

NCA Ethics Survey Frequency Rate Data - Question #3 (March 30, 1999)

Value	#1 in Importance	#2 in Importance	#3 in Importance	#4 in Importance
accountability	10	8	3	0
accuracy	7	8	7	3
altruism	1	2	7	11
anti-racism *	1	0	0	0
anti-totalitarianism	2	3	7	7
appropriateness	3	4	10	4
authenticity	3	9	7	3
benevolence	1	2	5	12
caring	8	8	4	2
compassion *	2	0	0	0
courage of conviction *	1	0	0	0
dialogism	3	9	2	5
diversity	4	6	10	3
disclosure	1	3	6	10
empathy	11	6	4	2
fairness	9	6	3	3
flexibility *	1	0	0	0
freedom of expression	6	4	7	5
goodness *	1	0	0	0
honesty	11	9	2	0
integrity	14	4	4	1
interactivity	2	5	6	7
justice *	2	0	0	0
kindness *	0	1	0	0
listening	8	7	6	1
objectivity	2	4	2	13

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openness	8	3	8	2
persuasiveness	0	0	1	21
power of resistance *	0	1	0	0
privacy	1	7	6	6
reasonableness	4	6	6	6
reciprocity *	0	1	0	0
respect	19	2	2	0
response-ability *	1	0	0	0
responsibility	12	8	2	1
responsiveness	1	8	9	3
rightness *	1	0	0	0
sincerity *	0	1	0	0
supportiveness	1	4	11	4
tolerance	3	10	3	5
trustworthy	8	8	6	1
truthfulness	10	8	5	0
understandability	1	3	6	11
virtue *	1	0	0	0
voice (having a say)	5	5	6	6

Note: * indicates those values that were offered by respondents in the "Other" fields.

Tabulated on March 30, 1999 using 12 (online) and 13 (hard copy) completed surveys.

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