:30-12:00 **Academic Programs in Practical Ethics**

Chair: Julie Belle White-Newman, College of St. Catherine

Loyola University's Program in Communication and Social Justice, Lawrence R. Frey, Loyola University Chicago

University of Montana's Program in Practical Ethics, Deni Elliott, University of Montana, Missoula

1:30-3:00 **National Communication Association Code of Ethics for Principal Boards: Research Board, Educational Policies Board, and Publications Board**

7:15-9:15 **A Dialogue on Communication, Ethics, and Diversity**

Chair: Denise Gates, Western Michigan University

Panelists: Katrina E. Bell, Northeastern Illinois University

Mark P. Orbe, Western Michigan University

Ruth Seymour, Wayne State University

Dolores V. Tanno, California State University, San Bernardino

[Program Continued on Reverse]

**Sunday, May 10, 1998**

8:30-10:00 **Ethics and Applied Philosophy in Education**

Chair: Brian Betz

Using Habermas to Teach Public Relations Ethics, Sally Alvarez, University of North Carolina Greensboro

Active Learning, Critical Thinking and Multicultural Education in Communication Ethics, Tom Brislin, University of Hawaii

Getting It Right: Aristotle's "Golden Mean" as Theory Deterioration, Stanley B. Cunningham, University of Windsor

Response: Clifford Christians, University of Illinois at Urbana-Champaign

10:30-12:00 **Media Ethics**

Chair: Susan Mallon Ross

"Now It's All About Money:" Journalists' Experience of Ethical Tension in Situations that Stress the Bottom Line, Sandra L. Borden, Western Michigan University

News Councils Can Provide Effective Decision-Making Guidelines for Journalists, Louise W. Hermanson, University of South Alabama

Turning the Page: On the Place of Democratic Citizenship and Ethical Readership in Media Ethics, Christopher Schroll, Wayne State University

For each day, breakfast will be served prior to the 8:30 session, lunch will be served at noon, and dinner will be served at 6:00. The receptions each evening at 9:30 will be held in the Kellogg Manor House. All conference sessions are held in the auditorium of the Academic Building

Details of the program are subject to change.